We are here to help you through and post COVID-19:

- ✓ If you presently have commercial corporate naming rights on a building or park etc., we can assist you in working to retain the dollars and the partner and ensure they are receiving value and maximizing their ROI so they continue to support you
- √ If you have an event or festival that you had to cancel or postpone, we can support you in retaining
 your sponsorship dollars and ensuring sponsors stay / return
- ✓ Are your ball fields, park, cultural centre, arenas and pools vacant? And do you normally have sponsors for the programming or naming of the facility? If so, we can help you to retain and possibly grow that revenue during this time
- ✓ Perhaps you are looking at your coffers dwindle... we can assist by helping you to determine what you have to sell through corporate sponsorship, how much it is worth and help you to build the capacity to generate a new revenue channel

For more information or assistance please contact Brent Barootes at:

brent@partnershipgroup.ca

