

CAMA Holds Quarterly Board Meeting in Whitehorse



CAMA Board of Directors and Representatives from Yukon Government

The Board of Directors of the Canadian Association of Municipal Administrators (CAMA) held their quarterly meeting in Whitehorse on Thursday, September 19th, 2019. A special thanks to members of the City of Whitehorse team and the Community Services/Community Affairs Department with the Yukon Government for their hospitality.

DETAILS OF BOARD MEETING

The Board discussed a number of topics, but what follows are the highlights of those discussions:

Strategic Plan

Each September the Board conducts a review of the Annual Strategic Plan which is now in its fourth year (2016-2021). In the Post-Conference survey you told us that you felt that our organization is on the right track, particularly the work that has been completed on the new toolkits. Professional development and networking remain the most valued aspects of membership, which is very much in line with our current Strategic Plan.

In the final year of the plan, the Board will continue to focus on core services and build on the work that has already been done. We look forward to starting the process for a new five-year Strategic Plan in September 2020.

CAO Performance Evaluation Toolkit

CAMA continues to promote the CAO Performance Evaluation Toolkit across the country to administrators and elected officials. The Toolkit marketing materials were of particular success at the CAMA Booth at the FCM Conference held in Québec City in June 2019. Don't forget about our 20 minute [webinar](#) that is designed to show you just how easy it is to use and how it can be customized and scaled to your municipality. We are collecting sample completed evaluations (with personal information redacted) so if you would like to share yours please let us know (admin@camacam.ca).

Political Acumen Toolkit Project & Mentorship Forum



The [Political Acumen Toolkit](#) which was successfully launched at the 2019 Conference in June now also has a [PDF version](#) of the entire toolkit including the case studies, appendices and powerpoint presentations. The Board will be entering into phase two of this project and will be providing more marketing and presentations across the country to promote this valuable resource.

Also, the [Mentorship Forum](#) that will connect you with other CAMA members, help you find a mentor, or just to simply network and get support from your colleagues across the country!

CAO Members in Transition Toolkit

Don't forget about our CAO Members in Transition Toolkit which is located in the [CAMA Member's Section](#). This toolkit can help you as a working CAO to identify the needs at the various stages of transition which will help you navigate your way if you ever find yourself in this most unfortunate position.



Why join CAMA?

Building Better Communities Together

While no one is truly prepared for an unexpected career transition, the **Members in Transition Toolkit** was a valuable resource allowing me to learn from others how to navigate the path ahead. CAMA membership was, and continues to be, one of the best career investments I have made.

RODNEY CUMBY, CITY MANAGER
CITY OF CORNER BROOK , NL

50% off first year!

CAMA  ACAM camacam.ca/membership

CAO Employment Contract Toolkit

CAMA's project for this year is to launch a CAO Employment Contract Toolkit at the 2020 Conference. The Committee for this toolkit consists of the following Board and CAMA members:

- Jake Rudolph, Chair, CAMA First Vice-President/Board Representative for British Columbia, CAO – City of Nanaimo, BC
- Jeff Renaud, CAMA President/Member-At-Large, CAO – Town of St. Stephen, NB
- Dawn Chaplin, CAMA Board Representative for Newfoundland & Labrador, CAO – Town of Torbay, NL
- Rod Sage, CAMA Board Representative for Manitoba and Saskatchewan, CAO/City Manager – City of Brandon, MB
- Marc Landry, CAMA Past President, City Manager – City of Moncton, NB
- Andy Brown, CAMA Member - CAO, United Counties of Leeds and Grenville, ON
- Phyllis Carlyle, CAMA Member - CAO, Regional District of Nanaimo, BC
- David Stewart, CAMA Member - Treasurer/Deputy CAO, Municipality of Hastings Highlands, ON

We are pleased to have Transitional Solutions Inc. lead us thru this initiative. Please take the time to complete the survey that was sent to all members with a deadline of October 11th.

Communications/Member Campaign

We will be launching a new member campaign in the near future which will focus on membership in CAMA with the newest benefits being our three toolkits. You will start to see some of your colleagues across the country on social media and in our newsletters! Please continue to promote our Association to your colleagues and senior managers in your own organization!

New members can join for 50% off the first year and if they join between now (October 2019) and March 2020 they will not be invoiced again until March 2021 so essentially will get six months free.



Don't forget about the "Making Life Happen" toolkit to attract the next generation of leaders to local government. The "Making Life Happen" program was created in partnership, with a mandate of raising awareness of local government with a specific focus encouraging younger Canadians to consider a municipal career. Visit the

[CAMA website](#) for all of the tools to tailor a presentation from your own municipality. Following is the website outlining all of the things that local government has to offer: <http://www.makinglifehappen.ca>

2019 Conference and Beyond

Jennifer Goodine, CAMA Executive Director presented a report on the very successful 2019 Québec City Conference which saw a surplus of \$48,000.

The next Conference will be held at the [Deerhurst Resort](#) in the Muskoka Region from June 1-3, 2020. The Conference Program Sub-Committee and the Board are working on a dynamic speaker program along with some great social activities. This year's theme will be based on "Teambuilding" and you will hear more in the coming months. The hotel room blocks at the Deerhurst Resort will be released in January 2020.

Looking ahead, our 2021 Conference will be held at the Fairmont Mont Tremblant and CAMA will be planning some special activities for our 50th Annual Conference. The City of Regina will be hosting our 2022 Conference and our CAMA staff just completed a familiarization to see all of the great things that they have to offer.

Conference Scholarships

Through the Scholarship Program, CAMA provides up to six scholarships for the registration fee (in the amount of \$750.00) for the 2020 Annual Conference (two for young professionals pursuing a career in local government; two for members working in municipalities located north of the 60th parallel; and two for members from smaller municipalities). For the application form and more information visit the CAMA [website](#). The deadline for applications is November 29, 2019.

2020 Awards of Excellence Program

The guidelines and on-line application forms for the 2020 CAMA Awards of Excellence will be available in January 2020.

Treasurers Report

Cory Bellmore, Treasurer updated the Board on Association's finances. CAMA continues to be in a healthy financial position, which provides CAMA the opportunity to undertake priority projects and initiatives for members.

ICMA

Tim Anderson, International Vice-President of ICMA provided the Board with a report on their activities. We are looking forward to hosting the Canadian Dinner on Monday, October 21st, 2019 in Nashville at the ICMA Annual Conference.

CAMA Members have a special rate of only \$135.00 US to join ICMA. Even if you are not able to attend the ICMA Annual Conference, the information and resources available on their website is very valuable. If you would like to join ICMA or need additional details please visit the [website](#). The 2020 ICMA Conference will also be held in Toronto from September 27-30, 2020.

The next meeting of the CAMA Board will be held in Ottawa from November 27-29, 2019. Meetings with the Federal representatives will be coordinated. If you have any thoughts or comments, don't hesitate to contact the CAMA National Office (admin@camacam.ca) or any CAMA Board Member at any time.



Jeff Renaud
CAMA President