



News Release

Newmarket Wins National Municipal Award for Professional Development

Jasper, AB (June 3, 2015) – Newmarket, ON has received national recognition for its **Progressive Leadership Development** program from the Canadian Association of Municipal Administrators (CAMA). The Town was presented with the 2015 CAMA Award for Professional Development, in the 20,001-100,000 population category, during the association's national conference in Jasper, AB. Ravenhill Group Inc. is the presenting sponsor for the awards.

"CAMA is pleased to recognize the administrative excellence demonstrated by the Town of Newmarket for its innovative approach to professional development," said Robert Hughes, president of the Canadian Association of Municipal Administrators and Chief Administrative Officer for Stratford, PE. "From vision to execution, the program has created an environment for extraordinary public service."

Newmarket's innovative approach includes all levels of the organization wherein employees are trained and developed to be empowered and effective as leaders and employees. The Town believes that an engaged workforce has the ability to deliver even greater results than they believe possible. This means having employees who demonstrate both competency and commitment to the work they do, while delivering cost effective and relevant services to residents.

Out of the Town's vision and mission statements, as well as the Council's Strategic Priorities for 2014-2018, the Strategic Leadership Team developed their own vision – *Creating an environment for extraordinary public service*. From that vision, the team created a People Plan, an Organizational Readiness Framework, a new Performance Partnership process and tools, and a new online learning portal for leadership development, as well as committing to a renewed effort for formal employee recognition.

Initiatives are linked to the vision and satisfy the needs of employees as they continuously develop. While each of the foregoing could be considered stand-alone initiatives, they are designed and created as interwoven, linked initiatives. This ensures the values of the organization are maintained and enhanced while delivering on the results.

"With 57 applications received, this is the largest year ever for the CAMA awards program," said Jake Rudolph, Chair of CAMA's Awards Committee, as well as CAMA Representative, British Columbia & Yukon and Deputy City Manager, City of Abbotsford, BC. "Congratulations to the winners and thanks to all those who took the time and effort to enter a submission."

CAMA's Professional Development Award recognizes a community that has developed a unique and innovative program for their staff and can be replicated in other communities. Since Canada has a unique mixture of small and large communities, awards are granted according to population – for municipalities under 20,000, for those between 20,001 and 100,000 and for those over 100,000. Certificates of Merit may also be awarded.

About CAMA:

A Canada-wide network and the national voice of senior municipal administrators, the Canadian Association of Municipal Administrators (CAMA) strives to nurture and build municipal administrative excellence by providing its more than 500 members with knowledge sharing and learning opportunities, access to best practices, and valued input into policies and programs aimed at ensuring healthy and thriving communities across Canada. www.camacam.ca

About Ravenhill Group Inc.

We are Canada's Municipal search specialists meeting the growing demand for excellent municipal senior staff through ethical head-hunting™. We do this by bringing the very best men and women face to face with the opportunity in your municipality ... an opportunity that they were unaware of because - simply put - they weren't thinking of a job change. The very best people are not looking and need to be found. www.ravenhillgroup.com

About Newmarket

The Town of Newmarket is located in southern Ontario and is home to over 85,000 residents. Newmarket has consistently been named one of the **Best Places to Live in Canada** by *MoneySense Magazine* and has garnered an international reputation for being one of the country's most dynamic, diverse and desirable towns to live and work in. Newmarket is also widely considered a progressive place with a reputation for collaboration, creativity and innovation. For more information on the Town of Newmarket, visit www.newmarket.ca

-30-

Media Contacts:

CAMA: Alycia Morehouse, CAMA Communications, 506-470-4863 (cell), admin@camacam.ca

Newmarket: Wanda Bennett, Director of Corporate Communication, wbennett@newmarket.ca, 905-953-5300 ext. 22041