



## Smart City, Smart Decision



### Smart City

- Smart Governance
- Smart Security
- Smart Transportation



### Smart Decision

- Lower Opex, Higher Revenue
- Improved Operating Efficiencies
- Increased Civic Engagement

### It's Decision Time

If you're not transforming your community right now with smart infrastructure and services, you're at risk of losing out on economic development, an expanded tax base, community growth, ongoing civic engagement and more. Let's discuss the ways that fiber and wireless broadband, cloud infrastructure, smart services and applications can shape and enhance your city's digital future.

### Fujitsu's Co-creation Action Plan

The Co-creation Action Plan is a collaborative approach designed to integrate and implement innovative smart infrastructure and services in ways that deliver real outcomes – real success – to your community. Together, we'll create a plan that improves your city's fiscal health and service delivery, and builds an economically strong, safe and resilient community.

### Make the Smart Decision Today!

Call Fujitsu to start a Smart City Proof of Concept (POC). We'll help you validate the use of smart infrastructure and services while solving your most pressing civic issues, including: parking, school/campus safety, transportation, citywide surveillance and operations.

**Call the Fujitsu Smart City experts at 888.362.7763. Make a Smart Decision by taking the first step into the future of Smart Cities.**

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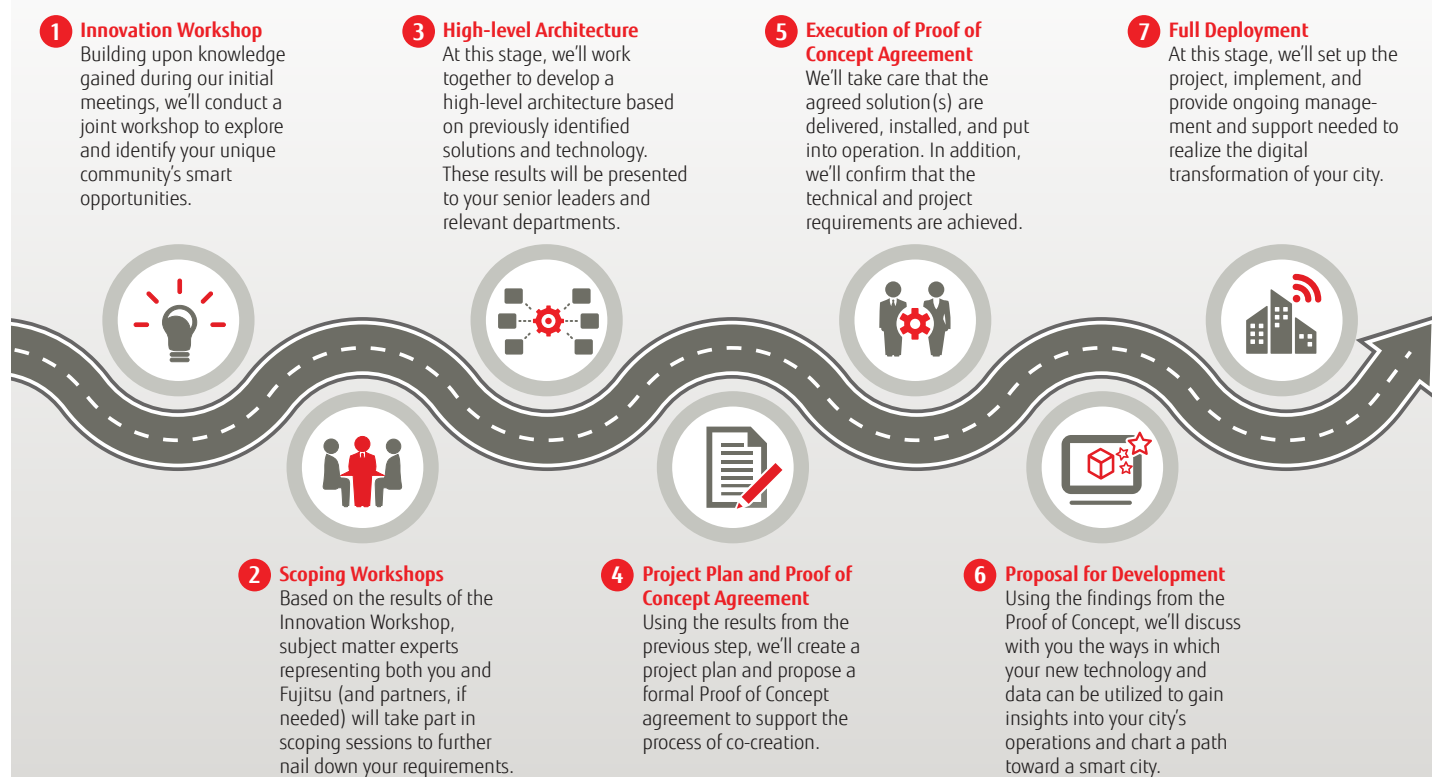
**FUJITSU**

# The Road to a Smart City

Fujitsu offers a full end-to-end program designed to digitally transform your city. Working together, we'll co-create a unique solution that addresses your specific areas of concern, creating processes and systems that make sense for your community.

Digitally transforming your community is a complex task, but we've broken the process down into seven easily actionable steps as shown in the diagram below.

## The Fujitsu Smart City Co-creation Action Plan



Getting started is even easier. Just call the Fujitsu Smart City experts at 888.362.7763 and make the Smart Decision to get the ball rolling. Don't let the Smart Cities revolution pass you by. Make the Smart Decision today!

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