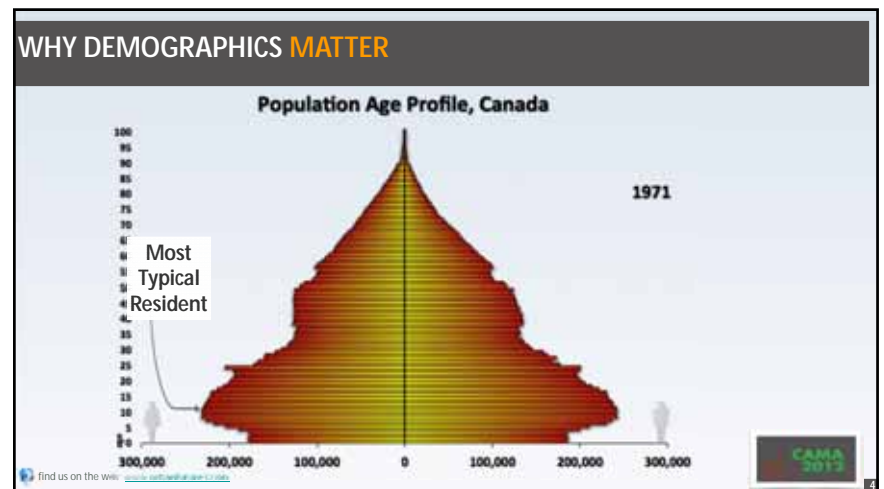
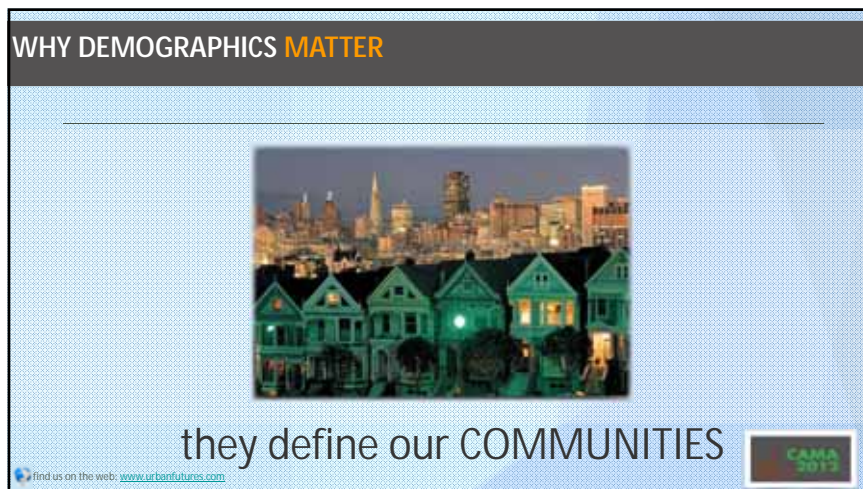




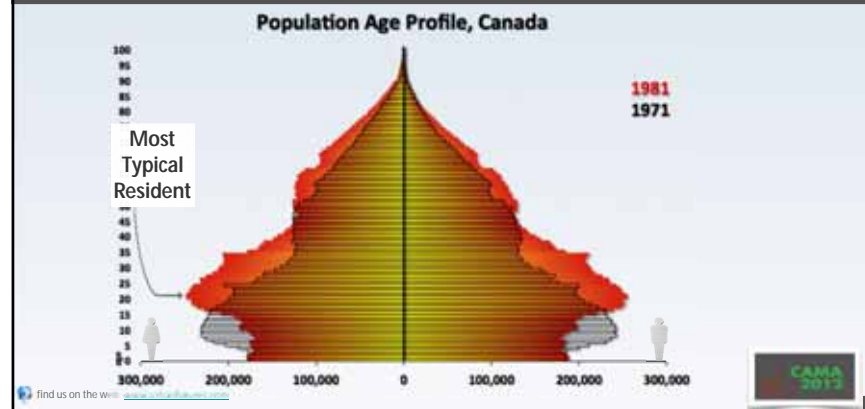
FOUR GENERAL CONCLUSIONS ABOUT OUR FUTURE:

- The demographic and economic changes we will experience in the coming decades will not be simple extensions of past trends;
- Our labour force and social services have enjoyed blessed times over the past 4 decades - the coming decades will present many more challenges (*and opportunities*);
- No single approach will be sufficient to address the diversity of challenges and opportunities that will arise;
- Ready or not, here it comes - all communities, all sectors, all businesses (*big & small*) will have to manage a future that is much different from what we have become accustomed to.

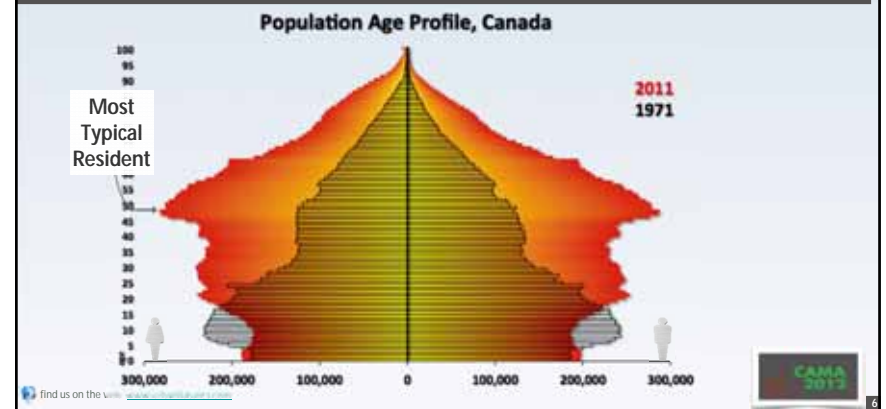
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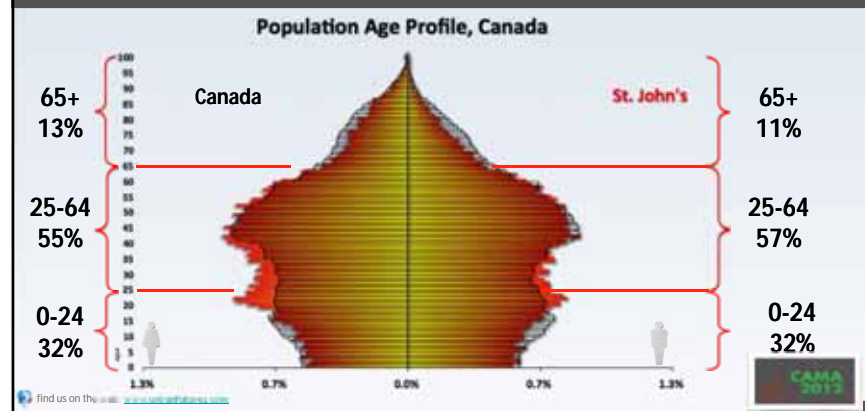
WHY DEMOGRAPHICS MATTER



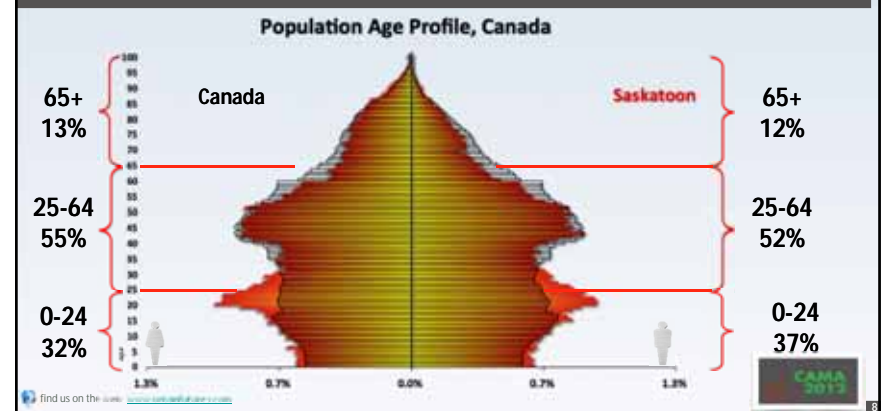
WHY DEMOGRAPHICS MATTER



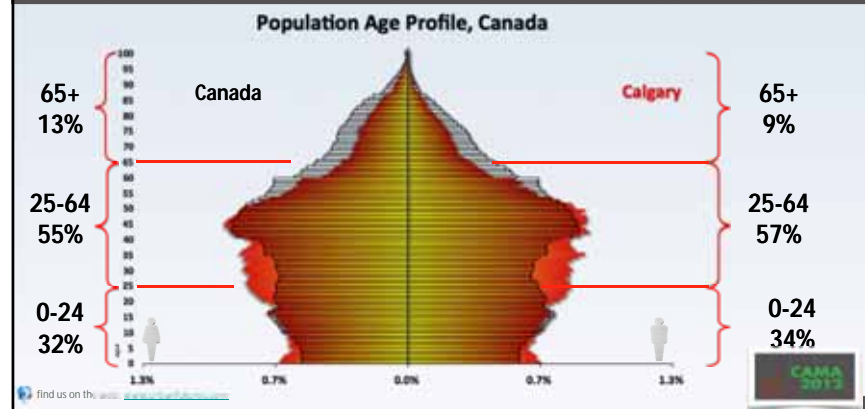
WHY DEMOGRAPHICS MATTER



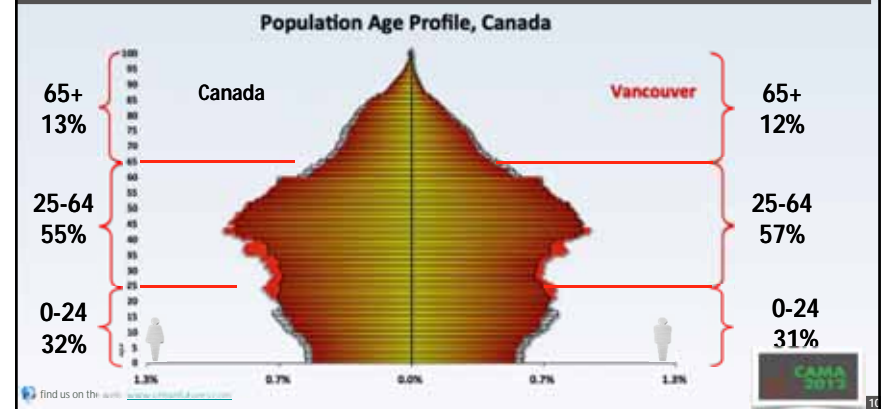
WHY DEMOGRAPHICS MATTER



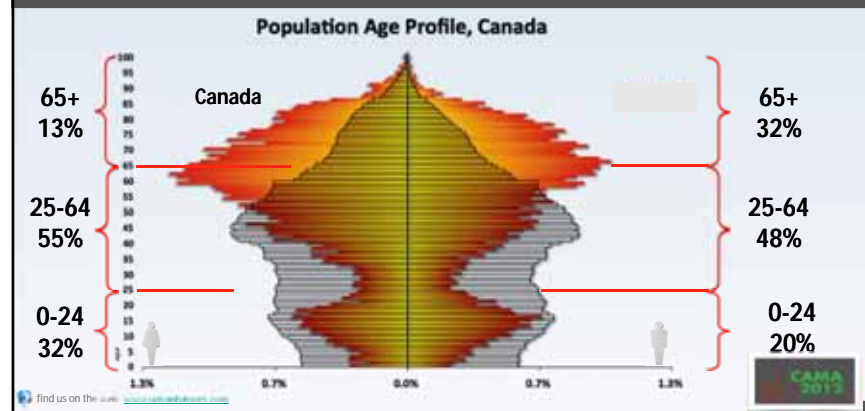
WHY DEMOGRAPHICS MATTER



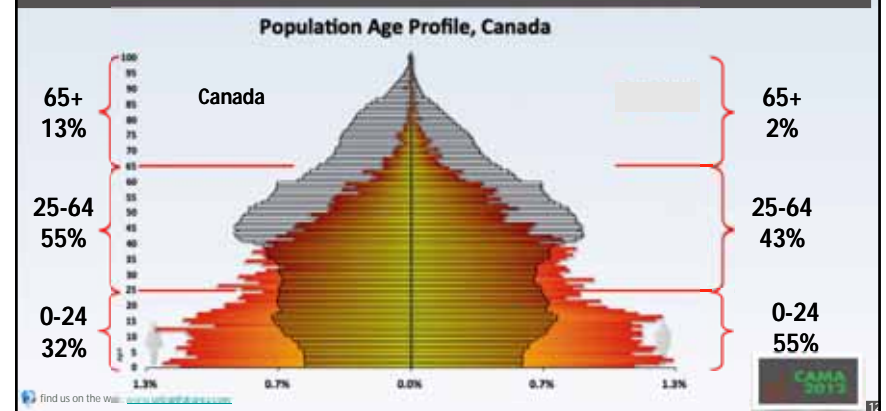
WHY DEMOGRAPHICS MATTER



WHY DEMOGRAPHICS MATTER



WHY DEMOGRAPHICS MATTER



WHY DEMOGRAPHICS MATTER



they also define YOU

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WHY DEMOGRAPHICS MATTER



WHY DEMOGRAPHICS MATTER



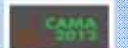
WHY DEMOGRAPHICS MATTER

CANADA is entering its third great demographic transition, one characterized by the aging of the Post World War II boom generation into "retirement".

2011-12 marks this transition with the leading edge of the boom celebrating their 65th birthdays...

our new PARADIGM

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CHANGING PEOPLE CHANGING PLACES

The Demographic Forces Shaping Canada's Future:

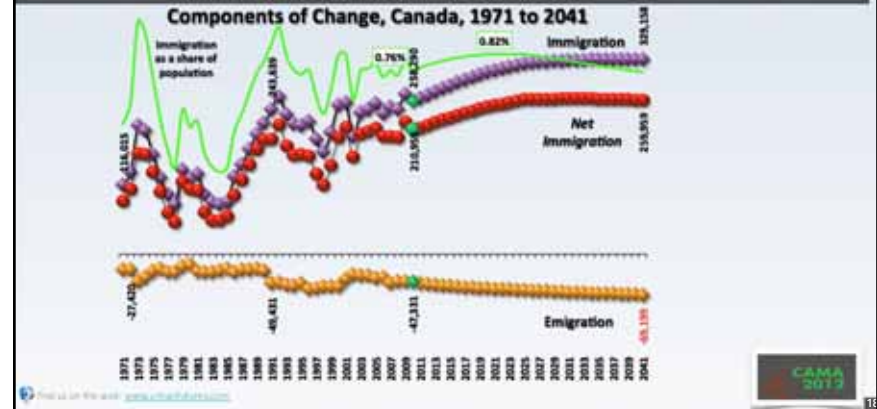
3. Migration

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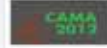


CHANGING PEOPLE CHANGING PLACES

Components of Change, Canada, 1971 to 2041

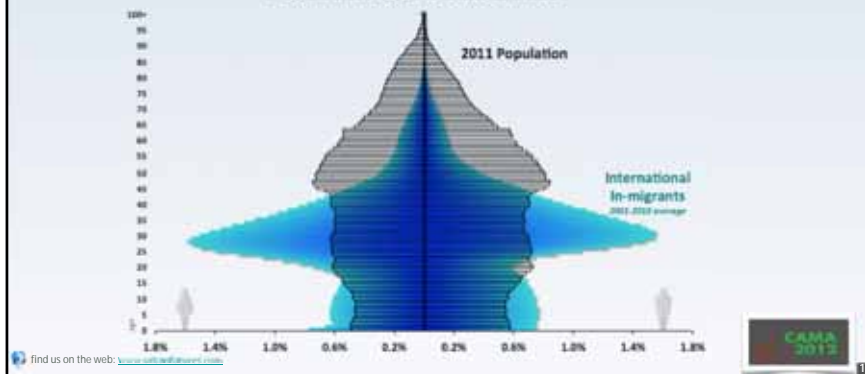


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Population Age Profile, Canada



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The Demographic Forces Shaping Canada's Future:

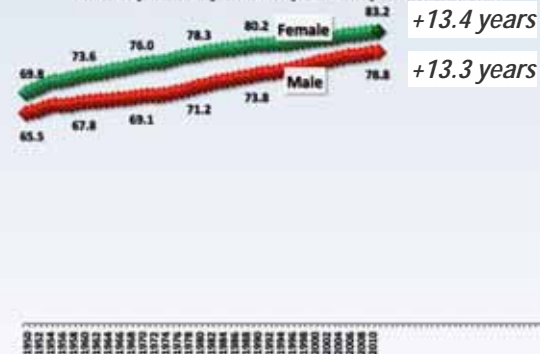
2. Deaths (*Life Expectancy*) 3. Migration

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CHANGING PEOPLE CHANGING PLACES

Life Expectancy at Birth, Canada, 1950 to 2011



An average increase of 2.2 years for each decade of life lived since 1950!

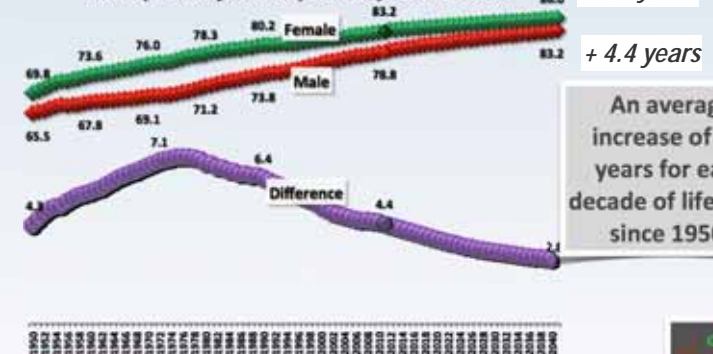
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Life Expectancy at Birth, Canada, 1950 to 2041



An average increase of 2.2 years for each decade of life lived since 1950!

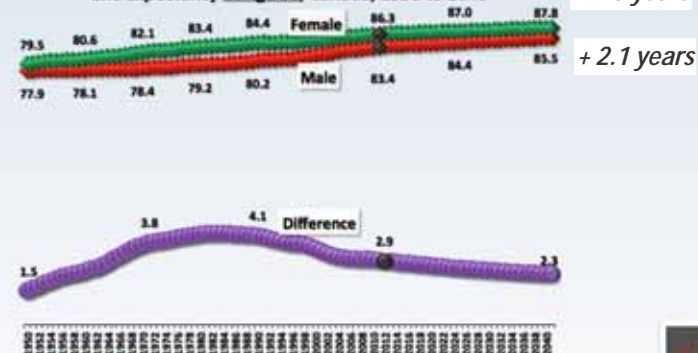
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Life Expectancy at Age 65, Canada, 1950 to 2040



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The Demographic Forces Shaping Canada's Future:

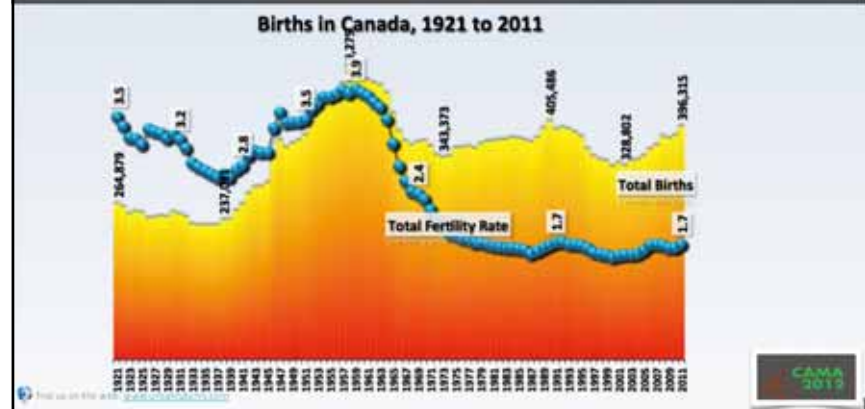
1. Births
2. Deaths (*Life Expectancy*)
3. Migration

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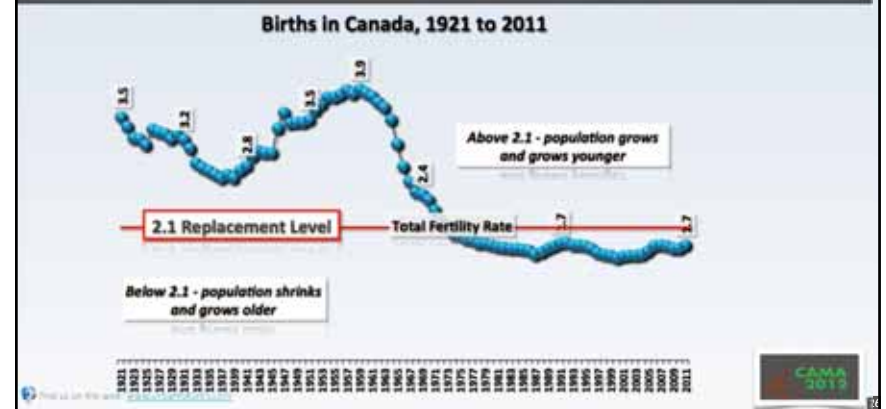


23

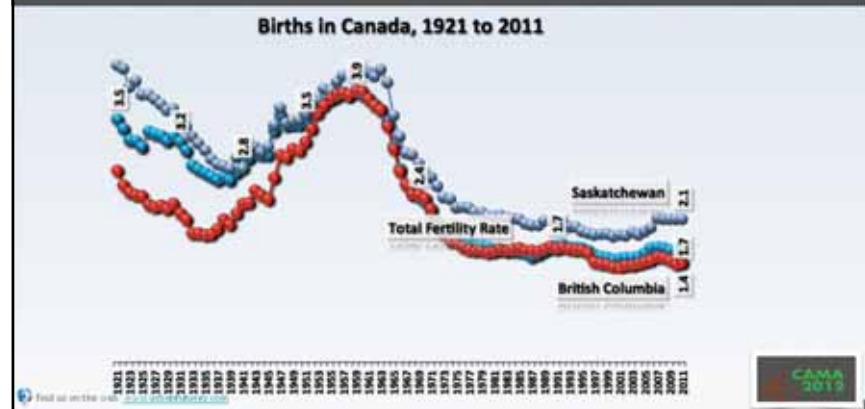
CHANGING PEOPLE CHANGING PLACES



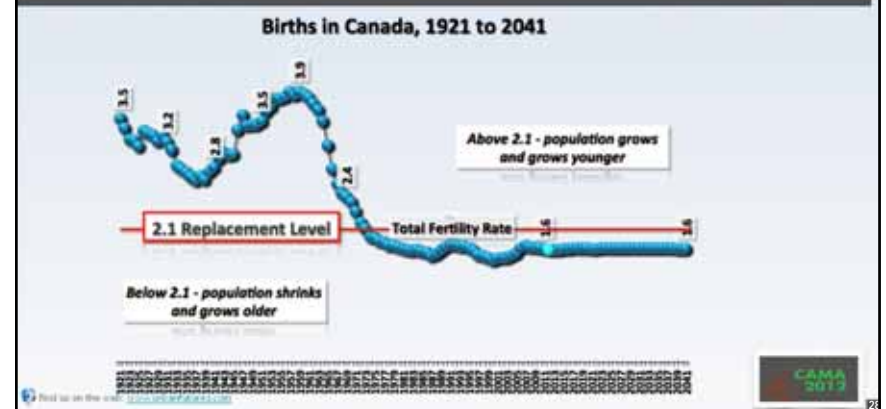
CHANGING PEOPLE CHANGING PLACES



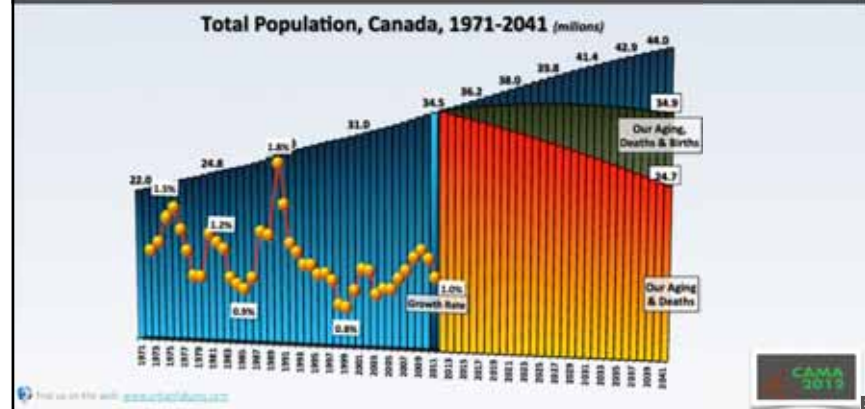
CHANGING PEOPLE CHANGING PLACES



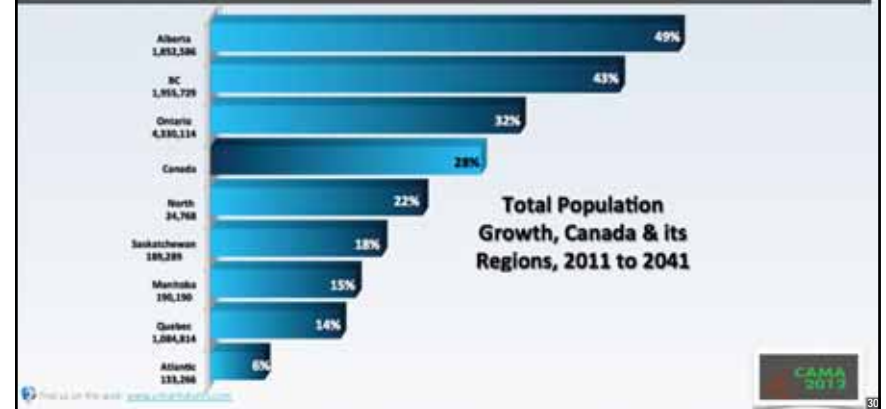
CHANGING PEOPLE CHANGING PLACES



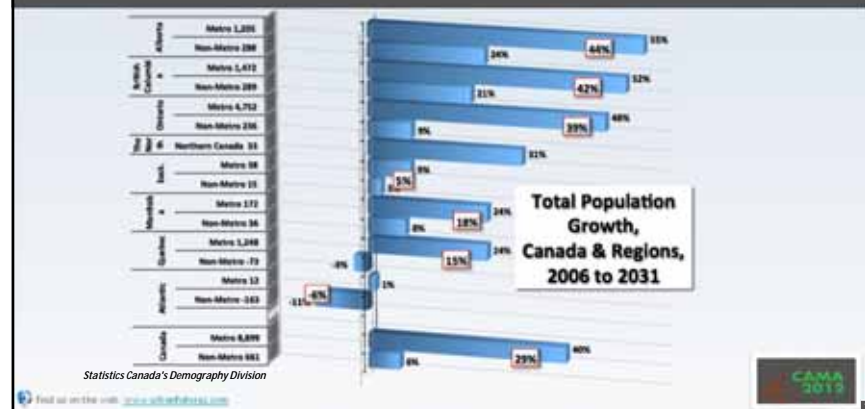
CHANGING PEOPLE CHANGING PLACES



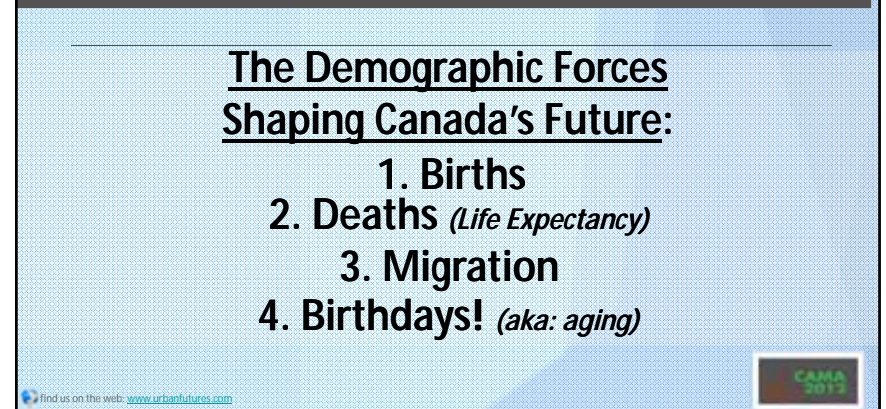
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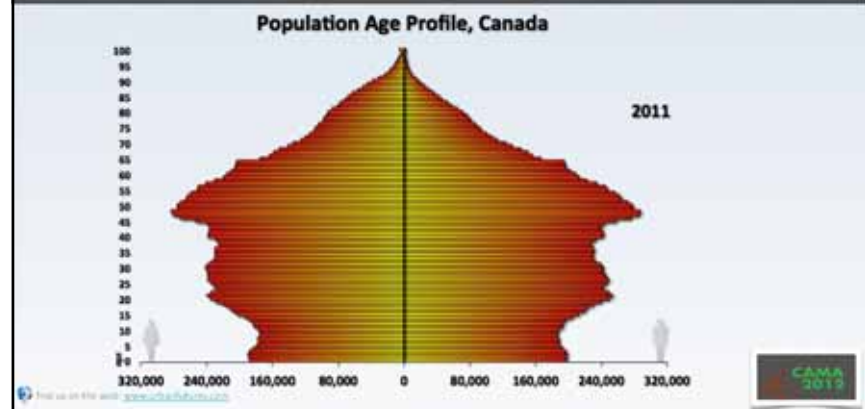
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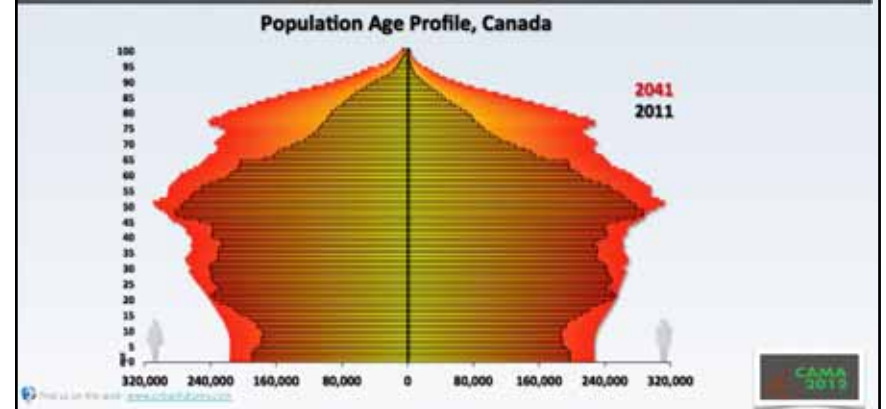
CHANGING PEOPLE CHANGING PLACES



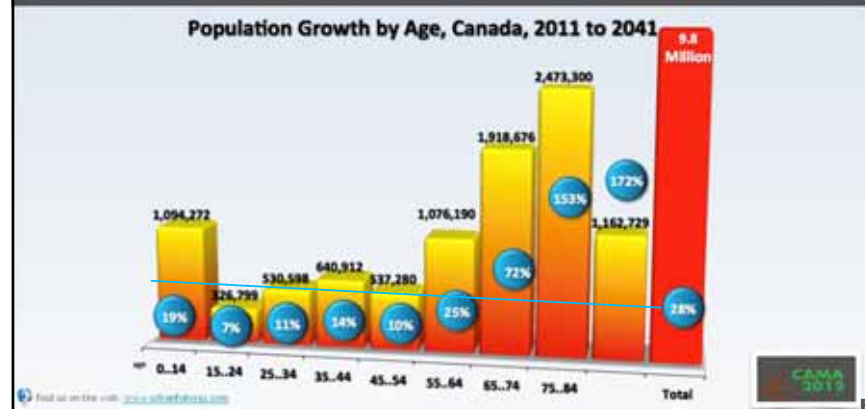
CHANGING PEOPLE CHANGING PLACES



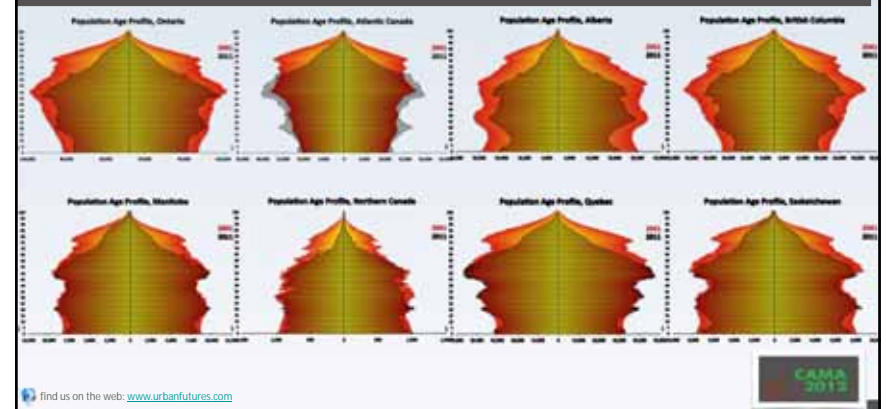
CHANGING PEOPLE CHANGING PLACES



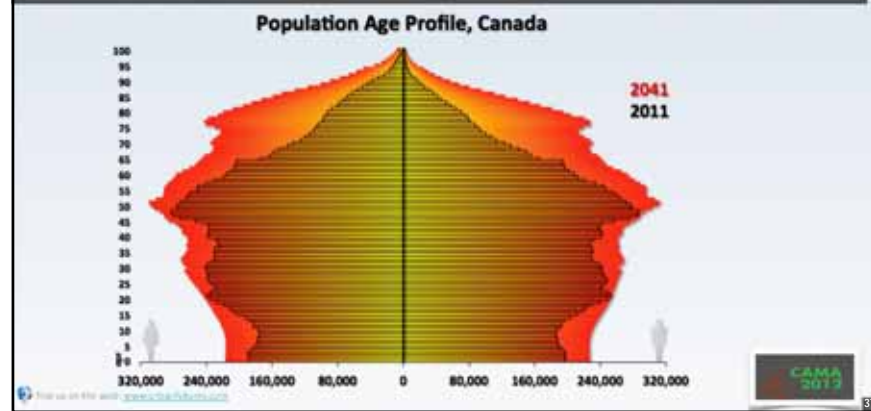
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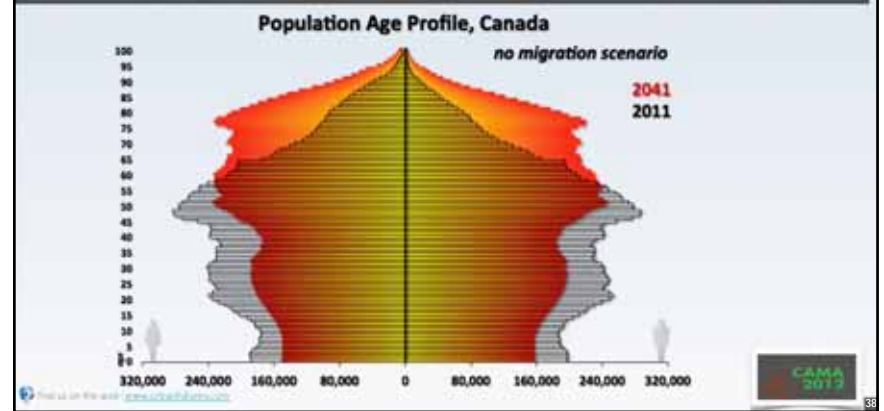
CHANGING PEOPLE CHANGING PLACES



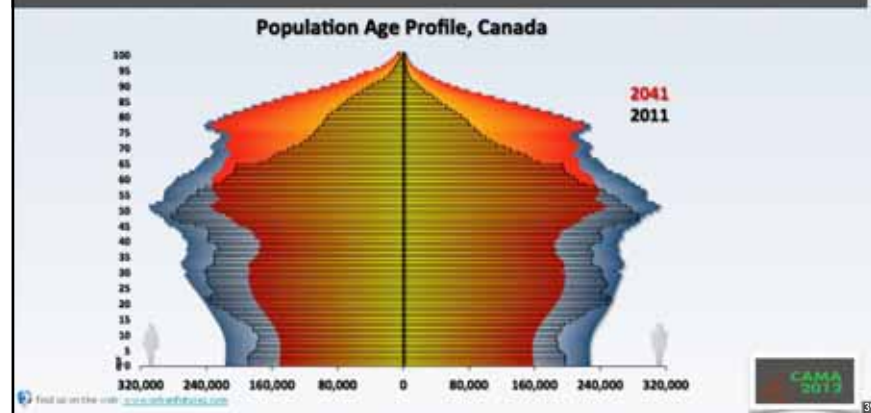
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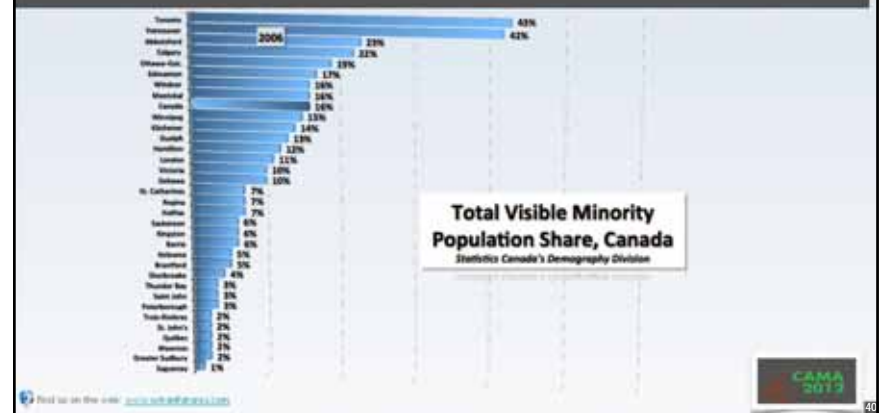
CHANGING PEOPLE CHANGING PLACES



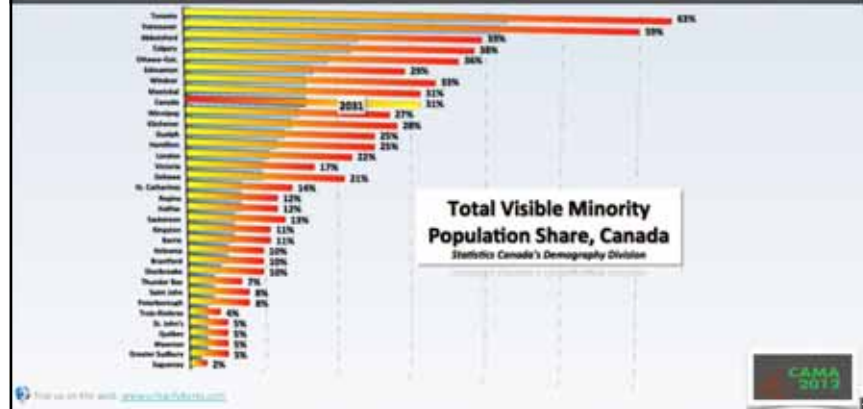
CHANGING PEOPLE CHANGING PLACES



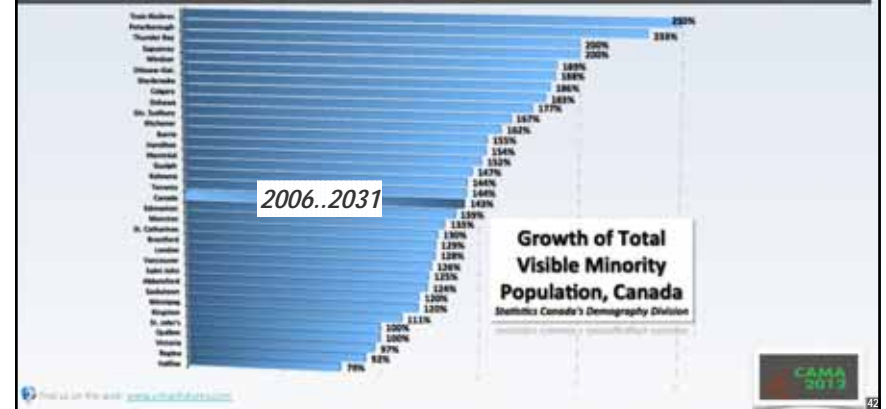
CHANGING PEOPLE CHANGING PLACES



CHANGING PEOPLE CHANGING PLACES



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CHANGING PEOPLE CHANGING PLACES

The future will bring with it an increasing diversity of everything!

- Age (demography & lifecycles)
- Ancestry and Ethnicity
- Lifestyles (values, beliefs, ethics)

moving into our silver CENTURY...

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