

# **CAMA Holds Quarterly Board Meeting in Nation's Capital**



The Board of Directors of the Canadian Association of Municipal Administrators (CAMA) held their quarterly meeting in Ottawa on November 29-30, 2018.

### **DETAILS OF BOARD MEETING**

The Board discussed a number of important topics, and below are the highlights of those discussions:

# Presentation by the Federation of Canadian Municipalities (FCM)

Over the years CAMA has had a positive working relationship with FCM and has been pleased to assist them with program and policy development on several national issues.

Brock Carlton, Chief Executive Officer of the Federation of Canadian Municipalities, joined the Board and provided an update on FCM's strategic direction and their strategy and goals for the upcoming 2019 federal election.

FCM's role is to be the national convenor and voice of local governments, leading the development of a common municipal agenda and also to be the nationally and internationally respected hub for sharing knowledge and best practices in local government.

Over the next five years they plan to continue to empower and enable cities and communities to improve the lives of all Canadians, build municipal capacity, and manage an efficient organization to maximize results.

CAMA will continue to work with FCM in assisting them in these areas of work where possible.

### **Meeting with Federal Representatives**

CAMA was pleased to host a special breakfast meeting with several Federal staff members to discuss a number of topics important to Canadian municipalities. There was representation from Transport Canada, Infrastructure & Communities, Immigration, Refugees & Citizenship Canada, and Canada Mortgage and Housing. The Federal representatives are looking forward to continued dialogue and collaboration with CAMA moving forward.

## **Strategic Plan**

The Board reviewed the outcomes and discussion of the Annual Strategic Plan review that was held at the September 2018 meeting. The Emerging Trends were updated to reflect the current local government environment. There are two years remaining in our Strategic Plan and we plan to focus on the following:

- Outreach to small, large and francophone municipalities to join CAMA and attend the Conference.
- Increase the outreach to elected officials so that they will see the value when their senior managers would like to join CAMA and/or attend the Conference.
- The Annual Conference will continue to be the priority for professional development.
- New innovative tools/white papers will be provided on topics of interest to members.
- Continue to promote the CAO Performance Evaluation Toolkit to CAOs and elected officials across the country.
- Launch and promote the Members in Transition Toolkit and the Political Acumen Toolkit which includes a Mentorship Program (at the 2019 Conference).
- Continue to work with our Provincial/Territorial Association partners, international affiliates, and FCM.

The revised CAMA Strategic Plan will be online early in 2019.

## **CAO Performance Evaluation Committee Update**

We have had great success with the CAO Performance Evaluation Toolkit and with a lot of municipal elections held in 2018 we will be promoting this document in 2019 to ensure that the newly elected officials are aware of this important process. If you have used the toolkit and you and/or your Mayor/Council would like to provide us with a testimonial we would love to hear from you.

## **Political Acumen Toolkit Project**

The Committee continues to work closely with Transitional Solutions Inc. on developing the Political Acumen Toolkit. Thank you to the 80 members that took the time to complete the survey which provided detailed and excellent responses during the research phase. We will be including some case studies (anonymously or publicly) in the toolkit so if you would like to share a specific incident or situation (positive or negative) where strong political acumen skills benefited you and how you handled the situation please contact Jennifer Goodine (admin@camacam.ca).

This online toolkit will provide political acumen advice on the following topics:

- Administration & Council
- Residents & Ratepayers
- Inter-municipal
- Provincial
- Federal
- Media

We are also very excited to launch a Mentorship Program as part of this toolkit that will provide mentorship in different ways and different modes of communication. Members will be required to register for a mentorship or mentee profile. Each person who registers for the mentorship forum will have a profile showing their current position, years of experience, municipality type and size and areas they would like to receive/provide mentorship in. The member directory will allow members to find mentors/mentees. The system will also have a communications portal where members can reach out privately to other members to network, request advice, etc. As well, there will be a discussion forum where members can post topics for multiple people to comment on/provide advice.

Watch for the launch of this exciting toolkit at the 2019 Annual Conference in Quebec City.

### **CAO Members in Transition Toolkit**

The CAO Members in Transition Toolkit Committee are continuing with their work on this project to also be ready to launch at the 2019 Conference.

CAMA recognizes the landscape of transitioned CAOs throughout Canada continues to grow. The CAOs that participated in this project have all experienced transition and this toolkit has been developed based on their very personal experiences about their journey. We recognized, the best way to help our Members in Transition was to identify the needs at the various stages of transition, and then to provide additional resources that you can access and use as you need them (in any Province/Territory), to help you navigate your way through transition. Our goal with this toolkit is to offer our support and let you know you're not alone.

### **Future Conferences**

Join us for the 48th Annual CAMA Conference being held in Québec City from May 27-29, 2019 at the Hilton Québec and Québec Convention Centre. The theme is "Resiliency: Leading in Today's Complex Environment" with speakers focusing on topics like Positive Psychology, Populism in Canada, Crisis Management, Building and Supporting a More Positive and Respectful Workplace, Creating a Positive Environment for Employees with Mental Health Issues, Political Acuity, Building a Resilient-Ready Organization, and of course the launch of our two toolkits (Political Acumen and Members in Transition).

The Casual Night Out will feature a Quebec Night at the <u>Érablière du Cap</u> Sugar Shack with a traditional French-Canadian meal and musical entertainment.

This year on the Wednesday afternoon delegates will have the choice of attending a Knowledge Café on the CAO and Council Interpersonal Working Relationship where an open dialogue will take place. We will also offer a Coaching Session for the Next Generation and a tour of the new Videotron Centre.

The President's Dinner will be held at Le Capitole Theatre with entertainment and a dance by the Painchaud Family.

The Full Conference Program and on-line registration will be available at the end of February 2019. If you haven't already made your hotel reservations, please visit our <u>website</u>.

Looking ahead, our 2020 Conference will be at the <u>Deerhurst Resort</u> in the Muskoka Region.



The 2021 FCM Conference will be held in Montreal. The Board is pleased to announce that the 2021 CAMA Conference will be held the Fairmont at Tremblant. This is a great location and will be a more affordable option for our members.

## **Member Services/National Office Update:**

Jennifer Goodine, Executive Director, updated the Board on various subjects. Of note were the following:

- The Executive Directors of the Provincial/Territorial Administrator Associations continue to meet quarterly to discuss areas of mutual interest across the country.
- Long service award notices will be sent out in the new year.
- Watch for your membership renewal invoices <u>by e-mail</u> in January 2019 which are due no later than March 31<sup>st</sup>, 2019.
- The on-line nomination forms and details for the 2019 CAMA Awards of Excellence Program will be made available in January 2019 with the deadline being February 22<sup>nd</sup>, 2019.

**Update from International City/County Managers Association (ICMA)** ICMA Tim Anderson, Third International Vice-President of ICMA submitted a report on their activities. ICMA's 104<sup>th</sup> Annual Conference held September 23-26, 2018 in Baltimore, Maryland attracted 2,668 ICMA members and a total of 3,413 delegates.

Mark the following dates on your calendar of upcoming ICMA Conferences noting that the 2020 Conference will be held in Canada:

- Nashville/Davison County, Tennessee: October 20-23, 2019
- Toronto, Ontario, Canada: September 27-30, 2020
- Portland/Multnomah County, OR: October 3-6, 2021
- Columbus, Franklin County, OH: September 18-21, 2022
- Austin/Travis County, TX: October 1-4, 2023
- Pittsburgh/Allegheny County, PA: September 22-25, 2024
- Tampa Bay, Hillsborough County, FL: October 26-29, 2025

ICMA continues to provide members with research and data on current issues in local government to assist with their work. The research snapshots include organizational ethics, alternative service delivery, cybersecurity, and immigrant communities. The white papers include cannabis, model police officer, and blockchain.

CAMA Members have a special rate of only \$135.00 US to join. In a recent ICMA survey it was noted that the most valued member benefits were information resources, professional development resources, advocacy for the profession, ethics advice and support, and career and coaching resources. If you would like to join ICMA or need additional details please visit the <u>website</u>.

The next meeting of the Board will be held in Vancouver from March 13-15, 2019.

Wishing you all a very Merry Christmas and all the best in 2019!

Marc Landry

CAMA President

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