

CANADIAN ASSOCIATION OF MUNICIPAL ADMINISTRATORS

INFLUENTIAL. INSPIRING. GET INVOLVED.



**CAMA'S NEXT BIG THINGS
2016-2021 STRATEGIC PLAN**

NEW STRATEGIC PLAN 2016-2021

- Strategic Planning Policy.
- Board participation in two-day workshop in September 2015.
- Review of successes, struggles, obstacles, and emerging trends.

Emerging trends in local government

- Economic activity and responsibilities of each level of government are changing.
- Generational differences.
- Ever changing technology.
- Positive image of municipal administrator profession with elected officials.

Vision & Mission

VISION

“The Canadian Association of Municipal Administrators (CAMA) is recognized as the premiere national Canadian organization representing municipal administrators”.

MISSION

“To champion excellence in municipal administration and develop resilient leadership through professional development, networking and advocacy.”

Values

CAMA members value:

- Accountability and Professional Integrity
- Collaboration
- Transparency and Honesty
- Innovation and Excellence
- Diversity and Inclusivity



FOUR STRATEGIC PILLARS



PROFESSIONAL DEVELOPMENT

- Provide members with leading edge trends, tools and best practices for local government management through state-of-the-art sharing and professional development opportunities.

NETWORKING & PARTNERSHIPS

- Create strong, strategic relationships.
- CAMA is well recognized as the national “Go To” experts in Municipal Administration

FOUR STRATEGIC PILLARS



MEMBERS ENGAGEMENT & SUPPORT

- Deliver networking opportunities to engage and connect members.
- Increase the membership by attracting, maintaining and engaging members from large, small, and remote municipalities with an emphasis on balance and diversity.

RESILIENT LEADERSHIP

- Intentional about ensuring success of the profession.
- Foster a professional, respectful relationship between municipal administrators and Councils.

OUR GOALS

- **Goal #1**

To be the national membership of choice for local government professionals across Canada.

- **Goal #2**

To enhance innovative opportunities and professional development to increase CAMA members knowledge transfer and experience sharing around good local government management values and practices.

OUR GOALS

- **Goal #3**

To ensure CAMA is providing new and existing municipal administrators with information, and a network, that assists them in their role, encourages the next generation of leaders and, promotes the importance of the Professional Municipal Administrator.

- **Goal #4**

To enhance and promote one consistent identity/profile to obtain the respect of our stakeholders.

- **Goal #5**

To support members in making connections and building beneficial professional relationships.

OUR GOALS

Goal #6

To ensure CAMA is reminding/educating members of the key components of a professional, respectful relationship between municipal administrators and Councils and how to attempt to deal with specific situations that members are encountering that undermine that healthy relationship. Help members be resilient and maintain a healthy understanding of the municipal administrator role versus the Council role.

Goal #7

To build strong relationships with key stakeholders. Initiate, strengthen and leverage relationships with international, national and local organizations to create excellence in municipal government.

How can you become involved?

- CAMA Sub-Committees.
- Provide feedback on CAMA surveys.
- Contact your Board representative.

