

THIS TEMPLATE IS PROVIDED AS A GUIDE. PLEASE MODIFY IT TO SUIT YOUR MUNICIPALITY'S REQUIREMENTS.

STRATEGIC PLANNING TEMPLATE 1.3

STRATEGIC PLANNING DOCUMENTS INCLUDE OUTCOMES, GOALS, STRATEGIES, PRIORITIES, ETC.

The CAO is a valued partner who facilitates the development of the municipality's Strategic Plan. Each municipality will have to customize its plan by asking some of the following questions.

1. What is the current status of the municipality? Is it growing? Are citizens leaving? Why? Is it in transition? Are some industries closing down while new ones are starting up?
2. Are municipal resources available? Are other orders of government supporting the municipality?
3. What partners should be involved in the creation of this Strategic Plan? How broad should our consultation process be?
4. What is our vision and mission?
5. What are our priorities?
6. What outcomes would we like to see in the coming year?
7. What goals will we set to achieve these outcomes?
8. What strategies will we use to achieve these goals?
9. What other action plans should be created?