

# September 9<sup>th</sup> 2021

## CAMA Professional Development 50<sup>th</sup> Anniversary Webinar Series

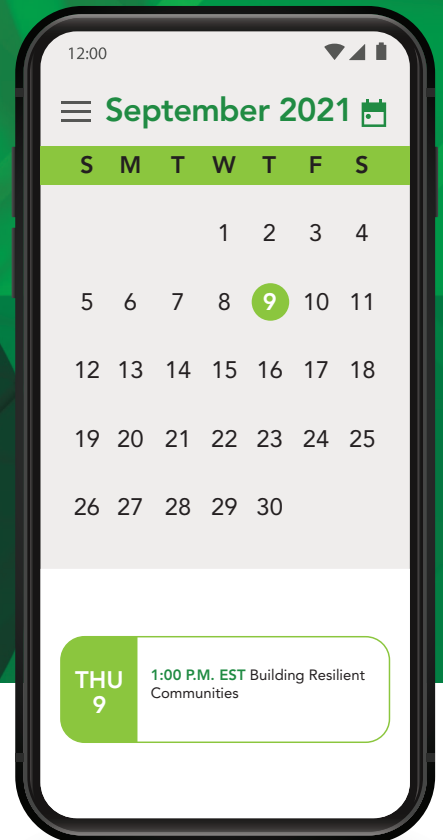
### Building Resilient Communities

Hosted by: CSA Group and Insurance Bureau of Canada

Thursday, September 9<sup>th</sup>, 2021 | 1:00 p.m. to 2:00 p.m. EST

Speakers: Michael Leering, Director of Environment and Business Excellence, CSA Group

Rob De Pruis, Director, Consumer and Industry Relations, Western, Insurance Bureau of Canada



#### Who Can Attend this Webinar?

CAMA Members and Their Employees. Non-Members are also welcome to attend.



#### Who Will Benefit from this Webinar?

CAOs/City and Town Managers, Planning Staff, Development and Engineering Staff, Public Works Staff, and Elected Officials.



#### Registration Cost

FREE but registration is required (see link below)

What does climate resiliency even mean in a municipal context? My community isn't at risk because we're not near a river or lake, right? Is there something easy we can do to protect our municipality?

By the end of this session you will have answers to these questions, and more!

The Insurance Bureau of Canada (IBC) and CSA Group have heard from communities that a changing climate is bringing more unpredictability to your planning efforts, and that you don't have the luxury of time for trial and error. IBC insights, and CSA Group standards, training, and research, can help municipalities build better, safer, and more sustainable communities.

This event is designed to provide you with an understanding of the insurance impacts severe weather has on your residents and businesses, particularly from flooding, and outline the tools IBC recommends to help you. You'll be better equipped to identify and implement standards that have been crafted by leading experts, from a variety of backgrounds that can be incorporated into your planning documents for the future.

CSA standards are designed to help you use the evidence-based expertise provided in the documents to better prepare your municipality, and with virtually no impact on your budget.

You play an important role in building healthy, safe, and prosperous communities and regions. Whether you are administering a large city, a small hamlet, or somewhere in between, municipalities often struggle with the same issues, including climate adaptation, flood risk mitigation, or developing resilient neighbourhoods.

Click this [link](#) to register for this free event, and please forward this to any of your colleagues who may also be interested in attending. We're looking forward to an engaging webinar with all of you!

For general inquires or if you have any questions about this session contact [GR@csagroup.org](mailto:GR@csagroup.org), Michael Leering ([Michael.Leering@csagroup.org](mailto:Michael.Leering@csagroup.org)) or Rob De Pruis ([rdepruis@ibc.ca](mailto:rdepruis@ibc.ca))

#### About the speaker

**Michael Leering**  
Director of  
Environment &  
Business Excellence  
CSA Group



Michael Leering is the Director of Environment & Business Excellence Standards for the Canadian Standards Association (operating as CSA Group). His main responsibilities include oversight of three primary programs: Environment and Climate Change, Natural Resources and CSA Group Registries. He oversees standards efforts in these areas including forestry, mining, flood resilience & water management, carbon capture and storage, sustainable finance, circular economy as well as management system standards such as risk management and energy efficiency. Michael has been working in the climate change and environmental field for over 12 years and focused his expertise in greenhouse gas (GHG) management and sustainability. He holds a Bachelor of Environmental Engineering from the University of Guelph and is a licensed environmental engineer in Ontario.

**Rob De Pruis**  
Director, Consumer &  
Industry Relations,  
Western  
Insurance Bureau of  
Canada



With over 25 years in the insurance industry, Rob has held various senior management roles in claims and risk management at some of Canada's leading insurance companies. Rob joined IBC in May 2016 as the Insurance Industry Claims Liaison, serving as the primary claims contact for the property and casualty (P&C) insurance industry in the aftermath of the Fort McMurray wildfires. In this role, Rob was instrumental in communicating insurance information to those affected by the disaster.

In his current role as Director, Consumer and Industry Relations, Rob directs the activities of IBC's Consumer Information Centre for the Western and Pacific regions. He liaises with IBC's member companies and consumers to negotiate solutions on issues that affect both parties and provides insurance insight to consumers. Rob also facilitates collaboration between the P&C insurance industry and relevant stakeholders on special projects and initiatives.

Rob is passionate about lifelong learning and holds numerous professional insurance industry designations. Rob has also served as a guest lecturer at the Insurance Institute of Canada and MacEwan University.

[Click here to Register](#)

