

# February 2021

## CAMA Professional Development 50<sup>th</sup> Anniversary Webinar Series

### Responding to Complex Social Issues: Municipal Roles and Promising Solutions to Homelessness, Addictions, and Social Disorder

Hosted by: Canadian Association of Municipal Administrators

Thursday, February 11<sup>th</sup>, 2021 | 2:00 p.m. to 3:30 p.m. EST

Virtual Zoom Platform

Speakers: Dr. Alina Turner, HelpSeeker/Turner Strategies

Dena Kae Beno, Housing and Homelessness Coordinator, City of Abbotsford, BC



**Who Can Attend  
this Webinar?**

CAMA Members and Their Employees.  
Non-Members are also welcome to attend.



**Who Will Benefit  
from this Webinar?**

CAOs and Senior Management



**Registration Cost**

FREE but registration is required  
(see link below)

Municipalities of varying sizes across Canada are struggling to respond to the increasing visibility and velocity of complex social challenges. The visibility of the drug crisis, compounded by housing affordability challenges, and convoluted health and social response systems have highlighted the need for new ways of approaching these issues.

What are promising approaches within the municipal purview and sphere of influences? This session will provide a practical overview of the national landscape to ground emerging promising approaches and learnings from diverse communities. Rather than a silver bullet, the focus will be on untangling the current complexity involved in social challenges into actionable, systems responses that balance diverse community needs.

Contact Jennifer Goodine, CAMA Executive Director at [admin@camacam.ca](mailto:admin@camacam.ca) if you have any questions about this opportunity

[Click here to Register](#)



#### About the speakers

**Dr. Alina Turner**  
HelpSeeker/Turner  
Strategies



Dr. Alina Turner leads the HelpSeeker social enterprise and B-Corp, which focuses on the development and rollout of systems planning and integration solutions to enhance the impact of the social safety net. HelpSeeker partners with a variety of government, non-profit, and private organizations engaged in social impact and innovation work across Canada. To date, HelpSeeker is present in more than 100 communities across Canada, including Lethbridge, Medicine Hat, Abbotsford, Nanaimo, Hastings County and Peel Region. Alina is recognized as a leading researcher and thinker on social issues and is a Fellow at [The School of Public Policy](#), University of Calgary. She also serves on the Board of Directors of A Way Home Canada and the [Alberta Rural Development Rural Advisory Board](#) on housing and homelessness.

**Dena Kae Beno**  
Housing and  
Homelessness  
Coordinator  
City of Abbotsford



Dena Kae Beno is the Housing and Homelessness Coordinator for the City of Abbotsford. Dena has worked in a variety of housing and homelessness roles and managed homelessness point in time counts, housing first interventions, and systems responses; and overseen affordable housing portfolios, including capital projects, policy development and the advisory committee facilitation. Dena brings a municipal lens to lend a practical eye to managing community tensions, jurisdictional and operational challenges involved in advancing innovative responses.

