



CAMA Holds Quarterly Board Meeting in Gatineau, Québec

The Board of Directors of the Canadian Association of Municipal Administrators (CAMA) held their quarterly meeting in Gatineau, Québec in conjunction with the Annual CAMA Conference. The meeting was held on Sunday May 28th, 2017. Many thanks to our host Marie-Hélène Lajoie, Past-President, for hosting the Board.

The Board discussed a number of issues, and what follows are the highlights of those discussions:

2017 Gatineau Conference

The Board spent a significant amount of time reviewing the program and logistics associated with the Conference in a joint session with the CAMA staff. The Conference is the biggest event for CAMA and the Board and staff spend a great deal of time making sure the event runs smoothly for our members.

If you were unable to attend the Conference and would like to view some of the speaker sessions, the video recordings can be found in the [Member's Section](#).

2018 Fredericton Conference

The Board was updated on preparations for the Fredericton CAMA Conference scheduled for May 28th-30th, 2018. The hotel room block will be made available in the near future for this event. The Program Sub-Committee for this Conference will begin meeting in July 2017 and we are seeking two additional members to assist with the planning. Watch for details in the future as to how you might apply for this opportunity or perhaps encourage one of your staff members to get involved. The Board also discussed possible themes for the Fredericton Conference which will be forwarded to the Program Sub-Committee for consideration.

2019 Quebec City Conference

Conference and hotel facilities have been lined up for the Québec City Conference being held May 27-29, 2019.

2020 and 2021 Conferences

These Conferences will be held in the Toronto and Montreal areas respectively. The Board discussed a process for determining exact locations and the membership should expect more information in the coming months on where the locations will be.

Alliance for Innovation

Sallie Ann Burnett, East Regional Director of the Alliance for Innovation, gave the Board an update of the Alliance's activities over the past year. The Alliance is specifically focused on research around the next Big Ideas and best practices in local government.

In strengthening and supporting the two Associations, the Alliance for Innovation, is offering a special discount to all CAMA members. Alliance membership complements CAMA membership and offers additional learning resources for your entire organization. Take advantage of the Alliance's new partnership with CAMA. Depending on your municipality's needs you may choose from one of these two options:

- 30% off the first year of membership, or
- 15 months of membership for the price of the first 12 months.

Membership in the Alliance is beneficial to communities of all sizes. Alliance membership rates are based on the size of your community, as determined by the 2016 Canadian population census.

If you are interested in this opportunity call 1-888-496-0944 or e-mail join@transformgov.org for more information on how to leverage these benefits in your organization.

Strategic Plan

The Board reviewed its performance dashboard regarding specific activities related to the Strategic Plan. One of CAMA's objectives is comprehensive outreach to members. This translates into the responsibility of Board members connecting with their Provincial/Territorial Associations and members in their region regarding the value of CAMA.

Many members may be interested to know that the Board is considering updating the sample CAO Employment Contract that the Association makes available to members currently in the Member's Section of the CAMA website. The contract on the CAMA site is over ten years old and is in need of updating. CAMA will be looking for information from members, associations and others who can help with the research on this initiative. Watch for a survey in the near future.

Update from FCM

Alana Lavoie, Manager of Policy and Research/Policy and Government Relations, with FCM joined the meeting to provide the Board with an update on FCM's activities including Phase 2 Advocacy, the progress of the MCIP and MAMP Programs, and FCM's Legal Defense Fund.

Communications/Website

The Board considered a report from Louis Coutinho, Communications Chair, on the activities of the Committee. The Committee presented updates on the membership marketing campaign and the Provincial/Territorial

Partnership. As of April of this year, CAMA membership stands at 574 which is a net gain of 61 members from the year previous. It is estimated that 80% of the new members joined as a direct result of the membership campaign. The Board was also updated on the LinkedIn initiative, and a new member retention tactical plan with a goal to maintain membership at 600.

A number of other updates were provided by staff on website and member section statistics, and our social media program which includes Facebook, Twitter and LinkedIn.

CAO Performance Evaluation Committee update

Janice Baker, Chair of the CAO Performance Evaluation Committee, provided an update to the Board on the project. The toolkit completed its year long pilot phase and was launched publicly at the Conference. The Chair and Executive Director (Jennifer Goodine) introduced the toolkit to a number of Elected Official Associations while in Ottawa at their annual meeting. A brochure regarding the toolkit was also included in delegate kits at FCM. Starting this September, a series of presentations to the elected officials are planned to promote the toolkit across the country. Please note that the toolkit has been moved out of the Member's Section to the public CAMA [website](#).

Treasurers Report

Jeff Renaud, Treasurer reported that CAMA will finish the year on the positive side of the ledger and that the Association is in good financial shape.

ICMA Update

Marc Landry provided an update on ICMA activities including the election of Tim Anderson (CAO Waterloo) as Third Vice President in September 2017. Congratulations to David Johnstone, CAMA Past President, who also assumes his position as President of ICMA this Fall.

Future Board Meetings

- September 13-15, 2017: Portage-La-Prairie, MB
- November 22-24, 2017: Ottawa, ON