# HEAR FROM THE MANY, NOT JUST THE NOISY FEW

Get statistically valid public input in 48 hours. Solve big problems and serve your whole community better with data-driven decisions.

FlashVote is trusted by leading local governments across the country.













## SCIENTIFIC. FAST. EASY. AFFORDABLE.

"Fast, simple, reliable surveys we can trust"

"Really worth it, so simple too."

### THE SCIENTIFIC WAY TO SURVEY AND ENGAGE YOUR COMMUNITY



### WANT REPRESENTATIVE PUBLIC INPUT?

Nothing else offers you these 5 key things:

- Professionally Drafted Custom questions for the data you need
- Statistically Valid True decision-quality community input
- Fast Results Just 48 hours from survey launch to reporting
- Fully Inclusive Participation by email, text and phone call
- Highly Affordable Easily pays for itself with your first survey

Get the representative input you need for great decisions.

### SHORT. AUTOMATED SCIENTIFIC COMMUNITY SURVEYS

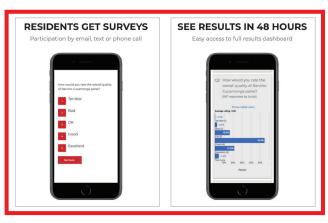
We've modernized scientific community surveys to make them short, fun and inclusive for residents - and super useful and affordable for governments. Even your busiest residents have one minute a month to help you by taking FlashVote surveys.

### **YOUR CURRENT PUBLIC INPUT IS DANGEROUS DATA**

What if "everyone likes this" is really two-thirds hate it? What if "85% in favor" is actually only 33%? FlashVote is the only way to know the difference, as cities learned from those real examples. Every government needs scientific data for their important decisions.

### DO MORE WITH LESS AND PREVENT MISTAKES

We help customers deliver more value without more money. We've also helped them increase revenues by building public trust. But most importantly, we help them see when unscientific public input is steering them towards big mistakes. So far we've helped them avoid over \$200 million worth of instant regret. With FlashVote you can delight thousands while saving millions.



"FlashVote is like smartphones when they first came out. You might think, why would I need a smartphone to make phone calls? Then after you use one, you think, oh my gosh, how did I live without this?

- Francie Palmer, Public Information Officer, City of Rancho Cucamonga, CAPIO Communicator of the Year

"Our city council is addicted to FlashVote."

- City Staff in Oklahoma

### SERVE THE MANY, NOT JUST THE NOISY

Just imagine... No more issues hijacked in public meetings. No more governing based on social media posts. No more distorted data from online surveys or online engagement. Now you can hear the true voice of your community, whenever you need to overcome the influence of the noisy and unrepresentative few.

### **GO FROM CONTENTIOUS TO CONSENSUS**

You'll love how great data can make issues so much less contentious. You can even have shorter meetings. From priorities, plans and projects, to hot topics like housing, cannabis or backyard chickens, we can help make your decisions easier, faster and better.

### **WIN TRUST, RESPECT AND AWARDS**

FlashVote offers unparalleled transparency and ease-of-use that delights residents and keeps them engaged. This means that our customers earn real respect and trust from their communities. We also help them earn the respect of their peers, as measured by national recognition and awards from organizations like GFOA, the Alliance for Innovation and PIO associations.

### WE EVEN DO ALL THE WORK

You know what you want to know. We handle everything else. From drafting to launching to reporting, we're a service, not just software. There has never been an easier or better way to get the data you need, right when you need it.

We're even fun to work with, so let's talk soon!

CONTACT US: Ask for Kevin or Aaron
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www.flashvote.com/government