



An Electronic update of news and events from the
Canadian Association of Municipal Administrators.

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CAMA Update

International Partnerships Discussed at ICMA Annual Conference

CAMA president, Barry Carroll, and CAMA board members Chris MacPherson and Simon Farbrother participated in the International City/County Management Association (ICMA) annual conference in Pittsburgh, PA from October 7-10, 2007.

They attended a joint reception with other international affiliates. On the agenda for the CAMA board meeting in November will be a discussion concerning an affiliate agreement with New Zealand, international attendees at the CAMA conference in Montreal, and the ICMA international meeting in Bangalore, India.

ICMA is also looking for feedback on their new strategic plan. CAMA members, who are also ICMA members, are encouraged to send along their comments. (Check out the plan by visiting the following link: <http://www.icma.org/upload/bc/attach/{2E1151A6-C507-47F8-BF94-1E705E81406B}StrategicPlan.pdf>.) The CAMA board will review and consider the plan and comments at their November board meeting.



CAMA Conference 2008: Dates and Hotel Information Now Available

Information concerning the 37th Annual CAMA Conference, to be held from May 26-28, 2008 in Quebec City, has been posted to the CAMA website. The conference hotel is the Hilton Quebec. For more information, log on to the conference web page at http://www.camacam.ca/conference_2008.asp.

Board News

Next CAMA Board Meeting

The next CAMA board meeting will be held in Ottawa, ON from November 21-23. At that time, the board will be reviewing a number of items coming out of the annual conference and the September board meeting.

CAMA Awards Program

The CAMA Awards program recognizes improvements in the art of municipal management and promotes these efforts to other municipalities and the general public. Almost 30 nominations were received for the 2007 CAMA Awards program. The four award winners were profiled right after the national conference, and CAMA e-Brief is pleased to profile the other nominees.

Ville de Gatineau

La Webdiffusion en direct et interactive

(Candidat pour la Prix Willis pour l'innovation)

La Ville de Gatineau est entrée, le 1^{er} novembre 2006, dans une ère nouvelle en matière de technologie Internet, de démocratie municipale et de transparence. En effet, Gatineau est devenue la première ville en Amérique du Nord à diffuser, en direct dans son site Web, les séances du comité exécutif et du comité plénier ainsi que les caucus préparatoires aux séances de conseil municipal grâce à une technologie développée par la firme Public-i de Grande-Bretagne.

La Ville de Gatineau s'est en effet dotée d'un outil efficace de diffusion Web afin de permettre la diffusion en temps réel ou en différé des assemblées du comité exécutif et du comité plénier permettant ainsi aux citoyens de Gatineau de suivre à partir de l'Internet les discussions et les échanges entre les participants. De plus, il s'accompagne de divers outils de manipulation donnant accès à de l'information connexe (présentations, rapports, notes biographique du présentateur, sondage en ligne).

Le système de webdiffusion de Public-i a été spécialement conçu pour permettre aux gouvernements locaux et aux municipalités de gérer eux-mêmes la diffusion de leur contenu vidéo sans avoir à recourir à des spécialistes ni avoir à mettre en place une infrastructure imposante.

Technologies en présence

Le système consiste à un poste de travail (micro-ordinateur) relié à des caméras fixes ou mobiles qui permet de recevoir la vidéo et l'audio captés par les caméras et les microphones. Ce poste de travail est relié à un serveur qui reçoit, encode, compile et transfère la vidéo à une entité de diffusion (centre média). Le tout est par la suite diffusé dans l'Internet. Le système est simple à utiliser et à déployer.



La particularité de ce système par rapport aux autres systèmes similaires est qu'il incorpore de l'information textuelle sur les personnes filmées, il fournit un lien direct avec l'ordre du jour et fait l'association des liens à des documents en annexe qui permettent à l'auditoire de suivre la vidéo et de prendre connaissance du sujet discuté ou de consulter la bibliographie de l'interlocuteur ou toute autre forme d'information textuelle adressée. Pour plusieurs renseignements, visitez www.gatineau.ca.

City of Gatineau Webcasting Project – Summary in English: Gatineau has become the first city in North America to provide live Webcasts of its Plenary Committee and Executive Committee sessions, thanks to state-of-the-art technology developed by Great Britain's Public-i.

Listen in on the discussions and exchanges among participants in real time or off-line. Use the document and data interchange tools to access presentations, reports, speaker profiles, online surveys and more. Never before have municipal current affairs been so accessible! For more information, visit www.gatineau.ca.

Workplace Literacy and Learning

CAMA e-Brief is pleased to profile workplace literacy and learning issues designed to help municipalities. The following profiles efforts in the Town of Fort Erie, ON.

A Learning Community Grows in Ontario

In early 2005, the Canadian Association of Municipal Administrators (CAMA) approached the Town of Fort Erie, ON to become the site of a national pilot for CAMA's "Blueprint for a Learning Community."

The Town of Fort Erie, situated just south of Niagara Falls and at the entrance to Lake Erie on the Canada/US border, was well positioned to host the pilot and anxious to benefit from it. With CAMA's help the Town, acting as the "champion" and catalyst for change, quickly organized the community to move forward.

The resulting newly created Fort Erie Learning Advisory Committee, made up of many partners within the community, established a strong platform for a Learning Community, supported by the Town of Fort Erie and CAMA.

Following hot on the heels of the successful two-year pilot that concluded with the identification of next steps, the Town of Fort Erie agreed to fund a process utilizing an educational consultant, who working with the Advisory Committee and the Town, would develop a clear road map to achieving a Learning Community in the region.

The process to date has included consultation meetings with stakeholders and key focus groups in the region; conducting a strategy development session in June and the preparation and review of a discussion paper, coming out of the focus groups and the June session.

The Learning Community discussion paper provided the basis for an implementation planning session held in mid September. The September session laid out a series of streams of activity to be followed in the short term and into the future to achieve the goal of a sustainable Learning Community.

The resulting road map will be presented to Fort Erie Town Council in late October with a view to ensuring the Town will continue its direct and indirect support of the Committee well into the future.



As part of the short term road map, CAMA is excited to be supporting a major one-day event in Fort Erie in the spring of 2008. The event, in its early planning stages, is being designed to resemble a "Learning Olympics."

Drawing on the resources and support of all the local community partners and the Town, the event will offer a unique "learning" experience to every member of the community, while highlighting and publicizing the Learning Community process underway.

It is also designed to provide a single venue for the partner agencies to present information on their activities and solicit vital information from the public on gaps in services, both real and perceived. Using this event, the Advisory Committee will have acquired critical information that will continue to feed the concept of and define the path to a true Learning Community in Fort Erie.

For more on this or other workplace and literacy efforts, contact Patricia Nutter, CAMA Municipal Partnerships Project, 613-264-0111 or pnutter@lincsat.com.

Membership Notes

- On behalf of the CAMA Board of Directors, we would like to welcome the following new members:
 - Brenda Cormier, Clerk/Treasurer, Village of Belledune, New Brunswick
- To have a job posting appear in CAMA's job broadcast, and on our website, the cost is \$100 for members, and \$200 for non-members. For more information, or to have your job listed, please email admin@camacam.ca.

CAMA e-Brief is published every two weeks. Watch for the next issue on:

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Job Broadcast is also distributed every two weeks. The next issue will appear:

October 29, 2007

To have an item included in e-Brief, please contact wayne.knorr@fredericton.ca. / To unsubscribe from this list, Simply reply to this email, or send an email to wayne.knorr@fredericton.ca, Subject: UNSUBSCRIBE.



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