



An Electronic update of news and events from the
Canadian Association of Municipal Administrators.

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CAMA Update

Leduc County Offers Media Training Course

Leduc County, in partnership with the Canadian Association of Municipal Administrators (CAMA) will present a media relations workshop for municipalities entitled "Responding with Confidence: Working with the Media to Get Your Message Out."



The seminar will be held on Monday, December 3 from 8:00 a.m. to 12:00 p.m. at the Nisku Recreation Centre, 606-18 Avenue, Nisku, AB and is intended for municipal councils and staff ...your spokespeople. The cost is \$10 per person and includes a light breakfast.

The workshop will begin the process to educate and train participants in becoming well-trained spokespeople, who can confidently speak to the media on behalf of their municipality. Please RSVP by no later than Thursday, November 29 to Roxanne Girard, 780-979-2392 or roxanne@leduc-county.com.

The event is made possible by a \$2,000 grant from the CAMA Professional Development Grants Program awarded in September 2007.



CAMA Conference 2008: Dates and Hotel Information Now Available

Information concerning the 37th Annual CAMA Conference, to be held from May 26-28, 2008 in Quebec City, has been posted to the CAMA website. The conference hotel is the Hilton Quebec. For more information, log on to the conference web page at http://www.camacam.ca/conference_2008.asp.

Board News

Next CAMA Board Meeting

The next CAMA board meeting will be held in Ottawa, ON from November 21-23 at the Chateau Laurier Hotel. An agenda has been prepared and circulated to the board of directors. The board will be reviewing a number of items related to CAMA, including:

- Strategic Plan
- Members Services / National Office Update
- Communications
- Sponsorship
- 2008 Conference / Awards / Board Meetings
- Literacy
- Relations with FCM / ICMA
- Professional Development

A summary of activities at the November board meeting will be provided in the next CAMA e-Brief. In the meantime, CAMA members with questions are encouraged to speak with CAMA president, Barry Carroll, any CAMA board member, or the CAMA national office at 1-866-771-2262 or admin@camacam.ca.

Member Profiles



Mike Galloway
Chief Administrative Officer
Municipality of Pelee, Ontario

Mike Galloway is the Chief Administrative Officer (CAO) for the Municipality of Pelee, an international tourist destination located in Southwestern Ontario. This unique municipality is comprised of nine islands in the Lake Erie basin and is known for its white sandy beaches, superb fishing and its two provincial parks.

The largest island in the municipality is Pelee Island which is located on the Canada/US boarder, an equal distance between Sandusky, Ohio and Windsor, Ontario. Due to the unique qualities of the municipality it is considered a single tier municipality.

Prior to assuming his current position, Mike spent six years with the City of Kitchener. Previous to that he spent time in the private sector, mainly in the field of communications and marketing with a national newspaper corporation, Southam Inc.



During his municipal career, Mike has been active in local government associations. Currently, he is a member of the Canadian Municipal Administrators Association (CAMA), the Ontario Municipal Administrators Association (OMAA) and the Association of Municipal Managers, Clerks and Treasures of Ontario (AMCTO).

In addition, Mike currently serves on the board of the Association of Municipalities of Ontario (AMO), and has done so since 2001. He has also served on numerous standing committees with the Federation of Canadian Municipalities (FCM) from 2001-2005.

At the community level, Mike currently coaches a minor hockey team during the winter and a youth soccer team during the summer months. He has also served on the boards of numerous local organizations such as Grand River Hospital, Centre in the Square, Kitchener Public Library and the Board of Governors of Wilfred Laurier University.

Mike attended the University of Waterloo and holds the Certified Municipal Manager III (CMM III) designation from the Ontario Municipal Managers Institute. He also has acquired the Local Government Leadership Coach designation from the Local Government Leadership Institute and is currently completing his Certified Municipal Officer (CMO) designation with AMCTO.

In October of 2007, Mike was nominated for “Canada’s Top 40 Under 40 Award” for his work in local government. Married with two children, family recreational activities include golf, hockey, soccer and boating. Mike can be reached at mike.galloway@pelee.ca

CAMA Awards Program

The 2007 CAMA Awards program recognizes improvements in the art of municipal management and promotes these efforts to other municipalities and the general public. Almost 30 nominations were received for the CAMA Awards program. The four award winners were profiled right after the national conference in May 2007, and CAMA e-Brief is pleased to profile the other nominees.

Comparable Cities Index City of Fredericton, NB

Nominee: Willis Award for Innovation (Population Over 20,000)

Team Fredericton, the City of Fredericton’s economic and community development unit, has a vision that “Fredericton will become the most vibrant and successful city in North America.” In order to reach this goal, a measurement system was required. To this end, the Comparable Cities Index was envisioned, designed and created, and baseline measurements were established for 2000/01.

The economic-based quantitative model incorporates a broad range of measurable indicators that have been determined to represent the “success” and “vibrancy” of a city. Weighting both factors equally, and using consistent and reliable data, the goal was to answer the question: “What are the things that make a city a great place to live and work.”

The index compared Fredericton to 29 other “like” cities in North America, which were chosen based on various characteristics such as population, geography, government and university presence, a strong IT sector, etc. The economic, quantitative and “quality of life” indicators for each city included such things as population growth, wealth, employment growth, education, diversity, culture, innovation and community life.

A user-friendly MS-Excel based model was conceived, designed, created, populated with data, pilot tested and run. The result produced a ranking of the comparable cities with Canada, the United States and for North America as a whole. In North America, Fredericton placed eighth out of the 30 cities contained in the index.



The background, model description and results for the Comparable Cities Index were then published in a booklet. The booklet was distributed and the results presented to the business community, City Council and municipal staff, and community representatives in late 2005 and throughout 2006.

The index continues to serve as a policy and planning tool for the City around economic development issues, and the model will be continually updated and evolved, based on release of new census data. For more info, contact Laurie Guthrie Hayes, Team Fredericton, 506-460-2942 or laurie.guthrie@teamfredericton.ca.

Membership Notes

- On behalf of the CAMA Board of Directors, we would like to welcome the following new members:
 - David J. Cash, Chief Administrative Officer, Town of Whitchurch-Stouffville, Ontario
- To have a job posting appear in CAMA's job broadcast, and on our website, the cost is \$100 for members, and \$200 for non-members. For more information, or to have your job listed, please email admin@camacam.ca.

CAMA e-Brief is published every two weeks. Watch for the next issue on:

December 3, 2007

Job Broadcast is also distributed every two weeks. The next issue will appear:

November 26, 2007

To have an item included in e-Brief, please contact wayne.knorr@fredericton.ca. / To unsubscribe from this list, Simply reply to this email, or send an email to wayne.knorr@fredericton.ca, Subject: UNSUBSCRIBE.



CAMA
P.O. Box 128
Station A
Fredericton, NB
CANADA E3B 4Y2

Tel./Tél.: 1-866-771-2262
Fax./Télé.: 506-460-2134
E-Mail: admin@camacam.ca
www.camacam.ca

ACAM
BP 128
succursale A
Fredericton, N.-B.
CANADA E3B 4Y2