



E-BRIEF

CAMA-ACAM

An Electronic update of news and events from the
Canadian Association of Municipal Administrators.

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June 23, 2009

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	<p>Leading Communities to Success in the New Global Economy</p> <p>ICMA's 95th Annual Conference September 13-16, 2009, Montréal, QC</p> <p><i>Special registration discounts apply!</i></p> <p>Register today at www.icma.org/conference2009.</p>
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CAMA Update

MacPherson Elected CAMA President



City of Fredericton assistant city administrator Chris MacPherson has been elected president of the Canadian Association of Municipal Administrators (CAMA). He will serve in the top post for the 400-member national organization of municipal management professionals until June 2010.

MacPherson was elected president during CAMA's annual general meeting held on June 3 as part of the Association's annual conference held in Whistler, BC. He succeeds Owen Tobert, City Manager for the City of Calgary, AB, who served the association for a one-year term. For more, visit the CAMA web site at <http://www.camacam.ca/index.php?q=node/224>.



CAMA Conference a Success

The mountain scenery of the Resort Municipality of Whistler, BC provided an inspiring backdrop for the 2009 Canadian Association of Municipal Administrators (CAMA) annual conference held from June 1-3 at the Fairmont Chateau Whistler. Sessions supported the conference theme of *“Embracing Sustainability: Rising to the Challenge through Leadership.”*

The CAMA board of directors held their quarterly board meeting the day before the conference started. Activities got underway on June 1 with the annual CAMA golf tournament at the Whistler Golf Club. Congratulations to the winning team of Roy Main, Andrew Foster, Kevin Stephenson and Ron Johnson.

A first-time conference delegates’ reception was held at 6 pm, followed by an opening reception in the trade show area. A special thank you goes out to all the conference sponsors. (For a complete list of sponsors, visit <http://www.camacam.ca/index.php?q=node/34>.) The evening ended with a hospitality suite sponsored by Insituform.

Day two of the conference on June 2 got underway with a breakfast and a presentation by the Federation of Canadian Municipalities (FCM) concerning the organization’s international programs and opportunities for CAMA members to participate. Opportunities to participate are available. Visit www.fcm.ca for more.

Keynote speaker, Whistler Mayor Ken Melamed, spoke passionately about *“Whistler’s Journey Towards Sustainability.”* This was followed by a presentation by Ted Battison, Whistler’s Manager of Sustainability Initiatives, who spoke about *“Whistler 2020 on the Ground – A Focus on Energy and Emissions Management.”*

After the refreshment break, conference delegates heard from keynote speaker Tod Maffin, a leading international authority on the strategic use of social media and emerging technologies about *“Recruiting the Facebook Generation – Winning the New Race for Talent.”* At noon, the CAMA Workplace and Literacy Awards were presented.

Afternoon sessions included a presentation from keynote speaker Guy Dauncey about *“The Global Crisis – Seeking Solutions that Work.”* This was followed by the *“Best Green Practices”* session. Mr. Tom Webster, CAO for the Town of East Gwillimbury spoke about his municipality’s best green practices. Other winning submissions came from the Village of Memramcook, NB and the Regional Municipality of Halifax, NS, who were unable to attend.

This was followed by a presentation by Christopher A. De Sousa, PhD, Co-Director, Brownfields Research Consortium and Associate Professor, Department of Geography and Urban Planning University of Wisconsin-Milwaukee, who spoke about *“Community Revitalization Through Brownfield Redevelopment.”*

The evening ended with a wonderful cultural evening at the beautiful Squamish Lil’wat Cultural Centre and a hospitality suite sponsored by Johnson Inc.

After breakfast on June 3, conference delegates attended the CAMA Annual General Meeting. Outgoing CAMA President Owen Tobert gave his President’s report noting the positive growth of CAMA over the past year and the association’s efforts to re-brand itself for future success. Financial reports indicated a positive financial situation and the 2009-2010 slate of officers were elected.

Keynote speakers for the morning included Deborah Curran, President and Chair of the Whistler Centre for Sustainability who spoke to the conference delegates about *“Drafting Sustainable Bylaws and the Whistler Centre for Sustainability.”* Cassie Campbell, former Captain of the Canada’s National Women’s Hockey Team spoke about *“Leadership Lessons from a Hockey Icon.”* Her presentation inspired those in attendance.

After the noon-time CAMA Awards of Excellence luncheon, delegates enjoyed dessert and the closing ceremonies in the tradeshow area. This was followed by an Olympic Sports Venue Study Tour with stops at the Whistler Sliding Centre, the Whistler Olympic / Paralympic Park and Whistler Creekside.



The evening ended with the President's Reception and Dinner, sponsored by SAP Canada, Inc., and a hospitality suite sponsored by Canada Lands Company. The daytime partner's program during the conference featured a pedal/paddle excursion and an aboriginal craft.

Over the coming days, all those who attended the conference will receive an online conference satisfaction survey to complete. Please take the time to complete the survey, which will include a section on the 2009 conference, a look ahead to the 2010 conference, and some general information about CAMA member services.

Baie d'Urfé Town Manager Recognized for Contribution to Local Government

An exemplary thirty-year career in local government has resulted in a national long service award for Richard White, Town Manager for Baie d'Urfé, QC. The Canadian Association of Municipal Administrators (CAMA) has presented Mr. White with its highest member recognition – an Honorary Membership for Life Award. The award was presented on June 3 during the President's Dinner at the close of the Association's annual conference held in Whistler, BC.

The award is presented to a long serving CAMA member who has made an extraordinary contribution to the field of municipal administration and to the work of CAMA. For more on Mr. White's career and his accomplishments, visit the CAMA web site at <http://www.camacam.ca/index.php?q=node/222>.

CAMA Conference Tradeshow Sponsor Information

Thanks to all those who supported the CAMA conference in Whistler, BC. CAMA members can find out more about the sponsors by visiting the CAMA web site at <http://www.camacam.ca/index.php?q=node/34>. Information about WebTech Wireless did not get included on the USB key handed out the Conference. Read on to find out more about this company's services, and how municipalities can benefit.

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2010 CAMA Conference Set for Toronto



The 2010 CAMA Conference is set for Toronto, ON from May 31-June 2 at the Fairmont Royal York, following the FCM Conference. The CAMA board of directors is already working with the Toronto host committee to prepare for the premiere networking and educational event for Canadian municipal government administrators.

With everyone's attention focused on the economy, the preliminary conference theme is "*Leading in Uncertain Times: Municipal Best Practices*." Sessions will focus on municipal finance, innovation and governance. The hotel room block will be available soon for booking.

(Pictured left to right are Chris MacPherson, CAMA President and Joseph (Joe) Pennachetti, City Manager, City of Toronto.)



Board News

2009-2010 CAMA Board of Directors

A new board of directors has been elected to serve the Canadian Association of Municipal Administrators for the coming year. The 2009-2010 CAMA board of directors will include:

- Chris MacPherson, President / CAMA Representative for New Brunswick
- Jacques Des Ormeaux, First Vice-President / CAMA Director-at-Large / Chief Administrative Officer, City of Bromont, QC
- James Toye, Second Vice-President / CAMA Representative for Manitoba, Saskatchewan & Nunavut / City Manager, North Battleford, SK
- Ron Penney, Treasurer / CAMA Representative for Newfoundland and Labrador / City Commissioner and City Solicitor, St. John's, NL
- Owen Tobert, Past President / City Manager, City of Calgary, AB
- Robert Hughes, CAMA Representative for Nova Scotia and Prince Edward Island / Chief Administrative Officer, Town of Stratford, PE
- Jean Savard, CAMA Representative for Québec / Manager of the Borough of Charlesbourg, City of Quebec, QC
- Patrick Moyle, CAMA Representative for Ontario / Chief Administrative Officer, The Regional Municipality of Halton, ON
- Bill Holtby, CAMA Representative for Alberta and Northwest Territories / City Manager, City of St. Albert, AB
- Kelly Daniels, CAMA Representative for British Columbia and Yukon/Chief Administrative Officer for the Capital Region District, BC
- Ronald Shaw, CAMA Director-at-Large / Chief Administrative Officer, City of Stratford, ON

For more on the board, visit the CAMA web site at <http://www.camacam.ca/index.php?q=node/227>.

Upcoming Board Meetings

The next CAMA board of directors meeting will be held from September 9-11, 2009 in Stratford, ON, home municipality of CAMA board member at large, Ron Shaw, CAO for Stratford. This meeting will include a side trip to Toronto to discuss plans for the 2010 conference with the local host community. The board will hold their November board meeting in Ottawa, ON.

CAMA Awards

Five Canadian Cities Recognized for Municipal Administration Excellence

A unique community energy system, a screening process that ensures sustainable development, a greening strategy decision-making template, a heating / cooling system using wastewater heat, and a fully-integrated municipal planning process are among innovative municipal projects that earned national recognition this week when the Canadian Association of Municipal Administrators (CAMA) presented five Canadian municipalities with awards of excellence.

The awards ceremony took place during the Association's annual conference held in Whistler, BC from June 1-3. Projects and municipalities recognized with awards included:



- The City of Vancouver, BC: The 2009 Willis Award for Innovation (Populations over 20,000) for Vancouver's work with the Southeast False Creek Neighbourhood Energy Utility.
- The Town of Canmore, AB: A Willis Award for Innovation (Populations under 20,000) for its Sustainability Screening Report.
- The Regional Municipality of York, Newmarket, ON: The 2009 CAMA Environmental Award (Populations over 20,000) for its York Region Greening Strategy.
- The Resort Municipality of Whistler, BC: The 2009 Environmental Award (Populations under 20,000) for its Low-Temperature District Energy-Sharing System.
- District of Maple Ridge, BC: The CAMA Education Award (Populations over 20,000) for its Business Planning Process.

Each award winner will be profiled more over the coming weeks in CAMA e-Brief. For more, visit the CAMA web site at <http://www.camacam.ca/index.php?q=node/218>.

Municipal Organizations / Employees Recognized for Employee Training Efforts

Individual employee learner achievement, a positive municipal learning culture, employee education efforts targeted at learning and literacy, workplace learning partnerships, and an innovative workplace e-learning initiative have all been recognized nationally by the Canadian Association of Municipal Administrators (CAMA).

A total of five Workplace Literacy and Learning Awards were presented to municipalities, municipal employees and municipal associations from across Canada at the CAMA 2009 Community Leadership Awards Luncheon held on June 2 during the association's Annual Conference held in Whistler, BC.

Among those recognized were:

- "Learner Achievement" category: Kristi Nelson, CUPE Local 787, City of Grande Prairie, AB.
- "Organizational Commitment to Creating a Positive Learning Culture for all Employees" category: District of Maple Ridge, BC.
- "Recognition of Educators" category: Donelda Laing and Fire Chief Dan Lemieux, City of Grande Prairie, AB.
- "Development of Effective and Successful Partnerships for Workplace Learning" category: Nunavut Municipal Training Organization and Nunavut Association of Municipal Administrators.
- "Recognition of Workplace e-Learning Initiatives" category: City of Windsor, ON.
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Each award winner will be profiled in more detail over the coming weeks in CAMA e-Brief. For more, visit the CAMA web site at <http://www.camacam.ca/index.php?q=node/214>.

Membership Notes

Applications Being Accepted for CAMA Professional Development Grants Program

For the third year in a row, the Canadian Association of Municipal Administrators (CAMA) is pleased to be accepting applications for the CAMA Professional Development Grants Program. Five professional development grants, valued at \$2,000 each, will be awarded to CAMA member municipalities.

The grants are intended to help Canadian municipalities organize professional development for their staff and others in their region. The training must also address an identified professional development need. The deadline for grant applications is August 14, 2009 for events proposed for the period October 1, 2009 to March 31, 2010. The CAMA board of directors will select successful candidates at their September 2009 board meeting. Recipients will be notified shortly thereafter.



Applications will be evaluated on the program / service obligation, CAMA mission, professional development content, alternate providers, and financial need. For more on the program and to obtain the application form, please visit the CAMA web site at <http://www.camacam.ca/index.php?q=node/25>.

New Members

On behalf of the CAMA Board of Directors, welcome to the following new members:

- Bohdan Wynnicky, Manager, Ministry of Municipal Affairs and Housing, Toronto, ON
- Rick Johal, Senior Policy and Program Advisor, Ministry of Municipal Affairs and Housing, Toronto, ON
- Jackie Clayton, Chief Administrative Officer, Gillam, MB

To have a job posting appear in CAMA's job broadcast, and on our website, the cost is \$100 for members and \$200 for non-members. For more information, or to have your job listed, please e-mail admin@camacam.ca.

CAMA e-Brief is published every two weeks. Watch for the next issue on:

Week of July 6, 2009

To view the last CAMA e-Brief, visit:
http://www.camacam.ca/about_ebrief.asp.

Job Broadcast is also distributed every two weeks. The next issue will appear:

Week of June 29, 2009

To view the last Job Broadcast listing, log on to:
http://www.camacam.ca/about_job.asp.

To have an item included in e-Brief, please contact wayne.knorr@fredericton.ca. / To unsubscribe from this list, simply reply to this email, or send an email to wayne.knorr@fredericton.ca, Subject: UNSUBSCRIBE.

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