

May 2021

CAMA Professional Development 50th Anniversary Webinar Series



WEBINAR

ROADMAP TO MUNICIPAL MODERNIZATION:

Funding, Tools, and Strategies for Success

May 13th 1:00pm - 2:30pm ET

Speakers: Matthew Dawe, Vice President, PSD

John Murray, General Manager, Asset Management Strategy & Performance, PSD



**Who Can Attend
this Webinar?**

CAMA Members and Their Employees.
Non-Members are also welcome to attend.



**Who Will Benefit
from this Webinar?**

CAOs, Chief Financial Officers, City Treasurers,
Finance Staff, Engineers, Senior Management



Registration Cost

FREE but registration is required
(see link below)

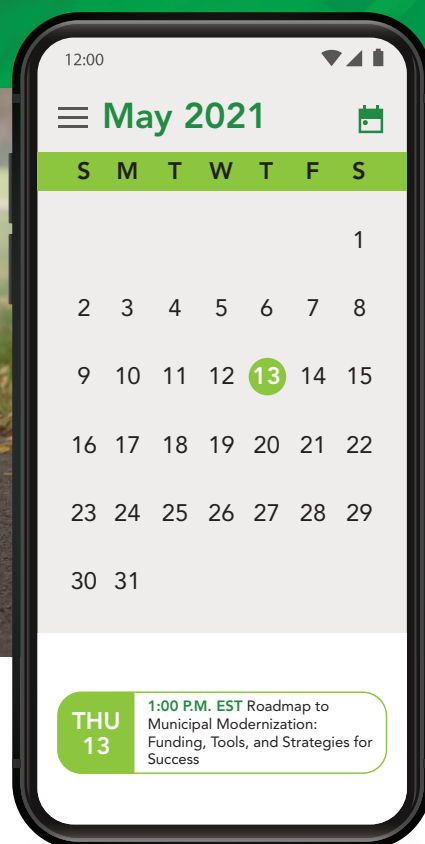
COVID-19 has been a significant challenge for municipalities, exposing inefficiencies in service delivery and process breakdowns that existed long before the pandemic. The majority of local governments are working with out-of-date processes, data, and software and the prospect of modernizing these systems can be overwhelming.

During this webinar, PSD Citywide product and consulting specialists will discuss actionable steps to address gaps in municipal data and software to help move your municipality forward with a focus on assets, operations, and permits management. A roadmap to municipal modernization will be presented starting with funding opportunities for Canadian local governments to support modernization through to proper asset management planning, risk management, and the implementation of digital solutions. With the right web-based and mobile solutions in place—backed by accurate data—municipalities are delivering services more efficiently, effectively, and safer to their residents.

See the road ahead to modernize, mobilize, and improve your municipal services.

Topics include:

- Grant funding for municipal modernization
- Review of best practices & processes for asset management:
 - *Asset lifecycle management*
 - *Risk management*
 - *Climate change adaptation*
 - *Levels of service*
- Highlight of web-based software solutions
- Permits management (e-permitting)
- Asset management tools
- Service request management
- Maintenance management (operations)



Contact Tyler Sutton,
General Manager, Research
& Marketing, PSD Citywide
at tsutton@psdrcs.com if
you have any questions
about this opportunity.

About the speakers

Matthew Dawe
Vice President, PSD
Citywide

Matthew is the co-founder and leader of PSD. As Vice President, he is responsible for all business operations, decisions, people, and technology at each level of the company. Matthew is focused on ensuring sustainable service delivery and the development of advanced and differentiated asset management and budgeting solutions for public sector clients. Matthew is currently the Board Chair for the Canadian Network of Asset Managers (CNAM).



John Murray
General Manager
Asset Management
Strategy &
Performance, PSD
Citywide

John Murray is the GM of Strategy & Performance at PSD, overseeing the development and implementation of asset management programs and plans for local governments and public sector organizations. As a leader in asset management, he facilitates knowledge exchange and collaboration with municipal experts and industry leaders, both nationally and internationally. John is the Past President of the Canadian Network of Asset Managers and a member of FCM's Municipal Asset Management Program Technical Working Group.



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