



**e-Brief**  
**October 29, 2009**



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**HAPPY HALLOWEEN!**

## **CAMA Update**

### **CAMA's Jobscene Service Expands**



CAMA is pleased to partner with CivicInfo BC, who operates Canada's largest online source for municipal job postings ([www.civicjobs.ca](http://www.civicjobs.ca)). This new service was launched on October 26<sup>th</sup>, 2009 and can be accessed on the CAMA website at the following link:

<http://www.camacam.ca/en/addjobposting.asp>. **Please pass along this information to your Human Resources Department for their use in the future.**

#### **How to List a Job Opportunity**

To list a job, please send your posting to [jobs@camacam.ca](mailto:jobs@camacam.ca). (Word format preferred.) The rate for a single job posting is \$150.00 plus GST for CAMA members and \$250.00 plus GST for non-members.

Payment can be made on-line by Visa/Mastercard or by mailing a cheque made payable to "CAMA" to the CAMA National Office at PO Box 128, Station A, Fredericton, NB, E3B 4Y2. If you have any questions, please contact Jennifer Goodine at the CAMA National Office at 1-866-771-2262.

#### **About the CAMA Jobscene Service**

Our Jobscene service provides exceptional value, and it is simply one of the best ways available to find the right person for your organization. When you post with CAMA:

- Your job is posted on the CAMA website.
- Your job is distributed to all CAMA members via our Jobscene Broadcast.
- Your job is cross-posted immediately on the CivicJobs.ca website.
- Your job is seen by job seekers who subscribe to the weekly CivicJobs.ca e-mail bulletin.



Through the CAMA Jobscene service, your posting reaches our members in every province and territory. And through CivicJobs.ca, your posting also reaches a broad, public audience. CivicJobs.ca is Canada's largest online source for municipal postings. An initiative of CivicInfo BC in Victoria, British Columbia, CivicJobs.ca is made possible through a partnership between Canadian local government professional organizations, including CAMA. For more details, please visit [www.civicjobs.ca](http://www.civicjobs.ca).

### **Unlimited Posting Packages – CivicJobs.ca**

The positions listed in CAMA's Jobscene are usually at a senior level. We recognize, however, that many of our members wish to advertise other positions as well. Through CivicJobs.ca, CAMA members have that opportunity.

For \$4,999, your local government can purchase a "One Year – Unlimited Postings" package, allowing you to post as many jobs as you wish on CivicJobs.ca for a period of twelve months. Post any job, from accountant to zamboni driver, for one single price. Partial proceeds from the sale of CivicJobs.ca Unlimited Packages are used in support of CAMA member services.

To purchase your package, call CivicInfo BC in Victoria at 250-383-4898, or e-mail [careers@civicjobs.ca](mailto:careers@civicjobs.ca). And if you indicate that you heard about CivicJobs.ca through CAMA, you'll receive a \$100 discount on your purchase.

### **2010 CAMA Conference Block of Rooms Over Half Gone**

If you are thinking about attending the 39<sup>th</sup> Annual CAMA Conference being held in Toronto, ON from May 31 to June 2, 2010 at the Fairmont Royal York Hotel, you may want to book your accommodations soon. Over half of the room nights available have been sold.

Conference Room Rates are as follows: Fairmont Rooms (\$215.00), Fairmont View Rooms (\$235.00), Fairmont Deluxe Rooms (\$285.00), and Suites start from \$499.00 plus applicable taxes.

Your reservation must be made before April 30, 2010 in order to take advantage of the special rates negotiated for the Conference. For reservations please call the Reservations Department at 1-800-663-7229, the Global Reservations Centre at 1-800-441-1414, or the dedicated reservation phone line for this event at 1-416-368-2511. When making your reservation, please identify yourself as being with the CAMA group. Reservations can also be made by using the Royal York website at the following link: <https://resweb.passkey.com/go/camaconference> or by visiting the CAMA website at <http://www.camacam.ca/index.php?q=node/230>.



## **CAMA's Professional Development: Management Skills – Going Forward To Building Our Teams – Part 2 and FOIP**

For the past three years, CAMA has made available \$2,000 professional development grants to CAMA member communities to offset the costs of regional professional development sessions. As part of the 2009-2010 grant program, the City of Brooks, Alberta received funding.

A professional development session entitled "Management Skills – Going Forward to Building Our Teams – Part 2 and FOIP (Freedom of Information and Protection of Privacy Act)" will be held on Wednesday, November 25<sup>th</sup>, 2009 from 8:30 a.m. to 4:30 p.m. at the City of Brooks Council Chambers located at 201-1<sup>st</sup> Avenue West, Brooks, AB (T1R 0Z6).

The registration fee for non-City staff is \$30.00 (including lunch). If you would like to register please call Ms. Amanda Peterson at 403-362-3333 ext. 223.

## **Board News**

### **Next Board Meeting**

The next CAMA Board meeting will be held in Ottawa from November 25-27, 2009. The Board will consider a number of items at this meeting including the Literacy and Treasurer's Reports, a detailed report on the plans for the 2010 Annual Conference in Toronto, the Communications Plan, along with some new opportunities for member services with FCM. President MacPherson will also meet with Mr. Brock Carlton, Chief Executive Officer of FCM to discuss several issues of mutual interest between the two organizations.

### **Daniels to attend Maple Ridge Council Meeting**

Kelly Daniels, Board member representing British Columbia and Yukon, and Chief Administrative Officer for the Capital Regional District, will be attending the November 10, 2009 meeting of City Council of the District of Maple Ridge to make two award presentations: Workplace Literacy and Learning Award for their Organizational Commitment to Creating a Positive Learning Culture for all Employees, and the CAMA Education Award for their Business Planning Process. Congratulations once again to Maple Ridge on these achievements. Jim Rule, CAO, District of Maple Ridge was in attendance at the Awards Ceremony held last June at the 2009 CAMA Conference in Whistler, BC.

## **CAMA Awards**

### **CAMA Awards of Excellence**

CAMA is pleased to recognize the best in municipal administration from across the country by profiling the nominees and winners from the 2009 Awards program.



## **Region of Waterloo Municipality: *Protecting our future: Environmentally Friendly Landscapes***

### **Nominee: Environmental Award**

Forging a unique partnership between urban and rural municipalities, the Region of Waterloo has created a ground-breaking comprehensive and long-term policy and planning framework that will protect more than 15,000 hectares of environmentally sensitive lands, and help preserve the unique urban/rural heritage of Waterloo Region.

The Environmentally Friendly Landscapes (ESL) initiative is the first of its kind in Ontario, and one of the first in Canada, that will create far-reaching land-use and planning policies to protect significant ecological systems from urban encroachment. So far, 3,456 hectares have been protected. This landscape is considered an environmental jewel in the Waterloo Region and home to significant wetlands and a wide variety of wildlife, birds, amphibians, rare plants and species at risk.

The Region's first two ESLs were unanimously approved by Regional Council in 2007. The implementation plan is being developed with input from a community-based committee comprised of both urban and rural participants who have set aside often competing interests for the benefit of the entire community. This innovative program strives to find a balance between urban growth and rural preservation making it an excellent nominee for the CAMA Environmental Award.

## **Workplace Literacy & Learning Awards**

The Canadian Association of Municipal Administrators congratulates the 2009 recipients and nominees for the Community Leadership Awards for Municipal Workplace Literacy & Learning Achievements.

### **Town of Oakville ONT, *Town TV 2.0***

#### **Nominee: Willis Award for Innovation**

Building on the success of TownTV 1.0, an innovative live internet video streaming of Council meetings, the Town of Oakville recently launched TownTV 2.0 to make connecting to local government more accessible than ever. The redesign of TownTV includes more advanced video delivery technology and new legislated accessibility and personalization requirements.

"As one of the first government websites in North America to provide this service, we're very excited about this latest version of TownTV," said Jeff Lanaus, Director of Information Systems and Solutions for the Town of Oakville. "It not only provides another opportunity for public access and participation, but has been enhanced with the latest technology and provides captioning—making it more accessible to everyone."

At the viewer's discretion, captioning provides a text display of spoken words onscreen that assists viewers with hearing disabilities to follow council proceedings. TownTV 2.0 is also W3C compliant, ensuring that visitors with disabilities can fully access on site materials.



In addition to live and video-on-demand presentations, TownTV is also available as a podcast on iTunes. Users can subscribe at no cost to the podcast and be notified as new content becomes available. The success of the TownTV podcast is demonstrated by its consistent ranking in the iTunes "Top Podcasts" for local government. As an alternative to the iTunes podcast, TownTV of Council Meetings which users can subscribe to using RSS (Really Simple Syndication), a simple and increasingly popular format used to share content and receive updates from favourite websites without having to actually visit each site. Congratulations to the Town of Oakville's TownTV 2.0 program for its CAMA Willis Award for Innovation nomination.

## Membership News

### New Members

On behalf of CAMA's Board of Directors, welcome to the following new members:

- Ms. Edie Doepker, Chief Administrative Officer, Town of Morinville, AB.
- Mr. Michael Boggs, Retired Member, Burlington, ON
- Helga Reidel, Chief Administrative Officer, City of Windsor, ON
- Mr. Joseph Pennachetti, City Manager, City of Toronto, ON
- Ms. Sue Corke, Deputy City Manager, City of Toronto, ON
- Mr. Richard Butts, Deputy City Manager, City of Toronto, ON

To have a job posting appear in CAMA's job broadcast, and on our website, the cost is \$150 for members and \$250 for non-members. For more information, or to have your job listed, please e-mail [jobs@camacam.ca](mailto:jobs@camacam.ca).

**CAMA e-Brief is published every two weeks. Watch for the next issue on:**

**November 9, 2009**

To view the last CAMA e-Brief, visit:  
[http://www.camacam.ca/about\\_ebrief.asp](http://www.camacam.ca/about_ebrief.asp).

**Job Scene is also distributed every two weeks. The Next issue will appear on:**

**Week of November 2, 2009**

To view the last Job Scene listing, log on to:  
[http://www.camacam.ca/about\\_job.asp](http://www.camacam.ca/about_job.asp).

To have an item included in e-Brief, please contact [admin@camacam.ca](mailto:admin@camacam.ca) / To unsubscribe from this list, Simply reply to this email, or send an email to [admin@camacam.ca](mailto:admin@camacam.ca), Subject: UNSUBSCRIBE.

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