



An Electronic update of news and events from the
Canadian Association of Municipal Administrators.

In this issue...

June 18, 2007

- 2007 CAMA Conference Presentations Online
- Board News
- CAMA Awards
- Membership Notes

2007 CAMA Conference Presentations Online

The presentations from this year's CAMA conference are now available online at the CAMA website: http://www.camacam.ca/conference_2007_presentations.asp. If you have any questions please contact the CAMA National Office for more information.

LGMA National Congress, Queensland, Australia

Mr. Steve McGrath, National President of the Local Government Managers of Australia (LGMA) had the opportunity to attend the 2007 CAMA Conference in Calgary, Alberta. Following Mr. McGrath's visit to the national conference, John Ravlic, CEO of LGMA sent along an invitation to all CAMA members to attend the LGMA National Congress from May 25-28, 2008 at the Gold Coast Convention and Exhibition Centre, Queensland, Australia.

The Congress theme for the Gold Coast '08 event is "The World is Local: Local Government ... No Boundaries." This international Local Government conference will address themes that have no boundaries: sustainable environment, community well being and executive development.

LGMA is expecting high calibre presenters from around the world to accompany Australia's own provocative thinkers, like Doctor Tim Flannery who will address climate change and the difference individuals can make.



Local Government is ideally placed to influence, advocate and lead communities in taking action through sustainable practices to create and improve our environment. Local Government leads the way in developing local initiatives that contribute towards global solutions. This conference will present the many local initiatives that contribute to making the world a better place for generations to come:

- Climate change, zero footprint and carbon trading.
- Sustainable infrastructure development and service delivery.
- Local and international development and capacity building.

The LGMA audience is essentially made up of chief executive officers directors and executives, emerging leaders and elected representatives of Australia Local Government. The association is expecting some 500 delegates plus partners plus commercial exhibitors to attend the Gold Coast '08 Congress. LGMA is also encouraging international presenters and delegates to attend. For more information, log on to www.lgma.org.au, and look for the National Congress button.

Board News

The next CAMA board meeting is planned for September 4-8th, 2007 in St. Andrews, New Brunswick. A Strategic Planning session will be held in which a number of the issues that were raised at the Annual General Meeting on May 30th, 2007 will be discussed.

CAMA Awards Program

Over the coming weeks, CAMA e-Brief will focus on the 2007 award winners honoured at this year's national conference in Calgary, AB. The **Willis Award for Innovation**, for a municipality with a population under 20,000, went to the Resort Municipality of Whistler for their "Innovative New Website for Monitoring and Communicating Whistler's Progress Toward its Vision of Success and Sustainability (www.whistler2020.ca).” Details on this e-government initiative follow:

Innovative New Website Monitors Whistler's Journey Toward Sustainability

A new web site designed to communicate Whistler's shared 2020 vision in a user-friendly format is already a hit with the resort community and international visitors following Whistler's path to sustainability. The success of the site is increasingly evident as visits to the new site are already averaging approximately 5,000 per month and total hits over the first four months have now surpassed 700,000.

Initially developed as an innovative way to communicate the resort community's monitoring program, www.whistler2020.ca has evolved to a widely accessible tool that empowers users to access current data, generate informed conversations and ultimately use that information to make better decisions. The site provides increased accountability to community through detailed performance monitoring, and action status reporting. It also provides a community forum for accessing and sharing stories, communicating ongoing community initiatives, and contributing new ideas.

“The Whistler2020 website is an impressive and leading-edge tool that allows us to communicate in new ways,” notes Mayor Ken Melamed. “Not only is it an invaluable tool for Council to track progress and inform decisions, it will initiate dialogue and action within and outside of the community. The site clearly demonstrates how we all work together to achieve our vision of achieving a successful and sustainable future, and I believe that it has incredible potential as we move toward big projects like the 2010 Winter Games.”



Informed by Whistler 2020 Task Force participants, the website was sponsored by the Resort Municipality of Whistler both as a communications tool and an efficiency initiative to simplify ongoing monitoring within the resort community.

The site is an important, new resource for community members, local organizations and businesses, says Ian Dunn, Manager of Research for Tourism Whistler. He points out that the site has significant potential for Whistler 2020 partners such as Tourism Whistler. "The site is impressive," he said, "it will be an incredible resource for our members, and has the potential for real-time communication." Implementing organizations will be able to update the site with their data when it becomes available, making real-time performance reporting possible.

The site is also intended to promote sustainability dialogue and progress among external audiences including other communities, researchers and professionals. Whistler2020.ca highlights include:

- **Community Monitoring Report** – Based on 2005 data, trends and analysis, the indicators measure how well Whistler is performing in moving toward its shared Whistler2020 vision (updated 2006 reporting will be available on the site by May, 2007).
- **Whistler2020explorer** – A dynamic, interactive web tool that allows users to manoeuvre between the vision, implementation strategies, on-the-ground actions and current monitoring results – quickly relating *action* to *policy* to *impact*.
- **Action Browser** – Allows users to review the current status for all 2005, '06 and '07 community task force recommended actions.
- **Tools & Resource** – Access to an ever-growing collection of sustainability-based tools such as the new municipal sustainable purchasing guidelines, carbon offset tools, and other compilations of tourism sector best practices.

Whistler2020, the resort community's long-term, comprehensive sustainability plan, was developed through a community-wide process to articulate Whistler's vision and define the strategies and process for achieving a successful and sustainable future. It is a product of the ongoing creativity, dedication and commitment of 16 community task forces, numerous partners, and a broad spectrum implementing organizations. It has won numerous awards, including the United Nation's sponsored 2006 Liveable Communities silver medal and overall gold for 'planning for the future'.

Whistler2020 employs a comprehensive sustainability-based approach to community planning and is being actively implemented throughout the community. (Visit www.whistler2020 for more information.)

Membership Notes

Member seeks assistance with procedural By-Law/Ordinance

A member's municipal council is considering enacting a by-law/ordinance governing the behaviour of disruptive individuals at council meetings. If you have legislative or regulations governing this topic the member would like to hear from you. Please contact Rodney Cumby at Rodney.Cumby@pcsp.ca or 1-709-895-8000.

- On behalf of the CAMA Board of Directors, we would like to welcome the following new members:
 - Victor Kumar, City Manager, City of Grand Forks, BC (Returning CAMA Member).
 - Jason Johnson, Chief Administrative Officer, Regional District of Okanagan-Similkameen, Penticton, BC
 - Eleanor Young, Director of Community Operations, Government of the Northwest Territories, Yellowknife, NT

• To have a job posting appear in CAMA's job broadcast, and on our website, the cost is \$100 for members, and \$200 for non-members. For more information, or to have your job listed, please email admin@camacam.ca.



The next CAMA e-Brief will be issued on Monday, July 3rd. Look for the next Job Broadcast on Monday, June 25th.

To have an item included in e-Brief, please contact wayne.knorr@fredericton.ca.

To unsubscribe from this list, please reply to this email, or send an email to wayne.knorr@fredericton.ca, Subject: UNSUBSCRIBE.

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