

City of Saint John, NB
2012 CAMA Willis Award for Innovation
(Population between 20,001 and 100,000)
PlanSJ: A Bold New Plan to Guide Saint John's Future

PlanSJ – the course for a more sustainable and liveable City of Saint John

A bold plan, adopted by Saint John Council, models how small cities can attain success through a path of innovative urban planning, sound infrastructure investments and a focus on making the city attractive for newcomers.

Two years in the making, PlanSJ came together through the most inclusive public outreach effort ever undertaken by the City. The result, according to Jacqueline Hamilton, the City's Commissioner of Strategic Services, is a truly 'made in Saint John' plan.

PlanSJ reflects the vision of Saint Johners to grow the City smarter, by protecting natural and rural areas, reinvesting in the Saint John's urban neighbourhoods, and promoting denser more complete suburban communities. By leveraging existing municipal infrastructure, the Plan supports enriched quality of life.

PlanSJ halts decades of urban sprawl and supports walkable, transit oriented neighbourhoods. The result is more complete communities where people can live, work and play.

PlanSJ, now a guiding document for the entire City, has been central to the municipal budget and a realignment of City Services. Urban planning in the City of Saint John will no longer be understood as a stand-alone Department; but will be a central function of municipal service.

The approval of this Plan is not the end, it's the beginning. There will be more public engagement over the coming year, as part of a review the city's zoning bylaw and efforts to move forward with neighbourhood plans.

Contact: Jacqueline Hamilton, Commissioner of Strategic Services, 506-632-6148, Jacqueline.hamilton@saintjohn.ca.