



URBAN FUTURES
Strategic Research to Manage Change

THRIVING IN TURBULENT TIMES
CHANGING PEOPLE, CHANGING PLACES

CAMA 2012

Andrew Ramlo

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FOUR GENERAL CONCLUSIONS ABOUT OUR FUTURE:

- The demographic and economic changes we will experience in the coming decades will not be simple extensions of past trends;
- Our labour force and social services have enjoyed blessed times over the past 4 decades - the coming decades will present many more challenges (*and opportunities*);
- No single approach will be sufficient to address the diversity of challenges and opportunities that will arise;
- Ready or not, here it comes - all communities, all sectors, all businesses (*big & small*) will have to manage a future that is much different from what we have become accustomed to.

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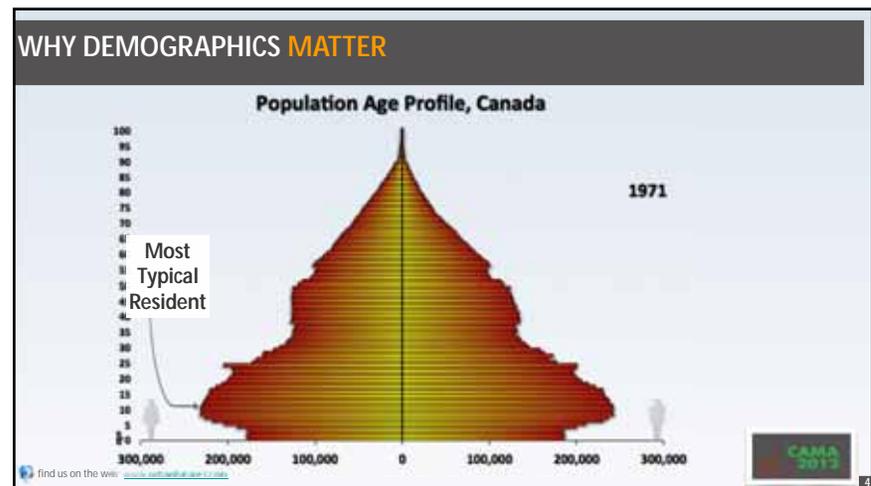
WHY DEMOGRAPHICS MATTER



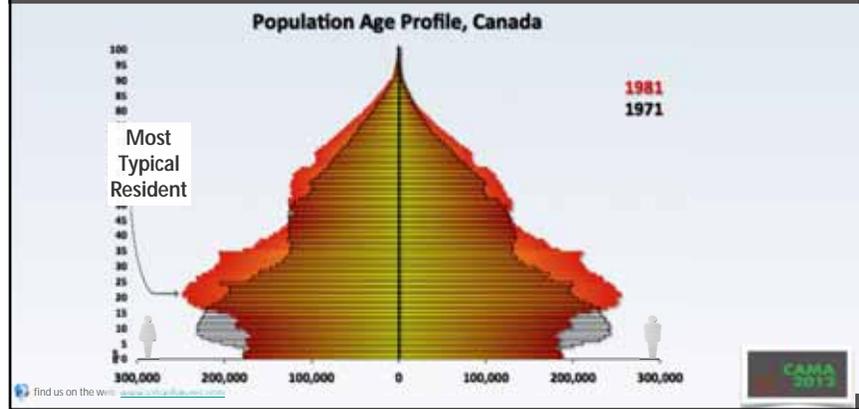
they define our COMMUNITIES

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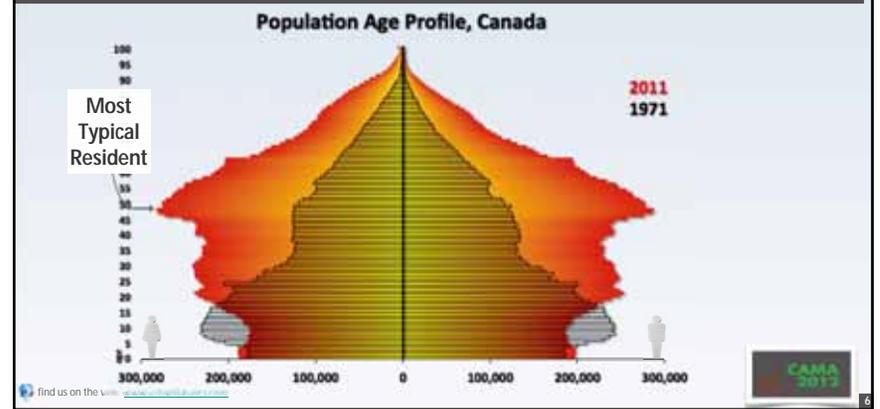
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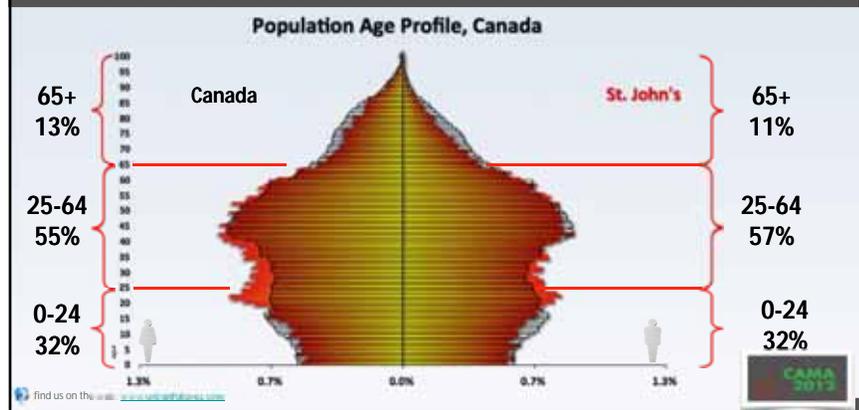
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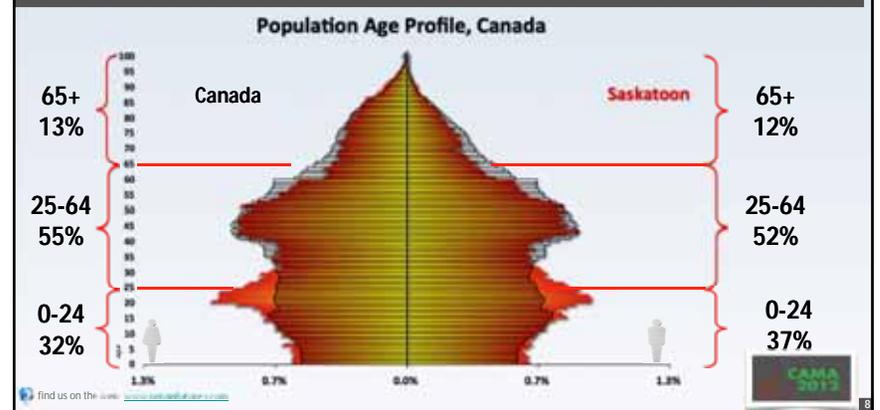
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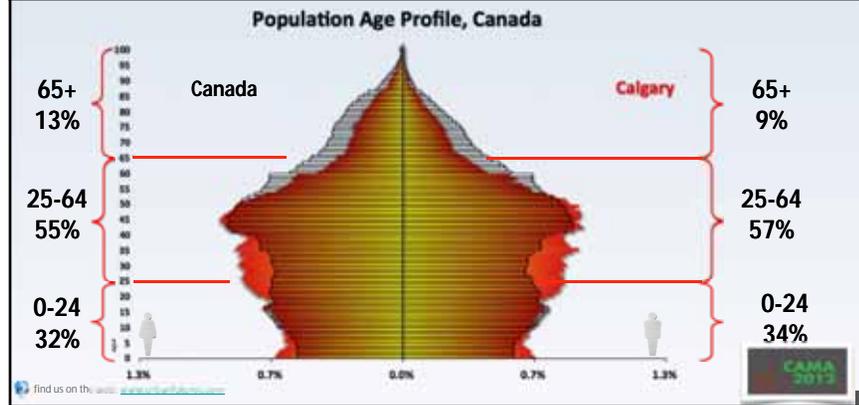
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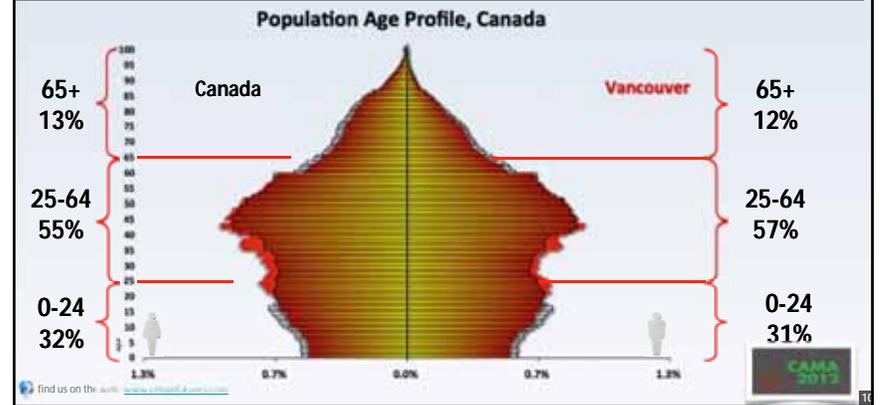
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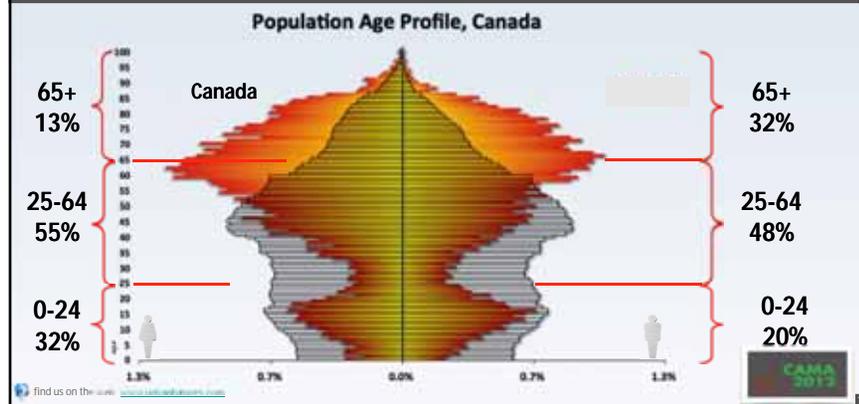
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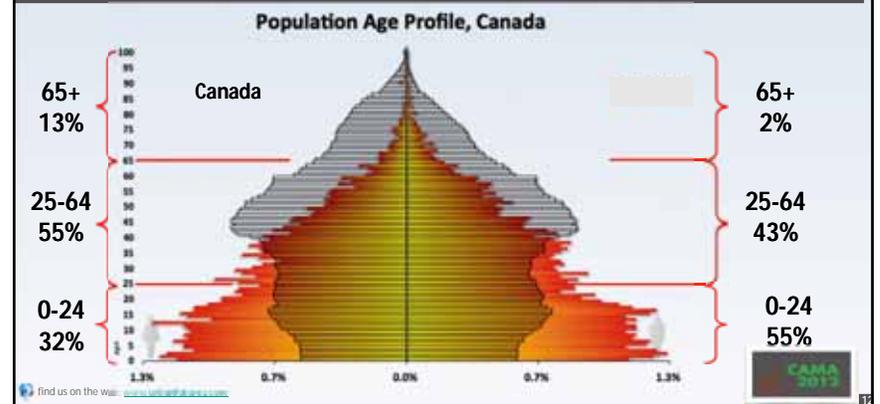
WHY DEMOGRAPHICS MATTER



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WHY DEMOGRAPHICS MATTER



they also define YOU

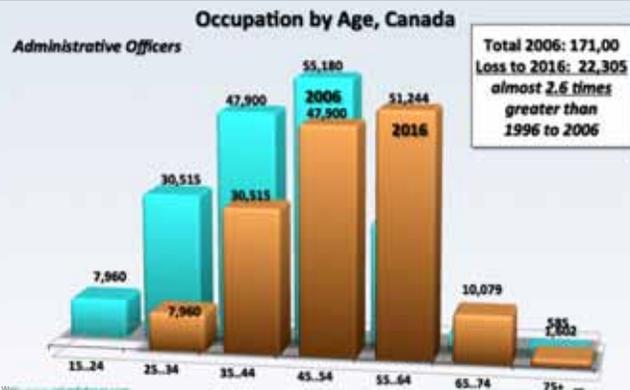
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WHY DEMOGRAPHICS MATTER



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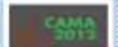
WHY DEMOGRAPHICS MATTER

CANADA is entering its third great demographic transition, one characterized by the aging of the Post World War II boom generation into "retirement".

2011-12 marks this transition with the leading edge of the boom celebrating their 65th birthdays...

our new PARADIGM

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The Demographic Forces
Shaping Canada's Future:

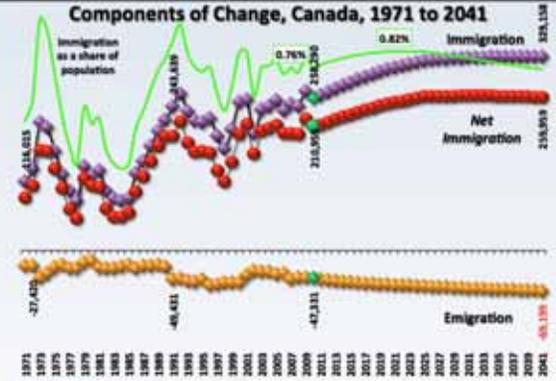
3. Migration

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Components of Change, Canada, 1971 to 2041

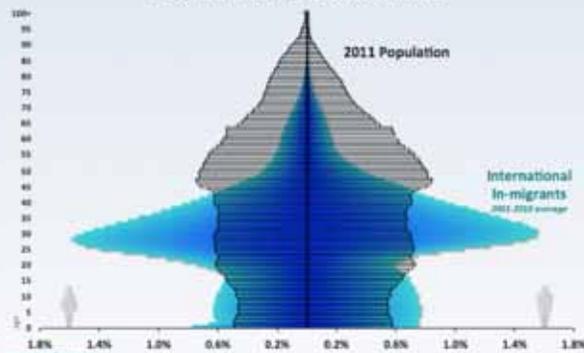


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Population Age Profile, Canada



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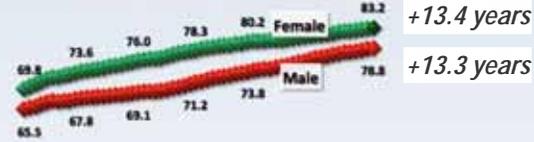
- 2. Deaths (*Life Expectancy*)
- 3. Migration

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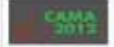
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Life Expectancy at Birth, Canada, 1950 to 2011



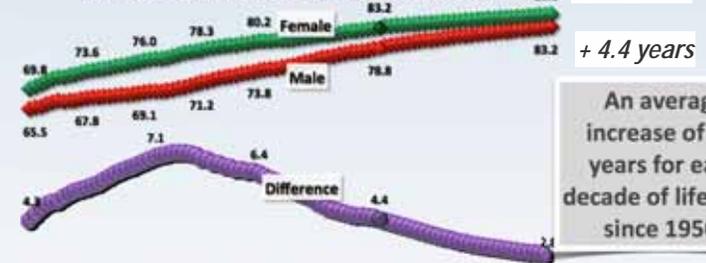
An average increase of 2.2 years for each decade of life lived since 1950!

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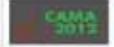
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Life Expectancy at Birth, Canada, 1950 to 2041



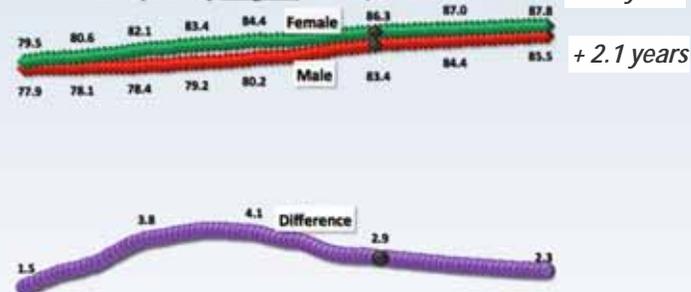
An average increase of 2.2 years for each decade of life lived since 1950!

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Life Expectancy at Age 65, Canada, 1950 to 2040



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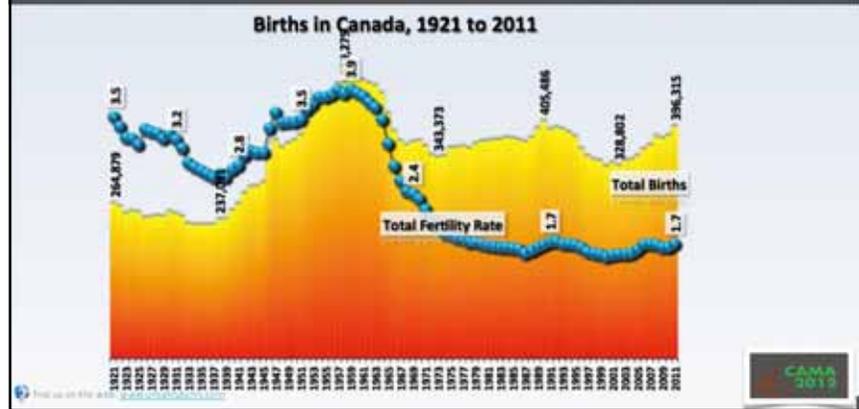
The Demographic Forces Shaping Canada's Future:

1. Births
2. Deaths (*Life Expectancy*)
3. Migration

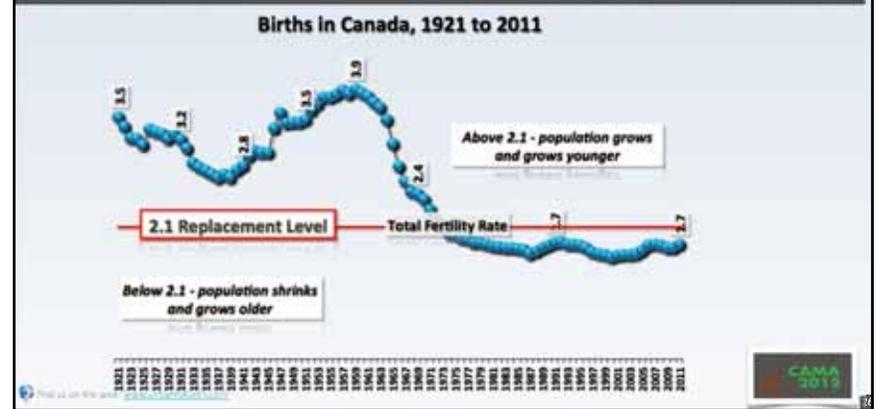
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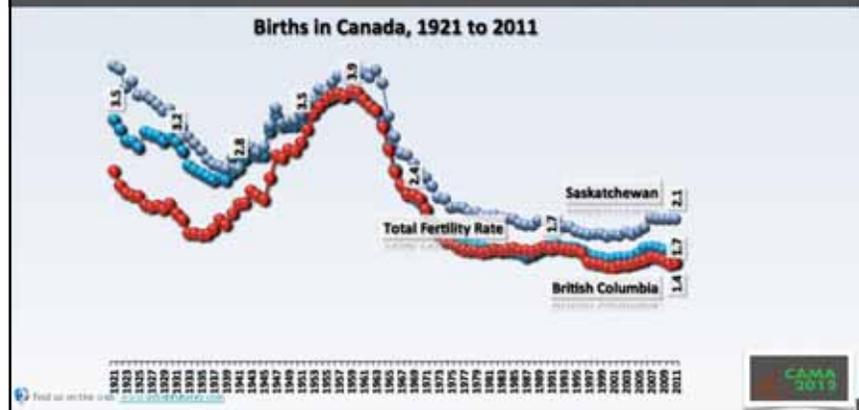
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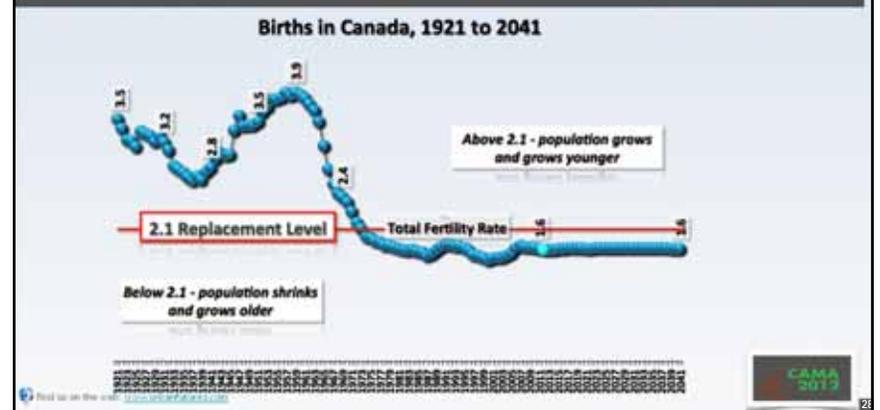
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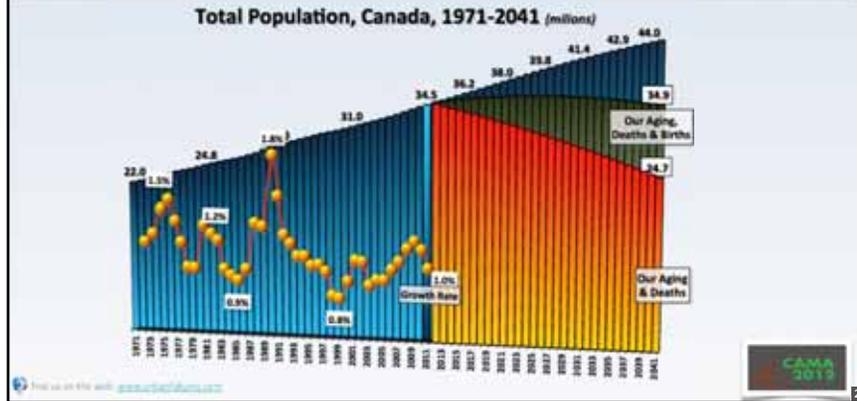
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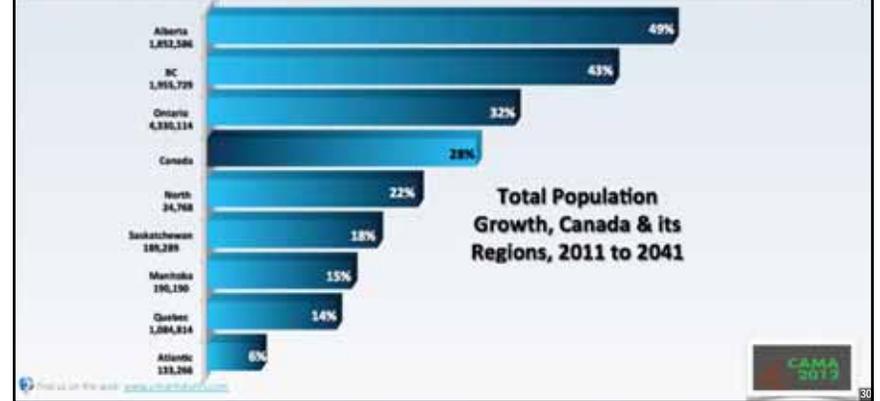
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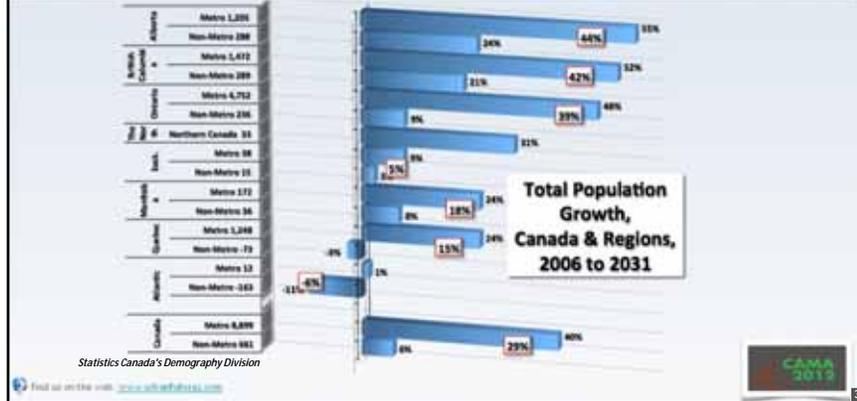
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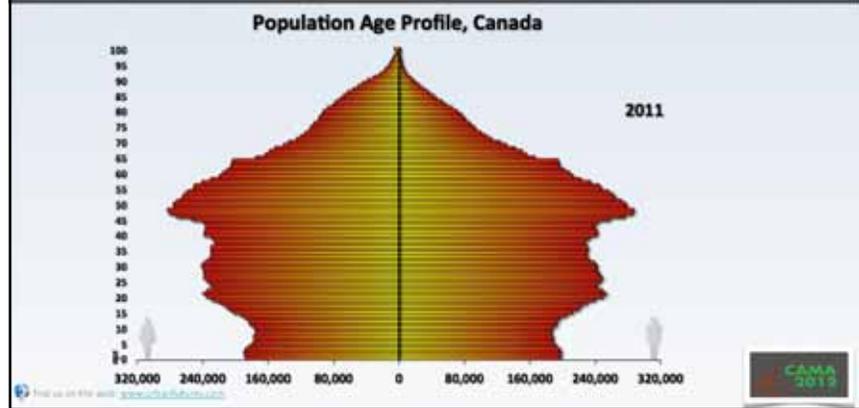
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The Demographic Forces Shaping Canada's Future:

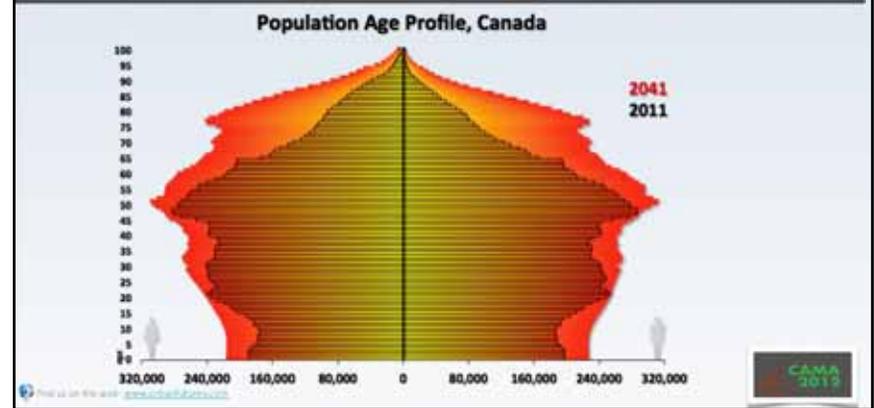
1. Births
2. Deaths (*Life Expectancy*)
3. Migration
4. Birthdays! (*aka: aging*)

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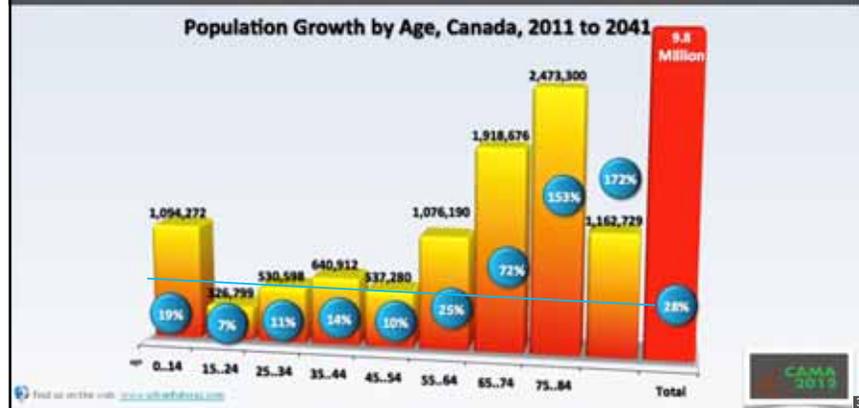
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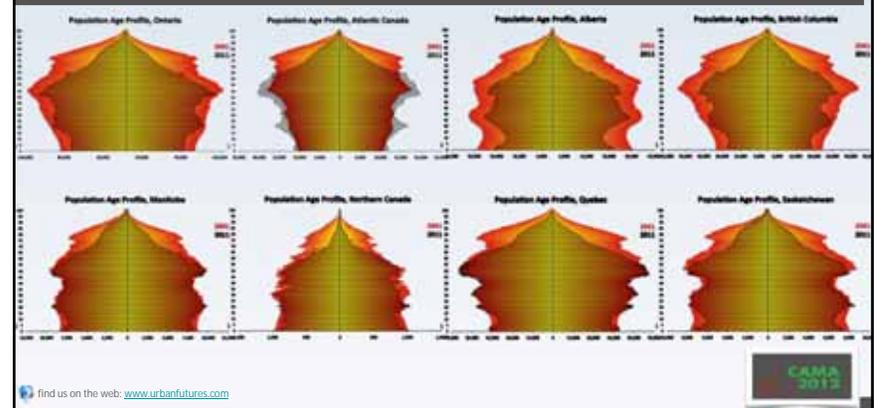
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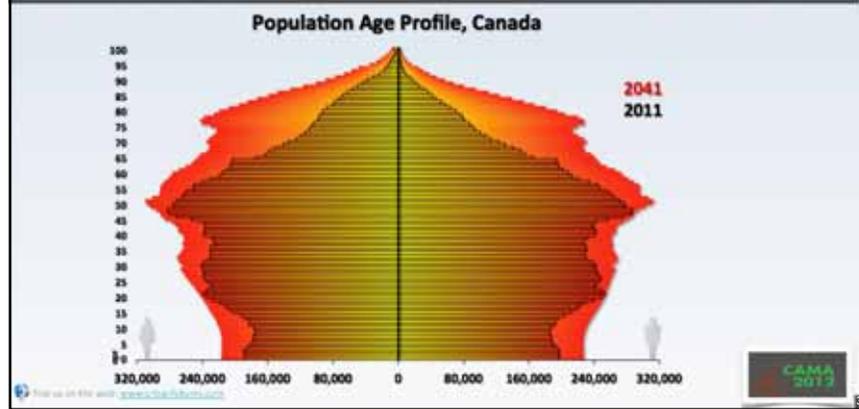
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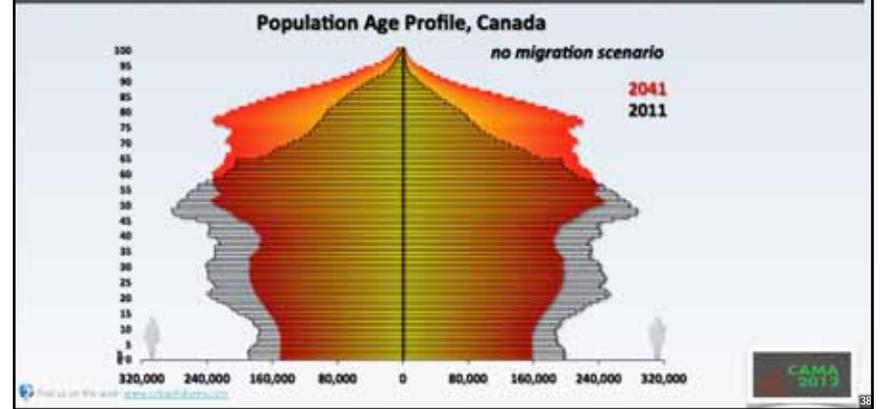
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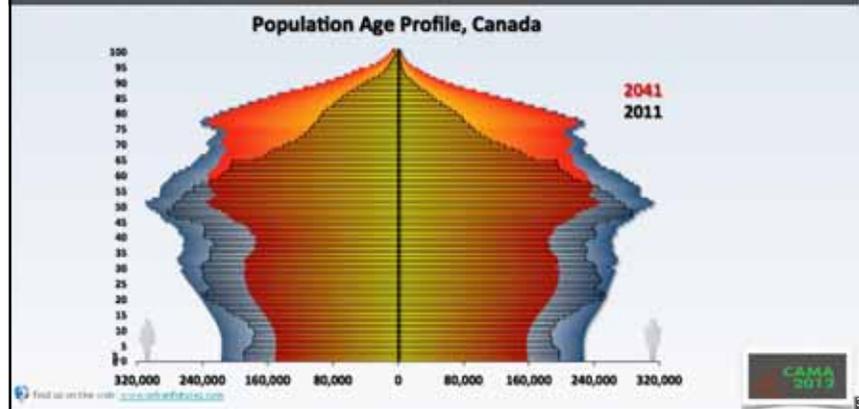
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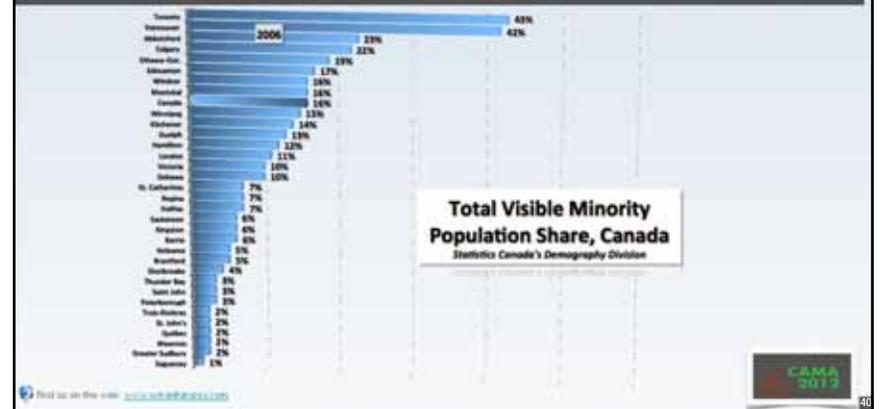
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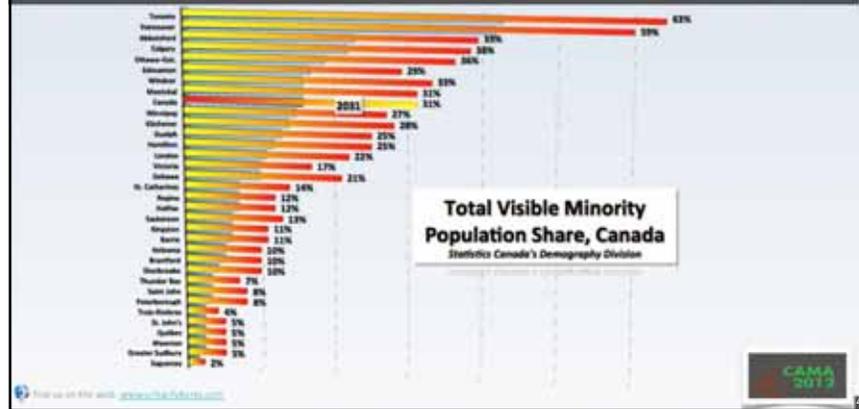
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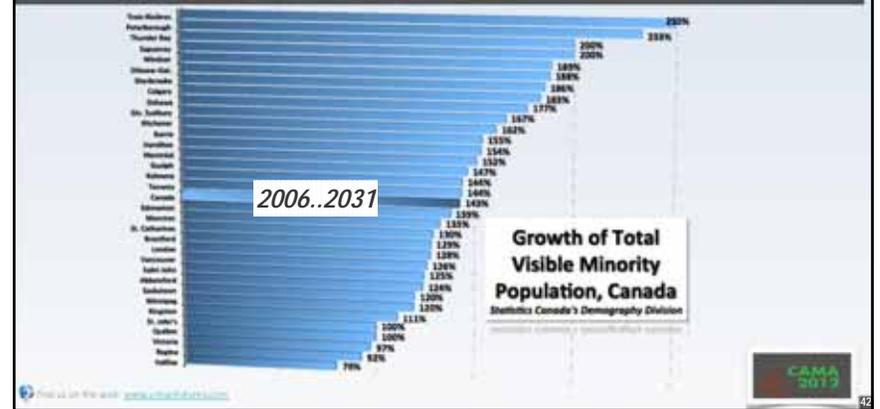
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The future will bring with it an increasing diversity of everything!

- *Age (demography & lifecycles)*
- *Ancestry and Ethnicity*
- *Lifestyles (values, beliefs, ethics)*

moving into our silver CENTURY...

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