



MAXIMIZING OPPORTUNITY MITIGATING RISK

2018 CAMA CONFERENCE

MAY 28-30, 2018



2018 CAMA CONFERENCE & ANNUAL GENERAL MEETING

FREDERICTON
NEW BRUNSWICK

Fredericton Convention Centre



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Fredericton

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GENERAL CONFERENCE INFORMATION

The 47th Annual CAMA Conference will be held in Fredericton, New Brunswick - the home of the CAMA National Office. This event will take place from Monday, May 28th, 2018 to Wednesday, May 30th, 2018 at the Fredericton Convention Centre. The host hotels will be the Hilton Garden Inn (connected to the Convention Centre) and the Crowne Plaza Hotel (directly across the street). The Golf Tournament and other Pre-Conference activities will begin on Monday morning with the Conference Program ending after the President's Dinner on Wednesday evening.

This year CAMA is pleased to partner with the **Canadian Network of Asset Managers (CNAM)** to provide you with the opportunity to attend a 1-Day Infrastructure Asset Management Awareness and Education Workshop, immediately before the Conference on Sunday, May 27th, 2018. Please keep this additional professional development opportunity in mind when booking your hotel accommodations.

The **Fredericton Convention Centre**, located in the heart of downtown Fredericton, is New Brunswick's premier meeting destination offering a warm Maritime experience in a modern, chic building filled with natural light, and a stone's throw from the majestic Saint John River.

WHY ATTEND?

This annual event offers an array of opportunities for all Chief Administrative Officers, municipal senior managers, and staff members from various other functions in your organization that are serious about enhancing their skill sets. This Conference is designed to prepare you and your community with information and best practices to help you succeed and prosper. This year we're planning a wide assortment of events and activities, to make your Conference experience an unforgettable one:

- Inspiring and invigorating keynote speakers.
- Exceptional networking and social events.
- An interactive tradeshow featuring companies in the municipal industry showcasing their new products and services.
- Activities to see and learn about the City of Fredericton.

The 2018 CAMA Conference has something for you!

This Conference provides eight hours of training and instruction that may be used to fulfill professional development or individual certification requirements for those delegates that are eligible.



EVENTMOBI APP CAMA 2018

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The 2018 mobile application for iPhone, Android, Blackberry and tablet puts all venue and Conference information you need in the palm of your hand. Powered by EventMobi, the application gives CAMA 2018 delegates real-time access to schedules, speakers, venues, exhibitor information and the ability for delegates to connect with one another within the app. The app is available in English and French, and is available for download prior to the Conference.

ACCOMMODATIONS

CAMA has secured a block of rooms at four hotels however the Hilton Garden Inn (connected to the Convention Centre), the Crowne Plaza Hotel (located directly across the street from the Convention Centre), and the Delta Fredericton Hotel (overflow hotel) are **SOLD OUT**. Delegates are welcome to check these hotels for cancellations and to be put on a wait list (see contact details below).

All three hotels (Hilton, Crowne and Delta) are offering the same special Conference rate:

Type of Room	Single and Double Rate
Standard Room	\$189.00

**Please note that the above rate is subject to 15% applicable taxes. There will be a \$10.00 charge for an additional person beyond double occupancy.

A deposit equal to the first night's stay will be charged at the time of booking. If the reservation is cancelled by April 26th, 2018 the deposit will be refunded. If it is cancelled after April 26th, 2018 the first night's deposit will be forfeited.

ADDITIONAL UPTOWN CONFERENCE HOTEL – ROOMS STILL AVAILABLE

An additional room block has been secured at the Hampton Inn & Suites by Hilton Fredericton located in the uptown region (470 Bishop Drive) for \$165.00 + tax/night. A shuttle service will also be provided during the peak periods.

To make a room reservation at the Hampton Inn & Suites or check the other three hotels for availability, see the instructions below:

Hotel	Instructions for Booking
<p>HILTON GARDEN INN (connected to the Convention Centre) SOLD OUT</p>	<ul style="list-style-type: none"> Reservations can only be made on-line using this link. Choose Attendee. If you have any problems, please contact the Crowne Plaza at 506-455-3371 or toll-free at 1-866-444-1946 and ask for Joanne Barkhouse. The room block will be open until April 26, 2018 or until the group block is sold out – whichever comes first.
<p>CROWNE PLAZA HOTEL (directly across from the Convention Centre) SOLD OUT</p>	<ul style="list-style-type: none"> Contact the Reservations Department at 1-506-455-3371 or toll-free at 1-866-444-1946. To ensure the special rate quoted above, please identify yourself as attending the CAMA Conference and quote the “CAMA Room Block”. Reservations can also be made on-line using this link. The room block will be open until April 26, 2018 or until the group block is sold out – whichever comes first.
<p>DELTA FREDERICTON HOTEL (15 minute walk or 5 minute drive from the Convention Centre). Shuttle service will be provided during the peak times. SOLD OUT</p>	<ul style="list-style-type: none"> Contact the Reservations Department at 1-888-890-3222 or 506-457-7000 and identify yourself as attending the CAMA Conference. Reservations can also be made on-line using this link. Riverview Guest rooms are available for \$209.00/night. Club Room Guest rooms are also available for \$239.00/night.
<p>HAMPTON INN & SUITES BY HILTON FREDERICTON (10 minutes drive to the Convention Centre). Shuttle service will be provided during the peak times. AVAILABILITY</p>	<ul style="list-style-type: none"> \$165.00 + HST (includes a hot breakfast) for Two Queen or King Standard room. Contact the hotel directly at 1-844-565-3939 (toll free) or 1-506-300-1818 (local) and ask for the CAMA group rate. Reservations can also be made on-line using this link. The room block will be open until April 28, 2018 or until the room block is sold out – which comes first.



Regardless of the populations of our municipalities, as Chief Administrative Officers, we all have the same purpose - to work with Council to offer programs and services to residents in the most efficient and effective manner. Attending the annual CAMA Conference has provided me the opportunity to network, share ideas and learn from my colleagues across the country. This Conference undoubtedly challenges and motivates me to become a better leader.



Dawn Chaplin, MMC, Chief Administrative Officer, Town of Torbay, NL



TRANSPORTATION

The Greater Fredericton Airport, serviced by Air Canada, West Jet and Porter receives multiple direct daily flights: Toronto (7), Ottawa (2), Montreal (3) and Halifax (4). Toronto is the major hub connecting Fredericton to the rest of the world. The airport is 14 kms (a 15 minute drive) to downtown Fredericton with a taxi fare of approximately \$25.00.

The City of Fredericton is pleased to provide Conference attendees with complimentary shuttle service during the peaks flight times on **Sunday, May 27th, 2018 from the Fredericton Airport to the Conference hotels**. This service will correspond with flights coming in from Toronto, Montreal and Halifax departing the airport at the following times (approximately 20 to 30 minutes after the flight lands):

Airline	Flight	Arrival Time	Bus Departure Time
Air Canada	AC8954- Toronto	11:25 a.m.	11:45 a.m.
Air Canada Porter	AC7775 - Halifax PD 219 – Toronto	1:25 p.m. 1:02 p.m.	1:40 p.m.
Air Canada	AC8502 – Montreal	3:23 p.m.	3:45 p.m.
Air Canada	AC7777 – Halifax	4:16 p.m.	4:45 p.m.
WestJet	WS3406 - Toronto	6:24 p.m.	6:45 p.m.
Air Canada	AC8958 - Toronto	8:15 p.m.	8:30 p.m.

Arrival times may change and therefore the bus departure times will be adjusted and attendees will be notified in the communication that is circulated one week prior to the Conference.

The shuttle will stop at each Conference hotel (Hilton Garden Inn, Crowne Plaza, Delta Hotel and the Hampton Inn & Suites). There is limited seating availability on the motorcoach (37 seats), first come – first served. No booking is required.

With convenient highway links we are within a day's drive from Halifax, Charlottetown, Montreal, Ottawa, and other New Brunswick cities. With the FCM Conference happening in Halifax following the CAMA Conference, you will have a quick one-hour flight or a beautiful 4.5 hour drive from Fredericton. There are two car rental companies in downtown Fredericton:

- **Hertz Fredericton** located at the Crowne Plaza Hotel (Conference Hotel) at 659 Queen Street (506-459-3444)
- **Enterprise Rent A Car** located at 319 King Street (506-455-8280)



TOURISM INFORMATION

Fredericton is the hidden gem of Atlantic Canada and will provide you with the classic Maritime experience enhanced by a thriving music and cultural scene, an unparalleled cluster of authentic attractions and a commitment to advanced technology. Add in a close-knit walkable downtown featuring kilometers of green-space alongside the majestic Saint John River and you will discover a perfect combination of beauty, bands and bandwidth. Fredericton has all the advantages of a small town: little traffic, easy walking, lots of green spaces and welcoming people. Combined with the big-city amenities and smart facilities and people, it's the best of both worlds, and the best east-coast meeting destination.

In Fredericton, you don't just learn about our history, you experience it for yourself. Stroll past the wrought iron fences that mark the Historic Garrison District, a National Historic Site. Feel the drama and glory of Fredericton's historic past as a garrison town, complete with daily Changing of the Guard Ceremonies.

Fredericton is home to the most working artisans per capita in Canada with inspiration from our creative community found around every corner. From public art pieces, to historic buildings and galleries, including the world-renowned Beaverbrook Art Gallery - itself artfully set on the banks of the Saint John River.

No matter where you are downtown, within five minutes you'll find yourself in the middle of nature. It's not just about the scenery; rent a kayak, run the trails, or hook onto a zip-line. We've got your outdoor adventures covered!

Fredericton is practically overflowing with local craft beer, cider and mead, from new start-ups to award-winning breweries. With the highest concentration of craft breweries and tasting experiences in the Maritimes (13), Fredericton offers a brew for every taste.

Canada's first ever community-wide free wireless network was launched in Fredericton almost a decade ago, and we are still leading the way in IT and connectivity. With more than 100 km of fiber optic bandwidth throughout the city, supporting the Fred- eZone wireless network, you will be connected at your hotel, convention centre, in the taxi, or relaxing on a park bench.

Come early and stay late in the Capital City of New Brunswick! We look forward to welcoming you!

Please take some time and watch this [video](#) to show you all that Fredericton has to offer! We look forward to seeing you in May 2018 at the home of the CAMA National Office!

Learn more about Fredericton at the CAMA Registration Desk located at the Convention Centre. The hours of operation are as follows:

Sunday, May 27th	2:00 p.m. to 6:00 p.m.
Monday, May 28th	11:00 a.m. to 8:00 p.m.
Tuesday, May 29th	7:00 a.m. to 4:30 p.m.
Wednesday, May 30th	7:00 a.m. to 3:00 p.m.

CONFERENCE REGISTRATION INFORMATION

Register for the Conference by April 1st, 2018 and you will receive the Early Bird Rate.

Please note that **CAMA members who are attending their first CAMA Conference** are eligible for a \$150.00 discount off the registration fee.

Delegate Type	Early Bird Registration Fee April 1, 2018 (15% HST)	Registration Fee after April 1, 2018 (15% HST)
*CAMA Member (Municipal)	\$675.00 + \$101.25 HST = \$776.25	\$725.00 + \$108.75 HST = \$833.75
*First Time Attendee Members (Municipal) & Municipal Interns	\$525.00 + \$78.75 = \$603.75	\$725.00 + \$108.75 HST = \$833.75
*Non-Member (Municipal)	\$875.00 + \$131.25 = \$1006.25	\$925.00 + \$138.75 = \$1063.75
**Affiliate CAMA Member (Non-Municipal)	\$975.00 + \$146.25 = \$1121.25	\$1025.00 + \$153.75 = \$1178.75
**Non-Member (Non-Municipal)	\$1175.00 + \$176.25 = \$1351.25	\$1225.00 + \$183.75 = \$1408.75
Retired Member/Honourary Member	\$375.00 + \$56.25 = \$431.25	\$425.00 + \$63.75 = \$488.75

**“Municipal” refers to an individual who is currently employed with a municipal government organization.

***“Non-Municipal” refers to all other individuals.

The registration fee for members, non-members, and municipal interns includes all Conference sessions, tradeshow, opening reception, breakfasts, refreshment breaks, lunches, Casual Night Out, the President’s Dinner and the hospitality suites. Additional tickets to the Casual Night Out (\$115.00) and the President’s Dinner (\$125.00) can be purchased for companions not participating in the full Companion Program.

An additional fee will be charged for the Study Tours on Wednesday afternoon.

The registration fee for retired/honourary members includes all Conference sessions, tradeshow, opening reception, breakfasts, refreshment breaks, Casual Night Out, and the hospitality suites. At an additional cost, tickets can be purchased to the lunches (\$35.00), the Study Tours (various prices), and the President’s Dinner (\$125.00).

CONFERENCE REGISTRATION FOR MEMBERS IN TRANSITION

Going in to “transition” is a very difficult situation that all too many members face at some point in their local government careers. Any job change is difficult, but when its forced on someone for reasons that often have nothing to do with their job performance it can be traumatic.

If you are a “Member in Transition” and have been fired or forced to resign your position in local government and are now “in transition”, CAMA will provide a complimentary registration for you. Hotel and travel expenses are at your cost. Register under the “Members In Transition” category on-line, but CAMA’s membership department must have been notified of your status for you to use this option.

LINKS TO REGISTRATION

Delegates Registration: <https://www.civicinfo.bc.ca/event/2018/CAMA?regtype=Delegate>

Partners Registration: <https://www.civicinfo.bc.ca/event/2018/CAMA?regtype=Companion>

Golf Registration: <https://www.civicinfo.bc.ca/event/2018/CAMA?regtype=Golf>

IMPORTANT REGISTRATION INFORMATION

- If you are paying by cheque, you are not considered registered until payment is received.
- If you are attending the full Conference, the tickets to social functions are included in the delegate registration price. Add tickets only if you wish to purchase additional tickets for another individual. Tickets to social events are non-refundable.
- A cancellation fee of \$200.00 for each cancelled registration applies until April 16th, 2018. No refunds will be issued after April 16th, 2018. Substitutions are permitted. Please request substitutions in writing to: admin@camacam.ca
- CAMA will take photographs and some video at the 2018 Conference and may use them in CAMA news or promotional materials whether in print, electronic or other media, including the CAMA website. By participating in the CAMA Conference, you grant CAMA the right to use your name and photograph for such purposes.

Exhibitors Registration:

Please contact Rose Fernandes, Manager of Partnerships and Exhibits at rose.fernandes@camacam.ca

FCM CONFERENCE AND TRADESHOW

CAMA delegates will be provided complimentary access (with their CAMA Conference name badge) to the Federation of Canadian Municipalities Trade Show being held on Thursday, May 31st, 2018 from 5:00 p.m. to 7:00 p.m. during the official Trade Show Opening and Cocktail Reception and on Friday, June 1st, 2018 from 10:00 a.m. to 12:00 Noon at the new Halifax Convention Centre, in Halifax, Nova Scotia. The FCM Conference will be held from May 31-June 3, 2018 with over 1,500 municipal leaders coming together to discuss key issues and challenges their communities are facing. For more information visit www.fcm.ca.



As a relatively young Administrator, the CAMA Conference has provided me an unequalled opportunity to network on a personal and professional level with many veteran CAO's from across the country, listen to their war stories, and mine nuggets of golden wisdom. An extremely well organized Conference, CAMA should be a "must attend" for any senior administrator.

Gordon MacFarlane, Deputy CAO, City of Summerside, PEI





WELCOME MESSAGE CAMA PRESIDENT

On behalf of the CAMA Board of Directors, I would like to take this opportunity to welcome you to our 47th Annual Conference. This year we are thrilled to be in Fredericton at the home of the CAMA National Office since 2005!

The Conference is CAMA's premiere professional development event that allows our members to hear from high quality speakers in a relaxed and enjoyable atmosphere.

This year's theme, "**Maximizing Opportunity – Mitigating Risk**" will resonate strongly with everyone in attendance. We hope you will enjoy the many

sessions that will allow you to keep ahead of the trends that our communities will be facing in the future. You will also hear about the latest best practices for employee engagement, cybersecurity, climate change, risk management, and succession planning - just to name a few.

We look forward to celebrating our member's important milestones with the Long Service Awards Luncheon and the best practices in Canadian municipal government with the CAMA Awards of Excellence. This year's Pre-Conference program includes the ever-popular golf tournament at Kingswood Golf Club, a bike tour along the beautiful Saint John River, a tour of some of Fredericton's microbreweries, and a nature cruise on the Bay of Fundy in the nearby Town of St. Andrews, which includes a tour of the infamous Kingsbrae Gardens and shopping. Come a day earlier and participate in the CAMA/CNAM Workshop on Sunday to learn more about asset management.

You won't want to miss this year's Casual Night with a Maritime Kitchen Party with all you can eat lobster. There will always be a guitar playing with traditional east coast music and you won't want to leave home without your plaid attire! The President's Dinner Reception will take place at the beautiful Beaverbrook Art Gallery followed by a dinner at the Fredericton Convention Centre. Get ready to dance the night away with the live band "Pretty in Pink".

There is also an amazing Companion Program which includes a culinary kitchen experience, "Sip and Paint" in a local downtown wine bar, and a canoe excursion.

This year's event is already very popular – I invite you to use our on-line registration system to reserve your spot now. See you in Fredericton!

Janice Baker
CAMA PRESIDENT





Our knowledge-based economy is nurtured with post-secondary education institutions such as the University of New Brunswick, Canada's oldest university and one of its most entrepreneurial, and more than 60 research institutions and labs. We are Canada's Startup Capital and our City has its own ultra high-speed gigabit fibre network that offers the best value commercial internet connectivity in Canada. Our community is one that cherishes our heritage and embraces the future, offering the charm and ease of small-city life with the sophistication and global focus of a major centre.

While you're working hard here in Fredericton, please take some time from your busy schedule to explore and enjoy the rich milieu of cultures, cuisine, sport, entertainment, and hospitality that surrounds you.

I join Chris MacPherson, Chief Administrative Officer of Fredericton and CAMA Past President, in wishing you an excellent stay!

Michael G. O'Brien
MAYOR

A WORD FROM THE MAYOR

On behalf of my City Council colleagues and the citizens of Fredericton, I am honoured to welcome delegates attending the CAMA Conference to our wonderful City. I am also thrilled to have the CAMA National Office in City Hall!

Fredericton is a diverse and welcoming community rapidly growing as we welcome new residents from across Canada and newcomers from around the world. You will find our urban spaces are intertwined with lush natural landscapes. We balance increasing development in our City with our preserved heritage streetscapes. We have countless arts, culture and recreation opportunities (which we hope you can take advantage of during your stay!)





The great thing about CAMA, and this conference, is that it gives us a chance to share our best insights about how we can help achieve these goals. Both challenges and opportunities require the help of our whole organizations - and CAMA provides an exceptional forum for that learning to advance.

Our City of Fredericton team is excited to be hosting delegates from across Canada, and beyond. I would encourage you to explore everything that we have to offer and also participate in the Study Tours on Wednesday afternoon featuring what a CAO needs to know about asset management and Lean Six Sigma, and how our local microbreweries came to be.

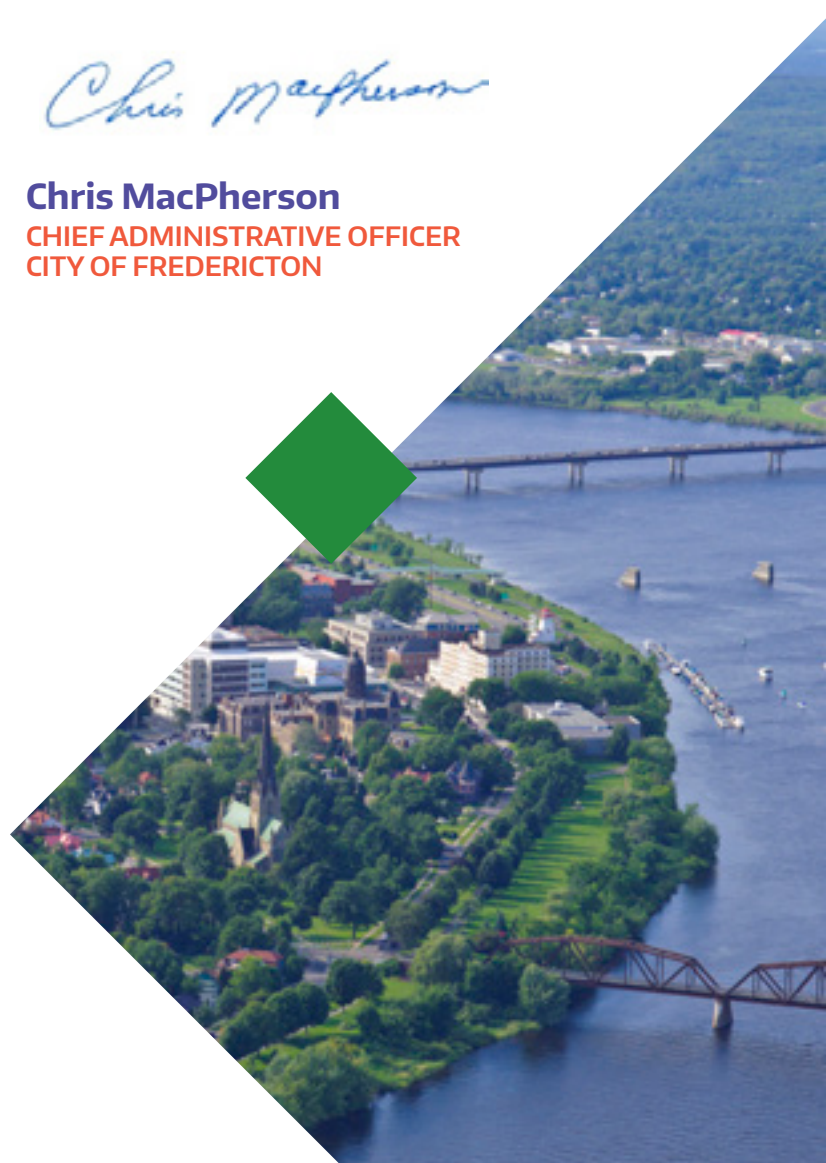
And last but certainly not least – bring your appetite to the Maritime Kitchen Party! It will be an evening that you won't forget!

Chris MacPherson
CHIEF ADMINISTRATIVE OFFICER
CITY OF FREDERICTON

WELCOME MESSAGE HOST CAO

Welcome, everyone, to the 2018 Canadian Association of Municipal Administrators' Annual Conference, here in Fredericton! We are so proud to be the home base of the CAMA National Office and to be able to host you for this event.

Everywhere in Canada, municipal directors, senior administrators and executives are striving to build better municipalities. Our municipal governments face unprecedented challenges, driven by economic uncertainty at both the international and national levels. At the same time, we stand on the verge of unprecedented opportunities to make a difference, as public servants: working with elected officials, highly-motivated staff, and the public as a whole, to keep our municipalities thriving.





Pre-Conference Day Sunday, May 27th, 2018

8:30 a.m. to 4:30 p.m.	Infrastructure Asset Awareness and Education Workshop
2:00 p.m. to 6:00 p.m.	Conference Registration

8:30 a.m. to 4:30 p.m.

Infrastructure Asset Awareness and Education Workshop Sponsored by CNAM and CAMA

COST: \$95.00 + HST (includes copies of the educational material, refreshments and lunch).

The Canadian Network of Asset Managers (CNAM), in partnership with the Canadian Association of Municipal Administrators (CAMA), is providing you with the opportunity to attend a 1-Day Infrastructure Asset Management Awareness and Education Workshop, immediately before the CAMA Conference.

The workshop will provide participants with;

- An understanding of what is Infrastructure Asset Management,
- An understanding of the benefits to you and your organization,
- An awareness of industry recognized good practice for municipalities,
- An awareness of resources that exist to support you make progress, and
- An understanding of some practical steps on how to move forward and get started.

Additionally, the face-to-face session will enable participants to connect with peers, network with other municipalities who practice asset management at varying levels, and provide an environment conducive to sharing and collaborating.

This session is appropriate for elected officials and municipal staff who will leave the workshop with a better understanding of what asset management is, why it should be undertaken, what it entails and how to begin implementation. This is relevant for all municipalities, regardless of your size and location, or whether or not you have made any progress with asset management to date.

The first half of the session will focus on what asset management is, and why the municipality should do it, and the second half will focus on what it entails and how to go about doing it.

2:00 p.m. to 6:00 p.m.

Conference Registration

Pre-Conference Day

Monday, May 28th, 2018

6:30 a.m. – 3:00 p.m.	Golf Tournament at Kingswood Golf Club
8:00 a.m. – 4:30 p.m.	Day in St. Andrews By The Sea
9:00 a.m. – 11:00 a.m.	Bike Tour
11:00 a.m. – 8:00 p.m.	Conference Registration
12:00 Noon – 3:30 p.m.	Microbrewery Tour & Tastings
1:00 p.m. – 5:00 p.m.	Provincial/Territorial Association Meeting
5:30 p.m. – 6:00 p.m.	President's Reception for Sponsors and Exhibitors
6:00 p.m. – 7:00 p.m.	First Time Delegates Reception
6:00 p.m. – 9:30 p.m.	Opening Reception at Tradeshow
9:30 p.m. – 11:30 p.m.	Hospitality Suite at The King Street Alehouse

6:30 a.m. to 3:00 p.m.

CAMA Golf Tournament – Kingswood Golf Club

COST: \$130.00 + HST (for CAMA Members). Please see other rates below.

Only 10 minutes from downtown Fredericton, the **18-hole Signature Kingswood Golf Course** has over 7,000 yards of the most outstanding golf scenery in Canada. This course was designed and developed on a brilliant piece of topography unique to Atlantic Canada and offers a 30 foot waterfall on the Signature 14th hole as a backdrop, rock croppings, pot bunkers and marshland. Every golfer will experience a dramatic visual stimulation and an exciting inner challenge.

Masterfully bunkered, with wide-open fairways, Kingswood focuses on the natural surroundings and presents a challenge for the expert players without being overly taxing on the novice.

Start your day early by departing the Fredericton Convention Centre at 6:30 a.m., enjoy a hot breakfast buffet, and drive away in your shared power cart at 8:00 a.m. with a shot-gun start. End your day with a BBQ lunch at the clubhouse that also houses **Sam Snead's Oak Grill & Tavern** where you can roam from room to room, savoring the memorabilia collected by Sam himself as he made his way into golf history.

Golfers will be arriving back at the Convention Centre by 3:00 p.m.

The cost per participant includes transportation to the course, green fees, the use of a shared power cart, a hot breakfast buffet and a BBQ lunch.



CAMA Members (Municipal)/Retired Members/Municipal Interns/Members in Transition	\$130.00 + HST
Non-Members (Municipal)	\$140.00 + HST
Affiliate CAMA Members (Non-Municipal)	\$155.00 + HST
Non-Members (Non-Municipal)	\$165.00 + HST

Golf club rentals will be available for \$30.00 (plus HST) and must be reserved and paid for on the on-line registration form.

8:00 a.m. to 4:30 p.m.

Day in St. Andrews By The Sea (Nature Cruise, Kingsbrae Gardens and Shopping)

This tour will consist of several options for you to choose from.

Start your day by travelling to St. Andrews in a comfortable motorcoach which is a 1.5 hour drive from Fredericton. **St. Andrews-by-the-Sea** has long been one of New Brunswick's and North America's premier vacation destinations and is a town full of character, quality and charm.

Upon arrival you will have the option to enjoy a two-hour Nature Cruise departing from the Bay of Fundy on the Catamaran "**Quoddy Link**". This vessel will keep all passengers warm and dry and provides the space to allow 360 degree unobstructed viewing. This cruise will provide you with the opportunity to experience whales, seals, porpoise, eagles, a variety of seabirds, rugged seascapes, lighthouses, herring weirs and aquaculture.

that there are no guarantees to be in the company of whales this early in the season. You will be sure to enjoy an experience like no other with the world's highest tides and first class educational interpretation by experienced guides.

It is important to dress in layers even if its beautiful and warm on land (coats, pants, sweatshirt, hat and mittens even, as its cold on the open Bay of Fundy). Also, sunscreen is essential.

Following the cruise, you can enjoy lunch on your own at one of the many restaurants along Water Street.

The last stop of the day will be the opportunity to visit the **Kingsbrae Garden** which was named one of Canada's Top Ten Public Gardens and an Attractions Canada national winner for best developed outdoor attraction. This majestic 27-acre horticultural masterpiece is nestled within the heart of St. Andrews. With over 40,000 trees, shrubs and perennials, a stunning view of Minister's Island and overlooking Passamaquoddy Bay, the constantly changing garden extends a natural invitation to return again and again.

\$100.00 for Entire Day or choose options below

Cost	
\$35.00	Guide and Transportation (for all participants)
\$50.00	Nature Cruise (Optional)
\$15.00	Tour of Kingsbrae Gardens (Optional)

Detailed Itinerary	
8:00 a.m.	Depart Fredericton and travel to St. Andrews
9:30 a.m.	Arrive in St. Andrews
10:00 a.m.	Choice of Nature Cruise or explore downtown
12:00 Noon	Lunch on your own downtown
1:00 p.m.	Choice of a Tour of the Kingsbrae Gardens or explore downtown
3:00 p.m.	Depart for Fredericton
4:30 p.m.	Arrive in Fredericton

However, in this dynamic ocean environment please note

You are also welcome to take the entire day and explore St. Andrews on your own. Wander around downtown in the waterfront area to explore the unique shops which are located in interesting heritage buildings, some of which have been serving St. Andrews for many generations. In these shops you'll find a diverse selection of goods, ranging from local woolens – and hand-knits - a St. Andrews tradition – to specially selected gifts from the Maritimes, Canada and around the world. Visit the numerous galleries, for outstanding arts and crafts in a variety of media, including pottery, blown glass, jewellery, wood sculptures, and paintings.

You are also welcome to take the entire day and explore St. Andrews on your own. Wander around downtown in the waterfront area to explore the unique shops which are located in interesting heritage buildings, some of which have been serving St. Andrews for many generations. In these shops you'll find a diverse selection of goods, ranging from local woolens – and hand-knits - a St. Andrews tradition – to specially selected gifts from the Maritimes, Canada and around the world. Visit the numerous galleries, for outstanding arts and crafts in a variety of media, including pottery, blown glass, jewellery, wood sculptures, and paintings.

9:00 a.m. to 11:00 a.m.

Bike Tour

COST: \$40.00/person + HST (including a two hour guided tour, helmet, bell and combination bike lock)

*Participants will depart the Fredericton Convention Centre at 8:30 a.m. with a ten minute walk to the Small Craft Aquatic Centre. The tour will depart at 9:00 a.m. and arrive back at the Convention Centre by 11:15 a.m. giving you time to participate in the Microbrewery Tour if you wish.

Join your colleagues on a two-hour guided bicycle tour through Fredericton and see some of the hidden gems and historic buildings in the Capital City of New Brunswick at a leisurely pace. This tour will include your bicycle, helmet, bell, a combination bike lock and guides.

This tour will be about 20 km and will take you through the northside and southside of Fredericton's trail system which runs along the majestic Saint John River through the heart of the City. There will be approximately eight stops (each three to five minutes in length) to tell you about some unique locations along the way.

11:00 a.m. to 8:00 p.m.

Conference Registration



12:00 Noon to 3:30 p.m.

Microbrewery Tour and Tastings

Cost: \$80.00/person + HST (including all tours and transportation, beverage tickets for three breweries and a buffet lunch).

*The tour will depart the Fredericton Convention Centre at 11:45 a.m. and arrive back by 3:45 p.m.

The craft brewing industry is booming in Fredericton and we know that visitors will want to taste what the City has on tap. We have the highest concentration of breweries, meaderies and cideries in Atlantic Canada. If you would like to experience Fredericton's finely crafted brews at our local breweries and pubs then this tour is for you! Participants will be treated to a variety of craft beers and a behind-the-scenes look at one of three brewery operations on the tour. Knowledgeable guides will lead you through an interpretative experience that will highlight the unique aspects of each brewery and their respective brews.

You will begin the tour by having the opportunity to enjoy a lunch buffet menu paired to local craft beers at the **Picaroons Roundhouse** which brews traditional British-style ales using malted barley, hops, Ringwood yeast and water. Picaroons offers a patio overlooking the Saint John River and is located next to the walking bridge that connects the north and south sides of the City.

Guests will then be divided into two groups for the second and third stops to **Trailway Brewing** (which was founded in December 2014 and specialize in flavourful American-style ales brewed in small batches) or **Graystone Brewing** who brew small batches of hand crafted, west coast style ales, plus over twenty New Brunswick craft brews that are also available on site. Each group will receive a behind-the-scenes look of the brewing process on the second stop of the tour. The groups will then transfer to the third brewery (Graystone to Trailway and vis versa) for more tasty brews.

Schedule	
11:45 a.m.	Bus departs the Fredericton Convention Centre for Picaroons Roundhouse.
12:00 Noon	Bus departs the Fredericton Convention Centre for Picaroons Roundhouse.
1:15 p.m.	Depart Picaroons Roundhouse for Trailway Brewing or Greystone Brewing.
1:30 p.m.	*Arrive at Trailway Brewing or Greystone Brewing for tasting/sampling.
2:10 p.m.	Depart Trailway Brewing for Greystone Brewing or vis versa.
2:30 p.m.	*Arrive at Greystone Brewing or Trailway Brewing for tasting/sampling.
3:30 p.m.	Depart Greystone Brewing or Trailway Brewing for Fredericton Convention Centre.
3:45 p.m.	Arrive at Fredericton Convention Centre.

*Behind-the-scenes tours of Trailway Brewing and Greystone Brewing are optional.

We wish you a BrewHopping good time!

****Please note: If you are unable to attend this tour there is a similar Study Tour at Picaroons Roundhouse on Wednesday afternoon.**



1:00 p.m. to 5:00 p.m.

Provincial/Territorial Association Meeting

5:30 p.m. to 6:00 p.m.

President's Reception for Sponsors and Exhibitors

6:00 p.m. to 7:00 p.m.

First-Time Delegates Reception

6:00 p.m. to 9:30 p.m.

Opening Reception at Tradeshow

Sponsored by The Ravenhill Group Inc.

Canada's Municipal search specialists meeting the growing demand for excellent municipal senior staff through ethical head-hunting™. Ravenhill does this by bringing the very best men and women face to face with the opportunity in your municipality...an opportunity that they were unaware of because – simply put – they weren't thinking of a job change. The very best people are not looking and need to be found.

9:30 p.m. to 11:30 p.m.

Hospitality Suite at the King Street Alehouse
(546 King Street)

Sponsored by Insituform Technologies

Insituform Technologies® rehabilitates deteriorated sewer and water pipes using Insituform® processes, non-disruptive methods of creating a structurally sound pipe-within-a-pipe. The Insituform® processes are an affordable way to solve a full range of everyday sewer and water problems with no digging or disruption.



The CAMA Conference is a must attend for municipal leaders who want to be informed of current issues that should be on your municipalities' radar. This Conference is very well organized offering a unique friendly atmosphere from the moment you register, and carries forward through the informative learning sessions and networking activities.

Mark Locking, Director of Community Safety and Corporate Properties, City of Airdrie, AB



Day One

Tuesday, May 29, 2018

6:00 a.m. to 7:00 a.m.	Morning Run
6:00 a.m. to 7:00 a.m.	Morning Yoga
7:00 a.m. to 4:30 p.m.	Conference Registration
7:30 a.m. to 8:15 a.m.	Breakfast
8:15 a.m. to 9:00 a.m.	Annual General Meeting
9:00 a.m. to 9:15 a.m.	Opening Ceremonies
9:15 a.m. to 10:30 a.m.	Opening Keynote – Communities of Tomorrow – Where Will the Future Come to Live? (Richard Worzel)
10:30 a.m. to 11:00 a.m.	Tradeshow Refreshment Break
11:00 a.m. to 12:00 Noon	Plenary Session – Beyond Engagement: Find Out What Matters Most (Brady Wilson)
12:00 Noon to 1:00 p.m.	Long Service Awards Luncheon
1:00 p.m. to 1:30 p.m.	Dessert and Coffee in the Tradeshow Area
1:30 p.m. to 2:30 p.m.	Concurrent Sessions <ul style="list-style-type: none"> • Securing The Smart Municipality (David Shipley) • Adapting to the Changing Climate: Increasing Cities Resilience (Jim Toye, Wayne Tallon, Sean Lee, Dustin Carey and Tony Kulbisky)
2:30 p.m. to 3:00 p.m.	Tradeshow Refreshment Break
3:00 p.m. to 4:00 p.m.	Concurrent Sessions <ul style="list-style-type: none"> • Enterprise Risk Management for Local Government (Will Burtenshaw, Elizabeth (Betty) Clarke, Karen Kuronen, Laurent Mougeot) • Smart City Visions and Strategies (Lisa Allaire, Amanda Aizlewood)
4:00 p.m. to 4:45 p.m.	Speed Coaching Walk
5:30 p.m. to 6:30 p.m.	Young Professionals Reception (for delegates under the age of forty)
5:30 p.m. to 6:30 p.m.	Big City Networking Reception (for delegates from municipalities with 50,000+ population)
6:30 p.m. to 9:30 p.m.	Maritime Kitchen Party at the Delta Fredericton Hotel
9:30 p.m. to 11:30 p.m.	Hospitality Suite at the Delta Fredericton Hotel



6:00 a.m. to 7:00 a.m.

Morning Runs

(Meet in the lobby of The Fredericton Convention Centre)

5 km and 10 km routes on Fredericton's beautiful trail system.

6:00 a.m. to 7:00 a.m.

Morning Yoga

(Meet in the lobby of The Fredericton Convention Centre)

Enjoy a morning yoga class with registered instructor Brittany Rooney at **Dynamic Yoga Studio** which is a 10 minute walk from the Convention Centre.

7:00 a.m. to 4:30 p.m.

Conference Registration

7:30 a.m. to 8:15 a.m.

Breakfast

Sponsored by The Partnership Group – Sponsorship Specialists™

Partnership Group – Sponsorship Specialists® is Canada's leading sponsorship marketing agency assisting municipalities in generating incremental revenue outside of user fees and taxes. The team works with the municipality to determine what is saleable in a sponsorship program, assigns real market value to those assets and properties and then assists to build the internal capacity for long term renewable revenue through corporate sponsorship. Municipalities as small as Marwayne Alberta to as large as the City of Toronto, from Nanaimo BC on one coast to Summerside PEI on the other, the Partnership Group – Sponsorship Specialists® delivers results.

8:15 a.m. to 9:00 a.m.

Annual General Meeting

9:00 a.m. to 9:15 a.m.

Opening Ceremonies



9:15 a.m. to 10:30 a.m.

Opening Keynote – “Communities of Tomorrow: Where Will The Future Come To Live?”

SPEAKER: Richard Worzel

Municipalities are caught in a strange situation: citizens are intensely interested and concerned about local issues, yet municipal governments have little or no influence over issues like globalization or technology that affect voters. In this environment, how do elected officials and civil servants shape the towns and cities of tomorrow? What will an increasingly mobile population want, and how do you offer it? What kinds of infrastructure should you build, and what should you avoid?

In this presentation, futurist and strategic planner Richard Worzel offers an overview of the landscape of tomorrow's world, including:

- **Demographics** – We are in transition, from Boomers to Millennials, and GenZ now beginning to appear. What are the implications for community planning, for hospitals, schools, hockey areas, and more? Where will the pressure points be, and how can you be proactive about them?
- **The gravitational pull of big cities** – For more than a century, populations around the world have been migrating to urban centres, leaving smaller communities behind. So, what happens next? And what should smaller centres do about this?
- **Technology** – Technology is a two-edged sword, offering enticing solutions to apparently unsolvable problems, and introducing brand new threats. Where will the greatest opportunities and threats come from? And how do you prepare?
- **Climate change** – Municipal infrastructure must change, both to take account of new opportunities, such as the drastic decline in the costs of renewable energy, and to prepare for the rising tide of extreme weather events. But what should you prepare for, and how?

Richard will close with a brief overview of the futurist toolkit, and provide electronic handbooks you can take away and use to help your community transition into the strange, new world that will be our future.





About the speaker: **RICHARD WORZEL** FUTURIST

Richard Worzel is Canada's leading futurist, with a client list that includes such organizations as Coca Cola, Procter & Gamble, the U.S. Navy, the National Research Council, Rogers Media, Lexus, and Sun Life, among many others.

Richard studied computer science, economics and world trade in university, and has written articles on the future for **The Report on Business, Canada Computes, and The Financial Post**, among many others.

He started work in the investment industry as an institutional investor, and received the industry's Chartered Financial Analyst designation in 1978. Since 1979, he has run his own consulting firm, helping companies and organizations plan and prepare for the future.

Richard has written five best-selling books, including **Who Owns Tomorrow**, which reached the Financial Post's best-seller list in the second week of publication. Before he started consulting and speaking as a professional futurist, Richard Worzel worked in the investment business as an institutional investor, and earned the Chartered Financial Analyst designation (which The Economist recently called the global gold standard for post-graduate degrees in finance). Because of that background, he knows that talk is cheap, but evidence is critical.

The future is his field of study, which means Richard isn't a specialist on a single subject, but instead a generalist with a broad knowledge of a wide range of fields. He uses this background to create a big picture of what's going on around your organization now and in future, ties all the loose ends together, and provides new information and insights that makes the presentation both intriguing and useful.

For over 25 years Richard has helped organizations plan and prepare for a more prosperous, more enjoyable future, with senior business leaders, pharmaceutical companies, technology companies, agribusiness and farm groups, health care and medical groups, credit unions, banks, financial advisors, technology companies, life science researchers and investors, alternative fuel and energy groups, government agencies, manufacturers – and lots of others besides.



10:30 a.m. to 11:00 a.m.

Tradeshow Refreshment Break

11:00 a.m. to 12:00 Noon

Plenary Session – “Beyond Engagement: Find Out What Matters Most”

SPEAKER: Brady Wilson, Co-Founder of Juice Inc.

Sponsored by Juice Inc.

Juice Inc. has a preposterous belief. They believe every person deserves to have energy left over at the end of the day - energy for what matters most - their partners, families and communities. And that's good for work too - they've found that people who go home with energy, come back to work with energy the next day. They are on a mission to energize people at work and at home. Join the energy movement!

There are driving needs that are so vital and urgent to people that they feel like our need for Oxygen. When these needs are met, they generate the kind of energy that produces high performance, innovation and engagement.

When these same needs go unmet, depletion and interference are introduced. This constricts the executive function of the brain, the area responsible for focusing attention, regulating emotions, connecting the dots and making smart decisions. These capabilities are the power-tools of value-creation and innovation.

The impact of these unmet needs goes even deeper. They trigger the kinds of negative behaviours that corrode culture in the workplace and tarnish the customer experience.

In this session, Brady Wilson, author of Beyond Engagement, will lead participants through a fun and insightful interactive team exercise called Oxygen Poker. Leaders will learn to engage individuals or teams in useful conversation that will unlock deliberate intention and better business results within their organizations.

PARTICIPANTS WILL:

- Understand what the Five Driving Needs are and the impact they have in the workplace.
- Identify the need that is most important to them and the negative behaviours they exhibit when the need is not met.
- Have insight into how unmet needs show up on the team and discuss how they can create an environment that allows for needs to be met skillfully.



About the speaker:

BRADY WILSON CO-FOUNDER OF JUICE INC, AUTHOR, SPEAKER AND THOUGHT LEADER

Brady Wilson has a vision: organizations that pulsate with creative, innovative energy. As the founder of Juice Inc., Brady functions as a human energy architect, working with leaders to build the conditions in which innovation, value creation and unforgettable customer experiences can flourish. Juice has helped dozens of municipalities across Canada realize their full potential through leadership development initiatives, employee engagement strategies, and innovation training programs.

Brady is the author of four books dedicated to improving employee performance and business results: *The Power of Conversation*, *Love at Work*, *Finding the Sticking Point* and his most recent book *Beyond Engagement*.

An animated and intensely pragmatic keynote speaker, Brady shares practical tools and the knows how to help business leaders step into life's grittiest tensions: creating an audience experience that moves concepts from theory to application.

Brady's passion for energy compels keynote audiences to not only get involved in the presentation, but carry their excitement away with them, inspired to create a sustained approach to positive change—and better business results.

12:00 p.m. to 1:00 p.m.

Long Service Awards Luncheon

CAMA's Long Service Recognition Program recognizes and celebrates CAMA members' dedication to public service and municipal management. These awards are based on the number of years of full-time, paid employment in municipal government in a management capacity (a Chief Administrative Officer or reporting directly to a Chief Administrative Officer). They are granted at ten years and given in five-year increments.

CAMA's Special Long Standing CAO Service Award recognizes any CAMA member that has been in the position of Chief Administrative Officer or City Manager for twenty-five years or more and who has been a member of CAMA for at least ten years (as of January 1st of the nomination year).

Recipients with twenty years of service or more will be presented with their awards at this ceremony.



1:00 p.m. to 1:30 p.m.

Dessert & Coffee in the Tradeshow Area

1:30 p.m. to 2:30 p.m.

Concurrent Session – “Securing the Smart Municipality”

SPEAKER: David Shipley, CEO and Co-Founder of Beauceron Security

Sponsored by Beauceron Security

Beauceron Security was designed from the ground up by cybersecurity professionals confronting rising threats with limited time, budget and human resources. Their cloud-based solution offers a complete solution for surveying, education, simulated phishing and scoring your team members, providing them with insight and tools to better manage their personal cyber risk. Powerful organizational dashboard and reports make it easy for every one from IT to HR, to managers and senior leaders to understand what’s going on in their organization and to get involved in managing cyber risk.

Cybersecurity has dominated headlines around the world and impacting everything from presidential elections, to the delivery of electricity and the safety of cars and medical devices.

Municipalities offer a tempting target to cybercriminals, nation-state and thrill seekers. From attacks that held transit authority systems for ransom, to attacks against critical infrastructure such as water, power and sewage, to the theft of citizen personal and financial information, the range of risks can seem overwhelming.

During this presentation David Shipley, a recognized North American expert in cybersecurity will talk about the global state of cybersecurity, provide examples of the attacks against municipalities around the world and talk about strategies municipalities of all sizes need to be considering to reduce the risk posed by a rising tide of attacks. Given the rapid adoption of smart technologies and Internet of Things devices to improve public services, reduce cost and generate new sources of revenue, the need for robust municipal cybersecurity approaches has never been greater.





About the speaker:

DAVID SHIPLEY

BA, MBA, CISM

CEO & CO-FOUNDER OF BEAUCERON SECURITY

David is a recognized Canadian leader in cybersecurity, frequently appearing in local, regional and national media and speaking at public and private events across North America. David is a Certified Information Security Manager (CISM) and holds a Bachelor of Arts in Information and Communications Studies as well as a Master of Business Administration from the University of New Brunswick.

Between July 2012 and May 2017 David helped lead the multi-year effort to transform UNB's approach to cybersecurity. David led UNB's threat intelligence, cybersecurity awareness and incident response practices before founding Beauceron Security.

His experience in managing awareness programs, risk management and incident response helped shape the vision for the Beauceron platform. David frequently appears in local, regional and national media to talk about technology and cybersecurity issues.



1:30 p.m. to 2:30 p.m.

Concurrent Session – “Adapting to the Changing Climate: Increasing Cities Resilience”

SPEAKERS:

Jim Toye, City Manager, City of Prince Albert

Wayne Tallon, Director of Corporate Strategy and EMO, City of Fredericton

Sean Lee, Assistant Director of Engineering & Operations, City of Fredericton

Dustin Carey, Capacity Building Officer, Federation of Canadian Municipalities

MODERATOR: Tony Kulbisky, CAO, Town of Devon

Canadians face a myriad of challenges ahead due to climate change. Municipalities play an instrumental role in reducing existing risk as well as increasing resilience on climate disasters. Proactive planning is more effective and less costly than reacting to climate change impacts as they happen. This session aims to increase understanding of the local strategies and tools that were used by your colleagues to assess their City's resilience during some recent disasters that they experienced.

- In July 2016, a state of emergency was declared in the City of Prince Albert following a spill of oil from a Husky Energy pipeline that led to some 200,000 to 250,000 litres of heavy oil (mixed with another product called diluent) entering the North Saskatchewan River at Maidstone. The North Saskatchewan River is the only source of water for the 55,000 citizens of Prince Albert and the surrounding rural municipalities, and they only had four days of treated water in storage. Jim Toye, City Manager will tell you about their experience and how the community returned to normal operation.
- In April 2018, the City of Fredericton experienced its third highest Saint John River flood. Historically, Fredericton's experience with flooding has resulted in a peak flood elevation that receded within two days. 2018 was very different as the City dealt with near record flood elevations for eleven days. Wayne Tallon, Director of Corporate Strategy & EMO and Sean Lee, Assistant Director of Engineering & Operations for the City of Fredericton, will tell you how past resilience planning, a strong EMO group, and inventive thinking kept the City “open for business” while managing impacts created by a severely disrupted transportation system and a significant loss of parking in the downtown business district.
- These climate-related events can affect infrastructure, the levels of service and, ultimately, the quality of life in your community. During this session, the Federation of Canadian Municipalities (FCM) will also showcase some of the support resources available for municipalities, including partner organizations and funding resources, alongside some good practices from municipalities working to integrate climate considerations into your plans, policies and projects. They will draw examples from several peer-learning programs offered by FCM, which support municipal leadership in order to build climate-resilient communities.





JIM TOYE
CITY MANAGER
City of Prince Albert

Jim has held his position as Chief Administrative Officer with the City of Prince Albert since 2014. Prior to this position, Jim has held senior management positions in North Battleford, Kindersley, Leader and Unity, all in Saskatchewan, for a total of over 30 years' experience in municipal government management. Jim attended the College of Commerce, University of Saskatchewan, received his Local Government Administration Certificate from University of Regina and also has received a Certificate in Economic Development from the University of Waterloo.

Jim is a Past President and Honourary Member of CAMA and has been an active member of the Urban Municipal Administrators' Association of Saskatchewan (UMAAS). Jim was a recipient of the 2006 Saskatchewan Centennial Volunteer Medal, which recognized his service to UMAAS. He is active in the community and is on the executive of the Prince Albert Rotary Club and a member of the Knights of Columbus.

Jim enjoys spending time with his family, golfing, camping and travelling. He and his wife Colleen, a registered nurse, have three daughters and five grandchildren.





WAYNE TALLON
DIRECTOR OF CORPORATE STRATEGY AND EMO
City of Fredericton, NB

Wayne Tallon is the Director of Corporate Strategy and EMO with the City of Fredericton and previously served as the Director of Community Services and Director of Corporate Services. Wayne brings with him an extensive background in the public sector. He has almost 40 years of municipal government experience also working in the City of Vanier and the Town of St. Stephen prior to joining the City of Fredericton.

He currently serves on a number of Boards and Committees including being the President of the Capital Winter Club, has been Chairman of numerous local sporting events, and has a long history of community and professional volunteer service. Wayne earned a Computer Science Diploma, is an AMCTO Accredited Municipal Manager and is EMO Emergency Operation Centre and Field Management Certified. He also has a Lean Six Sigma Black Belt.

Wayne was on the team that won the World Senior Men's Curling Champions in 2014 along with being successful in numerous other provincial and national curling championships over the past twenty years.





SEAN LEE
ASSISTANT DIRECTOR OF
ENGINEERING & OPERATIONS
City of Fredericton

Sean Lee is a Civil Engineer and the Assistant Director of Engineering & Operations / Manager of Engineering Services at the City of Fredericton in New Brunswick. Drawing on 20 years of experience, Sean is responsible for the administration of the City's annual capital planning and construction program, providing technical support and guidance for developments, management of the City's transportation systems, development of the City's Adaptive strategies, and solid waste collection. Sean has taken a leadership role in the development of the CPWA Engineer's Council, opening communication between municipal Engineers from all parts of New Brunswick.

During his career, Sean has worked in technical, operational, and management roles, where he has gained a detailed knowledge of Fredericton's storm water systems and been instrumental in the development of adaptive strategies to address anticipated impacts of climate change for Fredericton. He has collaborated nationally on the creation of Flood Resilient Community Design Best Practices and focused on incorporating climate change adaptation into Infrastructure Renewal.

Sean is Fredericton's Coordinator for FCM's Building Inclusive Green Municipalities (BIGM) Program partnered with the town of Port St Johns in South Africa focusing on Asset Management and Climate Change Adaptation.





DUSTIN CAREY

CAPACITY BUILDING OFFICER

Federation of Canadian Municipalities

Dustin Carey is a Capacity Building Officer with the Federation of Canadian Municipalities' Municipalities for Climate Innovation program. An alumnus of the University of Waterloo's Masters of Climate Change program, Dustin focuses on the science/policy nexus of climate change governance at the municipal scale. After aiding in the design and development of the City of Windsor's Community Energy Plan and Corporate Climate Mitigation Plan, he led the climate change vulnerability and risk assessment for corporate services and operations in preparation for the City of Kitchener's climate adaption plan.

At FCM, Dustin is responsible for broad municipal engagement and knowledge mobilization focused on climate adaptation, particularly as it links with municipal infrastructure management. Dustin leads the delivery of the Climate and Asset Management Network, a peer-learning initiative with a cohort of municipalities dedicated to formally integrating climate change considerations into asset management governance, and is coordinating the provision of adaptation services to municipalities under the Climate Adaptation Partner Grants.

Dustin is an avid camper, hiker and canoeist.





About the moderator:
TONY KULBISKY
CHIEF ADMINISTRATIVE OFFICER
Town of Devon, AB

Tony Kulbisky, CLGM has been Chief Administrative Officer (CAO) for the Town of Devon for eight plus years and brings with him over thirty years of provincial, regional and municipal experience to the Board including twenty plus years in senior management.

Tony holds a BA from the University of Alberta (U of A) and a number of certificates including a Municipal Management and Leadership Certificate from the School of Business and a National Advanced Certificate in Local Authority Administration with Distinction both from the U of A.

Tony won the prestigious 2016 Award of Excellence provided by the Society of Local Government Managers of Alberta and was selected for the Queen Elizabeth II Diamond Jubilee Medal in 2012.

Tony has also served his community as a professional 1001 volunteer firefighter for over 15 years. Tony has served provincially on the Local Government Administrative Association (LGAA) Board as Director, becoming Vice President in 2011 and serving as President from 2013 – 2016 and now sits as Past-President. Tony is currently the CAMA Board representative for Alberta.

Tony is an avid runner, having completed several charity runs as well as 10 half marathons (21 km) and one full marathon (42 km).



2:30 p.m. to 3:00 p.m.
Tradeshow Refreshment Break

3:00 p.m. to 4:00 p.m.
Concurrent Session: "Enterprise Risk Management for Local Government"

SPEAKERS:

Will Burtenshaw, Senior Director Risk & Claims, Alberta Urban Municipalities Association (AUMA)

Elizabeth (Betty) Clarke, Manager of Corporate Risk & Recovery, City of St. John's, NL

Karen Kuronen, Technical Advisor/Adjuster, Northwest Territories Association of Municipalities (NWTAC) and the Northern Communities Insurance Program (NCIP)

MODERATOR:

Laurent Mougeot, SUMAssure

Communities are exposed to a wide range of risks which have evolved significantly over the years. They also face huge unfunded liabilities and simply do not have the resources to stay on top of them all. It is important to have the appropriate risk management tools in place to reduce, prevent and mitigate losses.

Although the landscape has evolved, municipal governments still encounter many of the same challenges that they always have: workplace safety, employee injuries, extreme weather events and internal management issues. By looking further ahead, municipalities can manage risks in a manner that will allow business objectives to be met. Effective risk management equips local government organizations to respond actively to change and uncertainty by using risk-based information to enable more effective decision-making. This increased capacity and demonstrated ability to assess, communicate, and manage risk builds trust and confidence, both within the government and with the public.

Municipal risk management may require a slightly different and more innovative approach today, but the overall goal remains the same: to keep employees prepared and cities and towns safe so they can focus on providing policing, recreation and all the things that matter to ensuring quality of life for residents.

Hear the advice from three insurance reciprocals across Canada on risk management solutions.

- **SUMAssure:** A member-owned insurance program dedicated to offering the best possible products and services at the most cost-effective prices for Saskatchewan urban municipalities.
- **NWTAC:** The Northern Communities Insurance Program is the made-in-the-North insurance program owned by the member communities of the NWTAC. It provides municipal insurance for the community governments of the Northwest Territories.
- **AUMA:** Has a General Insurance Program that provides coverage for more than 900 Regular and Associate members in Alberta.

Elizabeth Clarke, Manager of Corporate Risk and Recovery from the City of St. John's, Newfoundland will also tell you about the importance of managing risk in such a way that business interruption after a loss can be remedied faster with Risk Management's direct involvement in the recovery process as outlined in the City business continuity plans.



About the Speakers:

WILL BURTENSHAW

CAIB, CIP, CRM

SENIOR DIRECTOR RISK & CLAIMS

**Alberta Urban Municipalities Association
(AUMA)**

Will Burtenshaw has been with the Alberta Urban Municipalities Association since 2004. Will has several insurance and risk management designations including CRM (Canadian Risk Manager, and Chartered Insurance Professional (CIP).

Will has over 30 years' experience in risk management, insurance underwriting, risk control, and claims. Will started a risk management program for subscribers to the Alberta Municipal Insurance Exchange reciprocal in 2004. With over 200 municipalities and 700 non-profit organizations, there is a wide diversity of risk. Will developed a suite of online risk and insurance modules tailor made for municipal and non-profit administrators to educate any stakeholder about the various aspects of risk management and protecting municipal assets from the various risks encountered. Will participated in developing an online Enterprise Risk Management tool kit for municipalities. He has also championed several risk tools for members including a building appraisal and loss control program and disaster recovery and business continuity tools. Will also oversees an in-house claims team.





ELIZABETH (BETTY) CLARKE
MANAGER OF CORPORATE RISK & RECOVERY
City of St. John's, NL

Betty is the Manager of Corporate Risk and Recovery for the City of St. John's, Newfoundland. She has been involved in risk management since January 2003.

Betty holds the FCIP designation as well as ICS I-300 (Intermediate ICS) in Emergency Management/Business Continuity. She also holds the RF (RIMS Fellow Designation).

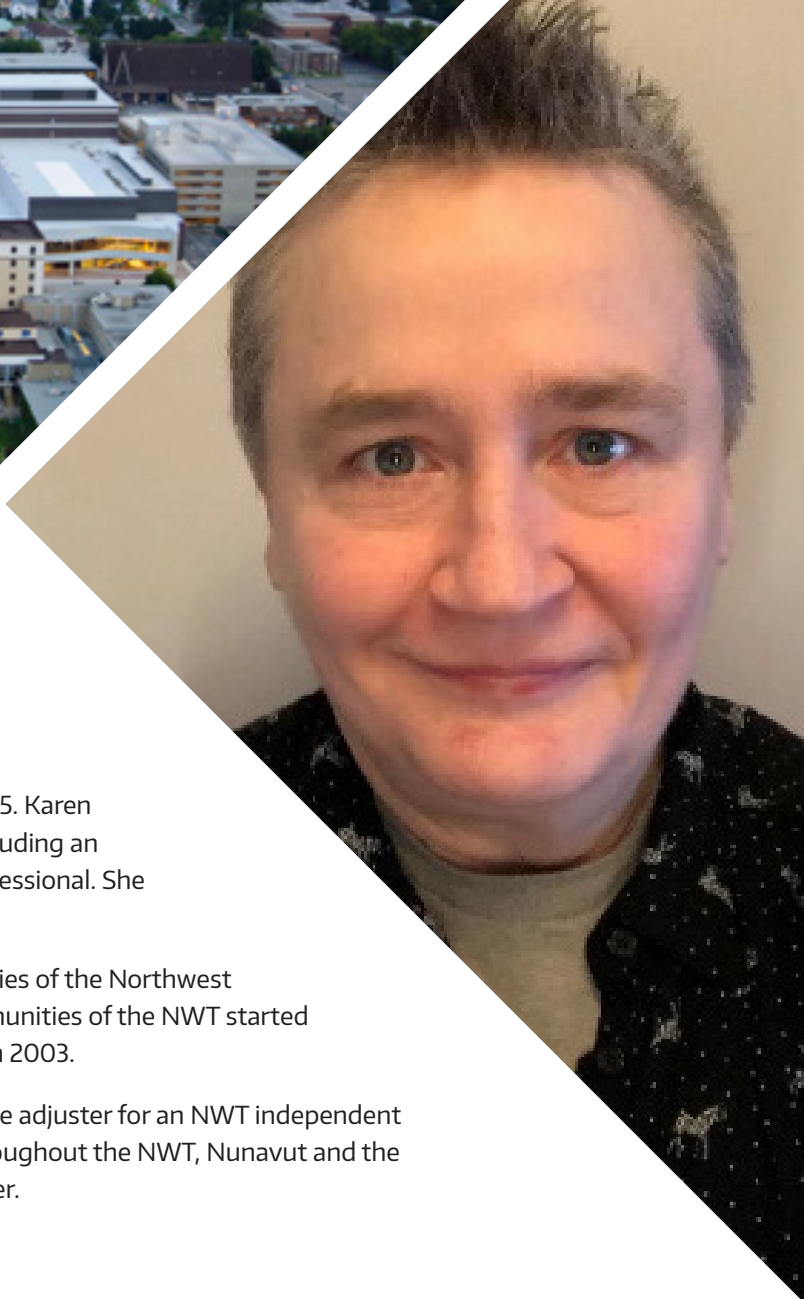
Prior to risk management Betty was involved in the insurance industry on the brokerage side preceded by extensive experience in underwriting and administration.

Betty believes in team work and continues to enjoy many benefits in becoming involved in various associations such as the RIMS Canada Council, the Newfoundland and Labrador Risk and Insurance Management Society, the Disaster Recovery Information Exchange and the Insurance Institute of Newfoundland and Labrador, taking on numerous assignments from each group over the years.

Betty was chosen as one of the Leading Risk Managers in Canada for 2017 as documented in the Insurance Business Canada Magazine.

Betty believes that work is great but leaving time for family life is absolutely essential.





KAREN KURONEN
CIP, ARM, DIP MECH ENG
TECHNICAL ADVISOR, ADJUSTER
Northwest Territories Association of
Municipalities (NWTAC) and the Northern
Communities Insurance Program (NCIP)

Karen Kuronen has been with the NWTAC and NCIP since 2015. Karen has several insurance and risk management designations including an Associate in Risk Management, and Chartered Insurance Professional. She also holds a Diploma of Mechanical Engineering Technology.

The NWTAC is an advocacy organization for the 33 communities of the Northwest Territories (NWT). NCIP is an insurance program for the communities of the NWT started in 1978 and then formed a reciprocal for these communities in 2003.

Prior to 2015, Karen was employed for 12 years as an insurance adjuster for an NWT independent adjusting firm, Arctic West Adjusters. She handled claims throughout the NWT, Nunavut and the Yukon, including many claims for NCIP as their control adjuster.





About the Moderator: **LAURENT MOUGEOT** **SUMASSURE**

Laurent is a member of the Canadian Institute of Planners and has been working with local governments since 1976.

He has worked with northern communities, rural municipalities, regional planning districts, urban municipalities and recently retired from his position as C.E.O. for a municipal association where he spent the last 12 years working with 440 local governments in Saskatchewan, Canada. Laurent also served on numerous national and provincial boards. He is proficient in administrative law, having served as a Provincial Adjudicator since 2007. Laurent has also been a guest lecturer at the University of Regina, and at the National Emergency Preparedness College.

Recognized as a leading authority in his field, Laurent has been invited to assist with numerous international projects, providing advice to local governments and municipal associations on capacity development, local governance, and strategic advocacy work. Over the years, these projects have taken him to the Caribbean, Eastern Europe, West and South Africa, Southeast Asia, and Central America and South America.

One of his most recent accomplishments is the creation of a risk management insurance reciprocal in Saskatchewan, bringing together local governments and municipal entities under the umbrella of one insurance company with a strategic focus on municipal operations. Now in its 10th year of operations, SUMAssure recently expanded its program to include municipal legal advisory services to improve risk management.



3:00 p.m. to 4:00 p.m.

Concurrent Session: "Smart City Visions and Strategy"

SPEAKERS: Lisa Allaire, Senior Advisor, Government of Canada, Smart Cities Challenge Team
Amanda Aizlewood, Principal Advisor, Government of Canada, Smart Cities Challenge Team

The Government of Canada is challenging communities, big and small, to come forward with their best ideas to improve the quality of life of their residents, through innovation, data and connected technology. This is an ideal time for communities to be thinking about how they can use technology to solve current problems; to create new opportunities; and how we prepare for the digitalization of our economy or what some have termed the 4th industrial revolution.

Representatives from Infrastructure and Communities will provide a sneak preview of the variety of challenges faced by communities across Canada from the applications received in the first round of the Smart Cities Challenge. They will also spend some time on the options available and the strategies needed to keep us healthy and competitive.





LISA ALLAIRE
**SENIOR ADVISOR, GOVERNMENT
OF CANADA**
Smart Cities Challenge Team

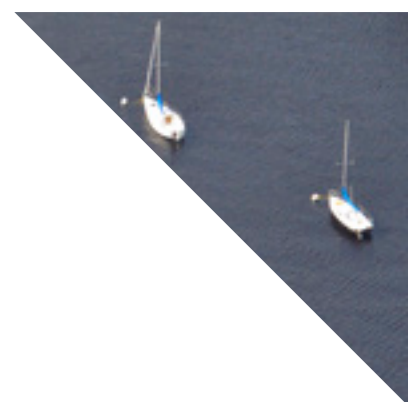
Lisa Allaire is the Senior Advisor of the Smart Cities Challenge. Focused on Outreach and Stakeholder Engagement, Lisa brings over 28 years of Communications experience from both the Federal and Municipal levels. At the Federal level, Lisa recently served as the Director General of Marketing for the Department of National Defence. She then led the Corporate Communications team for five years at the City of Ottawa where she further developed her strategic communications, issues management and emergency management skills. In her current role, Lisa has developed a National Outreach plan to support the effective roll out of Canada's first Smart Cities Challenge.





AMANDA AIZLEWOOD
PRINCIPAL ADVISOR,
GOVERNMENT OF CANADA
Smart Cities Challenge Team

Amanda Aizlewood works with the Smart Cities Challenge where she manages program design and performance measurement. Amanda brings more than two decades of federal government experience in the areas of policy research, analysis and planning and recently served as Policy Advisor and Manager of Performance Reporting for the Canada 150 Federal Secretariat. She holds degrees from McGill University and Carleton University and has published quantitative studies in the areas of values, social capital and social cohesion, as well as critical examinations of citizenship and identity.



4:00 p.m. to 4:45 p.m.

Speed Coaching Walk

*Session to be held inside if the weather is inclement.

Join your colleagues on a “Speed Coaching Walk” on the beautiful Fredericton trails to expand your network and make new professional connections. This will be a good opportunity to meet others working in our profession that we might not have connected with at the conference. You can stay with the same partner for the 45-minutes or switch every 15 minutes (at noted stops) and have a total of three connections by the end of your journey.

You can be a mentee and/or a mentor during this session. Get opinions from others on some career issue you'd like to get different perspectives about or feedback about options that you are considering. This will also provide you with the opportunity to provide your advice or offer a brief story or experience that might be relevant, along with suggestions about people, resources or education that you think might be useful.

Just be yourself and if you don't click with someone, no worries; you'll move on to someone else soon if you wish!

Bring your business cards! There is no pressure for further discussion, just opportunities.

5:30 p.m. to 6:30 p.m.

Young Professionals Reception (for delegates under the age of forty years)

5:30 p.m. to 6:30 p.m.

Big City Networking Reception (for delegates from municipalities of 50,000+ population).

6:30 p.m. to 9:30 p.m.

Maritime Kitchen Party

Delta Fredericton Hotel

*Buses will begin leaving the Fredericton Convention Centre to the Delta at 6:15 p.m. and continue every 20 minutes until 7:15 p.m.

Enjoy a fun-filled evening that you will never forget! From the moment you arrive at the beautiful four-diamond Delta Fredericton Hotel, you will also be in the midst of the most unique Maritime Kitchen Party on the east coast! Guests will enjoy a reception with highland dancers and the opportunity to visit the I-Booth to have your photo taken as a memory of your experience! As you move into the Grand Ballroom you will enjoy music by Fredericton's duo **Frantically Atlantic** and an all you can eat Lobster buffet with the chef in attendance to crack the lobsters right in front of you! If you are not a lobster fan – don't worry there are lots of other tasty options for you!

Wear your favourite plaid outfit for this evening and see who wins the prize as the Best Dressed Maritimer!

As the laughs get louder, and the sun gets lower, you will want to stay for the Hospitality Suite which will take place on the Delta DIP Patio, to experience the most beautiful sunset view on the Saint John River with good friends, a large bonfire and duo **Legacy Gray** featuring country, rock and pop music. If there is inclement weather, this same atmosphere will be recreated inside the hotel.

The shuttle service will leave from the Delta Hotel back to the Convention Centre beginning at 8:30 p.m. to 12:00 midnight every 20 minutes.



9:30 p.m. to 11:30 p.m.

Hospitality Suite at the DIP Patio at the Delta Fredericton Hotel

Sponsored by Phelps Group

Based in downtown Toronto, Phelps Group is one of Canada's leading Executive Search & Career Transition firms. Since 1986, they have transformed organizations by hiring exceptional talent, developing leaders and transitioning executives.

They are committed to upholding strong ethical standards and business practices; and for providing the integrity and transparency required for industries ranging from mid- to large-sized corporations, not-for-profits and the broader public sector.

Enjoy a large bonfire and duo **Legacy Gray** featuring country, rock and pop music. If there is inclement weather, this same atmosphere will be recreated inside the hotel.

Day Two Wednesday, May 30, 2018

6:00 a.m. to 7:00 a.m.	Morning Run
6:00 a.m. to 7:00 a.m.	Morning Yoga
7:00 a.m. to 3:00 p.m.	Conference Registration
7:30 a.m. to 8:15 a.m.	Breakfast
8:15 a.m. to 9:45 a.m.	Plenary Session: "The Tsunami of Demographic Change: Will the Public Sector Drown?" (Dr. Linda Duxbury)
9:45 a.m. to 10:15 a.m.	Tradeshow Refreshment Break
10:15 a.m. to 11:15 a.m.	Plenary Session: "How To Build a Strong Succession Plan For Your Organization" (Lori Kelly, Nadia Falcone, Eric Walker)
11:15 a.m. to 12:15 p.m.	Closing Keynote: "Wit, Fit, and Balance...Strategies for Success" (Meg Soper)
12:15 p.m. to 1:15 p.m.	CAMA Awards of Excellence Luncheon
1:15 p.m. to 1:45 p.m.	Closing Ceremonies and Tradeshow Draws
2:30 p.m. to 4:30 p.m.	Study Tours: Growth of Fredericton's Microbrewery Business, Lean Six Sigma Tour, and Asset Management Tour
6:00 p.m. to 7:00 p.m.	President's Reception at the Beaverbrook Art Gallery
7:00 p.m. to 12:30 p.m.	President's Dinner at the Fredericton Convention Centre

6:00 a.m. to 7:00 a.m.

Morning Runs

(Meet in the lobby of The Fredericton Convention Centre)

5 km and 10 km routes on the Fredericton's beautiful trail system.

6:00 a.m. to 7:00 a.m.

Morning Yoga

(Meet in the lobby of The Fredericton Convention Centre)

Enjoy a morning yoga class with registered instructor Brittany Rooney at **Dynamic Yoga Studio** which is a 10 minute walk from the Convention Centre.

7:00 a.m. to 3:00 p.m.

Conference Registration

7:30 a.m. to 8:15 a.m.

Breakfast



8:15 a.m. to 9:45 a.m.

Plenary Session – “The Tsunami of Demographic Change: Will the Public Sector Drown?”

SPEAKER: Dr. Linda Duxbury

The upcoming century will see a fundamental shift in the change in the nature of the employer-employee relationship as organizations seek to attract and retain good employees in a declining labour market. This labour force shortage will arise as the massive baby boomer generation retire and companies compete to hire the small pool of “baby – bust” employees. Other factors that contribute to these changes include the following: birth rates are declining throughout the world, populations are aging, the age at which people are taking retirement has fallen, people are staying in school longer (or returning to school), and the skill-intensity of employment is increasing.

These demographic changes will have profound impacts on public sector employers as they enter a “sellers” market where there are fewer employees with the necessary skills than there are good jobs. Human resource management will become a critical success factor in the new millennium as companies have to focus on recruitment, retention of employees of all ages, succession planning, work-life balance and career development.

We are currently in an unusual position in Canada in that we have four generations in the workforce at the same time: the Veterans (59 +), the Baby Boom (1947 to 1964), the Baby Bust (Generation X) (1961 to 1972) and the Echo Boomers (Nexus) (1972 to 1990). Each of these generations have different attitudes and values with respect to work and life. Managers in organizations today need to understand key generational differences in order to both attract, motivate and retain good employees.

Dr. Duxbury's talk will address these following issues. She will look at the formative influences shaping the different generations and look at possible sources of generational conflict within the workforce. She will also discuss the unique set of challenges public sector employers are likely to encounter in this very different labour market and offer suggestions on what they need to do to manage the transformational change.





About the Speaker: **DR. LINDA DUXBURY**

Dr. Linda Duxbury is Canada's most accomplished researcher, writer, and speaker on work-life balance. She has contributed to numerous comprehensive national studies on work-life balance and the bottom-line effect on business.

Dr. Duxbury has written hundreds of papers, articles for journals, and books, and she is the co-author of a series of Health Canada reports about work-life balance within the country. She has been published widely in both the academic and practitioner literatures, in the areas of work-family conflict; change management; supportive work environments; stress; telework; the use and impact of office technology; and managing the new workforce.

Recognized for her engaging, enthusiastic communication skills and teaching practices, Dr. Duxbury has received the "Canadian Pension and Benefits National Speaker Award," the "Carleton University Students' Association Teaching Excellence Award," the "Faculty Graduate Mentoring Award," also from Carleton and the "Sprott MBA Student Society Best Teacher Award." She has also been awarded the "Toastmasters International Communication and Leadership Award," and was recognized as one of Deloitte's "Women of Influence."

Dr. Duxbury is a professor at the Sprott School of Business at Carleton University. She holds a Ph.D. in Management Sciences from the University of Waterloo.



9:45 a.m. to 10:15 a.m.

Tradeshow Refreshment Break

10:15 a.m. to 11:15 a.m.

Plenary Session – “How to Build a Strong Succession Plan for Your Organization”

SPEAKERS:

Lori Kelly, Senior Manager – Talent Management, City of Mississauga, ON

Nadia Falcone, Talent Management Consultant, City of Ottawa, ON

Eric Walker, Managing Principal, Predictive Success Corporation

Change is inevitable and municipality administrators are faced with constant change with staff turnovers which can often leave you with a limited pool of knowledge, expertise and experience. Preserving that knowledge and expertise becomes of paramount importance in today's work environment in order to meet the imminent staffing needs of an organization in to the future.

Whether your municipality has 10 or 1,000 employees you need a succession plan and strategy tailored for your organization. Lori Kelly, Senior Manager of Talent Management from the City of Mississauga will review how you can develop your own strategy and tell you about some of their lessons learned. Nadia Falcone, Talent Management Consultant from the City of Ottawa and Eric Walker, Managing Principal, Predictive Success Corporation will share how the City of Ottawa is rethinking their approach to succession management by looking beyond functional silos and using tools like the Predictive Index.





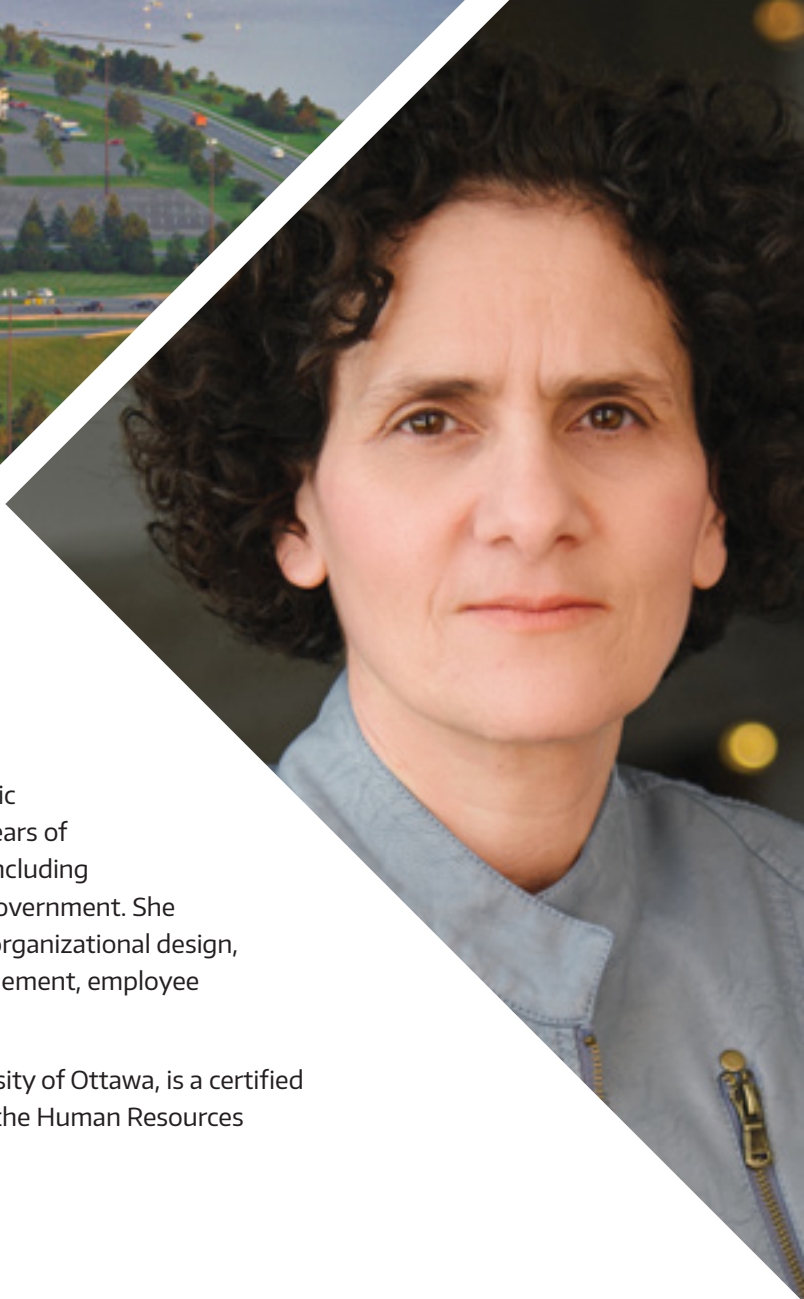
About the Speakers:

LORI KELLY
SENIOR MANAGER,
TALENT MANAGEMENT
City of Mississauga, ON

Lori Kelly is the Senior Manager, Talent Management at the City of Mississauga. In this role, Lori leads both the talent acquisition and the learning and organizational development centres of expertise. The team is consistently looking for modern and innovative ways to both attract talent to the City as well as grow and develop the talent the City already has. Lori has proudly served the City of Mississauga for over 20 years in increasingly senior roles in Human Resources. She also spent six years in the City Manager's Office where she provided leadership to what became the largest community engagement initiative in the City's history resulting in a Strategic Plan that represents the City's vision for the next 40 years.

Lori earned an honours degree in Political Science from Western University, a Masters Certificate in Municipal Leadership from the Schulich School of Business and certification as a Human Resources professional. Lori is a member of the Human Resources Professionals Association.





NADIA FALCONE **TALENT MANAGEMENT** **CONSULTANT**

City of Ottawa, ON

Nadia Falcone is a Talent Management Consultant at the City of Ottawa responsible for developing and delivering talent management initiatives in support of the City's strategic Human Resources and talent objectives. Nadia has over 20 years of human resources experience working in a variety of sectors including telecommunications, technology, professional services and government. She has extensive hands-on experience leading HR initiatives in organizational design, job evaluation, performance management, succession management, employee development and strategic Human Resources planning.

Nadia holds a Bachelor of Commerce (BCom) from the University of Ottawa, is a certified Canadian Human Resources Leader (CHRL) and a member of the Human Resources Professionals Association.





ERIC WALKER
MANAGING PRINCIPAL
Predictive Success Corporation

Eric has 30 years of Sales/Sales Management experience and was a National Sales leader at GE, CTV and Bell.

He has been a Predictive Index Certified Analyst since 1989 and has had clients in Retail, Medical, Government, SMB Accounting Systems, Hardware and Software Integration, TV Sales/ Advertising.

He is a member of HRP, the Ottawa Chamber of Commerce, Kanata North BIA, West Board of Trade, TiECon Canada, CPSA and the St. Lawrence College Business Program.

11:15 a.m. to 12:15 p.m.

Closing Keynote – “Wit, Fit and Balance...Strategies for Success”

SPEAKER: Meg Soper

The pace of change in our lives continues to pick up speed. Not only are we expected to adapt to change, we are expected to embrace it and stay on top! This presentation offers a different perspective on dealing with the every day stresses we face and emphasizes the fact that humour and how we communicate can play an important role in helping us lead more productive and healthier lives in an ever changing environment. We determine the quality of life we lead by the decisions we make every day.

Learn to identify ways to strike more balance in our lives and to build resilience in the face of daily stress. Take away these key messages and put them towards a healthier, happier and more productive workplace environment. This motivational life balance presentation delivers insight and practical strategies that entertain and inspire.

Participants will leave feeling valued for the work that they do and with the tools to:

- Build resilience in the face of daily stress;
- Take a leadership role in their own lives;
- Shift their perspective to better deal with adversity;
- Create a positive environment in the workplace.





About the Speaker: **MEG SOPER**

Meg Soper, one of Canada's leading motivational humourists combines her remarkable sense of humour with her unique perspective of life to captivate her audience and provide them with a presentation filled with inspiration and entertainment.

Meg has appeared as a keynote speaker and feature performer at universities, conventions and corporate functions across North America and internationally. She has shared the stage with such celebrities as Ray Romano and Ellen Degeneres.

With over 25 years experience in the health care industry and as a Registered Nurse in the Operating Room, she understands the challenges that nurses face from a first hand perspective. From Children's Hospital in Vancouver, B.C. to St. Michael's Hospital in Toronto, Ontario and finally back to a community hospital close to home, Meg has gained a wide range of professional experience throughout her career.

Meg is co-author of the book, *From the Stage to the Page – Life Lessons from Four Funny Ladies*. She has appeared on the CBC Television Network, Women's Television Network and Prime TV, as well as being featured in many radio programs and comedy festivals.

12:15 p.m. to 1:15 p.m.

CAMA Awards of Excellence Luncheon

Each year CAMA recognizes its membership through the Excellence in Municipal Administration Awards Program.

Experience has demonstrated that CAMA members have every right to hold their heads high when it comes to excellence in municipal management. Year-after-year we see countless examples of outstanding projects and programs designed, developed and implemented in Canadian municipalities who are recognized world leaders in municipal governance and service delivery.

This Luncheon will celebrate the achievements and successes of your colleagues and recognize the work of your profession in the environment, innovation and professional development fields.



1:15 p.m. to 1:45 p.m.

Closing Ceremonies and Tradeshow Draws

STUDY TOURS

The City of Fredericton and CAMA are pleased to offer CAMA delegates a choice of four study tours:

2:30 p.m. to 4:30 p.m.

Growth of Fredericton's Microbrewery Business

COST: \$65.00 + HST/per person

The craft brewing industry is booming in Fredericton and we have the highest concentration of breweries, meaderies and cideries in Atlantic Canada.

There will be no test involved in this "Study" session, but in-QUIZ-itive minds will thrive on the wealth of information to be shared in this tour.

Participants will take part in a two-hour study and information session at the historical **Picaroons Roundhouse** which will include; a behind-the-scenes tour of the brewery, a presentation of beer samples paired with an assortment of appetizers (made with local craft brews), and guest speakers representing various enterprises within New Brunswick's thriving craft brewing sector.

There will be no shortage of information (or samples) to be absorbed!

Schedule	
2:15 p.m.	Depart the Fredericton Convention Centre
2:30 p.m.	Arrive at the Picaroons Roundhouse and begin brewery tour with samples.
3:10 p.m.	Presentation of appetizers paired with Picaroons beer.
3:30 p.m.	Presentations by local enterprise and sectors associated with the craft brewing industry in the Fredericton and surrounding areas.
4:15 p.m.	Casual discussions and mingling. Participants will have an opportunity to browse the tap room and surround grounds overlooking the Saint John River.
4:30 p.m.	Depart Picaroons.
4:45 p.m.	Arrive at the Fredericton Convention Centre.

2:30 p.m. to 4:30 p.m.

Lean Six Sigma Tour

COST: \$25.00 + HST/per person

The City of Fredericton enjoyed many years of strong growth and development, however, this trend started to slow in 2011/2012. It became clear that the organization could not continue to grow at the level it had been for the previous ten years, and there needed to be a culture change within the City operation. Instead of adding new resources every time there was pressure regarding service delivery, it was critical that staff look from within for improvements that would increase efficiency and discover innovative methods to work smarter.

One of the primary tools the City of Fredericton uses is Lean Six Sigma, which is a proven methodology using a team approach to understand processes and customer requirements; remove waste and variation; and improve the flow of activities.

Chris MacPherson, CAO and Melanie MacDonald and Nina McCarthy from our Improvement and Innovation Team, will present Fredericton's experiences and provide you with an overview of what every CAO/senior manager needs to know about continuous improvement for any size organization. You will also visit some Daily Management Boards and the Fleet Garage, which undertook a very successful "6S" project that promotes a safe and organized work area.



2:30 p.m. to 4:30 p.m.

Asset Management Tour

COST: \$25.00 + HST/per person

The City of Fredericton has been recognized for its work on Asset Management practices and planning. This tour will provide you with Fredericton's asset management philosophies and practices that put it on the road to sustainability. You will have the opportunity to visit sites that showcase recent projects around energy efficiency, repurposing existing assets, integrating active transportation into capital projects and planning for the future.

6:00 p.m. to 7:00 p.m.

President's Reception at the Beaverbrook Art Gallery

Sponsored by Odgers Berndtson

Odgers Berndtson is a global leader in executive search, committed to providing an integrated approach to talent management. We specialize in recruiting and assessing senior executives and board members in the private, public and not-for-profit sectors across Canada, and internationally.

Visit one of Canada's most vital art galleries and experience the wonder and magic of the visual arts. A world-class collection meets the tranquility of the Maritimes at the Beaverbrook Art Gallery. Explore outstanding art and exhibitions from an international art collection featuring works by renowned and rising artists alike.

The reception will take place in the new Pavilion which just opened in the Fall of 2017, however the entire gallery will be open for your viewing.

7:00 p.m. to 12:30 a.m.

President's Dinner

Wine Sponsored by Odgers Berndtson

Odgers Berndtson is a global leader in executive search, committed to providing an integrated approach to talent management. We specialize in recruiting and assessing senior executives and board members in the private, public and not-for-profit sectors across Canada, and internationally.

CAMA President, Janice Baker, will end the Conference with a wonderful dinner at the Fredericton Convention Centre. Get ready to dance the night away with the live band "Pretty in Pink".

Schedule	
2:30 p.m.	Depart the Convention Centre and travel to Killarney Lake Lodge. You will receive a short presentation which will highlight the new solar system that will be installed at this building and information about the park plan.
3:10 p.m.	Travel to Two Nations Fire Station. You will tour the station including the energy efficiencies and control system, see the well-maintained vehicles and how the state of the art 911 Communications Centre was integrated in to this building.
3:50 p.m.	Travel to the Playhouse for a tour of how this infrastructure is failing and hear about the plans for a new and improved Performing Arts Centre. Enroute to the Playhouse you will see the roundabout on Cliffe Street, some new landscaping and the integration of active transportation.



Companion Program

The Companion Program includes the Opening Reception, Opening and Closing Keynote Speakers, Casual Night Out, President's Dinner, and Hospitality Suites. **The Companion Program does not include breakfasts or lunches with the delegates.**

COST

Delegate Type	Early Bird Registration Fee by April 1, 2018 (+ 15% HST)	Registration Fee after April 1, 2018 (+ 15% HST)
*Companion of a CAMA Member (Municipal)	\$275.00 + \$41.25 HST = \$316.25	\$325.00 + \$48.75 HST = \$373.75
*Companion of a Non-Member (Municipal)	\$300.00 + \$45.00 HST = \$345.00	\$350.00 + \$52.50 HST = \$402.50
**Companion of an Affiliate CAMA Member (Non-Municipal)	\$325.00 + \$48.75 HST = \$373.75	\$375.00 + \$56.25 HST = \$431.25
**Companion of a Non-Member (Non-Municipal)	\$375.00 + \$56.25 = \$431.25	\$425.00 + \$63.75 HST = \$488.75

**"Municipal" refers to an individual who is currently employed with a municipal government organization.

***"Non-Municipal" refers to all other individuals.

Companions have the option of joining the delegates for the Pre-Conference Events (Golf Tournament, Bike Tour, Microbrewery Tour & Tastings, and the Day in St-Andrews-By-The-Sea) along with the Study Tours on Wednesday for an additional cost.

ADDITIONAL COMPANION TOURS

The following activities **are not** part of the official Companion Program, and additional fees apply.

Tuesday, May 29, 2018

10:30 a.m. to 12:30 p.m.

Delta Kitchen Rave

COST:

\$80.00/person + HST (includes interactive culinary experience, lunch, and a personalized chef jacket)

*The tour will depart the Fredericton Convention Centre at 10:15 a.m. and arrive back by 12:45 p.m.

The Delta Kitchen Rave is an interactive culinary experience with the executive chef and sous chefs putting a fun, lively, and informative spin on being in the kitchen. The group will be split into teams and sous chefs will assist as delegates prepare a three-course luncheon with the learning lessons being making a salad dressing, candied nut making and learning how to cut tenderloin. Later you will enjoy the fruits of your labour in one of the Delta's private rooms. As a special take away, each guest will receive a personalized chef coat.

The meal will be the Delta's signature seafood chowder, a buffet style salad bar with lemon dill dressing and maple balsamic dressing, chef carved beef tenderloin and grilled chicken supreme with a decadent dessert of meyer lemon bar, raspberry coulis, quenelle of fresh cream and mint.

2:00 p.m. to 4:00 p.m.

Sip and Paint

COST: \$50.00/person + HST (includes painting, supplies, instruction, beverages and snacks)

A long-time supporter of the arts, Charlotte Burhoe recognized an opportunity to bring a nationally popular event “sip-n-paint” to Fredericton at the **Corked Wine Bar**. You will have the opportunity to paint an 8 x 10 watercolor print (with a matted frame for a completely finished product) with instruction by an artist while enjoying your favourite beverage and snacks. Come uncork your creativity!

*Please note that these prints will be bubble wrapped for you so that they will travel easily in your suitcase.

Wednesday, May 30, 2018

11:00 a.m. to 1:00 p.m.

Big Canoe Tour

COST: \$40.00/person + HST (includes transportation, snack/non-alcoholic beverages, and canoe rental.

Journey down the Saint John River in a 13-passenger voyager canoe. You will be picked up at the Fredericton Convention Centre and will travel to the Hartt Island Resort where the real adventure begins. Led by a qualified guide you will paddle down river meandering among the many islands of the Saint John River on your way to the Small Craft Aquatic Center. A short stop on one of the islands will give you time stretch your legs and have a snack before continuing down river.



Municipal Career Stories



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jobs.municipalworld.com

MUNICIPAL
WORLD
JOB BOARD



SEE YOU NEXT YEAR IN QUEBEC CITY!

MARK THE DATES:
MAY 27TH TO 29TH, 2019

LOCATION:
QUÉBEC CITY CONVENTION CENTRE & HILTON HOTEL