



# ICMA WORKS FOR CANADA... AND FOR YOU



Dear Colleagues,

I encourage you to consider joining over 250 CAMA members that are also **International City/County Management Association** (ICMA) members. ICMA membership complements your CAMA membership and offers additional great resources for an affordable affiliate discount rate of only U.S. \$135. Canadian and U.S. CAOs face many of the same issues, challenges, and opportunities. My ICMA membership offers me best practices on a global scale and provides me with access to ideas and solutions applicable across North America, to help me and my community. The excellent online resources that are available to all ICMA Members are beneficial to administrators of communities of all sizes. My involvement has also extended my professional network, connecting me with people who have contributed to my growth as a municipal manager and served as my mentors as well as my friends.

Also be sure to mark your calendars for ICMA's 2017 Annual Conference, October 22-25 in San Antonio, Texas, where thousands of city and county managers and their staffs from around the world will convene to discuss new ideas and successful practices on the critical issues we face every day. This is a unique opportunity to learn and connect with others from around the world who share our passion for public service. I always return home with some great ideas and feeling better informed, reconnected, and reenergized.

ICMA has played a vital role in my career, and I believe that it can be professionally (and personally) rewarding to everyone in local government management.

Sincerely,

**Marc Landry**

*Director, CAMA*

*Regional Vice President, ICMA*

*Chief Administrative Officer,*

*Town of Beaumont, Alberta*



*"ICMA offers significant strategic value to Canadian CAOs and City Managers as a companion to our world-class CAMA organization. CAMA provides our members with a Canadian-specific agenda tailored to our governance framework but augments this with rich content from ICMA to enable problem-solving, way finding, and innovations from around the globe that we can use for our own community challenges."*

**– Tim Anderson, P.Eng.**  
*Chief Administrative Officer, Waterloo, Ontario*

## Grow your Passion for Local Government Management: Become an ICMA Member

For many years, CAMA and ICMA have partnered to offer their members exceptional resources and networking opportunities.

The ICMA network includes city, town, and county leaders and other individuals and organizations throughout the world. The management decisions made by ICMA's 10,000+ members affect millions of people living in thousands of communities, ranging in size from small towns to large metropolitan areas.

Over 250 CAMA members already belong to ICMA. Join us!

### Top five reasons Canadian CAOs should add ICMA membership to their professional toolkit:

1. Focus on ethics and leadership
2. Connections with peers from across North America and around the world
3. International dialogue on leading practices and lessons learned
4. Information resources and programs to help your career, your community, and the local government management profession
5. Ongoing opportunities for leadership and professional development and recognition.

And, ICMA offers an exclusive membership rate for CAMA members of just US \$135 per year.



*"It's an international world; international thinking is part of our job today. I belong to ICMA because it is the predominant local*

*government organization in the world supported by an engaged membership and excellent administration. It is a great gathering place for city managers interested in lifelong learning and building our profession. ICMA has a wealth of information and a network that is relevant to Canadian city managers."*

**– Simon Farbrother**

*Past President of CAMA and ICMA*



*"When an aspiring Canadian City Manager in the 1980s, I was intrigued to learn that there were professional*

*associations to assist and represent us in our unique profession. ICMA was a welcome addition to this mix. The economies of scale of an international association allow it to organize conferences, training programs, and materials with a magnitude and diversity of topics unimaginable.*

*Since attendance at my first ICMA Annual Conference, I have benefited from the services and the supportive community of fellow city managers, provided by membership in CAMA and ICMA. The access to a diversity of friends, materials, and networking forums has yielded ideas and experiences that have helped build both character and competencies."*

**– David Johnstone**

*City Manager, Candiac, Québec  
ICMA President Elect*

## LEARN MORE ABOUT CAMA

Visit [icma.org/CAMA](http://icma.org/CAMA)

Contact your ICMA Regional Vice President, Marc Landry,  
Chief Administrative Officer, Town of Beaumont, Alberta,  
at [marc.landry@beaumont.ab.ca](mailto:marc.landry@beaumont.ab.ca)

## BECOME AN ICMA MEMBER TODAY

Visit [icma.org/JOIN](http://icma.org/JOIN)

Contact [membership@icma.org](mailto:membership@icma.org)

