

Meeting Employees where they already are





Cam Smith

Sr. Product Marketing Manager

Teamwork Portfolio Microsoft Canada





BELL WILL DONATE 5¢ TO MENTAL HEALTH INITIATIVES FOR EVERY:

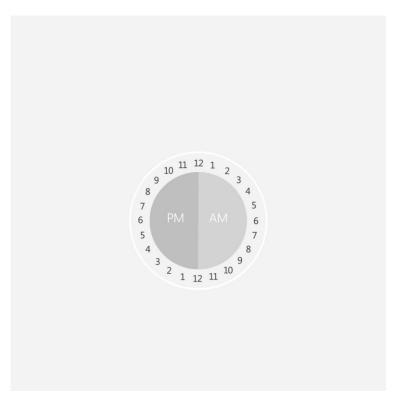
- TEXT MESSAGE
- LOCAL OR LONG DISTANCE CALL
- #BellLetsTalk USE ON TWITTER
- #BellLetsTalk USE ON TIKTOK
- **If** USE OF THE BELL LET'S TALK FACEBOOK FRAME
- USE OF THE BELL LET'S TALK SNAPCHAT FILTER
- OFFICIAL BELL LET'S TALK DAY VIDEO

BY A BELL, BELL MTS OR BELL ALIANT CUSTOMER

It's Bell Lets talk day

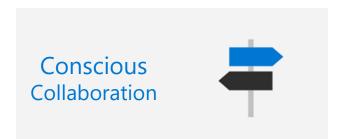
First. How are you?



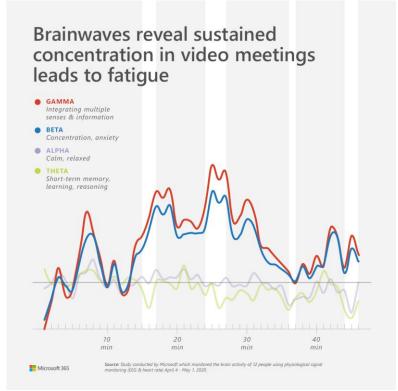


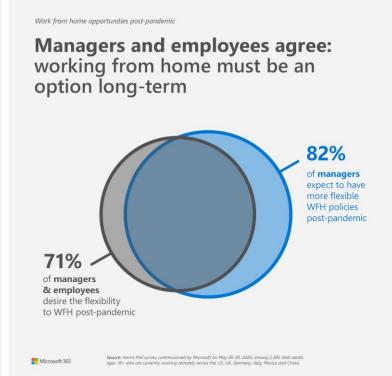
Its greatest resource is their time.

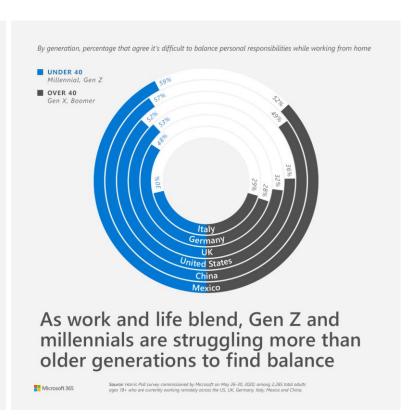




Active, Flexible, Empathetic







aka.ms/worktrendindex







So is how we work

Distractions

4x

as many devices per user

45%

of workers use social tools at work

Working Styles

5

generations together in the workforce

72%

of global knowledge workers now remote

Information Overload

2x

as many teams

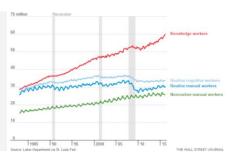
80%

of employee time is spent collaborating





Skilling for the future



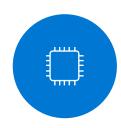
Human Capital



Talent shortage

66%

of CIOs said they believe there's a **scarcity of talent** and it's approaching "**crisis**" proportions²



Rise of AI and automated work

65%

of **children** entering primary school will end up **working** in **completely new jobs** that **don't exist** yet³



Diversity and inclusion is existential

15%

greater likelihood for genderdiverse companies to outperform financially; 35% for ethnicallydiverse⁶



Purpose and culture as currency

62%

of Millennials said **they want** a career with **social impact** and purpose⁷



Fluid and flexible

37%

of technology professionals will take a **10% pay cut** to work **from home**⁸



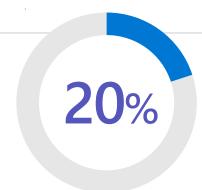


slido

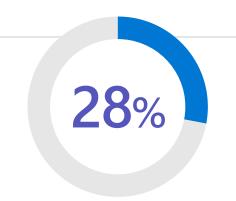
Where do these sit in your priority as a manager?

(i) Start presenting to display the poll results on this slide.

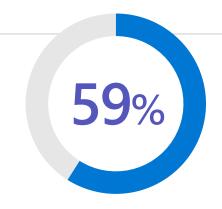
Where they already are?



Percentage of time avg knowledge worker spends, each day, tracking down information*



Average percentage of each day a knowledge worker spends managing email*



Percentage of managers who say they are missing important information, daily, due to information overload*

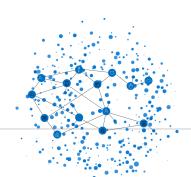




The 3 C's

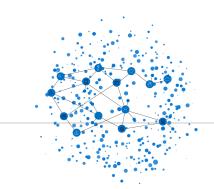


Leadership information, employee updates, safety policies and procedures



Collaboration

Working with each other, sharing information, analyzingg data to generate insights and action



Consultation

Finding company policies, documents, getting advice or help professionally and personally, new employee onboarding, employee training





Where do they go?

Traditionally

Communication

E-mail

Collaboration

Meeting

Consultation

Internal website





Why is that bad?

Context Switching Kills Productivity

(sometimes up to 80%)









Times we're unwilling to context switch

"The optimal number of threads in any system is one thread." Scott Hanselman | Microsoft





It's actually incredibly bad

Productivity

Diminishing returns

- Focusing on one task at a time = 100% of your productive time available
- Juggling two tasks at a time = 40% of your productive time for each and **20% lost to context switching**
- Juggling three tasks at a time = 20% of your productive time for each and **40% lost to context switching**

(Source blog.rescuetime.com)

Focus does not = ignoring everything else

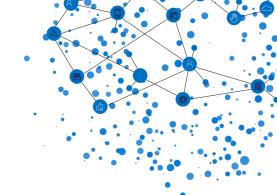
It means incorporating some of it

Mental Health

Thinking about how to schedule a break

Thinking about where you need to go start searching for that information you need

Thinking about when your deadlines need to be and how you'll get back to someone on something







An example of reduced context switching









Common scenarios we're hearing from customers





Self service
Pulse surveys
Enterprise search
Employee engagement
Learning and development
Onboarding and scheduling



Engage customers

Customer support
Sales associate productivity
Digital marketing
Social engagement
Agent productivity
Feedback loops



Optimize operations

Business processes Supply chain management Care coordination Delivery management Operational effectiveness

Live tracking



Transform products

Project management
Service Incidents
Engineering workflows
Defects management
Ideation tools
Design collaboration

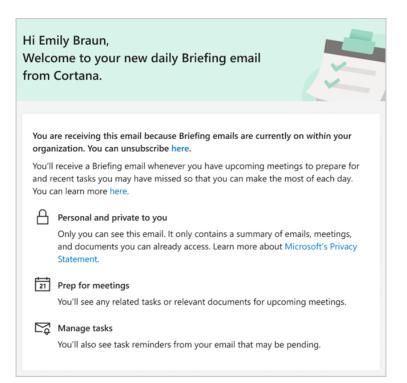


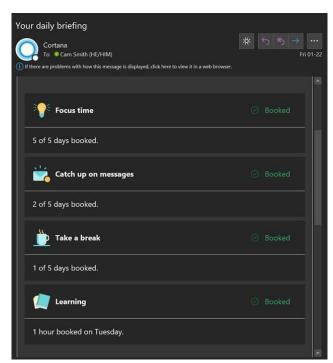
How can Microsoft Products Help?

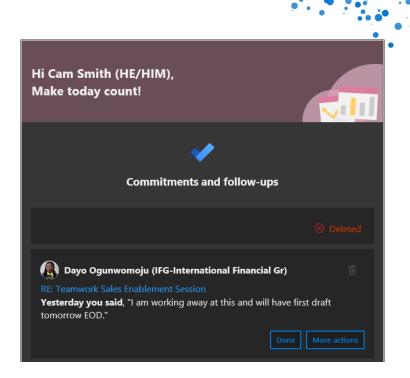


Lets start small







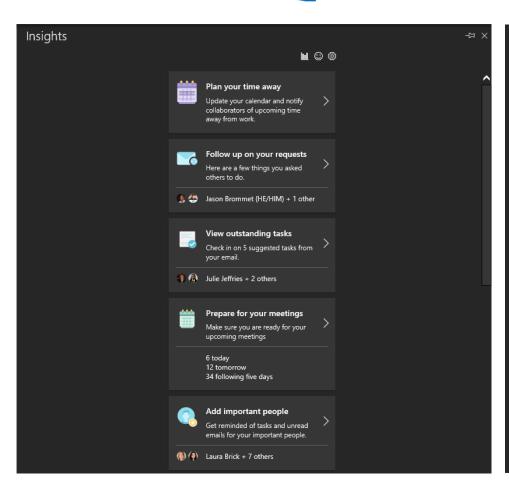


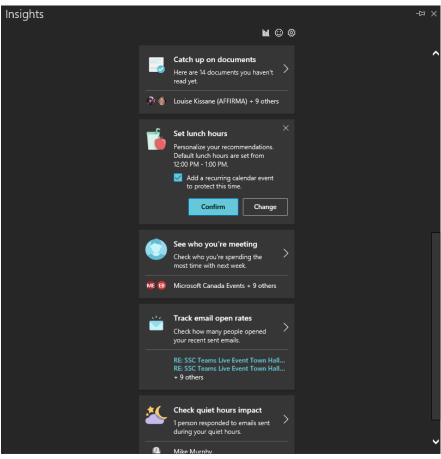






Get a little bigger



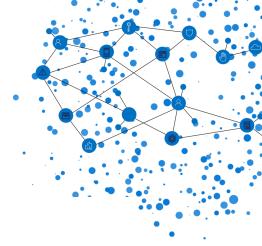


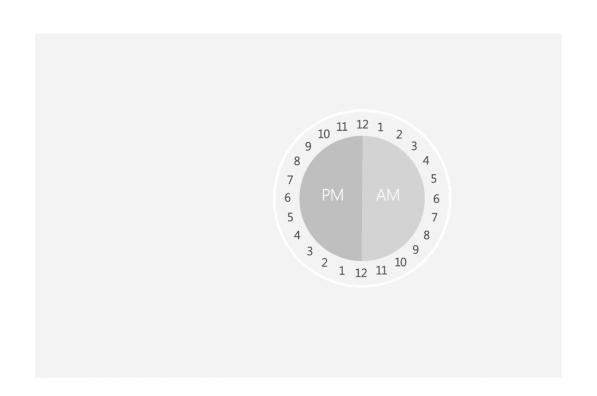






Now we're working with others





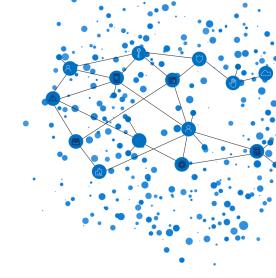








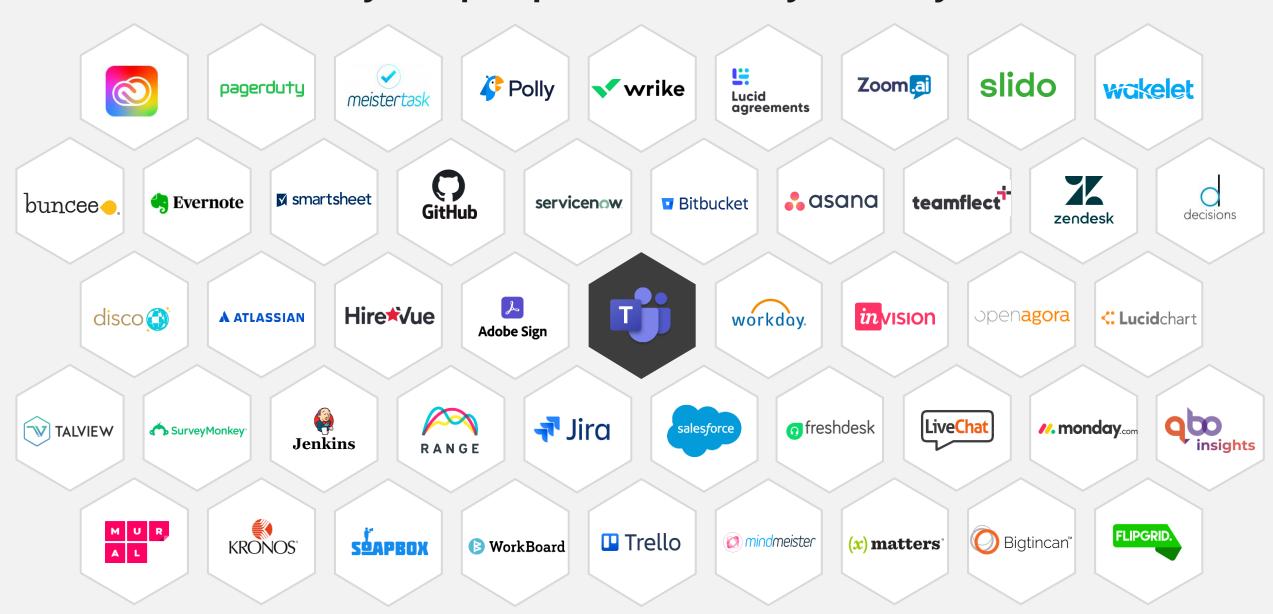




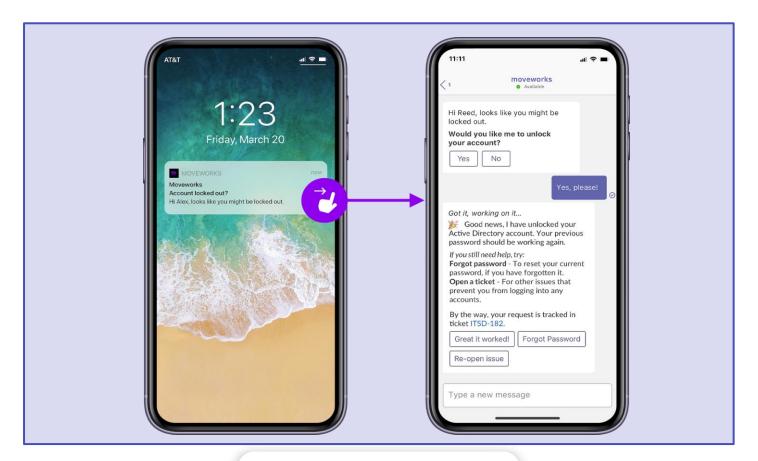




Meet your people where they already are



Customer Story: Equinix



Business outcomes

- Automated routing decision for 65% of incoming support tickets
- 96% success rate on correct routing decisions
- 32% reduction in average IT ticket lifespan

TEAMS PLATFORM 3RD PARTY SOLUTION

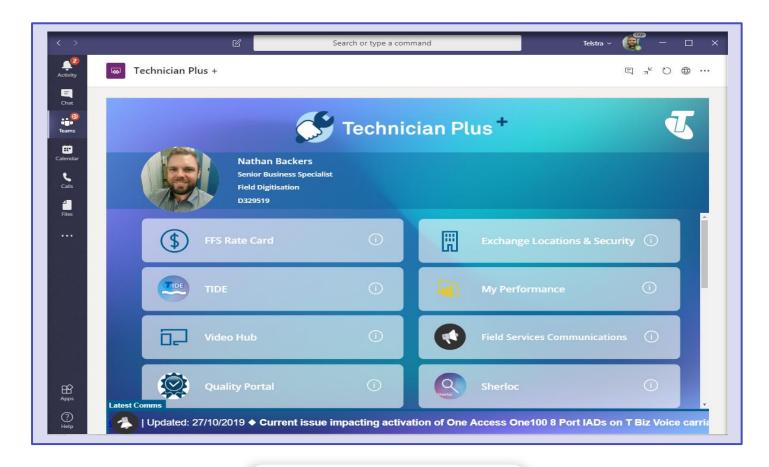
Transforming employees' IT support experience at Equinix with Microsoft Teams and Moveworks



Top integrations leveraged



Customer Story: Telstra



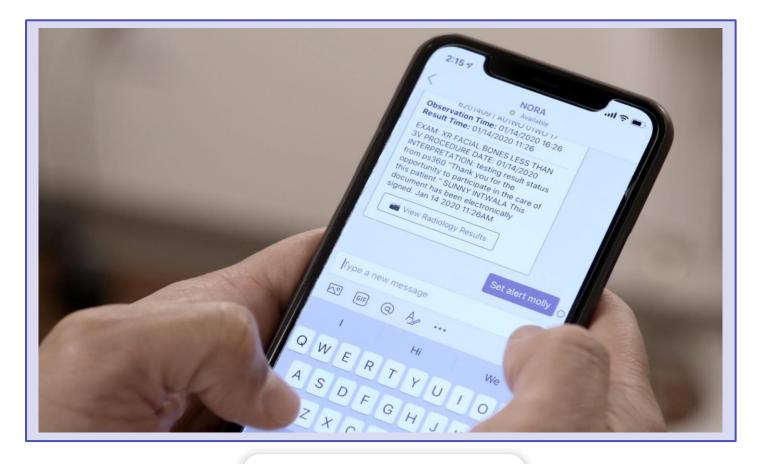
TEAMS PLATFORM CUSTOM SOLUTION Automating operations and improving customer experience at Telstra with **Microsoft Teams** Telstra

Business outcomes

- 10 million minutes in time savings returned to the business
- Reduction of silos through automation of repeatable business processes



Customer Story: Northwell Health



TEAMS PLATFORM CUSTOM SOLUTION

Simplifying access to patient information with a clinician chatbot at Northwell Health



Business outcomes

- Real-time access to electronic medical records from mobile
- Increased patient satisfaction
- Increased collaboration between clinicians and staff

Top integrations leveraged









Cosmos DB

Bot Services Cognitive Services

Logic Apps

3 easy ways to get started.



Company Communicator App

Tired of sending leadership updates through e-mail scattered across multiple sources? Use this app to have important information appear directly as a chat inside a users Teams interface.



FAQ Plus

Important information getting lost in the sea of company information? Use an easy to deploy chat bot for providing information like benefits, policies and company procedures

Pinned SharePoint

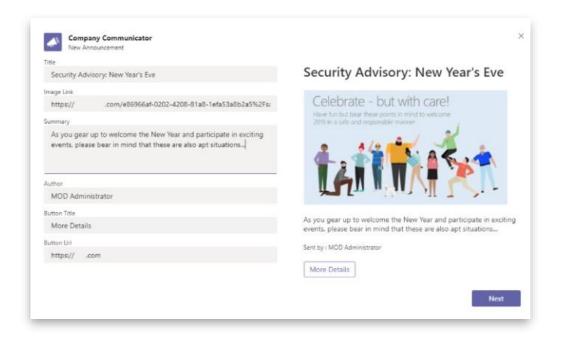


Do you have a single source of truth intranet for your company? Pin it directly into the navigation bar on Teams so employees more regularly interact with it to find the information they need most.



Company Communicator

Enables organizations to create and send messages that are intended for multiple teams or large number of employees over chat.





Announcements

Share new initiative announcements and organization-wide broadcasts.



Employee Enablement

Support employee onboarding and modern learning and development.



Customizable

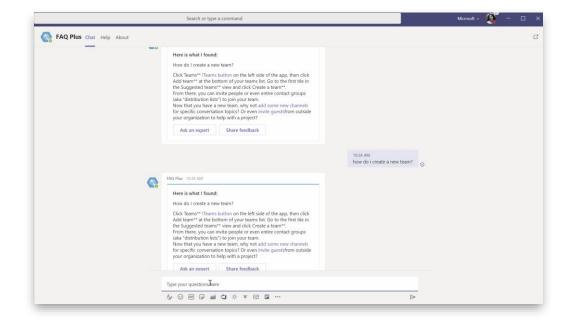
Provides foundation for custom capabilities, such as knowing how many users interacted with a message.

Click below to get it on GitHub.



FAQ Plus

A conversational Q&A bot that incorporates human support. Users can ask the bot a question and the bot will respond with an answer if it is contained in the knowledge base. If not, the bot allows a pre-configured team to intervene and provide the necessary support.





Employee Onboarding

Ensure new employees have access to the right information to help them ramp up faster.



Always-On Support

Provide an always-on support system to fill knowledge gaps or provide technical support for all users.



Sentiment Monitoring

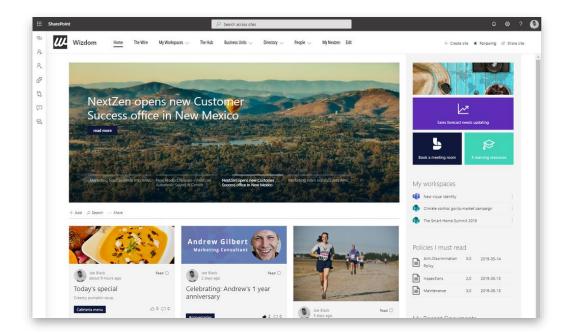
Monitor employee questions to understand current sentiment and needs across the organization.

Click below to get it on GitHub.



SharePoint Intranet

Using the Microsoft Teams personal app model, SharePoint pages can be pinned to the left navigation of Microsoft Teams. This provides a great opportunity to embed intranet landing pages directly within Teams to serve internal communication needs.





Internal News

Enable easy discovery of news and content to ensure employees can stay up to date on important developments.



Call Attention to Topics

Design single page communications on important topics for greater emphasis and attention.



Learning Pathways

Add the <u>Learning Pathways</u> solution to Teams to embed Microsoft 365 learning paths for your users.

Click below for step-by-step instructions.

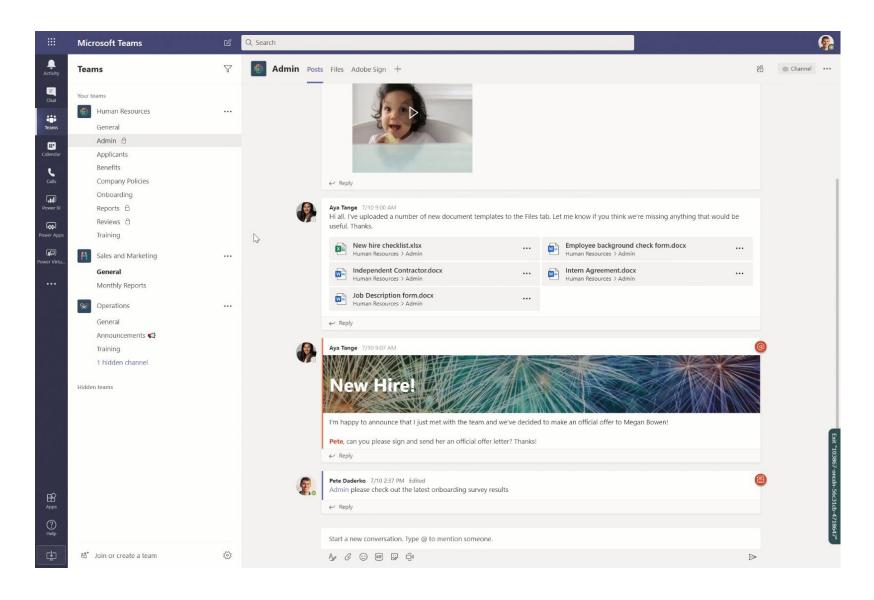


Rocket Science? Costs a fortune? No.

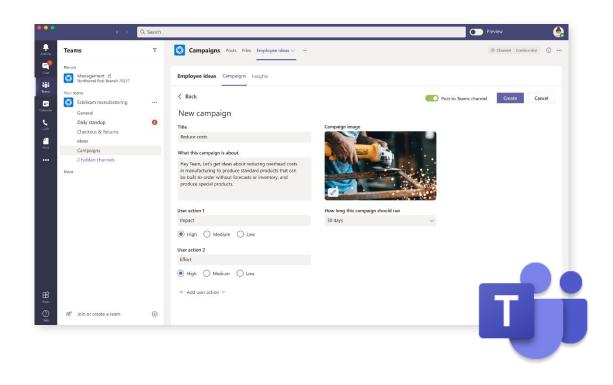
Teams Dataverse

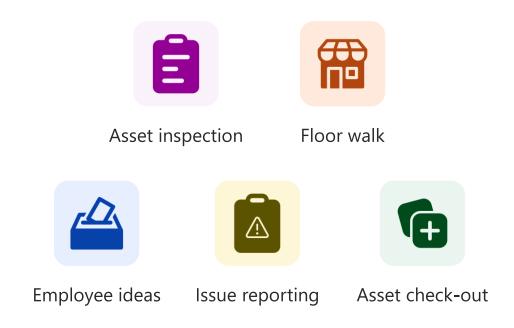
We're making Teams integration better by

- Fully embedded bot building experience in Teams
- Configuration-free way to authenticate Teams users
- Seamless discovery to make bot available to end user



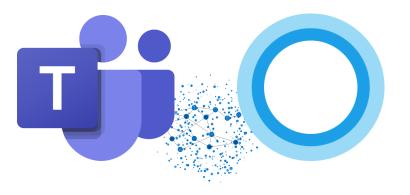
Solutions for Teams *pre-built* on top of the Power Platform





Old World

New World







Start Small Focus on well being

E-mail Communication

Cortana Daily Briefing

Outlook Insights







Employee ideas

Karma App

Ask Away

Think Big Focus on Productivity

Org wide consideration

Workplace Analytics

3rd party app integrations

Communication and resource finding through company communicator, SP Pin and FAQ+







Work Unplugged The Power of People



Aka.ms/WorkUnpluggedCAMA



slido

Audience Q&A Session

i Start presenting to display the audience questions on this slide.