



**CAMARADERIE
EMBRACING CHANGE**



**CAMA ANNUAL CONFERENCE & EXHIBITOR TRADESHOW
CONFERENCE PARTNERSHIPS
PROSPECTUS**

Connecting You With Key Municipal Decision Makers Across Canada

June 3-5, 2024 | Fairmont Banff Springs Hotel, Alberta



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2024 CAMA CONFERENCE

The Canadian Association of Municipal Administrators – CAMA is pleased to present the following partnership opportunities for the 50th Annual CAMA Conference being held on June 3-5, 2024 at the Fairmont Banff Springs Hotel, in Alberta.

A partnership with CAMA is a partnership with municipal managers across Canada. For all Conference information including the hotel room block visit the [CAMA Conference website](#).



FACTS ABOUT CAMA MEMBERSHIP & ANNUAL CONFERENCE

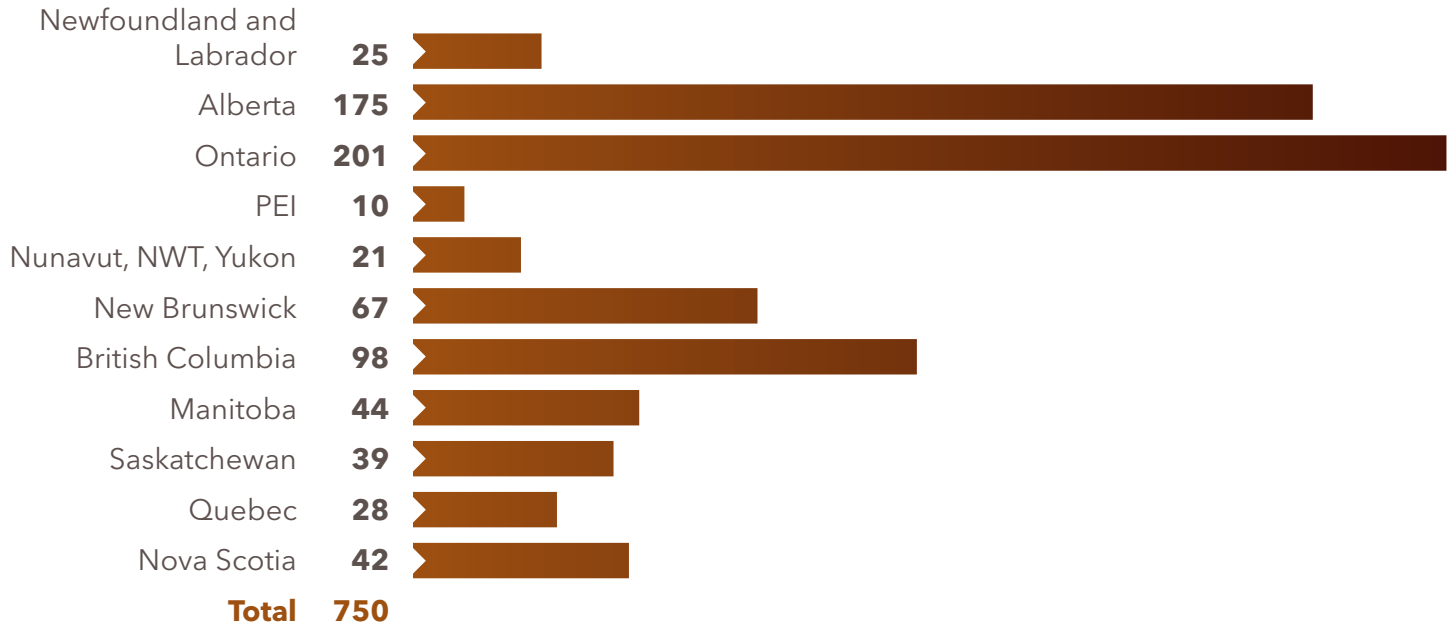
As a national association, the CAMA membership offers a wide geographical appeal to potential business partners and has a membership of over 750 local government professionals. The Annual Conference typically has 275 members attend each year representing 240 Canadian communities.

Canadian municipalities spend in excess of \$40-billion annually and CAMA members represent over 85% of the nation's population. CAMA members are the most senior appointed officials in their municipalities including Chief Administrative Officers (CAO)/City Managers and any person employed in a senior management position that reports directly to the CAO (Deputy CAOs, Directors, Departments Heads, General or Chief Commissioners, City Clerks, etc.). Other delegates include retired or honorary members, emerging managers and decision makers in municipalities, private sector consultants, product or service providers.

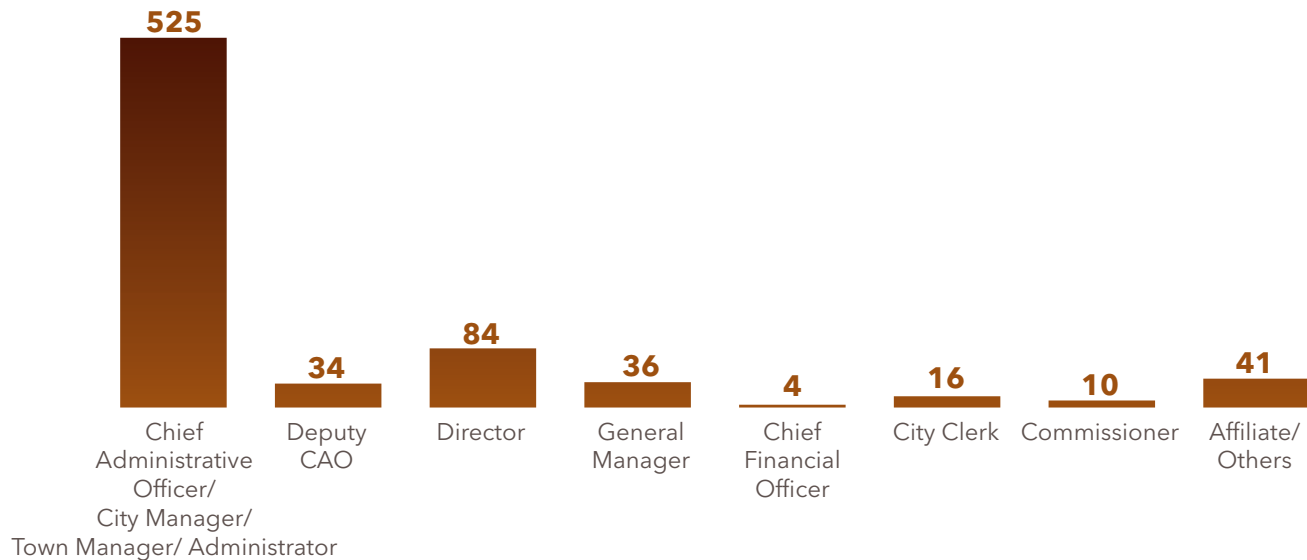


WHO ATTENDS?

CAMA Membership - Province/Territory



CAMA Membership - Title



THANK YOU TO OUR 2023 SPONSORS

Platinum

LIDSTONE & COMPANY



Gold



Silver



Bronze



CONFERENCE PARTNERSHIP OPPORTUNITIES

Platinum (\$20,000+)		Contribution Amount
President's Dinner		\$20,000
Gold (\$10,000 - \$19,999)		Contribution Amount
Casual Night Out		\$15,000
Welcome Reception		\$10,000
Golf Tournament		\$10,000
Silver (\$5,000 - \$9,999)		Contribution Amount
Presenting Partner of Keynote Speaker (Opening or Closing)		\$8,000
Registration Desk		\$5,000
Bronze (\$1,000 - \$4,999)		Contribution Amount
Presenting Partner of Breakout Session		\$4,000
Hospitality Suites (Monday & Tuesday)		\$4,000
Transportation		\$3,000
Breakfast (Tuesday & Wednesday)		\$3,000
Conference Mobile App		\$3,000
Name Tag Partner		\$2,500
Refreshment Breaks (2 on Tuesday and 1 on Wednesday)		\$2,500/each
Photo Booth		\$2,500
Program-At-A-Glance		\$2,500
Pillar Partnership		\$1,000
Charging Station		\$1,000
Contributor (Under \$1,000)		Contribution Amount
Option 1: Golf Hole Sponsorship		\$250
Option 2: Golf Hole Sponsorship		\$500

CUSTOM OPPORTUNITIES

Want to propose something that you don't see listed in this brochure?

We would be happy to discuss your organization's marketing goals and customize a sponsorship that is right for you. Contact Jennifer Goodine, CAMA Executive Director, at admin@camacam.ca or 506-460-2135.

Platinum Partnership Opportunities (\$20,000+)

Platinum Partners are recognized from May 2024 to April 2025

President's Dinner Partner\$20,000

A Platinum Partnership for the President's Dinner is an exclusive and high-level sponsorship package that offers your organization significant recognition and access to this prestigious event. The President's Dinner is more than just a formal gathering; it's an opportunity to align your brand with excellence and networking opportunities.

Partners receive:

Visibility

- Placement of logo in a prominent location on CAMA's e-brief newsletter year-round.
- Logo and link on sponsor page on CAMA's website.
- Logo, link, and company description in the Conference Program.
- Logo on introduction slides before all sessions at the Conference.
- Logo and messaging included in branded announcements during the event - push notifications sent through the mobile app.
- Your organization's promotional video to be played at the President's Dinner.
- Signage as a partner at the President's Dinner and throughout the Annual CAMA Conference venue.
- Opportunity to set up banners at the President's Dinner and throughout the Annual CAMA Conference venue.

Networking

- Three complimentary VIP passes for representatives of your organization to attend the conference and meet the participants including all social events.
- A table of 8 for employees or guests to attend the President's Dinner.
- Two additional seats at the President's table (which will include the President, incoming President and host CAO).
- Opportunity to deliver a brief message at the President's Dinner. However, please note that this venue is not conducive to a product presentation.

Marketing & Engagement

- Social Media posts acknowledging your organization from CAMA.
- Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.
- One year **Business Partner Membership** with CAMA.

Gold Partnership Opportunities

Gold Partners (\$10,000 - \$19,999) are recognized from May 2024 to April 2025

Casual Night Out Dinner\$15,000

The Casual Night Out Dinner held on the Tuesday evening of the event is an unforgettable evening of CAMA-RADERIE and networking in a laid-back and enjoyable setting. At the heart of our Conference, we believe in fostering connections and building relationships beyond the professional development sessions, and our Casual Night Out is designed to do just that. Delegates will enjoy a variety of entertainment options, from live music to games and activities that encourage interaction and laughter. It's also a great time to indulge in local flavors.

Partners receive:

Visibility

- Placement of logo in prominent location on CAMA's e-brief newsletter year-round.
- Logo and link on sponsor page on CAMA's website.
- Logo, link, and company description in Conference Program.
- Logo on introduction slides before all sessions at the Conference.
- Logo and messaging included in branded announcements during the event - push notifications sent through mobile app.
- Signage as a partner at the Casual Night Out and throughout the annual CAMA Conference venue.
- Opportunity to set up banners at the venue for Casual Night Out.

Networking

- Two complimentary VIP passes for representatives of your organization to attend the conference and meet the participants including all social events.
- A table of 8 for employees or guests to attend the Casual Night Out.
- There will be a podium and microphone available at this event for someone from your organization to introduce themselves and the company. However, please note that this venue is not conducive to a product presentation.

Marketing & Engagement

- Social Media posts acknowledging your organization from CAMA.
- Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.

Welcome Reception Partner \$10,000

The Welcome Reception is always a big hit with delegates and companions and is an engaging social gathering designed to kick off the CAMA Conference in the Exhibitor Tradeshow area. You can expect excellent attendance, which translates into extensive networking opportunities and sets the stage for the rest of the event by fostering a welcoming and collaborative atmosphere! The reception is held from 6:30 p.m. – 9:00 p.m. and includes a wonderful food buffet and a cash bar.

Partners receive:

Visibility

- Placement of logo in prominent location on CAMA's e-brief newsletter year-round.
- Logo and link on sponsor page on CAMA's website.
- Logo, link, and company description in the Conference Program.
- Logo on introduction slides before all sessions at the Conference.
- Logo and messaging included in branded announcements during the event - push notifications sent through mobile app.
- Signage as a partner at the Welcome Reception and throughout the Annual CAMA Conference venue.
- Opportunity to set up banners at the Welcome Reception venue.

Networking

- One complimentary VIP pass for a representative of your organization to attend the conference and meet the participants including all social events.
- Ten (10) passes for employees or guests to attend the Welcome Reception.

Marketing & Engagement

- Social Media posts acknowledging your organization from CAMA.
- Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.

Golf Tournament Partner\$10,000

At each CAMA Conference, Golf Day is a “must-do” event. This tournament is a unique and exciting addition to our Annual Conference, designed to provide an engaging and interactive platform for our participants to network, relax, and enjoy the great outdoors while showcasing their golfing prowess. This event is a perfect blend of business and leisure, offering an opportunity for attendees to unwind, connect with peers, and build relationships in a casual, scenic environment.

This event expects anywhere from 80-100 golfers with an average of 20 foursomes with a shotgun start. This is an excellent opportunity for partners to be involved in a truly recreational portion of the Conference.

Partners receive:

Visibility	Networking	Marketing & Engagement
<ul style="list-style-type: none">• Placement of logo in prominent location on CAMA's e-brief newsletter year-round.• Logo and link on sponsor page on CAMA's website.• Logo, link, and company description in the Conference Program.• Logo on introduction slides before all sessions at the Conference.• Logo and messaging included in branded announcements during the event - push notifications sent through mobile app.• Signage as a partner at the Golf Tournament and throughout the Annual CAMA Conference venue.• Opportunity to set up banners at the Golf Clubhouse.	<ul style="list-style-type: none">• One complimentary VIP pass for a representative of your organization to attend the conference and meet the participants including all social events.• An opportunity for four people from your organization to join delegates on the course.• The opportunity for a representative from your organization to introduce themselves and the company, and also act as the “Golf Master of Ceremonies” during the luncheon with presentation of prizes following the tournament. Please note that this venue is not conducive to a product presentation.• Four (4) Complimentary Passes to the Welcome Reception (on the Monday evening) for representatives from your organization.	<ul style="list-style-type: none">• Social Media posts acknowledging your organization from CAMA.• Announcement of your partnership with company logo and description in the CAMA e-Brief newsletter.

Silver Partnership Opportunities

Silver Partners (\$5,000 - \$9,999) are recognized from May 2024 to April 2025

Presenting Partner of Keynote Speaker\$8,000

Two Partnerships available

An opportunity for a representative from your company to introduce the opening or closing keynote speaker at the Conference.

Partners receive:

Visibility

- Logo and link on sponsor page on CAMA's website.
- Logo, link, and company description in the Conference Program.
- Signage as a partner at the Keynote Speaker Session that is being sponsored.
- Opportunity to set up banners on the stage during the keynote speaker session.

Networking

- One complementary VIP pass for a representative from your organization to attend the Conference **on the day of the partnership only**.
- There will be a podium and microphone available at this event for a representative from your organization to introduce the keynote speaker and the session. You can also introduce your company, however, please note that this venue is not conducive to a product presentation.

Marketing & Engagement

- Social Media posts acknowledging your organization from CAMA.
- Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.



Registration Desk Partnership\$5,000
One Exclusive Partnership Available

Be the Registration Desk partner and your company can be positioned at a table in this high-traffic area (from Sunday to Wednesday) which is a perfect way to communicate your message, brand and products to delegates as they arrive in Banff.

The hours of operation of the registration desk are as follows and an individual from your team must always attend:

Sunday, June 2nd	2:00 p.m. to 6:00 p.m.
Monday, June 3rd	11:00 a.m. to 8:00 p.m.
Tuesday, June 4th	7:00 a.m. to 4:30 p.m.
Wednesday, June 5th	7:00 a.m. to 3:00 p.m.

There is only one partnership available and would be exclusive to your company.

Partners receive:

<p>Visibility</p> <ul style="list-style-type: none"> • Logo and link on sponsor page on CAMA’s website. • Logo, link, and company description in the Conference Program. • Signage as a partner at the partner registration desk. • Opportunity to set up banners at the partner registration desk. 	<p>Networking</p> <ul style="list-style-type: none"> • Opportunity for two representatives from your organization to attend the Conference, however one representative must be at the partner registration desk at all times. 	<p>Marketing & Engagement</p> <ul style="list-style-type: none"> • Social Media posts acknowledging your organization from CAMA. • Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.
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Bronze Partnership Opportunities

Bronze Partners (\$1,000 - \$4,999) are recognized from May 2024 to April 2025

Presenting Partner of Breakout Session\$4,000

Four Opportunities Available

An opportunity for a representative from your company to introduce the speaker of the Breakout Session at the Conference.

Partners receive:

Visibility	Networking	Marketing & Engagement
<ul style="list-style-type: none">• Logo and link on sponsor page on CAMA's website.• Logo, link, and company description in the Conference Program.• Signage as a partner at the Breakout Speaker Session that is being sponsored.• Opportunity to set up banners on the stage during the Breakout Session.	<ul style="list-style-type: none">• One complementary VIP pass for a representative from your organization to attend the Conference on the day of the partnership only.• There will be a podium and microphone available at this event for a representative from your organization to introduce the Breakout Session Speaker and the session. You can also introduce your company, however, please note that this venue is not conducive to a product presentation.	<ul style="list-style-type: none">• Social Media posts acknowledging your organization from CAMA.• Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.

Hospitality Suite Partner - Monday & Tuesday Nights\$4,000/Each

Two Opportunities Available

Welcome to the heart of relaxation and networking at our Conference - the Hospitality Suite. This cozy and inviting space is designed to provide Conference attendees with a respite from the hustle and bustle of the event. Your organization will act as host of the Suite to round-out one evening of the Conference for a 90-minute event.

Partners receive:

Visibility	Networking	Marketing & Engagement
<ul style="list-style-type: none">• Logo and link on sponsor page on CAMA's website.• Logo, link, and company description in the Conference Program.• Signage as a partner at the Hospitality Suite venue.• Opportunity to set up banners at the Hospitality Suite.	<ul style="list-style-type: none">• One complementary VIP pass for a representative from your organization to attend the Conference on the day of the partnership only.	<ul style="list-style-type: none">• Social Media posts acknowledging your organization from CAMA.• Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.

Transportation Partner\$3,000

Transportation is a vital component of our event’s success. This partnership ensures that attendees have convenient, efficient and hassle-free transportation options with a private shuttle bus during the peak times from the Fairmont Banff Springs Hotel to the Rimrock Resort – the overflow hotel.

Partners receive:

<p>Visibility</p> <ul style="list-style-type: none">• Logo and link on sponsor page on CAMA’s website.• Logo, link, and company description in the Conference Program.• Signage (corporate name and logo) as a partner on the transit vehicles used for the private shuttle from the Fairmont Banff Springs Hotel to the Rimrock Resort.	<p>Marketing & Engagement</p> <ul style="list-style-type: none">• Social Media posts acknowledging your organization from CAMA.• Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.
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Breakfast Partner\$3,000

Two Opportunities Available

This partnership ensures that our attendees start their day right, with a nutritious and delightful breakfast experience that prepares them for a day of learning, networking, and inspiration.

<p>Visibility</p> <ul style="list-style-type: none">• Logo and link on sponsor page on CAMA’s website.• Logo, link, and company description in the Conference Program.• Signage as a partner at the Breakfast.• Opportunity to set up banners at the Breakfast.• Opportunity to provide a promotional giveaway/postcard information piece at each table setting at the Breakfast.	<p>Networking</p> <ul style="list-style-type: none">• Opportunity for a representative from your organization to deliver a brief message at the Breakfast. However, please note that this venue is not conducive to a product presentation.	<p>Marketing & Engagement</p> <ul style="list-style-type: none">• Social Media posts acknowledging your organization from CAMA.• Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.
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Conference Mobile App

Partnership - Elevate Your Brand\$3,000/One Year or \$5,000/Two Years

One Exclusive Opportunity

****If you sign up for two years you will be recognized as a Silver Partner.***

Elevate your brand's presence and digital reach at CAMA by becoming the official mobile app partner. Your brand can play a pivotal role in enhancing connectivity, engagement, and convenience for all attendees. The app will be available to those on-site at the Fairmont Banff Springs Hotel, but also to those who cannot attend. The app provides access to event information from agenda to speaker bios, and maps right from your smartphone, and in one place. Link to other delegates, and view exhibitors right from your phone, tablet or laptop, and provide real-time feedback, ask questions and participate in discussions. Participants can access information on changes, announcements, and time sensitive content. The app is provided for free by CAMA, and is presented by EventMobi.

The Conference Mobile App will allow your company to be prominently featured on the official mobile app, ensuring a strong digital footprint throughout the event where you will stand out as a tech-savvy industry leader.

CAMA's 2023 Conference Mobile App had 338 unique visitors, and over 16,998 page views.

Visibility

- Logo and link on sponsor page on CAMA's website.
- Logo, link, and company description in the Conference Program.
- Your logo or graphical ad will be prominently displayed on the opening page that will be viewed by all visitors. Graphics will be on the top and bottom. When clicked users will be directed to your enhanced listing page.

Networking

- Work with CAMA's Social Media Coordinator to create a survey questionnaire for attendees to collect market research or to create buzz and generate leads.

Marketing & Engagement

- Social Media posts acknowledging your organization from CAMA.
- Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.

Name Tag Partner\$2,500

Your company logo and branding will be prominently displayed on all name tags for Conference attendees. This adds a personalized touch to our event promoting effective networking.

Visibility <ul style="list-style-type: none">• Logo and link on sponsor page on CAMA’s website.• Signage as a partner during the Event.• Corporate name and logo recognition on the name tag.	Marketing & Engagement <ul style="list-style-type: none">• Social Media posts acknowledging your organization from CAMA.• Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.
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**Refreshment Break Partner\$2,500/Each
Three Opportunities Available (Two on Tuesday and one on Wednesday)**

CAMA’s refreshment breaks take place in the Exhibitor Tradeshow and provide refreshment stations offering a wide variety of beverages, snacks and light bites to keep attendees energized and hydrated.

Visibility <ul style="list-style-type: none">• Logo and link on sponsor page on CAMA’s website.• Partner’s logo and branding will be prominently displayed at the refreshment break stations.• Opportunity to set up banners in the refreshment break area.	Marketing & Engagement <ul style="list-style-type: none">• Social Media posts acknowledging your organization from CAMA.• Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.
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Photo Booth Partner\$2,500

Create lasting memories as the exclusive photo booth partner at the President’s Dinner which is a very popular space. This partnership ensures that attendees have the opportunity to capture and cherish their Conference memories in a creative and engaging way.

Visibility <ul style="list-style-type: none">• Logo and link on sponsor page on CAMA’s website.• Corporate name and logo recognition on the photo.• Opportunity to set up banners in the photo booth area.	Marketing & Engagement <ul style="list-style-type: none">• Social Media posts acknowledging your organization from CAMA.• Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.
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Program-At-A-Glance Partner\$2,500

The Program-At-A-Glance (pocket program) is provided to each delegate in their name badge and is referenced time and again as delegates navigate their way around the Conference.

Visibility <ul style="list-style-type: none">• Logo and link on sponsor page on CAMA’s website.• Corporate name and logo featured prominently on this pocket program.	Marketing & Engagement <ul style="list-style-type: none">• Social Media posts acknowledging your organization from CAMA.• Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.
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**Pillar Partnership: Elevate Your Brand at the Tradeshow\$1,000 for all four sides of one pillar
*Two Available***

Are you looking for an extraordinary way to make your brand shine at the Tradeshow? Our exclusive Pillar Sponsorship opportunity is the answer. Be a pillar of support for the event and gain unparalleled visibility and recognition among the attendees.

You will receive prime exposure with your company’s branding and messaging on one of the prominent pillars (on all four sides) throughout the tradeshow venue, ensuring maximum visibility from all corners of the space. Pillar sponsorships are highly sought after and available on a first-come, first-served basis and we only have two available. You will be responsible for the graphic design to be submitted by May 1st, 2024 with approval by May 16, 2024.

Visibility <ul style="list-style-type: none">• Logo and link on sponsor page on CAMA’s website.• Corporate branding featured on the pillars.	Marketing & Engagement <ul style="list-style-type: none">• Social Media posts acknowledging your organization from CAMA.• Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.
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**Charging Station Partnership: Energize Your Brand at CAMA\$1,000 Each
Two Available**

Power up your brand's visibility and make a lasting impact at CAMA by becoming a Charging Station Partner. Join us in keeping attendees connected, charged up and engaged throughout the Conference. In today's digital age, the attendees will thank you for providing a convenient and invaluable service.

Your company's branding will take center stage at our strategically located charging stations located in high-traffic areas, ensuring your brand remains top-of-mind as attendees recharge their devices. There are only two Charging Station Partnerships available so reserve your station early to secure your spot. You will be responsible for the graphic design to be submitted by May 1st, 2024 with approval by May 16, 2024.

Visibility

- Logo and link on sponsor page on CAMA's website.
- Corporate branding featured on the charging station.

Marketing & Engagement

- Social Media posts acknowledging your organization from CAMA.
- Announcement of your partnership with your company logo and description in the CAMA e-Brief newsletter.



Contributor Opportunities

Golf Hole Sponsorship Opportunity

CAMA's Golf Tournament is a popular event with approximately 80 delegates taking place on Monday, June 3, 2024. This is a great opportunity to maximize your company's visibility.

Option #1: Hole SponsorCost: \$250.00/each

- Company name on the sign at one hole on the course.
- Verbal mention of sponsor during Golf Luncheon and on signage at the clubhouse.

Option #2: Hole SponsorCost: \$500.00/each

- Company name on sign at one hole on the course.
- Opportunity to set up product sampling, demonstrations, etc. at the hole and be staffed by sponsors/company employee(s).
- Verbal mention of sponsor during Golf Luncheon and on signage at the clubhouse.
- One ticket to attend Golf Luncheon with players.

Sponsor Obligations

- The Sponsor shall refrain from any conduct that would detract from the image of integrity or professionalism of the Canadian Association of Municipal Administrators.
- The Sponsor shall maintain the confidentiality of privileged information entrusted by the Canadian Association of Municipal Administrators.
- The Sponsor shall make reasonable effort to minimize conflicts between events which may be hosted by the Sponsor and the Annual Conference's scheduled activities.
- Use of the CAMA logo and name by the Sponsor requires the approval of the CAMA Executive Director.



TYPICAL PROGRAM- AT-A-GLANCE

Monday, June 3, 2024

10:00 a.m. to 3:00 p.m.	Regular Tradeshow Exhibitor Set Up (if golfing you must be set up by 4:30 p.m.)
7:30 a.m. to 2:30 p.m.	Golf Tournament
Morning/Afternoon	Pre-Conference Activities
6:30 p.m. to 9:00 p.m.	Opening Reception in Exhibitor Tradeshow
9:00 p.m. to 10:30 p.m.	Hospitality Suite

Tuesday, June 4, 2024

6:00 a.m. to 7:00 a.m.	Morning Run
7:30 a.m. to 8:15 a.m.	Breakfast
8:15 a.m. to 9:15 a.m.	Annual General Meeting
9:15 a.m. to 9:30 a.m.	Opening Ceremonies
9:30 a.m. to 10:30 a.m.	Opening Keynote Speaker
10:30 a.m. to 11:00 a.m.	Refreshment Break in Exhibitor Tradeshow
11:00 a.m. to 12:00 Noon	Plenary Session
12:00 Noon to 1:00 p.m.	Long Service Awards Luncheon
1:00 p.m. to 1:30 p.m.	Dessert in Exhibitor Tradeshow for Delegates
1:30 p.m. to 2:30 p.m.	Breakout Sessions
2:30 p.m. to 3:00 p.m.	Refreshment Break in Exhibitor Tradeshow
3:00 p.m. to 4:00 p.m.	Breakout Sessions
6:30 p.m. to 9:00 p.m.	Casual Night Out
9:00 p.m. to 10:30 p.m.	Hospitality Suite

Wednesday, June 5, 2024

6:00 a.m. to 7:00 a.m.	Morning Run
7:30 a.m. to 8:15 a.m.	Breakfast
8:15 a.m. to 9:15 a.m.	Plenary Session
9:15 a.m. to 10:15 a.m.	Plenary Session
10:15 a.m. to 10:45 a.m.	Refreshment Break in Exhibitor Tradeshow
10:45 a.m. to 11:45 a.m.	Closing Keynote
12:00 Noon to 1:00 p.m.	CAMA Awards of Excellence Lunch
1:00 p.m. to 1:30 p.m.	Closing Ceremonies in Exhibitor Tradeshow
2:00 p.m. to 4:00 p.m.	Study Tours/Workshops
6:30 p.m. to 7:00 p.m.	President's Dinner Reception
7:00 p.m. to 11:00 p.m.	President's Dinner



YEAR ROUND SPONSORSHIP OPPORTUNITIES

The CAMA Conference is a perfect place for you to communicate with our members, however why not keep in touch year-round?

CAMA's Business Partner Program allows companies to showcase their products and services to CAMA members and their employees.

What is the Cost to Become a Business Partner?

- \$550.00 (plus applicable taxes) for a one-year membership.
- \$1000.00 (plus applicable taxes) for a two-year membership.

Visit the [CAMA website](#) to find out more about the advantages and benefits to being a Business Partner.

CAMA e-Brief Newsletter

e-Brief

We have created several options that will allow you to deliver your information to our members through our website and e-Brief. e-Brief is CAMA's electronic newsletter that is distributed to all current members on a regular basis. To view samples click [here](#).

Special Edition e-Brief Newsletter:

- Reach the entire CAMA membership with a personalized issue of CAMA's e-Brief newsletter that highlights only your company, information package, and logo.
- At least four to five articles can be included in this Special Edition which will be designed by CAMA and will receive your final approval before being circulated.
- This one-time edition will stay on the CAMA website.
- Regular Rate: \$1600.00
- Business Partner Rate: \$1350.00

E-Brief Newsletter Insert

- Reach the entire CAMA membership by providing a brief article, no more than 100 words, in an executive summary format that will have a website link and one logo for a one-time insertion.
- All e-Brief newsletters are on the CAMA Website.
- Regular Rate: \$600.00
- Business Partner Rate: \$450.00