

Empowering Executive Assistants for Tomorrow



November 3-5, 2024 | Fredericton, New Brunswick



## **DAY ONE**

Sunday, November 3, 2024	
4:00 p.m 8:00 p.m.	Conference Registration
7:00 p.m 9:00 p.m.	Welcome Reception

### **DAY TWO**

Monday, November 4, 2024		
7:00 a.m. to 4:00 p.m.	Conference Registration	
7:00 a.m. to 7:45 a.m.	Wellness Hour	
7:45 a.m. to 8:30 a.m.	Breakfast	
8:30 a.m. to 9:00 a.m.	Opening Ceremonies	
9:00 a.m. to 10:00 a.m.	<b>Opening Keynote:</b> "Just Be(longing): Authenticity, Belonging and Connection at Work" (Tina Varughese)	
10:00 a.m to 10:15 a.m.	Refreshment Break	
10:15 a.m. to 11:00 a.m.	<b>Plenary Session:</b> "Building Bridges: Nurturing Effective EA-Municipal Leadership Partnerships (Gary Kent, Cassandra Rutland, Steve Hart, Angela Duplessis)	
	<b>Plenary Session:</b> Elevate your Influence: Enhancing your Skills as a Confident Communicator (Jan Enns)	
11:00 a.m. to 12:00 Noon		
11:00 a.m. to 12:00 Noon 12:00 Noon to 1:00 p.m.		
	Confident Communicator (Jan Enns)	
12:00 Noon to 1:00 p.m.	Confident Communicator (Jan Enns) Lunch <b>Workshop</b> - "Navigating Your Leadership Journey as an EA: Tips, Tools	
12:00 Noon to 1:00 p.m. 1:00 p.m. to 2:30 p.m.	Confident Communicator (Jan Enns) Lunch <b>Workshop</b> - "Navigating Your Leadership Journey as an EA: Tips, Tools and Epiphanies to Guide Your Way" (Suzanne Gibson)	
12:00 Noon to 1:00 p.m. 1:00 p.m. to 2:30 p.m. 2:30 p.m. to 2:45 p.m.	Confident Communicator (Jan Enns) Lunch <b>Workshop</b> - "Navigating Your Leadership Journey as an EA: Tips, Tools and Epiphanies to Guide Your Way" (Suzanne Gibson) Refreshment Break	
12:00 Noon to 1:00 p.m. 1:00 p.m. to 2:30 p.m. 2:30 p.m. to 2:45 p.m. 2:45 p.m. to 3:45 p.m.	Confident Communicator (Jan Enns) Lunch Workshop - "Navigating Your Leadership Journey as an EA: Tips, Tools and Epiphanies to Guide Your Way" (Suzanne Gibson) Refreshment Break Plenary Session: Records Management (Government Frameworks) Plenary Session: Empowering Executive Assistants: Mastering Project	

# **DAY THREE**

Tuesday, November 5, 2024		
7:00 a.m. to 4:00 p.m.	Conference Registration	
7:00 a.m. to 7:45 a.m.	Wellness Hour	
7:45 a.m. to 8:30 a.m.	Breakfast	
8:30 a.m. to 9:30 a.m.	<b>Plenary Session:</b> Building Strong Relationships: Fostering Municipal- Indigenous Collaboration (Mayor Kate Rogers and Sakom Allan Polchies Jr.)	
9:30 a.m. to 10:30 a.m.	<b>Plenary Session:</b> Political Acumen for Local Government Executive Assistants: Simple Tips for Complex Environments (Todd Pugh)	
10:30 a.m. to 10:45 a.m.	Refreshment Break	
10:45 a.m. to 11:45 a.m.	<b>Plenary Session:</b> Unlocking Multigenerational Success: Strategies for Recruitment and Retention in Local Government (Flo Follero-Pugh)	
12:00 Noon to 1:00 p.m.	Lunch	
1:00 p.m. to 1:45 p.m.	<b>Plenary Session:</b> Event Planning in Municipal Government: A Comprehensive Guide (Julia McDevitt and Carolina Correa, Elm City Events)	
1:45 p.m. to 2:45 p.m.	<b>Plenary Session:</b> Empowering Executive Assistants: Strategies for Influence, Impact, and Professional Growth (Nina McCarthy)	
2:45 p.m. to 3:00 p.m.	Refreshment Break	
3:00 p.m. to 4:00 p.m.	Closing Keynote: "The Success-Energy Equation" (Michelle Cederberg)	

### CONFERENCE REGISTRATION INFORMATION

#### **Delegate Program**

Secure the Early Bird Rate for the Conference by registering before September 1, 2024. If you are employed by a municipal government and your municipality has a CAO or another employee that is a CAMA member, kindly include the member's name on the registration form (no member IDs or additional information is necessary).

The registration fee includes the Welcome Reception, all Conference sessions, breakfasts, refreshment breaks, lunches and the Lobster Fest Extravaganza: A Maritime Night to Remember.

Delegate Type	Early Bird Registration by September 1, 2024	Registration Fee After September 1, 2024
<b>Member Municipality (Municipal Government)</b> Choose this category if you work for municipal government and your municipality has a CAO or another employee that is a CAMA member.	\$725.00 + \$108.75 HST = <b>\$833.75</b>	\$825.00 + \$123.75 HST = <b>\$948.75</b>
Non-Member Municipality (Municipal Government) Choose this category if you work for municipal government and your municipality does not have an employee that is a CAMA member.	\$1125.00 + \$168.75 HST = <b>\$1293.75</b>	\$1225.00 + \$183.75 HST = <b>\$1408.75</b>
<b>Retired Executive Assistant / Student</b> Choose this category if you are a retired Executive Assistant who is no longer actively employed, or you are a student enrolled in a post-secondary educational institution.	\$450.00 + \$67.50 HST = <b>\$517.50</b>	\$550.00 + \$82.50 HST = <b>\$632.50</b>
<b>Non-Member (Non-Municipal)</b> Choose this category if you do not work for local government. This could include the provincial government, federal government, or a private business.	\$1225.00 + \$183.75 HST = <b>\$1408.75</b>	\$1325.00 + \$198.75 HST = <b>\$1523.75</b>

Click here to register



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#### **Questions?**

Contact Jennifer Goodine, CAMA Executive Director

1-866-771-2262 or admin@camacam.ca

Register by September 1, 2024 to get the Early Bird Pricing!

