



An Electronic update of news and events from the  
Canadian Association of Municipal Administrators.

In this issue...

October 9, 2007

- CAMA Update
- Board News
- CAMA Awards
- Membership Notes

## CAMA Update

### **New CAMA Executive Director: Welcome to Jeanne Geldart**

As was announced in the last issue of CAMA e-Brief, the association has renewed its agreement with the City of Fredericton for the next five years to provide management / administrative services for the association effective October 1, 2007. With that agreement comes a new CAMA executive director. Welcome to Jeanne Geldart, who also started her new position on October 1st. Her biography follows.

#### **Jeanne Geldart, Executive Director Canadian Association of Municipal Administrators**



Jeanne Geldart has been living and working in Fredericton longer than anywhere else despite spreading her wings in other Maritime towns and cities. Although she started out as a high school teacher in Saint John, she quickly moved into the business side of life. She has held management positions in the private, public and voluntary sector including managing the Regent Mall in Fredericton when it first opened in the late 70's; as General Manager of the Fredericton Chamber of Commerce and CEO and President of the Atlantic Provinces Chambers in the 80's.

In the 90's she worked in various provincial government and entrepreneurial activities before taking on a contract as the General Manager of Festival by the Sea in Saint John, NB in 2001. Her entrepreneurial



activities included being a Financial Advisor with Mutual Group (now SunLife Financial) as well as developing two direct marketing companies. For the Department of Education in Fredericton she worked as a Communications Officer. For the New Brunswick Community College, she coordinated and instructed a program in merchandising and sales tailored for women.

She returned to Fredericton in late 2001 to work with a team of community leaders to start-up a community leadership development program for the YMCA of Fredericton. Known as Leadership Fredericton, the program left the Y to operate as an independent Agency in August 2006. Currently, Leadership Fredericton, in conjunction with a team from the City of Fredericton, will deliver a regional workshop for CAMA's members in the Atlantic Provinces in mid-September.

Her community activities have varied over the years depending on the nature of her work and how her personal passions engaged her in the community and in regional and national organizations. She has been serving as a team leader on the Century Club campaign for the YMCA for the past three years and completed volunteer work as a committee member of Jeunesse Musicales' Benefit Concert in 2005, and as a member of the Board of the Fredericton Emergency Shelter.

Over the years, her national volunteer work included serving on the Board of Directors that oversees the operations of the Chambers of Commerce Group Insurance Plan and on the Board and eventually the Presidency of the Chambers of Commerce Executives of Canada.

Currently she chairs a citizens' steering committee that is in the final stages of developing a decision making model for comprehensive social planning for the City of Fredericton. That work and being engaged with the Canadian Community Leadership Network in various capacities (Board Member, Committee chair) keep her inspired regarding the possibilities for our communities when people engage in authentic dialogue.

You can contact Jeanne at the CAMA national office in Fredericton, NB, by calling 1-866-771-2262 or via e-mail at [jeanne.geldart@fredericton.ca](mailto:jeanne.geldart@fredericton.ca).

### **CAMA Conference 2008: Dates and Hotel Information Now Available**

Information concerning the 37th Annual CAMA Conference, to be held from May 26-28, 2008 in Quebec City, has been posted to the CAMA website. The conference hotel is the Hilton Quebec. For more information, log on to the conference web page at [http://www.camacam.ca/conference\\_2008.asp](http://www.camacam.ca/conference_2008.asp).

## **Board News**

### **Next CAMA Board Meeting**

The next CAMA board meeting will be held in Ottawa, ON from November 21-23. At that time, the board will be reviewing a number of items coming out of the annual conference and the September board meeting in St. Andrews, NB.

## **CAMA Awards Program**

The CAMA Awards program recognizes improvements in the art of municipal management and promotes these efforts to other municipalities and the general public. Almost 30 nominations were received for the 2007 CAMA Awards program. The four award winners were profiled right after the national conference, and CAMA e-Brief is pleased to profile the other nominees.



**Maple Ridge, BC**  
**Asset Management for Water Distribution Systems**

Nominee: CAMA Education Award

Maple Ridge staff along with the University of British Columbia's Dr. Barbara Lence have developed and tested a method to assist with optimizing investments in aging water infrastructure by assessing information and predicting when breaks are more likely to occur in these systems. Applying the framework will allow communities to start predicting the life spans of their water systems and to improve those predictions over time to save money and protect water quality. The method has been implemented on a portion of the District's water system and is already providing value.

To optimize investments in aging water infrastructure, utility managers must be able to predict breaks. This is possible only if the utility possesses reliable data on factors such as pipe age, diameter, and material, along with the number and nature of all breaks. Surveys and literature indicate that such data are typically scarce. Compounding this, centralized databases containing break data are not common, and approaches and techniques to relate and manage data for analysis were needed.

The program was targeted to address the needs of small and medium size municipalities and was applied to Maple Ridge as a case study. The program yielded significant asset management benefits for Maple Ridge, including its investment program, improved its data warehouse and analysis systems as well as the work flow and collaboration among departments. For more information, contact Andrew Wood, Municipal Engineer, 604-467-7496 or [awood@mapleridge.org](mailto:awood@mapleridge.org).

## Membership Notes

- On behalf of the CAMA Board of Directors, we would like to welcome the following new members:
  - Wanda Mortensen, Chief Administrative Officer, City of Brooks, Alberta
  - Bill Buckle, Senior Administrative Officer, Hamlet of Cambridge Bay, Nunavut
- To have a job posting appear in CAMA's job broadcast, and on our website, the cost is \$100 for members, and \$200 for non-members. For more information, or to have your job listed, please email [admin@camacam.ca](mailto:admin@camacam.ca).

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**CAMA e-Brief is published every two weeks. Watch for the next issue on:**

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**Job Broadcast is also distributed every two weeks. The next issue will appear:**

**October 15, 2007**

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To have an item included in e-Brief, please contact [wayne.knorr@fredericton.ca](mailto:wayne.knorr@fredericton.ca). / To unsubscribe from this list, simply reply to this email, or send an email to [wayne.knorr@fredericton.ca](mailto:wayne.knorr@fredericton.ca), Subject: UNSUBSCRIBE.

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