

Ambient light empowers places



Welland Bridge, Ontario, Canada¹



3
awards
won



10%
more
new business



450K+
social media
impressions/year



Top 5
Destination
in Niagara region



95k

addressable pixels



1.8M

inauguration viewers



1,800

lighting shows annually



>10M

impressions expected



Jacques-Cartier Bridge, Québec, Canada²



CN Tower, Ontario, Canada³



82M

revenue annually



<\$1,000

Operating costs
monthly



1.6M

Visitors
annually



30k+

new visitors
expected annually



700k

economic impact
annually



Top 10

Visited places
in the eastern Ontario region



Brockville Railway Tunnel, Ontario, Canada⁴



Lighting public spaces

Revitalizing a public area

Brockville Railway Tunnel – Ontario, Canada



Welcoming visitors 24/7

CN Tower – Ontario, Canada



Connecting people with places

Jacques-Cartier Bridge – Québec, Canada



Creating inviting public spaces

Northern Jubilee Auditorium – Edmonton, Canada



1. Visit usa.lighting.philips.com/cases/cases/bridges-monuments-facades/welland-bridge
2. Visit usa.lighting.philips.com/cases/cases/bridges-monuments-facades/jacques-cartier-bridge-montreal
3. Visit en.clc.ca/files/CLCL_Annual%20Report_ENG_2016_Optimized%20FINAL-s.pdf
globalnews.ca/news/3034658/6ix-secrets-operating-the-cn-towers-lighting-system-as-simple-as-a-few-computer-clicks/
cntower.ca/site_Files/Content/PDF/Press_Kit/2014/Lighting_Facts.pdf
4. Visit usa.lighting.philips.com/cases/cases/bridges-monuments-facades/brockville-railway-tunnel

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