

# CAMARADERIE

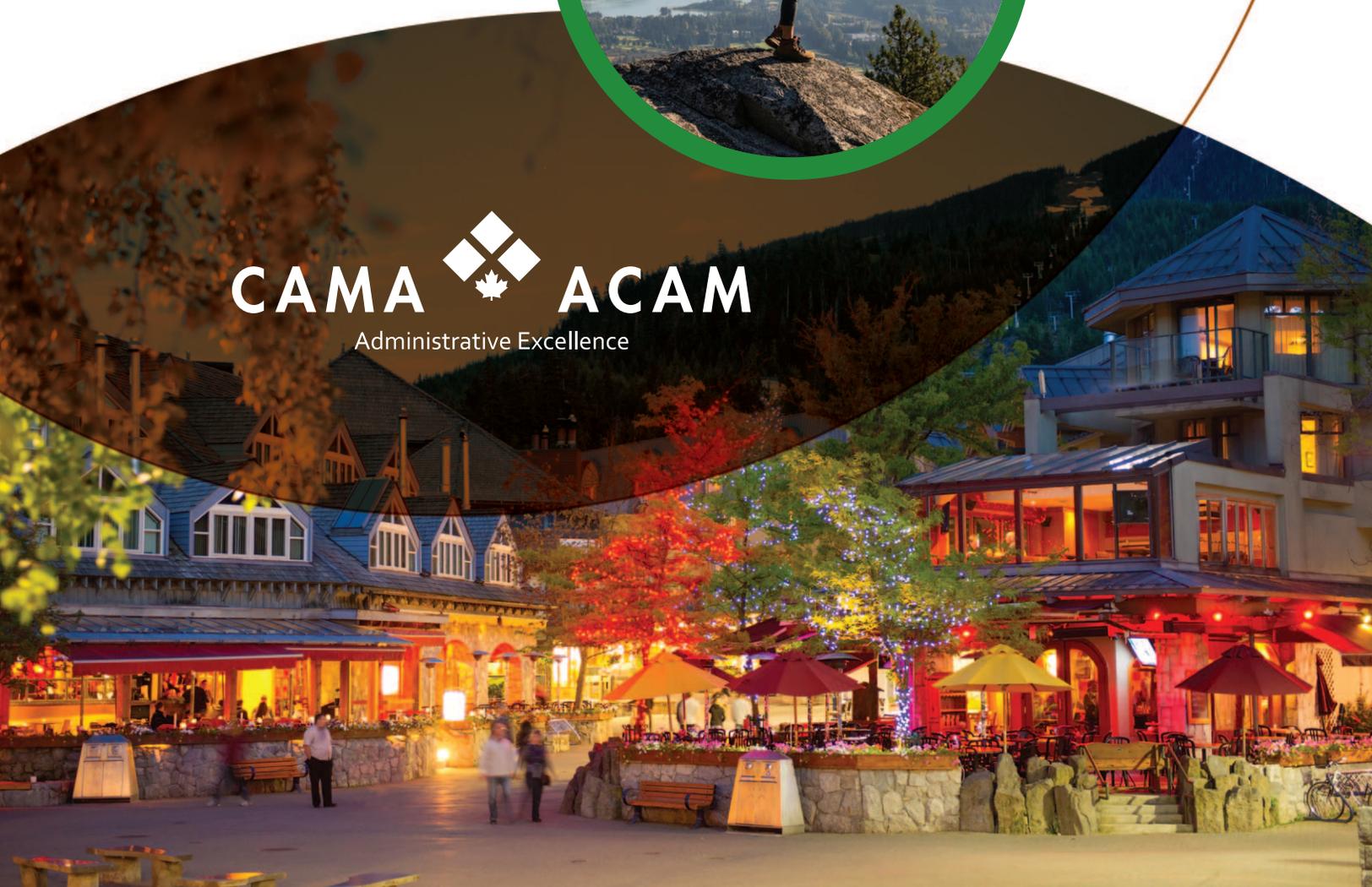
Reaching New Heights, **Together**

## 2026 CAMA CONFERENCE & ANNUAL GENERAL MEETING

May 25-27, 2026 | Whistler Conference Centre



CAMA  ACAM  
Administrative Excellence



# THANKS TO OUR ASSOCIATION PLATINUM PARTNERS

The Canadian Association of Municipal Administrators proudly recognizes its Platinum Partners. At CAMA, we prioritize investing in strategic partnerships with industry leaders who share our commitment to providing the products and services our membership needs, and are aligned with our strategic plan initiatives. Explore more about our Platinum Partners and access their contact information by clicking on the logos below.



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# ACKNOWLEDGING OUR SPONSORS

We extend our deepest gratitude to all our sponsors for their generous support in making this Conference a success. Your contributions have been instrumental in creating an unforgettable experience.

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# GENERAL CONFERENCE INFORMATION

The 52<sup>nd</sup> Annual CAMA Conference and Annual General Meeting will be held in beautiful Whistler, British Columbia from **Monday, May 25, 2026 to Wednesday, May 27, 2026** at the Whistler Conference Centre. Our two host hotels for the event are the Westin Whistler Resort and the Hilton Whistler Resort. The Golf Tournament and other Pre-Conference activities will begin on Monday morning. The Conference Program will end after the President's Dinner on Wednesday evening. **Delegates typically arrive on Sunday, May 24, 2026 and depart on Thursday, May 28, 2026.**

## Why Attend?

This is a must-attend event for Chief Administrative Officers, municipal senior managers, and dedicated staff members that promises an enriching experience tailored to elevate your skill sets and propel your community to success. This year we're planning a wide assortment of events and activities, to make your Conference experience an unforgettable one:

- **Professional Development Opportunities:** This annual event offers a diverse range of opportunities for learning and growth in the ever-evolving municipal landscape. With nine hours of training and instruction, the Conference is designed to meet professional development and individual certification requirements for eligible delegates.
- **Information and Best Practices:** Gain valuable insights and access to best practices that will empower you to lead your community effectively. The Conference is crafted to equip you with the knowledge and tools needed for success and prosperity in your role as a Chief Administrative Officer or senior manager.
- **Unforgettable Experience:** We are committed to making your Conference experience unforgettable. From inspiring keynote speakers who will invigorate your perspective to exceptional networking and social events, we've planned a series of activities to ensure you leave with not just knowledge, but lasting memories.
- **Interactive Tradeshow:** Explore the latest products and services in the municipal industry at our interactive tradeshow. Engage with companies showcasing innovative solutions that can benefit your municipality and stay ahead of the curve in terms of technology and services.
- **Explore Beautiful Whistler:** Immerse yourself in the beauty of Whistler. Beyond the Conference sessions, there will be activities to see and learn about in this picturesque location. Take advantage of this opportunity to both enhance your professional skills and enjoy the stunning surroundings.
- **Networking Opportunities:** Connect with peers, industry experts, and thought leaders. The Conference provides a platform for meaningful connections, allowing you to share experiences, exchange ideas, and build a network that will be valuable throughout your career.

Don't miss out on this unique opportunity to grow both professionally and personally. The 2026 CAMA Conference is tailored to meet the needs of CAOs and municipal leaders like you. Join us in Whistler for an enriching experience that will leave you inspired and equipped for the challenges and opportunities that lie ahead.



## Eventmobi App CAMA 2026

Sponsored by [Intact Financial Corporation](#)

Intact Financial Corporation is the largest provider of Property & Casualty insurance in Canada, a leading provider of global specialty insurance and a leader in commercial lines in the U.K. and Ireland. We exist to help people, businesses and society prosper in good times and be resilient in bad times. Our social impact and climate priorities sit alongside our financial goals and are embedded in the Company's strategic roadmap.

Introducing the 2026 Eventmobi App – your all-in-one companion for an immersive and interactive Conference experience! Download the Eventmobi App to unlock a world of convenience and engagement throughout the 2026 CAMA Conference. Seamlessly navigate the Conference schedule, access real-time updates, and customize your agenda to tailor the event to your preferences. Connect with fellow attendees, speakers, and exhibitors through the app's networking features, fostering meaningful connections.

Embrace the future of event technology and enhance your Conference journey with the Eventmobi App – where information meets innovation.

The App is accessible in both English and French, offering a bilingual experience for all attendees. It will be available prior to the event to ensure a seamless Conference experience.

# ACCOMMODATIONS

## Host Hotels

Special conference rates have been secured at two official host hotels—the **Westin Whistler Resort & Spa** and the **Hilton Whistler Resort & Spa**—both ideally located in the heart of Whistler Village, just steps from the Whistler Conference Centre. While the Westin is now sold out, rooms remain available at the Hilton, offering delegates a convenient and comfortable stay within a two-minute walk of all Conference activities. Detailed information on room types, rates, booking links, deadlines, and cancellation policies is available on the [Conference Website](#), and delegates are encouraged to book early to take advantage of the negotiated group rates and availability.



# CONFERENCE AIRFARE DISCOUNTS

Exclusive Airfare Discounts with Air Canada and WestJet for CAMA Conference Attendees



We are happy to confirm that for the 2026 CAMA Conference, Air Canada offers a discount for North America travel: 5% applies on standard fares, and 10% on flex fares & higher. For International Travel there is a 10% discount on standard fares and higher. 12% discount on Business Class fares (exception: 5% on the lowest Business Class). You will need the discount code listed below to take advantage of this offer. Please visit the [Air Canada website](#) to make a booking online.

## Applicable Rules

- The booking is to be made to the following City: Vancouver, YVR (CA)
- The travel period begins Sunday, May 17, 2026 and ends Thursday, June 4, 2026.
- Travel is valid Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, and Sunday.

**Discount Code: CBGWTNC1**

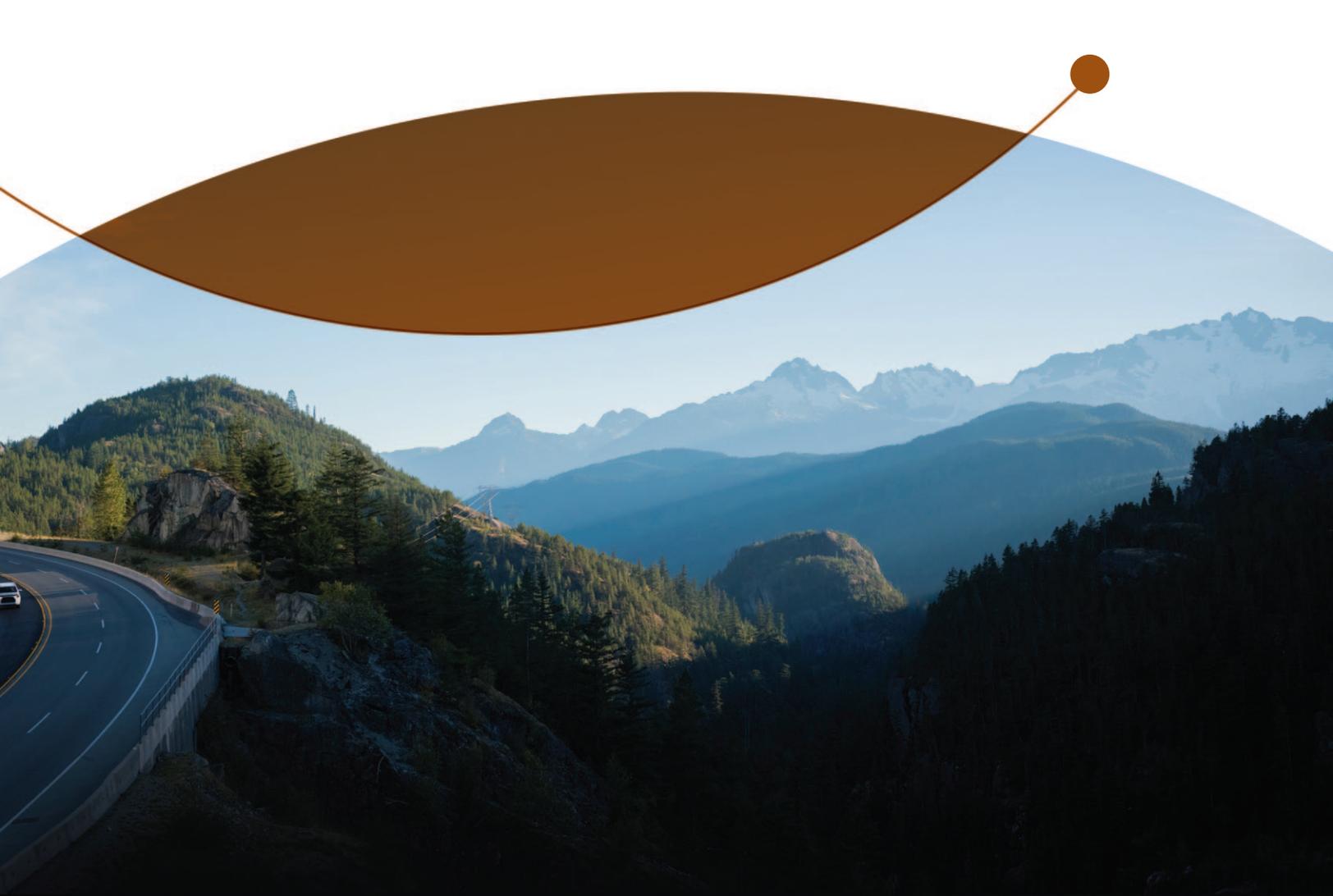
For the 2026 CAMA Conference, WestJet is pleased to offer 5% off Econo and 10% off EconoFlex and Premium fares for travel within Canada and 2% off Econo, 5% off EconoFlex and 10% off Premium base fares for guests travelling Trans-border. No discount will apply to Basic or Business class bookings. To take advantage of this offer, you will need the discount code listed below. Please visit the [Westjet website](#) to make a booking online.

## Applicable Rules

- The booking is to be made to the following City: Vancouver, YVR (CA)
- The travel period begins: Sunday, May 17, 2026 and ends Thursday, June 4, 2026

**Coupon Code for Guest web / Travel Agent web: 8P6K5NR**

**Promo Code for Travel Agent GDS only: YBW04**



# TRANSPORTATION

Delegates are responsible for arranging their own transportation to the Whistler. To get from **Vancouver International Airport (YVR)** to Whistler for the Conference, there are several convenient shuttle and transfer options available that will take you directly along the scenic **Sea-to-Sky Highway**. Delegates can book daily scheduled shuttle services such as **Whistler Shuttle**, **YVR Skylynx**, or **Epic Rides**, all of which offer comfortable transportation from the airport to Whistler Village with various departure times throughout the day—no car required and with options for door-to-door service or hotel drop-offs. Private transfer services are also available if you prefer a more personalized arrival. For full details on these shuttle choices, schedules, and booking links, please visit the **conference’s transportation information page on the official [Whistler delegate site](#)**.

# TOURISM INFORMATION

Nestled in British Columbia's stunning Coast Mountains, Whistler is one of Canada's most iconic four-season resort destinations, renowned for its dramatic alpine scenery, vibrant pedestrian village, and endless opportunities for adventure and relaxation. Consistently ranked among the world's top mountain resorts, Whistler offers something for every visitor—from breathtaking sightseeing and gondola rides to hiking, biking, lakes, and wellness experiences set against an unforgettable mountain backdrop. The village itself is lively and welcoming, with an exceptional mix of restaurants, cafés, boutiques, galleries, and après-conference gathering spots, all within easy walking distance.

Beyond the village, delegates can explore Whistler's rich Indigenous heritage, scenic lakes and parks, world-class golf courses, and iconic attractions such as the Peak 2 Peak Gondola, one of the most remarkable engineering feats in the world. Whether you are seeking outdoor adventure, culinary experiences, cultural exploration, or simply time to unwind in nature, Whistler delivers a truly memorable setting. For more information on activities, dining, and experiences, visit [Tourism Whistler](#) online or stop by the local Visitor Centre during your stay to discover why Whistler is celebrated as a premier international destination.



# CONFERENCE REGISTRATION INFORMATION

## Delegate Program

Register for the Conference by April 1<sup>st</sup>, 2026 and you will receive the Early Bird Rate. **All CAMA members must enter their e-mail address to receive the member rate.**

Please note that **regular CAMA members who are attending their first CAMA Conference** are eligible for a \$150.00 discount off the registration fee. If you would like some of your senior managers to attend the Conference and they are not CAMA members they can **sign up** for \$160.00 (50% off the first year) and also attend the Conference for \$620.00 as a First Time Delegate.

Delegate Type	Early Bird Registration by April 1 <sup>st</sup> , 2026 (+5% GST)	Registration Fee After April 1 <sup>st</sup> , 2026 (+5% GST)
*CAMA Member (Municipal)	\$770.00 + \$38.50 GST = <b>\$808.50</b>	\$970.00 + \$48.50 GST = <b>\$1,018.50</b>
*First Time Attendee Regular CAMA Members (Municipal) & Municipal Interns	\$620.00 + \$31.00 GST = <b>\$651.00</b>	\$820.00 + \$41.00 GST = <b>\$861.00</b>
**Non-Member (Municipal)	\$1,185.00 + \$59.25 GST = <b>\$1,244.25</b>	\$1,385.00 + \$69.25 GST = <b>\$1,454.25</b>
**Affiliate CAMA Member (Non-Municipal) / CAMA Business Partner	\$1,185.00 + \$59.25 GST = <b>\$1,244.25</b>	\$1,385.00 + \$69.25 GST = <b>\$1,454.25</b>
**Non-Member (Non-Municipal)	\$1,750.00 + \$87.50 GST = <b>\$1,837.50</b>	\$1,950.00 + \$97.50 GST = <b>\$2,047.50</b>
Retired Member / Honourary Member	\$435.00 + \$21.75 GST = <b>\$456.75</b>	\$635.00 + \$31.75 GST = <b>\$666.75</b>

*\*\*Municipal" refers to an individual who is currently employed with a municipal government organization.*

*"Non-Municipal" refers to all other individuals.*

The registration fee for members, municipal interns, non-members, affiliate members, and business partners includes all Conference sessions, tradeshow, opening reception, breakfasts, refreshment breaks, lunches, Casual Night Out, the President's Dinner and the hospitality suites. Additional tickets to the Casual Night Out (\$130.00) and the President's Dinner (\$140.00) can be purchased for companions not participating in the full Companion Program.

Additional fees apply to the Pre-Conference activities and workshop on Monday, as well as the Study Tours and the workshop on Wednesday afternoon.

The registration fee for retired/honourary members includes all Conference sessions, tradeshow, opening reception, breakfasts, refreshment breaks, Casual Night Out, and the hospitality suites. At an additional cost, tickets can be purchased to the lunches, the President’s Dinner and the Monday and Wednesday additional activities.

## Conference Registration for Members in Transition

Going into “transition” is a very difficult situation that all too many members face at some point in their local government careers. Any job change is difficult, but when it’s forced on someone for reasons that often have nothing to do with their job performance it can be traumatic.

If you are a “Member in Transition” and have been fired or forced to resign your position in local government and are now “in transition”, CAMA will provide a complimentary registration for you. Hotel and travel expenses are at your cost. Register under the “Member In Transition” category on-line, but CAMA’s membership department must have been notified of your status for you to use this option.

## Companion Program

The Companion Program includes the Opening Reception, Opening and Closing Keynote Speakers, Casual Night Out, President’s Dinner, and Hospitality Suites. **The Companion Program does not include breakfasts or lunches with the delegates.**

Delegate Type	Early Bird Registration by April 1 <sup>st</sup> , 2026 (+5% GST)	Registration Fee After April 1 <sup>st</sup> , 2026 (+5% GST)
*Companion of a CAMA Member/Retired Member/Honourary Member (Municipal)	\$310.00 + \$15.50 GST = <b>\$345.50</b>	\$360.00+ \$18.00 GST = <b>\$378.00</b>
*Companion of a Non-Member (Municipal)	\$335.00 + \$16.75 GST = <b>\$351.75</b>	\$385.00 + \$19.25 GST = <b>\$404.25</b>
**Companion of an Affiliate CAMA Member (Non-Municipal) / CAMA Business Partner	\$360.00 + \$18.00 GST = <b>\$378.00</b>	\$410.00+ \$20.50 GST = <b>\$430.50</b>
**Companion of a Non-Member (Non-Municipal)	\$410.00 + \$20.50 GST = <b>\$430.50</b>	\$460.00 + \$23.00 GST = <b>\$483.00</b>

*\*\*Municipal” refers to an individual who is currently employed with a municipal government. organization.*

*\*\*“Non-Municipal” refers to all other individuals.*

Companions have the option of joining the delegates for the Golf Tournament, Monday Pre-Conference Events and Wednesday Study Tours at an additional cost.

Link to Registration for Delegates, Companions and Golf  
can be found on the CAMA Conference Website

<https://www.camacam.ca/conference>

## Important Registration Information

- If you are paying by cheque, you **are not** considered registered until payment is received.
- If you are attending the full Conference, the tickets to social functions are included in the delegate registration price. Add tickets only if you wish to purchase additional tickets for another individual. **Tickets to social events are non-refundable and non-transferable.**
- An administration fee of \$200.00 for each cancelled registration applies until April 15<sup>th</sup>, 2026. **No refunds will be issued after April 15<sup>th</sup>, 2026.** Substitutions are permitted. Please request substitutions in writing to: [admin@camacam.ca](mailto:admin@camacam.ca)
- CAMA will take photographs and some video at the 2026 Conference and may use them in CAMA news or promotional materials whether in print, electronic or other media, including the CAMA website. By participating in the CAMA Conference, you grant CAMA the right to use your name and photograph for such purposes.
- **Delegate Portals to register at a later date.** If you are not sure at the time of registration what Pre-Conference Activity or Study Tour you would like to attend, if your Companion will be attending, or if you want to play golf or need to add clubs, etc.? No worries. Upon receiving your delegate registration receipt, you'll be provided with a dedicated delegate portal. This portal, using your e-mail address as the username and a designated password, allows you to revisit and complete your registration at your convenience. Simply click on the provided link in the receipt whenever you're ready to add or modify your choices for other activities.

## Exhibitor Registration and Sponsorship Opportunities

To register as an exhibitor or explore sponsorship opportunities, reach out to **Jennifer Goodine, CAMA Executive Director** at [admin@camacam.ca](mailto:admin@camacam.ca)



# GREETINGS FROM THE PRESIDENT OF CAMA

As President of the Canadian Association of Municipal Administrators (CAMA), it is my pleasure to welcome you to our 52<sup>nd</sup> Annual CAMA Conference in Whistler, British Columbia.

This year's theme, **CAMA-RADERIE - Reaching New Heights, Together**, reflects both our spectacular mountain setting and the spirit that defines our profession. It speaks to the power of connection, shared learning, and collective leadership as we navigate an increasingly complex municipal environment.

The 2026 Conference Program has been thoughtfully designed to support, challenge, and inspire municipal leaders at every stage of their careers. From powerful keynote addresses by Mike Downie, Michelle Cederberg, The Honourable Christy Clark, Brady Wilson, and Rhonda Scharf, to practical concurrent sessions on leadership, mental health, artificial intelligence, civility, and performance management, this Conference offers meaningful insights grounded in real-world municipal experience.

We will also take time to celebrate excellence within our profession – recognizing long service, outstanding achievements through the CAMA Awards of Excellence, and the dedication of municipal leaders who make a difference in communities across Canada.



Brenda Orchard

Whistler provides an unforgettable backdrop for learning and connection. Delegates can take advantage of exceptional pre-conference activities, study tours, and outdoor experiences, as well as signature social events such as Camp CAMA at the Whistler Blackcomb Roundhouse, the Casual Night Out, and our President's Reception and Dinner, where we will come together to celebrate our shared journey.

I extend my sincere thanks to our sponsors, exhibitors, speakers, and partners. Your support and engagement make this Conference possible and strengthen the work of CAMA throughout the year.

I look forward to connecting with you in Whistler and to a Conference that reflects the very best of our profession – thoughtful leadership, collaboration, resilience, and CAMA-raderie.

Welcome to Whistler.

*Brenda Orchard*

Brenda Orchard  
CAMA President

# NEW OFFERING! - THE RESILIENCE LOUNGE

## The Resilience Lounge: One-on-One Conversations with Beverly Beuermann-King

Take a moment for yourself during the Conference. **Workplace Mental Health and Resilience Expert, Beverly Beuermann-King**, will be available for **confidential 45 minute sessions** designed to support your personal and professional well-being. Whether you'd like to talk about managing stress, navigating difficult situations, maintaining balance, or simply need a listening ear, Beverly offers a safe, judgment-free space to recharge and reflect.

She'll be set up in a cozy, private spot – a quiet retreat amid the conference buzz – where you can pause, breathe, and reconnect. Delegates are encouraged to sign up in advance to reserve a session and make the most of this unique opportunity for self-care and connection. **A confidential link will be provided to book your appointment**, ensuring your privacy and comfort throughout the process.

Confidential One-on-One Sessions will be available on the hour during the following times:

- Monday, May 25, 2026: 8:00 a.m. to 5:00 p.m.
- Tuesday, May 26, 2026: 10:00 a.m. to 2:00 p.m.
- Wednesday, May 27, 2026: 8:00 a.m. to 11:00 a.m.

**A private booking link will be shared with registered delegates.**

### Meet Beverly Beuermann-King

For over twenty years, Beverly has used her S-O-S Principle™ with people and organizations who want to control their reactions to stress, build resiliency against life's challenges, and live healthy, successful lives.

She launched her own company, R 'n B Consulting in 1995, and since then she has helped teams as a keynote speaker and trainer from a wide range of industries, including healthcare, education, government agencies, finance, and not-for-profit, to shift from stressed-out to resilient, enabling them to be more engaged, productive and healthy.

Beverly's psychology, sociology, management, and adult education background combine to create her **Work Smart Live Smart presentations**, which are soundly based in research, and are enlightening and inspirational. Audiences discover the right strategies to improve their health, manage their challenges, and enhance their life's satisfaction using her three simple questions.



# PRE-CONFERENCE DAY

Sunday, May 24, 2026

2:00 p.m. to 6:00 p.m.

Conference Registration

Sponsored by [Strategic Steps](#)

Strategic Steps is a management consultancy focused on solving the unique challenges faced by various governments, public and private sector organizations, and non-profits in Canada regarding governance, leadership, and organization.

Brace yourself for a whirlwind of excitement at the CAMA Conference Registration Desk, brought to you by the trailblazing team at Strategic Steps! From the moment you step in, be prepared for a warm welcome from the CAMA Staff and our Registration Desk Partner, Strategic Steps. Grab your name badge like a badge of honor and dive headfirst into the heart of the CAMA Conference. Picture this - breathtaking landscapes, networking opportunities, and surprises waiting to be unveiled. Your epic CAMA adventure is not just a Conference; it's a journey, and it all starts at our vibrant registration desk.

**2:00 p.m. to 6:00 p.m.**  
**New This Year! - CAMA Café**

Sponsored by [Nuclear Waste Management Organization](#)

NWMO's Mission is "Taking action today to safely manage Canada's nuclear waste in deep geological repositories for generations to come, working in collaboration with Canadians and Indigenous Peoples".

After picking up your delegate badge, you are invited to stop by the CAMA Café - a welcoming space to pause, connect, and ease into the Conference experience.

The Café will be open:

- Sunday, May 24 from 2:00 p.m. to 6:00 p.m.
- Monday, May 25 from 11:00 a.m. to 6:00 p.m.

Enjoy freshly brewed coffee, light snacks, and informal networking in a relaxed setting before heading into a busy and inspiring week.

# DAY ONE

Monday, May 25, 2026

## Morning Tours and Activities

7:00 a.m. - 3:45 p.m.	Golf Tournament at Big Sky Golf Course
9:00 a.m. - 11:30 a.m.	Pre-Conference Activity: Bear Viewing Safari
9:30 a.m. to 12:00 Noon	Pre-Conference Activity: E-Bike Valley Explorer Tour
11:00 a.m. - 8:00 p.m.	Conference Registration
11:00 a.m. - 6:00 p.m.	CAMA Café

## Afternoon Tours and Activities

1:00 p.m. - 4:00 p.m.	Pre-Conference Activity: Bushwhacker ATV Tour
1:00 p.m. - 2:30 p.m.	Pre-Conference Activity: The Great Whistler Walking Tour
1:00 p.m. - 5:00 p.m.	Workshop: Power Intelligence - Shaping Your Impact Through the Conscious Use of Power

## Evening Events

6:00 p.m. - 9:00 p.m.	Welcome Reception at the Exhibitor Tradeshow
9:00 p.m. - 10:30 p.m.	Hospitality Suite at Whistler Conference Centre



## 7:00 a.m. to 3:45 p.m.

### CAMA Golf Tournament - Big Sky Golf & Country Club, Pemberton, BC

Cost per participant includes transportation, green fees, the use of the driving range, the use of a shared power cart, a hot breakfast and a hot lunch.

CAMA Members (Municipal) / Retired Members / Municipal Interns / Members in Transition / Honourary Members .....	\$ 315.00 + Tax
Non-Members (Municipal) .....	\$ 330.00 + Tax
Affiliate CAMA Members (Non-Municipal) / Business Partners .....	\$ 345.00 + Tax
Non-Members (Non-Municipal) .....	\$ 360.00 + Tax

**Golf club rentals will be available for \$75.00 (plus tax) and must be reserved and paid for on the on-line registration form.**

Experience an unforgettable day of golf at Big Sky Golf & Country Club, a premier property set in the spectacular Pemberton Valley, just north of Whistler. Framed by Mount Currie and sweeping mountain vistas, Big Sky is widely regarded as one of British Columbia's most scenic and enjoyable golf courses.

This championship 18-hole course is known for its generous fairways, thoughtfully designed greens, and welcoming layout that balances playability with strategic challenge—making it enjoyable for golfers of all skill levels. Surrounded by lush farmland, rivers, and dramatic mountain backdrops, Big Sky offers a relaxed yet refined golfing experience in a truly stunning natural setting.

The day begins at the clubhouse with a hot breakfast, followed by warm-up time on the driving range before heading out for a shotgun start.

Throughout the round, golfers can enjoy friendly on-course competitions, including Longest Drive and Closest to the Pin, adding an extra layer of fun to the day.

The tournament concludes with a lunch and awards presentation at the clubhouse—an ideal opportunity to unwind, share stories from the course, and celebrate the camaraderie that makes CAMA conferences so special.

Whether you're a seasoned golfer or new to the game, the CAMA Golf Tournament offers a perfect blend of networking, outdoor enjoyment, and West Coast hospitality in one of Canada's most beautiful settings.



## Transportation:

Round-trip transportation will be provided between the Whistler Conference Centre and Big Sky Golf & Country Club.

For planning purposes, a detailed itinerary is noted below:

Time	Activity
7:00 a.m.	Departure from the Whistler Conference Centre
7:45 a.m.	Arrival at Big Sky Golf & Country Club Hot breakfast served at the clubhouse Driving range open for warm-up
9:00 a.m.	Shotgun start Estimated playing time: approximately 4 hours and 45 minutes
1:45 p.m.	Lunch and awards presentation at the clubhouse
3:00 p.m.	Departure from Big Sky Golf & Country Club
3:45 p.m.	Arrival back at the Whistler Conference Centre

*\*This itinerary is subject to change, and adjustments may occur.*



## 9:00 a.m. to 11:30 a.m. (2.5 hours)

### Bear Viewing Safari

Maximum Capacity: 24 People

**Cost:** The tour includes round-trip transportation in a 4x4 vehicle with an open roof (each vehicle can hold up to 4 to 7 guests), a knowledgeable guide experienced in tracking bears, driver gratuity, and insect repellent will be available.

CAMA Members (Municipal) / Retired Members / Municipal Interns / Members in Transition/Honourary Members	.....\$ 230.00 + Tax
Non-Members (Municipal)	.....\$ 245.00 + Tax
Affiliate CAMA Members (Non-Municipal) / Business Partners	.....\$ 260.00 + Tax
Non-Members (Non-Municipal)	.....\$ 275.00 + Tax

Leave the bustle of Whistler Village behind and venture into the wilderness on an unforgettable Bear Viewing Safari Experience. Travel in comfort aboard a specially equipped 4x4 vehicle as knowledgeable guides lead you through the stunning landscapes of Whistler Olympic Park, offering a rare opportunity to observe black bears and their cubs in their natural habitat.

This intimate excursion combines wildlife viewing with exploration of the iconic 2010 Olympic Legacy Trail network, allowing guests to experience the park as a quiet, scenic oasis. Along the way, guides—many with backgrounds in wildlife research—share insights into Whistler’s rich flora and fauna, bear behaviour, and the region’s unique ecosystem.

Participants will have multiple opportunities to step out of the vehicle at carefully selected photographic vantage points, making this an ideal tour for photography enthusiasts of all skill levels.

Guests are encouraged to bring a camera or smartphone; guides are happy to assist in capturing the perfect shot.

As mountain conditions can change quickly, layered clothing and appropriate footwear are recommended. Each vehicle is equipped with insect repellent, though guests may bring their own.

While sightings cannot be guaranteed due to natural wildlife patterns, this tour offers an exceptional chance to connect with Whistler’s wilderness, learn from experienced guides, and create lasting memories in one of Canada’s most remarkable outdoor settings.

**\*Please note: Transportation will depart from the Whistler Conference Centre.**

**\*This itinerary is subject to change, and adjustments may occur.**



## 9:30 a.m. to 12:00 p.m. (2.5 hours)

### E-Bike Valley Explorer Tour

Maximum Capacity: 24 People

Cost includes your bike helmet, bike lock, equipment rental, trail map, an experienced guide and guide gratuity.

CAMA Members (Municipal) / Retired Members / Municipal Interns/Members in Transition / Honourary Members .....	\$220.00 + Tax
Non-Members (Municipal) .....	\$235.00 + Tax
Affiliate CAMA Members (Non-Municipal) / Business Partners .....	\$250.00 + Tax
Non-Members (Non-Municipal) .....	\$265.00 + Tax

Experience Whistler from a whole new perspective on a guided Valley Explorer E-Bike Tour. Pedal-assist mountain bikes make riding effortless and fun, giving you just as much enjoyment on the climbs as on the descents. This tour is perfect for recreational cyclists with a sense of adventure, no advanced riding experience required.

After a brief introduction to riding full-suspension e-bikes, you'll set off with a knowledgeable guide to explore Whistler's scenic paved Valley Trail network. Over the course of two hours, you'll cruise comfortably between parks, lakes, and iconic valley viewpoints, taking in the natural beauty that surrounds the resort community.

This relaxed, immersive experience combines light adventure, fresh mountain air, and plenty of opportunities to stop, take photos, and enjoy Whistler's stunning landscapes—making it an ideal outing for conference delegates looking to get outside and explore with ease.

*\*Please note: The tour will depart from the Whistler Conference Centre.*

*\*This itinerary is subject to change, and adjustments may occur.*



## 11:00 a.m. to 8:00 p.m. Conference Registration

Sponsored by [Strategic Steps](#)

## 11:00 a.m. to 6:00 p.m. CAMA Café

Sponsored by [Nuclear Waste Management Organization](#)

## 1:00 p.m. to 4:00 p.m. (3 hours) Bushwhacker ATV Tour Maximum Capacity: 24 People

Cost includes instruction and leadership from an expert guide with outstanding local knowledge, all necessary gear and safety equipment (including helmets and goggles), \$35.00 collision coverage fee and gratuity.

CAMA Members (Municipal) / Retired Members /	
Municipal Interns/Members in Transition / Honourary Members	.....\$370.00 + Tax
Non-Members (Municipal)	.....\$385.00 + Tax
Affiliate CAMA Members (Non-Municipal) / Business Partners	.....\$400.00 + Tax
Non-Members (Non-Municipal)	.....\$415.00 + Tax

Get ready to experience the rugged beauty of Whistler’s backcountry on this exciting guided ATV tour—one of the most popular outdoor adventures in the region and a fantastic option regardless of weather conditions.

Designed for beginners and adventure-seekers alike, this tour takes participants deep into the coastal mountain landscape of British Columbia. Ride along a mix of wide, open forestry roads and low- to mid-range mountain trails, with select single-track sections leading to breathtaking scenic lookouts. Along the way, expert guides share their extensive local knowledge, offering insight into the terrain, ecosystem, and history of the Whistler backcountry.

No previous ATV experience is required. After a comprehensive safety briefing and instruction session, guests will feel confident and ready to explore while enjoying a thrilling yet accessible outdoor experience. This tour strikes the perfect balance between adventure, scenery, and comfort, making it an unforgettable addition to any Whistler visit.

*Please note: All Drivers must be minimum 19 years with a valid driver's license.  
The tour will depart from the Whistler Conference Centre.*

*\*This itinerary is subject to change, and adjustments may occur.*

# 1:00 p.m. to 2:30 p.m. (1.5 hours)

## The Great Whistler Walking Tour

Maximum Capacity: 40 People

Cost includes a guide including full commentary and guide gratuity.

CAMA Members (Municipal) / Retired Members / Municipal Interns/Members in Transition / Honourary Members	.....\$ 70.00 + Tax
Non-Members (Municipal)	.....\$ 85.00 + Tax
Affiliate CAMA Members (Non-Municipal) / Business Partners	.....\$ 100.00 + Tax
Non-Members (Non-Municipal)	.....\$ 115.00 + Tax

Discover the heart of Whistler on a guided walking tour that perfectly blends scenery, arts, culture, fresh mountain air, and light exercise. This relaxed and informative experience is ideal for delegates looking to explore the village on foot while gaining local insight.

Beginning and ending in central Whistler Village, this approximately 1.5-hour tour takes participants through both well-known landmarks and hidden gems. Led by a knowledgeable local guide, guests will learn the stories behind Whistler's Olympic legacy, uncover vibrant hidden street art, and follow glacial streams through stunning forested areas. Along the way, guides share insider tips on where to eat, what to do, and how to make the most of your time in Whistler.

This engaging tour offers a wonderful orientation to the village and is an excellent way to experience Whistler's unique character, history, and natural beauty—all at a comfortable, enjoyable pace.

*\*Please note: The tour will depart from the Whistler Conference Centre.*

*\*This itinerary is subject to change, and adjustments may occur.*



**1:00 p.m. to 5:00 p.m.**

**Workshop: Power Intelligence - Shaping Your Impact Through the Conscious Use of Power**

**Maximum Capacity: 20 People**

**Facilitator: Sheelagh Davis, Leadership & Org Development Consultant**

CAMA Members (Municipal) / Retired Members /	
Municipal Interns/Members in Transition / Honourary Members .....	\$150.00 + Tax
Non-Members (Municipal) .....	\$165.00 + Tax
Affiliate CAMA Members (Non-Municipal) / Business Partners .....	\$180.00 + Tax
Non-Members (Non-Municipal) .....	\$195.00 + Tax

As leaders our effectiveness is determined by the impact we are able to create – our ability to work with people, to shape organizational environments, to influence good process, to create the conditions for others to achieve results – work that calls on us to utilize a range of different powers (personal through positional) consciously, fully and skillfully.

The work of *Power Intelligence* supports leaders to build role effectiveness through developing more conscious and skillful use of power. In this session, leaders are invited to name and explore the many forms of power they have, to examine how well they draw on and calibrate between their different kinds of power, and to get curious around their impact (how their use of power might be experienced by others). We will also examine power as an experience – happening both for us internally, and between us intra-personally – exploring how we name and manage dynamics in each of these scenarios with skill and awareness.

The design of this workshop is highly interactive, offering opportunity to explore the concepts in relation to your own experience and in dialogue with your leadership colleagues.

**About the Facilitator:**

**Sheelagh Davis**  
Leadership & Org  
Development Consultant

Sheelagh has over 20 years experience as a Leadership and Organization Development coach, consultant and facilitator, working with organizations to build leadership, culture and equity/inclusion. She has worked with leaders and teams in public (government), private, non-profit and union settings, within Canada and internationally. Her career has afforded her the rich opportunity to lead and develop internal Leadership & OD teams within a number of large organizations, most notably and recently in the field of health care, allowing her to work at deep and sustained levels with leaders to achieve transformational change. Sheelagh lives in Vancouver, Canada, and is passionate about her community, her family, and getting into the mountains as often as she can.



**Sheelagh Davis**

## 6:00 p.m. to 9:00 p.m.

### Welcome Reception at the Exhibitor Tradeshow

#### Sponsored by [Intact Financial Corporation](#)

Intact Financial Corporation is the largest provider of Property & Casualty insurance in Canada, a leading provider of global specialty insurance and a leader in commercial lines in the U.K. and Ireland. We exist to help people, businesses and society prosper in good times and be resilient in bad times. Our social impact and climate priorities sit alongside our financial goals and are embedded in the Company's strategic roadmap.

Get ready to mix business with pleasure at our Opening Reception and Exhibitor Tradeshow! It's not just an event; it's a vibrant fusion of networking, laughter, and fantastic opportunities.

Reconnect with old friends and make new ones in a laid-back atmosphere that's perfect for exploring cutting-edge resources and services that'll make your job easier.

Join us for food, fun, and the chance to win some valuable prizes. This is your golden ticket to making work feel less like a task and more like an adventure. Let's turn the ordinary into extraordinary - see you there!

## 9:00 p.m. to 10:30 p.m.

### Hospitality Suite at Whistler Conference Centre

#### Sponsored by [ThinkDox](#)

ThinkDox is a Records Management company that specializes in paperless office technologies for the Canadian public sector. They provide electronic and physical document/records management software, eForms, process automations, eSignatures and Certified Records Management consulting.

Following the Exhibitor Tradeshow, delegates are invited to transition seamlessly into the Hospitality Reception at the Whistler Conference Centre.

Set in a beautifully appointed reception space featuring a striking fireplace and authentic Whistler mountain ambiance, this gathering offers the perfect opportunity to unwind and continue conversations in a relaxed, lodge-inspired setting.

Enjoy light refreshments while connecting with colleagues from across the country, sharing insights, and building relationships in a comfortable and welcoming environment. Whether lingering by the fire or mingling throughout the space, the Hospitality Reception provides a relaxed and memorable close to the day's events—right in the heart of Whistler Village.



# DAY TWO

Tuesday, May 26, 2026

7:00 a.m. to 4:30 p.m.	Conference Registration
7:30 a.m. to 8:15 a.m.	Breakfast
8:15 a.m. to 9:00 a.m.	Annual General Meeting
9:00 a.m. to 9:15 a.m.	Opening Ceremonies
9:15 a.m. to 10:15 a.m.	Opening Keynote: "Telling Canada's Story - Why Storytelling Matters" (Mike Downie)
10:15 a.m. to 11:00 a.m.	Tradeshow Refreshment Break
11:00 a.m. to 12:00 Noon	Plenary Session: "How to Be a Leader - Not A Boss" (Rhonda Scharf)
12:00 Noon to 1:00 p.m.	Long Service Awards Luncheon
1:00 p.m. to 1:30 p.m.	Treats & Java in the Tradeshow Area
1:30 p.m. to 2:30 p.m.	Concurrent Sessions Session #1: "Future Proofing Productivity: Balancing Technology and Wellness to Energize the Future of Work (Michelle Cederberg) Session #2: "Delivering Difficult Performance Reviews" (Rhonda Scharf) Session #3: Small Municipalities, Big Challenges: Conversations Among Colleagues (Presented in French) (Raffaella Di Stasio, Elise Roussel, Dave Brown, Jack Benzaquen)
2:30 p.m. to 3:15 p.m.	Tradeshow Refreshment Break
3:15 p.m. to 4:15 p.m.	Concurrent Sessions Session #1: "Real Talk: What Every CAO Can Learn from the First Five Years" (Lisa Spitale, Tom Goulden, Austin Henderson, Dan Horan, Troy Fleming) Session #2: "AI in Action: How Municipalities of All Sizes Are Harnessing the Power of Artificial Intelligence" (Nikki Best) Session #3: Breaking the Silence: Recognizing and Responding to Mental Illness and Depression in the Workplace (Beverly Beuermann-King)
6:30 p.m. to 10:30 p.m.	Casual Night Out: CAMP CAMA (Whistler Blackcomb Roundhouse)

## **7:00 a.m. to 4:30 p.m.** **Conference Registration**

Sponsored by [Strategic Steps](#)

## **7:30 a.m. to 8:15 a.m.** **Breakfast**

Sponsored by [The Partnership Group - Sponsorship Specialists™](#)

Partnership Group - Sponsorship Specialists® is Canada's leading sponsorship marketing agency assisting municipalities in generating incremental revenue outside of user fees and taxes as well as the presenting sponsor of the WSC® Municipal Sponsorship Summit. The team works with the municipality to determine what is saleable in a sponsorship program, assigns real marketing value to those assets and properties and then assists to build the internal capacity for long term renewable revenue through corporate sponsorship. Municipalities as small as Marwayne Alberta to as large as the City of Toronto, from Nanaimo BC on one coast to Summerside PEI on the other, the Partnership Group - Sponsorship Specialists® delivers results.

Start your day the Whistler way with a breakfast extravaganza, sponsored by the incredible Brent Barootes and The Partnership Group - Sponsorship Specialists. But this is more than just breakfast - it's your chance to connect, mingle, and network with fellow attendees, all while soaking in the charm and energy of Whistler. Let this vibrant morning feast set the tone for an inspiring day ahead in one of Canada's most picturesque destinations.

## **8:15 a.m. to 9:00 a.m.** **Annual General Meeting**

Join us for the CAMA Annual General Meeting, where President Brenda Orchard will captivate you with the annual report on all things CAMA. Set against the breathtaking backdrop of Whistler, this isn't just a meeting - it's a celebration of our collective achievements, a vision for the future, and a unique opportunity to connect with colleagues from across the country. Don't miss your chance to be part of AGM history, all while surrounded by the natural beauty and charm of this iconic destination!

## **9:00 a.m. to 9:15 a.m.** **Opening Ceremonies**

The curtain rises on the CAMA Conference with a spectacular Opening Ceremonies setting the stage for an inspiring event, bringing together municipal leaders to connect, share knowledge, and celebrate excellence in local government.

## 9:15 a.m. to 10:15 a.m. Opening Keynote: "Telling Canada's Story - Why Storytelling Matters"

Speaker: Mike Downie

Sponsored by [The Canoe Procurement Group of Canada](#)

Canoe works with municipal associations across the country. The associations work with Canoe to provide member organizations access to preferential pricing on trade-compliant purchasing programs that leverage the collective buying power of all involved. Canoe works hard to specialize in certain product areas, and has created customized programs for our membership in response to popular demand.

For more than three decades, award-winning filmmaker Mike Downie has been exploring the power of story. His films have taken him across Canada and around the world. From powerful documentaries about music, nature, sports, and culture to films that uncover untold histories and celebrate unsung heroes, his work explores what makes a story resonate – and why storytelling matters. In his acclaimed recent film, *No Dress Rehearsal*, Downie examined how his brother Gord and The Tragically Hip built a deep and enduring connection with Canadians through their music. Through all his films, Downie has always returned to the same question: how do we tell Canada's story?

"Telling Canada's Story" is a keynote about the power of storytelling – how it defines us, inspires us, and weaves together the fabric of our nation. Drawing on behind-the-scenes filmmaking experiences, Downie shares insights on what makes a story powerful, how leaders, creators, and communities can find their own voices, and why it's more important today than ever before. This keynote is for anyone looking to make an impact – individuals, organizations, and businesses that want to connect with people on a deeper level.

With personal stories, lessons from the field, and a call-to-action, Downie challenges audiences to think bigger about the narratives they shape and the legacy they leave behind.

### About the Speaker

**Mike Downie**  
Award-Winning  
Documentary Filmmaker |  
Co-Founder  
Gord Downie & Chanie  
Wenjack Fund



Mike Downie

Mike Downie is a celebrated documentary filmmaker and philanthropist. Most recently, he directed and produced *The Tragically Hip: No Dress Rehearsal*, a powerful exploration of the band's legacy and its deep connection to Canada's cultural identity. It premiered at TIFF 2024, where it won the prestigious People's Choice Award for Documentary, and recently won seven Canadian Screen Awards. Downie is also the co-founder of the Gord Downie & Chanie Wenjack Fund, the largest reconciliation fund in the country, and, along with his brother, Gord, created *Secret Path*, the groundbreaking multimedia project that tells the tragic story of Chanie Wenjack. Through his work and speaking engagements, he inspires audiences to embrace storytelling as a means of connection, change, and creating cultural identity.

Downie's work has earned multiple Canadian Screen Awards, including the prestigious Donald Brittain Award for Best Social/Political Documentary. His other award-winning documentaries include *Invasion of the Brain Snatchers*, *The Hockey Nomad*, *One Ocean*, and *The Covid Cruise*, all of which showcase his ability to tell compelling, wide-ranging stories.

Downie's keynotes weave personal storytelling with powerful insights, drawing from his experiences growing up in a small town, working in a northern mine, and traveling the world as a filmmaker. His talks resonate with audiences looking for inspiration, authenticity, and a deeper understanding of the stories that shape us.

With a background spanning science, economics, and adventure – including time as a deep shaft miner, medical researcher, and windsurfing instructor – Downie brings a unique perspective to every stage. He holds a Bachelor of Science with Honours from Queen's University, and an MBA from York University's Schulich School of Business.

## 10:15 a.m. to 11:00 a.m. Tradeshow Refreshment Break

Sponsored by [CSA Group](#)

CSA Group is a global organization dedicated to safety, social good and sustainability. We are a leader in Standards Development and in Testing, Inspection and Certification around the world including Canada, the U.S., Europe, and Asia. The mission of CSA Group's Standard Development organization is to enhance the lives of Canadians through the advancement of standards in the public and private sectors. As such, CSA Group continues to be at the forefront of standards research, development, education and advocacy.

Connect with exhibitors, forge new partnerships, and savor the flavors of innovation in a relaxed and vibrant setting. Don't miss this opportunity to elevate your tradeshow experience - because the best connections happen over a cup of coffee and a shared bite!

## 11:00 a.m. to 12:00 Noon Plenary Session - "How to Be a Leader - Not a Boss"

**Speaker: Rhonda Scharf**

Leadership has never been more complex – or more important. Today's municipal leaders are navigating shifting expectations, generational change, and the constant demand to do more with less. The old "command and control" approach simply doesn't work anymore. Because leadership today isn't about titles, authority, or power. It's about influence, trust, and impact.

As Ken Blanchard said, "The key to successful leadership today is influence, not authority." And nowhere is that more evident than in local government – where success depends on your ability to align staff, Council, and community around a shared vision.

This keynote challenges you to rethink what it truly means to lead in 2026 and beyond – not as "the boss," but as the person others choose to follow. It's about cultivating influence, modeling trust, and creating workplaces where people are engaged, accountable, and proud to serve.

This keynote will re-ignite your sense of purpose as a public sector leader and remind you that leadership isn't about position or power. It's about how you show up, how you connect, and how you make others believe in what's possible.

### About the speaker

**Rhonda Scharf CSP, HoF,  
GSF**

Insightful ... humorous ... entertaining ... even contagious ... words that are often used to describe Rhonda Scharf. *A speaker with the uncanny ability to look at the normal and see something quite different.*



**Rhonda Scharf**

Rhonda will share some things she has learned to help you thrive in your work environment, emerging at the end of the day with a smile and a sense of accomplishment. Audiences far and wide sing her praises for her relevant and useful tips on administration, communication, and workplace effectiveness! Rhonda is a "People Power" expert.

Rhonda is an author, speaker, trainer, and grandmother. She has earned her Certified Speaking Professional, is a member of the Canadian Speaking Hall of Fame, and is one of only 35 speakers worldwide who have earned their Global Speaking Fellow (*meaning she truly has an international business*), and been awarded the Spirit of CAPS award. She is the only speaker in the entire world to earn all four awards. Her peers consider Rhonda a leader in the speaking industry! Her natural warmth and sincerity are balanced by a healthy sense of the absurd, a combination that is useful in any situation.

*Rhonda's professional speaking career began at age two... when her mother would offer her 25 cents to be quiet for five minutes!*

## **12:00 Noon to 1:00 p.m.** **Long Service Awards Luncheon**

Get ready to roll out the red carpet because we're about to spotlight our CAMA members!

CAMA's Long Service Recognition Program is not just a nod; it's a standing ovation for the unwavering commitment of our incredible members to public service and municipal management. These awards are based on the number of years of full-time, paid employment in municipal government in a management capacity (a Chief Administrative Officer or reporting directly to a Chief Administrative Officer). Awards are granted at ten years, and then, the celebration kicks in every five years!

The CAMA Special Long Standing CAO Service Award is for those that have been in the position of Chief Administrative Officer for twenty-five years or more, all while rocking the CAMA membership for at least a decade. Now, that's what we call commitment!

Let's celebrate YOU at this epic ceremony - because in our CAMA family, every year counts. Recipients with twenty years of service or more will be presented with their awards at this ceremony. For those with ten and fifteen years, we've already sent your awards by mail.

Cheers to the years, the milestones, and the incredible individuals who make CAMA shine!

## **1:00 p.m. to 1:30 p.m.** **Treats & Java in the Tradeshow Area**

Join us in the tradeshow area for a delightful rendezvous of desserts and coffee, all while surrounded by the buzz of innovation at our exhibitor booths.

Take the opportunity to explore the tradeshow booths that are brimming with the latest and greatest in municipal services. Engage with our exhibitors, discover groundbreaking solutions, and, here's the cherry on top - get your passport stamped so that you can enter for a chance to win fantastic prizes!

This is your invitation to savor the flavors and prizes that await you in the heart of the CAMA Tradeshow - where innovation meets indulgence!

## **1:30 p.m. to 2:30 p.m.** **Concurrent Session: "Future Proofing Productivity: Balancing Technology and Wellness to Energize the Future of Work"**

**Speaker: Michelle Cederberg**

**Sponsored by [Nuclear Waste Management Organization](#)**

NWMO's Mission is "Taking action today to safely manage Canada's nuclear waste in deep geological repositories for generations to come, working in collaboration with Canadians and Indigenous Peoples".

The world of work has gone through unprecedented change, and the future of work continues to be fast-paced and ever changing. To address the challenges and opportunities that come with an increasingly tech-driven world (digital distraction, the infiltration of AI, changed workforce expectations) it's important to strike a balance between technology and personal wellness to meet the future of work with optimism and focus.

In this thought-provoking keynote, Health and Productivity Expert Michelle Cederberg shares how to future proof yourself and your team in four key areas.

## Key Outcomes & Audience Impact:

- **Gain a deeper understanding** of the rise of technology in all aspects of our lives, the hold it has on our time, energy and focus, and how we can use it as a force for good.
- **Explore the implications** of life in an increasingly digital world – from device addiction to digital overwhelm, to dopamine overload and its effect on attention span – and how to manage it.
- **Learn future-proofing strategies** to reduce stress and burnout on your team (including digital overwhelm) and gain higher job satisfaction rates and lower turnover as a bonus.
- **Discover how workplace mindfulness and health practices** help build a safety and productivity culture that drives innovation and organizational success, and what to do to create it.

**THE “REALITY CHECK”:** Created for forward-thinking individuals and organizations who recognize that while technology is essential for business growth and development, we’ll always need energized employees to drive productivity in conjunction with those tools.

## About the Speaker:

### Michelle Cederberg

For over twenty years, Health and Productivity Expert Michelle Cederberg has captivated audiences across North America with her empowering and humorous messages that educate busy, driven professionals about how to set chase worthy goals, revive energy, and ignite high performance.

As an in-demand author, coach, and consultant, she believes that success is directly influenced by how well we harness the physical, mental and emotional capacity we each have within us. She enthusiastically calls on science to help people boost that capacity, so they can work and lead with confidence, and create the life and career they want.

**Education & Focus:** Michelle holds a Masters in Kinesiology, a BA in Psychology, a specialization in Health & Exercise Psychology, is a Certified Speaking Professional, Certified Exercise Physiologist, and a High-Performance Coach. In 2023 she was inducted into the Canadian Speaking Hall of Fame. She truly combines mind, body, and practicality to inspire change.

**Best Selling Author & Influencer:** Michelle is the author of four books. Her latest publication “The Success-Energy Equation” debuted as a bestseller in October 2020 – helping to revolutionize the idea that burnout and stress don’t have to be part of success.



Michelle Cederberg

## 1:30 p.m. to 2:30 p.m. Concurrent Session: “Delivering Difficult Performance Reviews”

### Speaker: Rhonda Scharf

Employee performance reviews are important for everyone, but when things are not going well, they are uncomfortable and difficult. Telling an employee they are average when they think they are outstanding or letting an employee know they are on a performance improvement is something no one looks forward to doing. We feel anxious and uncomfortable.

Our intentions are good when it comes time to deliver honest, and sometimes not favorable, performance reviews. Unfortunately, we sometimes execute them poorly.

We know our employees won’t be happy, we are worried about how they will react, and our nerves get the better of us. Yet, our jobs require that we know how and are willing to have difficult performance reviews.

In this session with Rhonda, you will learn how to deliver difficult performance reviews. You’ll be given an easy to apply framework to keep you professional and focused, so you know exactly how to deliver difficult performance reviews.

Participants will learn:

- The do’s and don’ts of performance reviews
- Common mistakes and solutions to ensure you don’t fall into the trap.
- Effective ways to communicate negative information
- Dealing with emotions during the review
- Methods for keeping track of performance throughout the year

Deliver difficult performance reviews with less stress and better results today!

## About the Speaker:

Rhonda Scharf (See bio on [Page 25](#))

## 1:30 p.m. to 2:30 p.m. Concurrent Session: "Small Municipalities - Big Challenges"

### Speakers:

- **Raffaella Di Stasio, CAO, City of Montreal-West, CAMA Board Representative for Québec**
- **Elise Roussel, CAO/Clerk, Municipality of Shippagan, NB**
- **Dave Brown, CAO, île-de-lamèque, NB**

**Moderator: Jack Benzaquen, City Manager, City of Dollard-des-Ormeaux, QC**

**This session will be presented in French with simultaneous translation provided by the Wordly App.**

Small municipalities are the heart of local government in Canada – where CAOs often wear multiple hats, lead small but dedicated teams, and deliver essential services with limited resources. This fireside chat, conducted entirely in French, brings together CAOs from small communities across the country to share candid insights, practical solutions, and leadership lessons from their day-to-day realities.

Through authentic conversation and storytelling, panelists will explore topics such as managing limited capacity, fostering strong Council and community relationships, leading through change, and maintaining personal balance in demanding environments.

Whether you lead a small municipality yourself or simply want to understand the unique realities of these communities, this engaging and bilingual-friendly session will leave you inspired by the creativity, adaptability, and resilience that define small-town leadership.

### Learning Outcomes

Participants will:

- Hear first-hand experiences from CAOs managing small municipalities across Canada.
- Learn creative solutions to staffing, resource, and operational challenges.
- Gain strategies for building trust and collaboration with Council, staff, and citizens.
- Explore how small-town leadership fosters innovation, resilience, and community pride.

### About the Speakers:

#### Raffaella Di Stasio

City Manager  
City of Montreal-West  
CAMA Board  
Representative for Québec

Raffaella Di Stasio became a lawyer in 2011 after completing her legal internship at the Town Clerk and Urban Planning Office of the City of Amqui, QC. She then became Director General of the municipalities of Sainte-Florence in 2012, Saint-Patrice-de-Sherrington in 2014 and the Town of Montreal West in 2017. The demographic size of the towns she managed vary from 400 to 6,000 citizens.

She also has expertise in governance and volunteer work, following various experiences being involved in her community over the years. She was recently elected President of the Board of Directors of the Société pour l'Action, l'Éducation et la Sensibilisation Environnementale de Montréal (SAESEM), a non-profit organization whose mission is to implement structuring and innovative environmental projects aimed at protecting the environment and improving the quality of life of Montrealers.

Since 2018, she has been an active member of Concertation Montréal's Young Women Leaders Network, which aims to be a network of mutual support and exchange with the objectives of creating a community of practice, fostering the development of its members and encouraging the participation of women in governance.

In 2020, Di Stasio was elected vice-president of the Association des Directeurs Généraux Municipaux du Québec (ADGMQ). She has been actively involved in the creation of a three-part web series produced by the ADGMQ [on the profession of municipal general manager](#).



**Raffaella Di Stasio**

## Elise Roussel

Chief Administrative Officer/Clerk  
Municipality of Shippagan,  
NB

Elise has been working in the municipal sector since 2018 and currently serves as Chief Administrative Officer and Clerk for the Municipality of Shippagan. She holds a bachelor's degree in information management and a diploma in office management, and has also completed training in municipal management and human resources.

Her expertise spans governance, planning, organizational and information management, as well as team mobilization. Recognized for her clear vision and ability to make strategic decisions in complex contexts, she actively contributes to the modernization of administrative practices and the continuous improvement of services to citizens. Her approach is guided by integrity, transparency, and a deep commitment to local development.



Elise Roussel

## Dave Brown

Chief Administrative Officer  
île-de-lamèque, NB

Dave Brown is originally from Miscou Island, New Brunswick. He has worked in the municipal sector since 2005 and, over the years, has built strong expertise in management and public administration. In 2013, he was appointed Chief Administrative Officer, a role in which he applies his hands-on experience and strategic vision of the municipal environment.

He holds a Bachelor of Commerce and has completed several specialized training programs, including a Certificate in Municipal Management, a Certificate in Financial Management, and a Certificate in Human Resources Management. His academic background also includes two years of university studies in a major Bachelor of Physical Education program, as well as a diploma in Correctional Techniques obtained from CCNB.

Prior to assuming senior leadership roles, he held several key positions in the municipal sector, including Arena Manager, Director of Recreation, and Assistant Clerk. These roles enabled him to develop a deep understanding of the operational and human realities of municipal organizations. He also worked as a correctional officer for two years—an impactful experience that helped shape his leadership skills, discipline, and approach to human resource management.

Actively engaged in advancing the municipal profession, Dave Brown served as President of the Association of Municipal Administrators of New Brunswick from 2022 to 2024, where he contributed to raising the profile of the profession and promoting the sharing of best practices across the province.



Dave Brown

## About the Moderator:

### Jack Benzaquen

City Manager  
City of Dollard-des-Ormeaux, QC  
CAMA Past President

Since 2000, Jack Benzaquen has served as City Manager of the City of Dollard-des-Ormeaux, a municipality of nearly 50,000 residents located in the west Island of Montreal.

Prior to entering municipal administration, he spent the first seven years of his professional career as a project engineer with Goodyear Canada and later with Johnson & Johnson. In 1991, he joined the Jewish General Hospital as Director of Technical Services.

Mr. Benzaquen holds a Bachelor's degree in Electrical Engineering from Polytechnique Montréal, a Master of Business Administration (MBA) from HEC Montréal, and a University Diploma in Governance from the Collège des administrateurs de sociétés of Université Laval.

Throughout his career, he has remained actively involved in his profession and community by serving on numerous committees and boards of directors. He served as Chair of the Board of the Canadian Association of Municipal Administrators (CAMA) in 2021-2022, Chair of the Board of the Centre d'expertise et de recherches en infrastructures urbaines (CERIU) from 2019 to 2024, and Chair of the Board of the Association des directeurs généraux des municipalités du Québec (ADGMQ) from 2011 to 2014.

In addition, he has represented the ADGMQ on the Union des municipalités du Québec (UMQ) Continuing Education Commission since 2009 and has served as a trainer for newly elected municipal officials over the past four municipal elections.



Jack Benzaquen

## 2:30 p.m. to 3:15 p.m. Tradeshaw Refreshment Break

Dive into the Networking Oasis during this refreshment break! Savor delicious treats, sip on your favorite beverage, and take the opportunity to connect with exhibitors at their booths. Fuel up and forge new connections in a relaxed setting that combines refreshment and networking.

## **3:15 p.m. to 4:15 p.m.** **Concurrent Session: “Real Talk: What Every CAO Can Learn from the First Five Years”**

Sponsored by: [MC Advisory](#)

Voted Best Strategic Leadership Consulting Firm in Atlantic Business Magazine’s 2025 Readers’ Choice Awards, MC Advisory is an Atlantic Canada-based boutique firm that helps organizations build high-performing leaders, teams, and cultures. Founded in 2021, we partner with clients to design practical people strategies, drive transformation, and guide transactions—delivering lasting organizational performance and growth through a future-ready, people-first approach.

### **Speakers:**

- **Lisa Spitale, Retired CAO, City of New Westminster, BC**
- **Austin Henderson, CAO, Town of Salisbury, NB**
- **Dan Horan, CAO, Town of Esquimalt, BC**
- **Tom Goulden, CAO, Town of Stony Plain, AB**

**Moderator: Troy Fleming, City Manager, City of Fort Saskatchewan, AB / CAMA Board Representative for Alberta**

The early years in the Chief Administrative Officer’s chair can be both exciting and humbling – full of steep learning curves, unexpected challenges, and defining leadership moments. But even for seasoned CAOs, revisiting those formative lessons can be both grounding and enlightening.

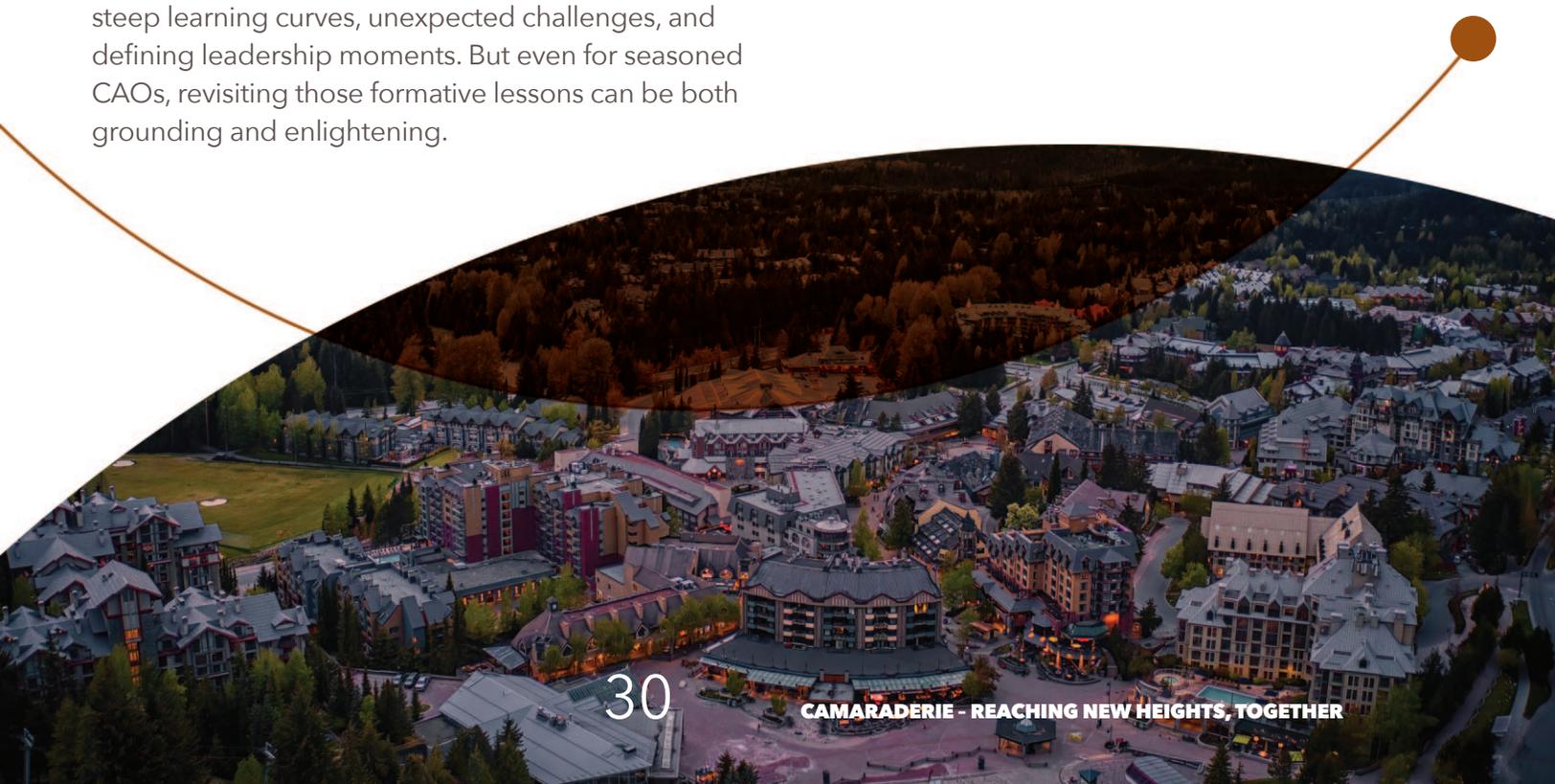
In this engaging fireside chat, two experienced CAOs and two newer CAOs come together to share their candid stories about what it really takes to succeed in this complex and demanding role. From navigating Council relationships and setting professional boundaries to managing crises, priorities, and personal well-being, the panel will explore the highs, lows, and lessons that shape strong, sustainable leadership.

This session is for every CAO – whether you’re in your first year or your twentieth – offering practical insights, mentorship moments, and shared wisdom that remind us all why strong leadership, self-awareness, and connection matter most.

### **Learning Outcomes**

Participants will:

- Reflect on the realities and key lessons of the first five years as a CAO – regardless of where they are in their own journey.
- Gain practical strategies for managing relationships with Council, staff, and community stakeholders.
- Explore how to maintain personal resilience and professional integrity under pressure.
- Identify ways to mentor, support, and learn from peers through CAMA’s growing CAO network.



## About the Speakers:

### Lisa Spitale

Retired Chief  
Administrative Officer  
City of New Westminster,  
BC

Lisa Spitale recently retired after serving 13 years as the Chief Administrative Officer (CAO) for the City of New Westminster. Throughout her tenure, she worked closely with the Mayor and City Council to lead a complex, innovative, and forward-thinking municipal organization during a period of significant growth and transformation.

Lisa is a Registered Professional Planner with over 35 years of experience in both municipal government and the private sector. Prior to her appointment as CAO, she served as Director of Development Services, where she advanced official community plans and multi-million dollar high and medium density projects.

New Westminster, one of Metro Vancouver's most urban and fastest-growing communities, faced considerable pressures related to housing, infrastructure, and social challenges during her leadership. Lisa was widely recognized for her balanced, measured approach to growth management and her commitment to thoughtful, community-centred decision-making.

Throughout her career, Lisa has been a respected voice on issues impacting local government, frequently presenting on affordable housing, homelessness strategies, development financing, and women's leadership in the municipal sector.



Lisa Spitale

### Austin Henderson

Chief Administrative Officer  
Town of Salisbury, NB

Austin has been the CAO for the Town of Salisbury, where he was born and raised, since July 2022. He is a graduate of the University of New Brunswick's School of Leadership Studies (formerly Renaissance College) and is currently pursuing his Masters in Public Administration from Dalhousie University.

Prior to becoming a CAO, he has worked in Strategic Communications for the City of Moncton, where he also participated in the Innovation Track of the Bloomberg Harvard City Leadership Program, and previous to municipal life, worked in federal politics. As both a young and new CAO, the unpredictability of the role of a CAO is Austin's favourite part of the job!

Outside of the office, Austin continues to referee and coach minor hockey and enjoys travelling (including Alaska just before coming to Whistler!).



Austin Henderson



## Dan Horan

Chief Administrative Officer  
Town of Esquimalt, BC

After a 21-year career mostly in leadership roles in the Royal Canadian Navy's technical community, Dan Horan made the move to local government, taking over as Director of Engineering and Public Works in Oak Bay. After six engaging and challenging years there, Dan was appointed CAO in Esquimalt in 2022. The step from Director to CAO felt like triple the workload and responsibility—something that was expected but not truly felt or understood until taking on the new role. Dan is happy to say his sleeves are still rolled up in Esquimalt.



Dan Horan

## Tom Goulden

CAO/Town Manager  
Town of Stony Plain, AB

Tom Goulden is the Chief Administrative Officer and Town Manager for the Town of Stony Plain, Alberta. He has served as a CAO for more than 20 years, including over a decade in Stony Plain, and is recognized as the longest-serving CAO in the Edmonton metropolitan region. Over the course of his tenure, he has worked with nine Councils, including six Mayors and 53 Council members, while leading and supporting hundreds of municipal staff through periods of change, growth, and organizational evolution.

Tom's leadership has been formally recognized across the province. He is a recipient of the Dedicated CAO Award from Alberta Municipalities, acknowledging his long-standing commitment to excellence in municipal administration. He is also deeply passionate about developing people and building leadership capacity within organizations. This commitment led to the creation of the Leadership Principles Team at the Town of Stony Plain—an initiative that earned national recognition through the CAMA Inspiring Workplace Award. More recently, he has received his Institute of Corporate Directors and Tibetan Buddhist Meditation Teacher designation.

Tom brings a thoughtful, people-centred, and practical approach to local government leadership, and his experience resonates strongly with CAOs and senior administrators across Canada.



Tom Goulden

## About the Moderator:

**Troy Fleming**, City Manager,  
City of Fort Saskatchewan,  
AB / CAMA Board  
Representative for Alberta



Troy Fleming

Troy Fleming's journey in municipal government goes back 25 years through a variety of municipal settings and responsibilities. His success is built on a people-focused approach and his belief in the importance of relationships, strong communication, data-based decisions, and authenticity.

He began working in municipal government in various roles at Strathcona County, AB and had the opportunity to serve as the Chief Administrative Officer for the Town of Bruderheim, AB in 2010, giving him appreciation for the challenges faced by small towns in rural settings.

In 2012, Troy became the General Manager of Infrastructure and Planning for the City of Fort Saskatchewan, AB - a dynamic, growing city with a unique mix of industrial and residential areas. In 2017, he was chosen as Fort Saskatchewan's City Manager where he continues to serve today.

He has a Bachelor of Education, Bachelor of Commerce, and a Master of Business Administration, with a specialization in Public Administration, all from the University of Alberta.

The City of Fort Saskatchewan has had numerous successes under Troy's leadership, including high-profile petrochemical investments, the successful annexation of new lands to accommodate future population growth, and several significant investments in enhanced quality of life services. If asked though, he will always say that his proudest accomplishment is the talented and resilient team within the City that supports a strong corporate culture that values continuous improvement and community spirit.

## 3:15 p.m. to 4:15 p.m. Concurrent Session: AI in Action: How Municipalities of All Sizes Are Harnessing the Power of Artificial Intelligence

Speaker: **Nikki Best**

Artificial Intelligence (AI) is no longer a distant concept, it's reshaping how local governments deliver services, analyze data, and engage with residents. From small towns optimizing staff capacity to large cities using predictive analytics and chatbots, AI is becoming an essential part of modern municipal operations.

In this dynamic session, Nikki Best will share real-world examples from communities of all sizes, highlighting how AI is being implemented today – and where the opportunities are emerging next. Drawing from municipal case studies, the presentation will explore practical applications, lessons learned, and the growing considerations around data governance, ethics, and public trust.

Participants will leave with clear, actionable insights on how to begin (or advance) their community's AI journey responsibly and effectively, regardless of size or resources

### About the Speaker:

Nikki Best is a governance strategist and corporate administration expert with over 15 years of senior management experience in British Columbia's public and private sectors.

A seasoned Corporate Officer and Legislative Services Advisor for the City of Port Moody, she also leads Snowberry Consulting Ltd., a firm she founded in 2017 to help organizations streamline operations, strengthen governance, and build resilient, people-centred systems.

Nikki's diverse career spans municipalities from Whistler to Burnaby, where she has supported Councils, Boards, and businesses in improving compliance, retention, and innovation – including integrating artificial intelligence into governance practices.

Driven by grit and gratitude, Nikki was the first in her family to attend university, earning an Honours BA in Legal Studies from the University of Waterloo. She is passionate about mentoring emerging professionals, fostering collaboration in local government, and empowering communities to thrive through curiosity, compassion, and courageous leadership.



**Nikki Best**

## 3:15 p.m. to 4:15 p.m. Concurrent Session: Breaking the Silence: Recognizing and Responding to Mental Illness and Depression in the Workplace

Speaker: **Beverly Beuermann-King**

Sponsored by [The Canoe Procurement Group of Canada](#)

Canoe works with municipal associations across the country. The associations work with Canoe to provide member organizations access to preferential pricing on trade-compliant purchasing programs that leverage the collective buying power of all involved. Canoe works hard to specialize in certain product areas, and has created customized programs for our membership in response to popular demand.

Breaking the silence around mental illness in the workplace is crucial for both individual and team well-being. As a leader, addressing mental illness like depression can feel daunting, but staying silent only exacerbates the problem.

Breaking the Silence provides you with practical tools to recognize early warning signs, approach sensitive conversations with compassion, and connect employees to the support they need. The transformation? You'll foster a workplace where psychological safety thrives, stigma is reduced, and resilience is built. Lead with confidence and compassion, turning mental health struggles into opportunities for growth.

## About the Speaker:

### Beverly Beuermann-King

For over twenty years, Beverly has used her **S-O-S Principle™** with people and organizations who want to control their reactions to stress, build resiliency against life's challenges, and live healthy, successful lives.

She launched her own company, R'n B Consulting in 1995, and since then she has helped teams as a keynote speaker and trainer from a wide range of industries, including healthcare, education, government agencies, finance, and not-for-profit, to shift from stressed-out to resilient, enabling them to be more engaged, productive and healthy.

Beverly's psychology, sociology, management, and adult education background combine to create her **Work Smart Live Smart presentations**, which are soundly based in research, and are enlightening and inspirational. Audiences discover the right strategies to improve their health, manage their challenges, and enhance their life's satisfaction using her three simple questions.

Beverly is a sought-after **media** spokesperson, along with being a keynote speaker and trainer, and has represented high-profile brands such as Expedia.ca, TD Insurance and P&G. She has made over 500 television and radio appearances on shows such as City TV and CBC, and in national publications from the *Toronto Star* newspaper to *Chatelaine* magazine. As a highly respected keynote speaker and facilitator, Beverly is one of less than seventy-five Canadians to have earned their **Certified Speaking Professional designation** and is the first Canadian to have earned her double CVP (Certified Virtual Presenter). These designations are the promise that Beverly is going to be the easiest part of planning your meeting or event.



**Beverly Beuermann-King**

## 6:30 p.m. to 10:30 p.m. Casual Night Out: Into the Wilderness: CAMP CAMA (Whistler Blackcomb Roundhouse Lodge including a gondola ride)

### Sponsored by **Neptune Technologies**

Neptune is a technology company serving water utilities across North America. We make data actionable by providing effective measurement tools, networks, software, and services designed for the critical work of water.

Escape to the summit for an unforgettable evening inspired by Whistler's rugged natural beauty and the spirit of connection that defines CAMA.

A short walk from the host hotels brings delegates to the Whistler Blackcomb gondola for an exclusive ascent to the top of Whistler Mountain. Reserved privately for the CAMA group, the approximately 25-minute gondola ride offers breathtaking views of Whistler Village, surrounding peaks, and the Coast Mountain Range—setting the tone for a truly memorable night. Get ready for the midway surprise half way up the mountain!

At the top of the mountain, delegates will gather at the iconic Roundhouse Lodge, one of Whistler's premier mountaintop dining destinations. Enjoy CAMP CAMA with the warm chalet interior, expansive patio, and panoramic mountain views surrounding valleys and peaks.

Guests will enjoy multiple buffet stations featuring satisfying, mountain-inspired fare designed to warm and fuel after the scenic ride to the summit.

The Camp CAMA experience extends beyond dining. The evening will feature lively live entertainment guaranteed to keep the energy high and the dance floor moving—this is the night to trade hiking boots for dancing shoes.

With gondolas operating throughout the evening to accommodate flexible arrival and departure, Camp CAMA promises a seamless, high-energy, and distinctly Whistler experience—one that celebrates connection, camaraderie, and the joy of gathering together in an extraordinary setting.

# DAY THREE

Wednesday, May 27, 2026

7:00 a.m. to 2:30 p.m.	Conference Registration
7:30 a.m. to 8:15 a.m.	Breakfast
8:15 a.m. to 9:15 a.m.	Plenary Session: "How Canada Can Win from a Changing World Order" (The Honourable Christy Clark, Evan Parliament)
9:15 a.m. to 10:30 a.m.	Plenary Session: "Spotting the Invisible Forces that Fuel Incivility and How to Neutralize Them" (Brady Wilson)
10:30 a.m. to 11:15 a.m.	Tradeshow Refreshment Break
11:15 a.m. to 12:15 p.m.	Closing Keynote: "Energized for Excellence - Embracing Everyday Excellence to Take it to the Next Level" (Michelle Cederberg)
12:15 p.m. to 1:15 p.m.	CAMA Awards of Excellence Luncheon
1:15 p.m. to 1:45 p.m.	Closing Ceremonies and Tradeshow Draws
2:30 p.m. to 4:30 p.m.	Workshop: Leading with Civility: Skills to Build Trust when Tensions Rise (Brady Wilson)  Workshop: Planning Beyond Our Lifetime: Canada's Second Deep Geological Repository (Nuclear Waste Management Organization)
2:30 p.m. to 4:30 p.m.	Study Tour: Squamish Lil'wat Cultural Centre
2:30 p.m. to 4:30 p.m.	Study Tour: Rainbow Park and Trail Network
2:30 p.m. to 4:30 p.m.	Study Tour: Cheakamus Crossing Walking Tour
6:30 p.m. to 7:00 p.m.	President's Reception
7:00 p.m. to 11:00 p.m.	President's Dinner

**7:00 a.m. to 2:30 p.m.**  
Conference Registration

Sponsored by [Strategic Steps](#)

**7:30 a.m. to 8:15 a.m.**  
Breakfast

Start your day off right with a delicious breakfast while you engage in meaningful conversations with fellow conference attendees. This breakfast is not just about fueling your body—it's about fueling your mind, building connections, and fostering CAMA-raderie in a welcoming, collaborative setting. Don't miss the chance to connect, collaborate, and start the day on a high note!

## 8:15 a.m. to 9:15 a.m.

### Plenary Session: "How Canada Can Win from a Changing World Order"

**Speaker: The Honourable Christy Clark, Former Premier of British Columbia**

**Facilitator: Evan Parliament, Chief Administrative Officer, City of Revelstoke, BC / CAMA Board Representative for British Columbia**

The global rules are shifting. Is Canada ready to play to win? In this forward-looking keynote, the Honourable Christy Clark examines how Canada can thrive amid geopolitical uncertainty, technological disruption, and the realignment of global power. Drawing on her deep experience in cross-border relations and trade, she explores how strategic investment, energy security, and principled partnerships can position Canada as a trusted global ally. Attendees will leave not just with new ideas – but with a sense of urgency about Canada's place in the world, and what it will take to earn it.

#### About the Speaker:

##### Christy Clark

Christy Clark, a distinguished figure among Canadian politicians, was the 35th Premier of British Columbia and the first woman to be re-elected to that position. When Clark took office, Canada's third-largest province was struggling economically, but in just six years, she transformed the BC economy. She made significant investments in strategic infrastructure, encouraged greater participation from Indigenous communities in the economy, accelerated global trade, and modernized and diversified what is now a \$250 billion economy. At the same time, Clark balanced consecutive budgets, reduced debt, and maintained some of the best health and education outcomes in the country.

Today, Clark is a highly sought-after guest speaker at events nationwide, an active board member for top Canadian companies and institutes, and an advisor to some of Canada's leading figures and organizations.

Her deep understanding of decision-making at various levels of government has made her a trusted advisor to business leaders in corporate boardrooms, and her experience in economic development has earned her recognition as a thought leader by numerous industry leaders and think tanks.



Christy Clark

#### About the Facilitator:

##### Evan Parliament

CAO, City of Revelstoke, BC  
CAMA Board  
Representative for British Columbia

Evan Parliament has been City Manager of Revelstoke since August 2022 and a CAMA Board Representative for British Columbia. With a local government career spanning since 1986, he has served diverse communities like Bentley, Summerland, Sooke, and Sicamous, showing a deep commitment to municipal excellence.



Evan Parliament

Evan is passionate about mentoring new and aspiring CAOs across Canada, focusing on economic development and community legacy projects for small towns. His dual experience as CAO and Economic Development Officer highlights his dedication to partnerships that attract investment and tourism. Recognizing limited funding options, he champions innovative approaches to boost local economies.

In Revelstoke, Evan's leadership drives forward-looking initiatives. He is advancing carbon neutrality through Bio-Heat technology and expanding CYRV (airport) to support tourism. His vision aligns closely with Revelstoke's goals for sustainable growth, demonstrating his commitment to both local needs and broader municipal advancements across Canada.

## 9:15 a.m. to 10:30 a.m.

### Plenary Session: Spotting the Invisible Forces that Fuel Incivility (and How to Neutralize Them)

**Speaker: Brady Wilson, Co-Founder of Juice Inc., Author and Thought Leader**

Incivility doesn't appear out of nowhere—it's driven by invisible forces that drain energy, erode trust, and push people into defensiveness. In this engaging keynote, Brady Wilson will help you recognize the human dynamics that fuel tension and polarization—and reveal how to neutralize them with awareness, empathy, and skill. Through compelling stories and practical insights, you'll discover how to spot the early signs of relational strain, shift from judgment to curiosity, and rebuild the trust that enables collaboration and respect. This powerful session will leave you equipped to create the conditions where civility, connection, and performance can thrive.

## About the Speaker

### Brady Wilson

Co-Founder of Juice Inc.,  
Author and Thought  
Leader

Brady Wilson is the Co-Founder of Juice Inc. and a leading expert on building trust and engagement in organizations. For over 25 years, he has worked with corporations, governments, and municipalities to help leaders transform tension into collaboration through better conversations.

He is the author of *Beyond Engagement and The Power of Conversation*, and a frequent keynote speaker known for blending neuroscience, storytelling, and humour into practical leadership insights.

Brady's energetic and authentic approach inspires leaders to bring out the best in their people—creating workplaces where civility, trust, and performance thrive.



Brady Wilson

## 10:30 a.m. to 11:15 a.m.

### Tradeshow Refreshment Break

Explore the exhibit hall while enjoying a variety of refreshments. Don't miss the chance to engage with booth representatives, exchange ideas, and discover the latest innovations. It's not just a break; it's a journey of networking and exploration.

## 11:15 a.m. to 12:15 p.m.

### Closing Keynote: Energized for Excellence - Embracing 'Everyday Excellence' to Take it to the Next Level

Speaker: Michelle Cederberg

To succeed as a leader in a busy professional environment, you need boundless work ethic, and a high-performance mindset to stay the course. It's clear then that abundant energy is at the core of excellence in work and in life. Without it, your enthusiasm and output will be poor, and with more of it, your passion and productivity will soar!

When you're Energized for Excellence, you show up as a leader and strive for success in all you do. You take on bigger challenges and better manage stress. You find ways to take care of your energy - mind, body and spirit - no matter what is coming at you. You feel great about yourself and your capabilities. *What's possible from there?*

Through humor and storytelling, High Performance Coach Michelle Cederberg reminds us that "there is a masterpiece in all of us", that we can unleash through focus, determination and belief.

### Key Outcomes & Audience Impact

- Acknowledge the ways excellence already shows up in your career and life, and why it's important to own that awesomeness.
- Discover ways to strengthen your mental focus, emotional energy and day-to-day prioritization to be a stand-out in all you do.
- Commit to 'Everyday Excellence' as a foundation for personal and professional progress and learn why it's the key to consistent growth.
- Learn strategies to find that extra 5% energy and focus that will help you stand out among your competition.

In an age where many of us feel overworked and unmotivated, this session will educate, inspire and get you energized for excellence.

### THE "DIFFERENCE MAKER":

This high-energy, inspirational keynote helps leaders explore what's possible and move them toward an energized future with a clear vision of what success and excellence means for themselves and their teams.

## About the Speaker:

### Michelle Cederberg

For over twenty years, Health and Productivity Expert Michelle Cederberg has captivated audiences across North America with her empowering and humorous messages that educate busy, driven professionals about how to set chase worthy goals, revive energy, and ignite high performance.

As an in-demand author, coach, and consultant, she believes that success is directly influenced by how well we harness the physical, mental and emotional capacity we each have within us. She enthusiastically calls on science to help people boost that capacity, so they can work and lead with confidence, and create the life and career they want.

**Education & Focus:** Michelle holds a Masters in Kinesiology, a BA in Psychology, a specialization in Health & Exercise Psychology, is a Certified Speaking Professional, Certified Exercise Physiologist, and a High-Performance Coach. In 2023 she was inducted into the Canadian Speaking Hall of Fame. She truly combines mind, body, and practicality to inspire change.

**Best Selling Author & Influencer:** Michelle is the author of four books. Her latest publication "The Success-Energy Equation" debuted as a bestseller in October 2020 – helping to revolutionize the idea that burnout and stress don't have to be part of success.



Michelle Cederberg

## 12:15 p.m. to 1:15 p.m. CAMA Awards of Excellence Luncheon

Year after year, CAMA proudly elevates the pinnacle of municipal management through the Excellence in Municipal Administration Awards Program. Our esteemed members consistently demonstrate an unwavering commitment to excellence, establishing themselves as global leaders in municipal governance and service delivery.

Join us at this distinguished Luncheon, an exclusive celebration that transcends the ordinary. It is a moment to bask in the collective achievements and successes of your esteemed colleagues, recognizing the profound impact of their work on our profession. The categories of Inspiring Workplace, Environmental Leadership and Sustainability, Innovation, and Collaboration will be illuminated, showcasing the epitome of municipal brilliance.

This Luncheon is not merely an event; it is a grand affair dedicated to honoring the exceptional and inspiring a legacy of municipal excellence.

## 1:15 p.m. to 1:45 p.m. Closing Ceremonies and Tradeshow Draws

As the curtains draw to a close on this spectacular Conference journey, join us for CAMA's Closing Ceremonies. Engage in the excitement as we conduct the eagerly awaited Tradeshow Draws, where prizes and surprises await our fortunate winners. The energy will be palpable, the CAMA-raderie contagious, and the memories everlasting.

## 2:30 p.m. to 4:30 p.m. Workshop: Leading with Civility: Skills to Build Trust When Tensions Rise

Facilitator: Brady Wilson

### Cost

CAMA Members (Municipal) /	
Retired Members / Municipal Interns /	
Members in Transition /	
Honourary Members . . . . .	\$100.00 + Tax
Non-Members (Municipal) . . . . .	\$115.00 + Tax
Affiliate CAMA Members	
(Non-Municipal) / Business	
Partners . . . . .	\$130.00 + Tax
Non-Members (Non-Municipal) . . . . .	\$140.00 + Tax

Municipal leaders today are navigating increasing incivility, eroded trust, and growing complexity in their work. This interactive workshop builds on the plenary Spotting the Invisible Forces that Fuel Incivility (and How to Neutralize Them) and explores the mindset and skills needed to sustain civility and rebuild trust when tensions run high. You'll learn how to connect on common ground, address difficult behaviour with composure, and use curiosity to uncover solutions that serve both people and performance. Through practical dialogue and reflection, you'll leave with greater confidence and a toolkit for leading challenging conversations with courage, respect, and authenticity.

**About the Facilitator:**

**Brady Wilson**

Co-Founder of Juice Inc.,  
Author and Thought  
Leader

Brady Wilson is the Co-Founder of Juice Inc. and a leading expert on building trust and engagement in organizations. For over 25 years, he has worked with corporations, governments, and municipalities to help leaders transform tension into collaboration through better conversations.

He is the author of Beyond Engagement and The Power of Conversation, and a frequent keynote speaker known for blending neuroscience, storytelling, and humour into practical leadership insights.

Brady's energetic and authentic approach inspires leaders to bring out the best in their people—creating workplaces where civility, trust, and performance thrive.



Brady Wilson

**2:30 p.m. to 4:30 p.m.**  
**Workshop: Planning Beyond Our  
Lifetime: Canada's Second Deep  
Geological Repository**

Sponsored by [Nuclear Waste Management Organization](#)

NWMO's Mission is "Taking action today to safely manage Canada's nuclear waste in deep geological repositories for generations to come, working in collaboration with Canadians and Indigenous Peoples".

**Cost**

CAMA Members (Municipal) / Retired Members / Municipal Interns / Members in Transition /	
Honourary Members	.....\$25.00 + Tax
Non-Members (Municipal)	.....\$40.00 + Tax
Affiliate CAMA Members (Non-Municipal) / Business	
Partners	.....\$55.00 + Tax
Non-Members (Non-Municipal)	.....\$70.00 + Tax

The Nuclear Waste Management Organization is beginning the process to identify a site for Canada's second deep geological repository (DGR) for the safe, long-term storage of intermediate- and high-level nuclear waste. Over the next two years, we'll be engaging with Indigenous communities, municipalities, industry and other stakeholders to shape the site selection process. Join us at this workshop on Wednesday, to learn more about Canada's second DGR and share your feedback.

**2:30 p.m. to 4:30 p.m.**  
**Study Tour: Squamish Lil'wat Cultural  
Centre (SLCC)**  
**Maximum Capacity: 100 People**

**Cost**

CAMA Members (Municipal) / Retired Members / Municipal Interns / Members in Transition /	
Honourary Members	.....\$65.00 + GST
Non-Members (Municipal)	.....\$80.00+ GST
Affiliate CAMA Members (Non-Municipal) / Business	
Partners	.....\$95.00 + GST
Non-Members (Non-Municipal)	.....\$110.00+ GST

Experience the living cultures of the Skwxwú7mesh Úxwumixw (Squamish Nation) and Líl'wat7úl (Lil'wat Nation) through an immersive visit to the Squamish Lil'wat Cultural Centre, located a short walk from the Whistler Conference Centre.

This guided experience begins with a warm and meaningful welcome, featuring traditional song and drumming that sets the tone for a deeper understanding of the Nations' histories, values, and connections to the land. Knowledgeable Indigenous Ambassadors lead participants through the Centre's Great Hall and galleries, sharing stories brought to life through carved house posts, story poles, canoes, weavings, regalia, spindle whorls, and contemporary Indigenous art.

Following the tour, delegates will take part in a hands-on cultural activity led by First Nations Ambassadors. Guests will learn the significance behind traditional designs while crafting a dream catcher, creating both a meaningful keepsake and a deeper appreciation for the cultural teachings shared throughout the experience.

This study tour offers a powerful opportunity for reflection, learning, and connection—grounded in respect, storytelling, and the enduring cultures of the host Nations.

**2:30 p.m. to 4:30 p.m.**  
**Study Tour: Rainbow Park and Trail Network**  
**Maximum Capacity: 34 People**

Presented in Partnership with the Resort Municipality of Whistler

**Cost**

- CAMA Members (Municipal) / Retired Members / Municipal Interns / Members in Transition / Honourary Members .....\$25.00 + Tax
- Non-Members (Municipal) .....\$40.00 + Tax
- Affiliate CAMA Members (Non-Municipal) / Business Partners .....\$55.00 + Tax
- Non-Members (Non-Municipal) .....\$70.00 + Tax

Explore how the Resort Municipality of Whistler is applying **Smart Tourism** principles to protect, enhance, and manage one of its most cherished public spaces. This on-site study tour offers an in-depth look at Rainbow Park and the surrounding trail network, providing valuable insight into the planning, design, and operational considerations required in a high-use resort environment.

Led by senior municipal staff, participants will learn how Whistler balances visitor experience, environmental stewardship, and long-term resilience while managing popular park and trail assets.

The tour will highlight practical approaches to trail connectivity, park programming, infrastructure maintenance, and adaptation strategies in response to growing visitation and community needs.

This session offers transferable lessons for municipalities of all sizes seeking to enhance outdoor recreation networks while maintaining sustainability, accessibility, and a high-quality user experience.

**2:30 p.m. to 4:30 p.m.**  
**Study Tour: Cheakamus Crossing Walking Tour**  
**Maximum Capacity: 34 People**

Presented in Partnership with the Resort Municipality of Whistler

**Cost**

- CAMA Members (Municipal) / Retired Members / Municipal Interns / Members in Transition / Honourary Members .....\$25.00 + Tax
- Non-Members (Municipal) .....\$40.00 + Tax
- Affiliate CAMA Members (Non-Municipal) / Business Partners .....\$55.00 + Tax
- Non-Members (Non-Municipal) .....\$70.00 + Tax

Explore one of Whistler’s most significant community-building initiatives on this guided walking tour of Cheakamus Crossing, a purpose-built neighbourhood developed to address workforce housing needs in a resort municipality.

Beginning in the former Athletes’ Village from the 2010 Olympic and Paralympic Winter Games, this tour traces the transformation of the site into a thriving employee-housing community under the leadership of the Whistler Housing Authority. Participants will learn how long-term vision, planning policy, and intergovernmental collaboration have shaped the neighbourhood’s evolution.



Led by senior planning and housing officials, the tour highlights current projects, design approaches, and the future vision for expanding affordable, livable workforce housing. Discussion will focus on key challenges, lessons learned, and strategies that support housing affordability, community integration, and long-term sustainability—offering practical insights for municipalities facing similar pressures.

This study tour provides a valuable opportunity to examine how a legacy Olympic site has been successfully repurposed into a vibrant, permanent community that supports the local workforce and the broader resort economy.

## **6:30 p.m. to 7:00 p.m.** **President's Reception**

Kick off this special evening with a red-carpet welcome at the President's Reception. Enjoy a pre-dinner drink, connect with colleagues from across the country, and soak in the excitement as the evening begins. Be sure to stop by the photo booth to capture the moment, it's the perfect way to mark a memorable night before the doors open to Lights, CAMA, Action: The President's Red Carpet Dinner.

## 7:00 p.m. to 11:00 p.m. Lights, CAMA, Action: The President's Red Carpet Dinner

Sponsored by [Lidstone & Company Law Corporation](#)

Lidstone & Company Law Corporation is a local government law firm with offices in British Columbia and Alberta. Each of their lawyers has specialized knowledge and particular expertise in the areas of municipal law and collaborate closely with local government officials. They are known for their problem solving, proactive, preventative approach which reduces risk. They do not have conflicts of interest because they do not act for developers, realtors, banks, resource companies, interest groups, etc. They look after local government. Period.

Lidstone & Company Law Corporation has a reputation for successful litigation – defending claims, defending bylaws, and enforcing bylaws. This is because they have dedicated litigation lawyers, and not just municipal lawyers who litigate when necessary. They also provide special services without charge to their clients, including quarterly newsletters, regular bulletins, annual client seminars, in-house workshops, templates and checklists.

Roll out the red carpet and prepare for a night of glamour, laughter, and celebration as CAMA hosts its signature President's Dinner, inspired by the magic of film and British Columbia's reputation as *Hollywood North*.

This red-carpet evening invites guests to enjoy a glamorous yet relaxed night with colleagues from across the country. The experience begins with a lively reception, where guests can capture their own glam photo before moving into the ballroom for dinner.

Throughout the evening, guests will enjoy light-hearted entertainment, special acknowledgements, and remarks from CAMA President Brenda Orchard, all woven together with warmth, humour, and a sense of celebration. It's an evening designed to recognize leadership and service while creating space to laugh, connect, and enjoy each other's company.

A beautifully prepared three-course dinner will showcase Whistler's culinary scene, highlighting locally inspired flavours that reflect the region's mountain and coastal heritage.

Guests are encouraged to embrace the spirit of the evening by wearing red—whether bold or subtle—as we come together to celebrate the CAMA community in style.

This special evening is proudly sponsored by Lidstone & Company, whose support helps make this signature event a memorable highlight of the conference.

# JOIN US NEXT YEAR IN ST. JOHN'S, NL!



**Save the Dates: June 7-9, 2027**  
**Location: St. John's Convention Centre**  
**Host Hotels: Delta St. John's, ALT, Hilton**

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