



# e-Brief

October 1, 2009



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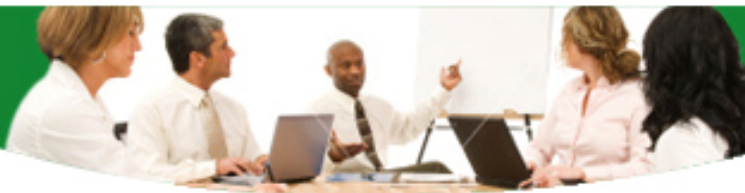
- **New Website**
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## New CAMA Website Goes Live

**New great look and feel, same great information and services**

With a fresh new look and sporting several new features, CAMA's new website has gone live! Visit the site at [www.camacam.ca](http://www.camacam.ca) and view President Chris MacPherson's live video message at <http://www.camacam.ca/en/about/aboutcama.asp>. Here are a few of the features to watch out for:

- For optimum navigation, there is a new navigation bar, along with a new site-map and search engine.
- Easily link, e-mail, and share CAMA content using a number of social networking websites [Facebook, Twitter, Digg, etc].
- RSS is now available! Members can now use RSS to be automatically notified of new articles, newsletters and job postings.
- The site is W3C compliant and is tested on a quarterly basis. W3C compliant means the website is compatible with a variety of devices that make the website fully accessible to those with a variety of disabilities.
- There are several time-saving features for members i.e. e-mail with attachment capability so you can submit your jobs directly to the "Jobs Inbox".
- All strategic documents are now available on the website (i.e. Constitution and Bylaws, Mission Statement, Financial Statements, etc.)
- The French and English websites are "mirror" images (with the exception of a few PDF documents).
- A new calendar will be available in the future to allow members to post and share events.



## **CAMA Update**

### **Four Professional Development Grants Awarded**

The Board of Directors for the Canadian Association of Municipal Administrators (CAMA) has reviewed all the submissions received for the 2009-2010 Professional Development Grants Program and has awarded four grants valued at \$2,000 each. Congratulations to the following municipalities/organizations who will be offering the sessions identified:

- Leduc County, AB – “Facilitator Training for The Leadership Challenge”
- City of Coquitlam, BC – “2009 Leadership Speaker Series”
- Local Government Administrators of the Northwest Territories (LGANT) – “2009 LGANT Annual General Meeting and Professional Development Conference”
- City of Brooks, AB – “Management Skills – Going Forward To Building Our Teams – Part 2”

### **2010 CAMA Conference: CAMA Members Can Now Book Accommodations**

Planning is well underway for the 2010 Conference to be held in Toronto, ON from May 31 to June 2 at the Fairmont Royal York Hotel. The conference theme is “Seizing Opportunities – Action through Leadership”. For further information and to book your hotel accommodations, please visit the CAMA website at: <http://www.camacam.ca/index.php?q=node/230>.

### **CAMA's Jobscene Service Expands**

CAMA has partnered with CivicInfo BC, who operates Canada's largest online source for municipal job postings ([www.civicjobs.ca](http://www.civicjobs.ca)). CAMA's Jobscene service provides exceptional value, and it is simply one of the best ways available to find the right person for your organization. This new service will be made available on October 13<sup>th</sup>, 2009 and will provide you with the following benefits:

- Your job is posted on the CAMA website.
- Your job is distributed to all CAMA members via our Jobscene Broadcast.
- Your job is cross-posted immediately on the CivicJobs.ca website.
- Your job is seen by job seekers who subscribe to the weekly CivicJobs.ca e-mail bulletin.

Through the CAMA Jobscene service, your posting reaches our members in every province and territory. And through CivicJobs.ca, your posting also reaches a broad, public audience. Unlimited posting packages will also be offered allowing your organization to post as many jobs as you wish on CivicJobs.ca for a period of twelve months. Watch for more details in the future on this service at the following link:

<http://www.camacam.ca/en/addjobposting.asp>.



## Next Board Meeting

The next CAMA Board meeting will be held in Ottawa from November 25-27, 2009. The Board will consider a number of items at this meeting and look at plans for the 2010 Annual Conference in Toronto, ON.

## Professional Development

### City of Coquitlam to host Cassie Campbell for Leadership Speaker Series

As part of their 2009 Leadership Speaker Series, the City of Coquitlam will be hosting Cassie Campbell, on Tuesday, October 20<sup>th</sup>, 2009 from 7:00 p.m. to 9:00 p.m. at the Evergreen Culture Centre (1205 Pinetree Way in Coquitlam, BC). Cassie is the former Captain of Canada's National Women's Hockey Team and a heroine of Canadian sport. Campbell is the only captain, male or female, to lead Canada to two Olympic gold medals.

Cassie Campbell examines the themes of "Leadership and Teamwork" in her presentation. As an engaging and passionate speaker, she explores what is needed to motivate and foster determination on a team. She knows firsthand about the key roles that teamwork and great leadership play at the most challenging times.

To register for this event visit [www.coquitlam.ca/leadership](http://www.coquitlam.ca/leadership) for more information. Tickets range in price from \$15.00 to \$30.00 and are available at the Evergreen Cultural Centre Box Office at 604-927-6555 or available online at [www.evergreenculturalcentre.ca](http://www.evergreenculturalcentre.ca).

### The Facilitative Leader Session, November 30 to December 4, 2009

Mr. Brock Carlton, CEO of the Federation of Canadian Municipalities, would like to invite all CAMA members to attend the Facilitative Leader Session – workshop for leaders in Canada's Public Sector. The firm, Roger Schwarz & Associates is conducting this session in Toronto November 30<sup>th</sup> to December 4<sup>th</sup>, 2009 and is by invitation only. FCM is considering ways to support leadership development in municipal government and therefore those who get involved in this session may help FCM reflect further on what could be done to strengthen leadership in municipal government. Of course, this could be an interesting area of potential collaboration for FCM and CAMA.

There are only 24 spots. If you are interested, or have a suggestion regarding another senior manager to invite, please contact Mr. Brock Carlton at [bcarlton@fcm.ca](mailto:bcarlton@fcm.ca) and he will send them an invitation. The cost of the workshop is \$2,495.00 US and you can register by e-mail at [info@schwarzassociates.com](mailto:info@schwarzassociates.com) or my telephone at 919-932-3343.



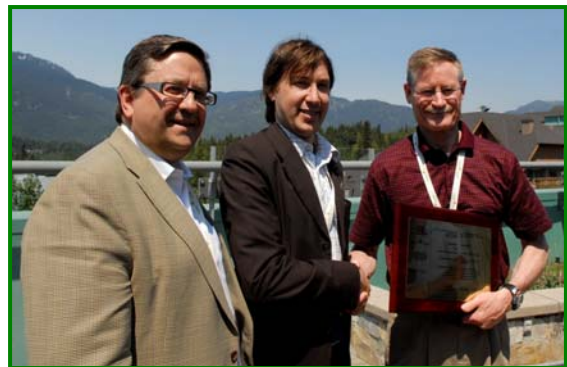
## **CAMA Awards** **CAMA Awards of Excellence**

CAMA is pleased to recognize the best in municipal administration from across the country by profiling the nominees and winners from the 2009 Awards program.

### **District of Maple Ridge, BC: *Business Planning Process*** **Winner: Education Award**

A comprehensive business planning model that integrates the community's vision into all aspects of management and planning has earned national recognition for the District of Maple Ridge, BC.

Implementation of Maple Ridge's planning process helps ensure that the community vision is integrated into all aspects of business and financial planning, from the corporate strategic plan, through service area business plans, five-year financial plans, right down to individual employee action plans. The alignment of initiatives throughout the organization ensures efforts are directed at priority areas for maximum value and that all staff are working together to achieve the goals set by Council.



**From left to right, President Owen Tobert, Mr. Paul Gregory, FCM, Awards Sponsor, and Mr. Jim Rule, CAO for the District of Maple Ridge**

The District of Maple Ridge's business planning process provides continuity despite changes in staff, thus providing value to citizens, business owners, Council and staff. Results are monitored through independent surveys verifying the corporate strategy is on track.

The process has attracted national and international interest and resulted in speaking engagements in Canada and abroad.

*CAMA's Education Award fosters the development of a library of educational materials for Canadian municipal administrators on subjects of specific interest to CAMA members. Because Canada has a unique mixture of small and large communities, awards are granted according to population – for municipalities under 20,000 and those over 20,000.*



## Workplace Literacy & Learning Awards

The Canadian Association of Municipal Administrators congratulates the 2009 recipients and nominees for the Community Leadership Awards for Municipal Workplace Literacy & Learning Achievements.

### City of Windsor, ON

#### Winner: Recognition of workplace e-learning initiatives

Making the transition from online courses delivered in the classroom to an online learning management tool allowing its staff to train online from anywhere and at their own pace has earned the City of Windsor, ON national recognition.

When the City of Windsor launched its first online course in 2005, its goal was a timely and cost-effective way to provide orientation courses to new employees.



The City's Learning and Development Program has since moved from the classroom to far more sophisticated e-learning software starting with two other important ventures and the revamping of the new employee orientation.

A total of 3,000 have taken online training in the City's Acceptable Use Policy for computer technology. More than 300 of the City's professional and management staff were trained online when the City's Tangible Capital Assets policy was implemented.

Windsor partnered with the eSolutions Group to create its online content and its online learning management tool, i:Learn. Staff training is now more practical and cost-efficient thanks to online learning. Computers are available to all staff—even those on-the-road or with special physical needs. Training participants can absorb the content at their own pace and no paper use makes e-learning an environmentally-friendly option.

The award was presented at the 2009 CAMA Conference held in Whistler. From left to right in the photo above is John Skorobohacz, Chief Administrative Officer, City of Windsor, Owen Tobert – CAMA President, Karen Mayfield, Managing Principal, eSolutions Groups & Vice President, Conestoga Rovers & Associates and Ron Penney, Chair of Literacy/CAMA Board Member.



**ICMA Virtual Content**  
**Conference archive soon to go online**

Last week's ICMA Conference in Montreal had a number of special *virtual* delegates who participated via live-streaming. Now that the conference is over, ICMA has decided to archive this virtual content for all participants. Delegates will soon have access to two keynote addresses for a week, twenty educational sessions for thirty days and all of the solutions tracks for a year. For details on how to access this material, go to <http://bit.ly/3s0eW8>.

**Membership News**  
**New Members**

On behalf of the CAMA Board of Directors, welcome to the following new members:

- Mr. Craig Stirtzinger, City Manager, City of Welland, ON*
- Mrs. Denise Hitchins, City Treasurer, City of Brandon, MB*

To have a job posting appear in CAMA's job broadcast, and on our website, the cost is \$100 for members and \$200 for non-members. For more information, or to have your job listed, please e-mail [jobs@camacam.ca](mailto:jobs@camacam.ca).

**CAMA e-Brief is published every two weeks. Watch for the next issue on:**

**Week of October 12, 2009**

To view the last CAMA e-Brief, visit:  
[http://www.camacam.ca/about\\_ebrief.asp](http://www.camacam.ca/about_ebrief.asp).

**Job Scene is also distributed every two weeks. The Next issue will appear on:**

**Week of October 5, 2009**

To view the last Job Scene listing, log on to:  
[http://www.camacam.ca/about\\_job.asp](http://www.camacam.ca/about_job.asp).

To have an item included in e-Brief, please contact [admin@camacam.ca](mailto:admin@camacam.ca) / To unsubscribe from this list, Simply reply to this email, or send an email to [admin@camacam.ca](mailto:admin@camacam.ca), Subject: UNSUBSCRIBE.

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