

# March 16<sup>th</sup> 2022

## CAMA Professional Development Webinar Series

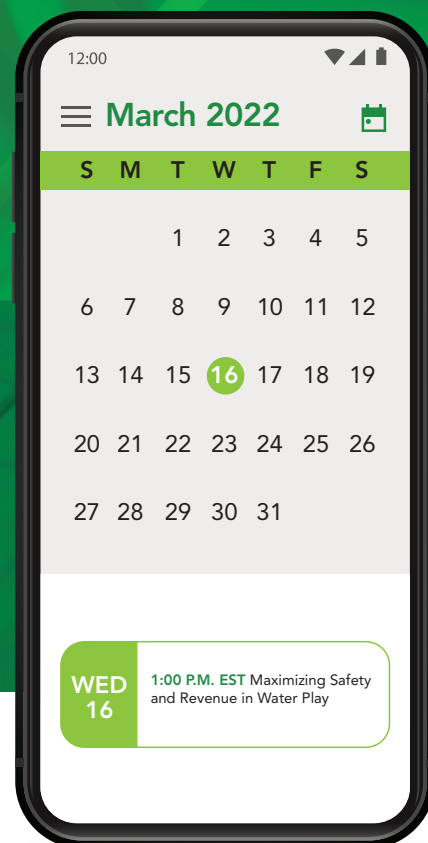
### Maximizing Safety and Revenue in Water Play

Hosted by: Prairie Surfaces

Wednesday, March 16<sup>th</sup>, 2022 | 1:00 p.m. to 2:00 p.m. EST

(Presentation + Q and A Session)

**Speakers:** Dave Stephens from Prairie Surfaces; Kyle Seeman & Matthew Thelen from LifeFloor; Kevin Boyles from the Calgary Winter Club.



#### Who Can Attend this Webinar?

CAMA Members, Their Employees, and Elected Officials. Non-Members are also welcome to attend.



#### Who Will Benefit from this Webinar?

Purchasing Staff, Health and Safety Directors, Staff Involved in Community Centre Development, City Architects, Chief Administrative Officers, Recreation Directors, Parks Directors, Facilities Managers, Aquatic Supervisors.



#### Registration Cost

FREE but registration is required (see link below)

Prairie Surfaces is a Canadian-based provider of innovative recreational surfacing solutions - including hard court and aquatic applications and they believe that every project is an opportunity to create something unique, memorable and lasting. Join this webinar to hear the Prairie Surfaces international team tell you how to prioritize safety at your recreation facilities so that your visitors return and it leads to a return on your investment. Kyle Seeman and Matthew Thelen from Life Floor will explain why they chose Prairie Surfaces to be their exclusive distributor and installer of their products across Western Canada. Kevin Boyles, the CEO and General Manager of the Calgary Winter Club will also share the positive outcomes of their recent project. As well, Prairie Surfaces will provide you with some information on their long-term partnership with JumpStart Charity - supporting communities across Canada.

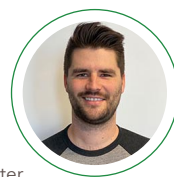
For general inquiries or if you have any questions about this session contact Dave Stephens at [dstephens@prairiesurfaces.ca](mailto:dstephens@prairiesurfaces.ca) or 204-295-6910.

[Click here to Register](#)

#### About the speakers

**Dave Stephens**  
Operations/Sales  
Manager & Co-owner

Dave has been in the construction industry since 2010. He is a Level 4 Carpenter and graduated with Honours in Structural Engineering at Red River College. Currently he is the Operations Manager and Co-owner of Prairie Surfaces. He also is the head of Sales for Prairie Rubber Paving's Winnipeg branch.



**Kyle Seeman, Life Floor**  
Vice-President of  
Business  
Development

Kyle Seeman joined Life Floor over 10 years ago, shortly after the company was founded. Kyle oversees Life Floor's International Business and works alongside partners and customers throughout the world. This has given Kyle a worldwide perspective on the aquatic surfacing industry and the challenges that facilities can face. Kyle enjoys working alongside these facilities to help solve their challenges through the use of Life Floor.



**Matthew Thelen**  
Life Floor Technical  
Manager

Matt has been working with Life Floor since 2012 and was involved in much of the installation development over the last 10 years. Having been in the construction industry prior to joining Life Floor, he has used that experience to bolster various aspects of installations all while working with key partners around the globe. He has a passion for working with equally motivated teams to dial in the processes and details that it takes to run successful projects.



**Kevin Boyles**  
CEO & General  
Manager of the  
Calgary Winter Club  
(CWC)

Kevin joined the CWC in 2011, having previously served in sport leadership roles as the Director of Athletics and Recreation at the University of Calgary and as the Executive Director of the Alberta Volleyball Association. In his eleven years at the CWC, Kevin has executed three major capital expansion projects, along with numerous annual renovations, totaling more than \$50 million.

