



An Electronic update of news and events from the
Canadian Association of Municipal Administrators.

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2007 CAMA Calgary Conference

The CAMA Conference will be taking place in Calgary, Alberta, May 28-30, 2007. There is still room to register. To register for the conference, [click here](#), to print the registration form, complete BOTH SIDES and mail to the CAMA National Office at:

PO Box 128
Station A
Fredericton, NB
E3B 4Y2

For information on the Conference, visit our website: http://www.camacam.ca/conference_2007.asp

The host hotel for the 2007 Conference is the Fairmont Palliser in downtown Calgary. This hotel is now full. However, the host committee has made arrangements with the Hyatt Regency Calgary, and there are still some rooms left. To make arrangements for reservations, please call 1 (888) 591 1234, and use the meeting name “36th CAMA Conference”.

The Conference Committee has also made arrangements for a block of rooms at the Calgary Marriott Hotel. The Calgary Marriott is situated smack dab in the middle of it all, and finding it couldn't be easier as it sits right across the street from the Calgary Tower, the city's most-recognizable landmark. The Marriott is also connected to the Fairmont Palliser, located right across the street, by enclosed walkways



The completely remodelled hotel boasts several new facilities to go along with its ideal, central location. You are within walking distance of everything from the Calgary Tower and Glenbow Museum to Fort Calgary and Stampede Park, home of the Calgary Stampede, the Calgary Hitmen and the Calgary Flames.

Contact information is as follows:

Calgary Marriott Hotel
110 9th Avenue, SE
Calgary, Alberta
T2G 5A6
Tel: 1 (800) 896-6878 or (403) 266-7331
Fax: (403) 269-1961

For more information, or to reserve your rooms today, contact the Calgary Marriott Hotel. Reservations can be made by calling 1 (800) 896-6878, and use the meeting code "MUN". **PLEASE NOTE: The rate of \$181.00 per night is only available until April 27th, 2007.**

Visit our website at <http://www.camacam.ca/2007-conference/accommodation-transport.html> for additional information.

PROGRAMMING NOTE

Despite experiencing record breaking attendance for the upcoming CAMA Conference, the many offerings on May 28th have enticed too many of our delegates and partners to other activities and as such it will not be economically viable to run an independent CAMA tour to Banff; however, please feel free to book directly with Brewster Sightseeing Excursions as they pick up daily at **8:20 a.m. from the Fairmont Palliser Hotel.** **Please note: If a Banff tour is no longer of interest, stay tuned as conference organizers are working on an in town tour that will be of little or no expense to delegates and partners.**

You will be receiving a refund for this tour in the near future.

Information on the Brewster -Beautiful Banff Tour is as follows and our CAMA Organizing Committee have called to let them know that some of our delegates and partners may be booking through them:

- Brewster - Beautiful Banff Tour (including the Gondola)
- Leaves from the Palliser at 8:20 a.m.
- Cost \$123.54 plus GST for Adults or \$61.70 plus GST for Children
- Delegates will just need to call Brewster direct at by Telephone: 1-800-760-6934
- Website Address: <http://www.sightseeingtoursCanada.ca/details.aspx?ci=5289&p=Y>

This motorcoach excursion takes you along the Trans Canada Highway through Alberta's rolling cattle country into the majestic Rocky Mountain peaks surrounding Banff. Your travels include many scenic and historic highlights of the area, including Cave & Basin Historic Site, wind-shaped hoodoos, a panoramic view of the Bow Valley corridor from Tunnel Mountain, and a thrilling ride to the summit of Sulphur Mountain in a Banff Gondola car. Prior to returning to your Calgary hotel, there is an allotted dinner break in downtown Banff (dinner not included).

Please be prepared for departure 10 minutes prior. Ask the front desk or Concierge for the specific pickup location.

Additional departure information is available by calling Brewster at (403) 221-8242.

We apologize for any inconvenience that this may have caused.



Footprint for Sustainable Cities Conference – May 31, 2007

CAMA and FCM's Centre for Sustainable Community Development are pleased to have you join us for an afternoon of fast-paced one-on-one discussion with some of the leading municipal CAO's from across Canada who have put sustainability at the core of their day-to-day operations.

In the past year, there has been a lot of press coverage about the environment and sustainable development. The panel discussion is meant to help answer any questions you may have about how to start on the exciting path towards developing a sustainable community. You will learn from the leaders about barriers and solutions to applying successful sustainable approaches to deliver municipal programs and services.

Our keynote speaker is Paul Kovac, Executive Director of the Institute for Catastrophic Loss Reduction (ICLR). The mission of the ICLR is to reduce the loss of life and property damage caused by severe weather and earthquakes.

Since the 1960s, disaster damage has been doubling every five to seven years. This is an alarming international trend. Natural disasters killed more than 650,000 people worldwide over the last ten years and caused more than C\$1 trillion in damage. Communities are becoming more aware of the need to prepare and invest in strategies to promote resilience in the face of such potential disasters. Resilient communities and knowledgeable individuals are best able to prevent hazards from becoming disasters.

The full-day event, including the evening Gala is available at a cost of \$159 (GST incl.), per participant. The evening Gala only is \$53 (GST incl.)

For more information, email footprint@calgary.ca, or call 1-403-268-5131.

For registration information and forms, visit <http://camacam.ca/2007-conference/registration-accommodation.html>

Board News

The next CAMA Board meeting will be held on Sunday, May 27th, 2007 at the Fairmont Palliser Hotel in Calgary. The September Board meeting will be held in St. Andrews, New Brunswick on September 5-8, 2007.

Member Profile

Mike Trojan, CAO Regional Municipality of Niagara



Mike Trojan is the Chief Administrative Officer (CAO) for the Regional Municipality of Niagara. Prior to assuming this role on January 1, 2000, he held various positions with the Region including Treasurer, Director of Corporate Services and Deputy CAO. With a background in finance (C.M.A.) he held the position of Treasurer with the City of Stoney Creek and Town of Niagara-on-the-Lake before joining the Region in 1986.

Prior to his municipal career, he held positions with a public accounting firm, real estate developer and a major Canadian financial institution.

The Niagara Region is home to 435,000 residents living in 12 local municipalities. A diverse region with an urban/rural landscape that includes the Niagara escarpment, Niagara Falls, an international border, the



Great Lakes shorelines and some of the richest agricultural lands in the world, Niagara is the predominantly 'green' portion of southern Ontario's "golden horseshoe".

Operating in a two-tier municipal structure the challenges of delivering \$700M of services make the Regional Municipality one of the most complex organizations in Niagara. We are responsible for a broad range of programs and services, including child care, affordable housing, public health, waste management, ambulance and water treatment.

In recent years, Mike and his senior team have been instrumental in implementing a number of initiatives to assist the Region's 3,000 employees work toward their common objective of "Building Community – Building Lives". A Performance Management System, Balanced Scorecard Measurement System, Integrated Planning Cycle, and Quality of work Life Surveys, to name a few, have been developed in an attempt to attract and retain a highly skilled and motivated work force.

Mike takes pride in having helped foster a culture of performance, recognition, and socially responsible community partnerships. During the past few years, the Region's staff have been recognized for their accomplishments and progressive approaches in many areas including waste diversion, early child learning, seniors care, emergency dispatch, obesity prevention strategies, and smart growth/integrated planning.

Mike has been actively involved with municipal associations, serving in various capacities. These include the Board of Directors for the Niagara Chapter of the Society of Management Accountants, the Municipal Finance Officers Association of Ontario (as Association Chair in 1992), ONE Financing Corporation (as President in 1992) and the Association of Municipalities of Ontario. He is presently Steering Committee Co-chair of the Ontario Municipal Benchmarking Initiative, Co-chair of the Provincial-Municipal Social Services Policy Forum, member of Provincial-Municipal Fiscal Service Delivery Co-ordinating Table, Advisory Committee on Municipal Management/Innovation, and on the Board of Directors of the Ontario Municipal Administrators Association.

At the community level, Mike has been involved as a coach/helper in youth sport including the Special Olympics. He is currently involved with the local United Way Campaign and served on Steering Committees that established Niagara's first ever Community Foundation (2000) and Community Leadership Program (2006).

Married to Jane, with three children and three young grandsons, family recreational activities include golf, tennis, skiing, boating, cottaging and travel.

Mike can be reached at mike.trojan@regional.niagara.on.ca.

CAMA Awards Program

2006 CAMA Awards

Congratulations to the City of Calgary on their nomination for the 2006 Willis Award for Innovation, for municipalities with a population over 20,000 for their project entitled *The Beltline Project*.

One of Calgary's oldest neighbourhoods, The Beltline, is an amalgamation of the communities of Victoria Park and Connaught. Unique within the city, it is a true inner city style, high-density community comprised of 93% apartment style housing. Traditionally an area of highly mobile, lower income young adults and seniors, and very few families with children, the Beltline is undergoing a transformation. With the population slated to double from 17,000 to 40,000, the area continues to attract both those looking to live closer to their downtown offices and those seeking the inner city lifestyle.



The Beltline is one of Calgarians' favourite entertainment centres, offering shopping, restaurants, and nightlife. However, with this comes a host of inner city issues, such as disorderly behaviour, drugs, graffiti, and panhandling. These affect safety and, just as importantly, the perception of safety in the Beltline.

Between May and December 2005, The City of Calgary operated a Community Support Officer (CSO) pilot project in the Beltline. The project was jointly funded by The City of Calgary and the Province of Alberta. Eight municipal bylaw officers patrolled the streets of the Beltline with the aim of increasing municipal bylaw compliance and inhibiting lower order criminal and nuisance activities within the community through increased patrol and interaction with pedestrians, merchants, and community organizations. The CSOs intensively patrolled the Beltline during daytime and evening hours, seven days a week, between July and December. They responded to a very high level of service requests (i.e. 10% of all complaints in the city) in record time. They interacted with countless residents, employees, and visitors to the Beltline in the course of their patrols. As the project progressed, their focus shifted away from property-related complaints (which were decreasing in number) toward greater public interaction

The CSO efforts in the Beltline were very favorably received by local community and business organizations, as well as countless members of the general public. Their presence also allowed the Calgary Police Service to focus on higher-order criminal activity within the Beltline. The CSO project should be considered a success, particularly given that it is the first of its kind in Canada. The project was initiated with little time for advance preparation, in order to be on the ground by the summer of 2005. The CSOs relied upon their training, particularly their conflict resolution skills and proactive approach to voluntary compliance, to accomplish their tasks. They showed a willingness and ability to improvise in unanticipated situations.

In the short time the project has been up and running, a number of successes have been apparent, including:

- Significant reduction in visible graffiti;
- Reduction in the number and impact of panhandlers and squeegee kids;
- Indication that Beltline is being perceived as cleaner and safer; and
- More families and other residents seen using the many park areas in the Beltline than before.

The CSO model should be considered for use in other communities as the need arises. Caution is advised, however, as the current CSO concept is based upon foot patrols and may not be appropriate for many auto-oriented Calgary communities without adaptation.

The ultimate mandate and authority of the CSOs must be given careful consideration by the City of Calgary, the Calgary Police Service, and the Solicitor General of Alberta. The CSOs are working in the 'gray area' between policing and bylaw enforcement. At the very least their authority should include the powers to enforce the Gaming and Liquor Act. There may be reason to increase their mandate and authority beyond this; however, any increase will require additional equipment, training, and support if the CSOs are to successfully fulfill an increased mandate.

The City of Calgary should be commended for their willingness to be innovative in the area of community protection. The Province of Alberta should also be commended on their willingness to provide financial support and advice to the initiative.

For more information on the Beltline Project, contact Bill Bruce, Director of Animal and Bylaw Services at bill.bruce@calgary.ca or (403) 268-CITY (2489).



Requests for Participation

ICMA Memo

TO: ICMA International Members, Affiliates, and Friends

FROM: Ross Hoff, ICMA Conference Director

SUBJECT: Seeking International Speakers for 2007 ICMA Annual Conference

Again this year, we are making an effort to broaden the international perspective of the ICMA conference educational program. I am writing to request your help in identifying potential panelists for the 2007 conference, which will be held October 7-10 in Pittsburgh, Pennsylvania.

Attached is a document containing preliminary descriptions of the educational sessions being developed from ideas generated by the 2007 Conference Planning Committee and other sources. Please let me know as soon as possible if you are aware of individuals from outside the United States who plan to attend the conference and would be interested and able to contribute to the content of any of these sessions. (Unfortunately, we are not able to consider additional session topics at this time.) Please keep in mind that ICMA conference attendees value informal, interactive sessions as opposed to more academic presentations of papers.

Please let me know if you have any questions or suggestions. Thank you very much for your help.

Best regards,
Ross

Ross Hoff

Conference Director
Director, International Member Programs

202 962 3646
202 962 3500 fax
rhoff@icma.org

The Politics of Climate Change: Research Survey

Research is currently being conducted by Devin Causley, a graduate student with the University of Waterloo on the political aspects of climate change. Responses are being sought from **municipal elected officials and senior municipal staff**. As a member of one of these two groups, you are being invited to participate in a research study that hopes to learn about the political aspects of climate change and the influence of climate change on municipal decision-making.

This project was reviewed and received ethics clearance through the University of Waterloo Office of Research Ethics.

The survey will take approximately **ten minutes** to complete and you will not be asked to identify yourself. Please take a few moments to complete the on-line survey at the link below. Your participation is appreciated.

To participate, please visit, <https://strobe.uwaterloo.ca/survey/public/survey.php?name=PCC1> .



Membership Notes

- The deadline for the CAMA membership renewals for the April 1st, 2007 to March 31st, 2008 fiscal year was on March 31st, 2007. If you intend on renewing your membership, or have already done so, please forward payment to the CAMA National Office.
- To have a job posting appear in CAMA's job broadcast, and on our website, the cost is \$100 for members, and \$200 for non-members. For more information, or to have your job listed, please email admin@camacam.ca
- The Board would like to welcome the following new members to CAMA:
 - Michael Hotsko, City Manager, City of Melville, Saskatchewan
 - Mr. Tim Henderson, Chief Administrative Officer, Town of St. Andrews, NB
 - Clarence Joly, Town Manager, Town of Edson, Alberta

The next CAMA e-Brief will be issued on Monday, April 7th.
Look for the next Job Broadcast on Monday, April 30th.

To have an item included in e-Brief, please contact Alycia Morehouse, at alycia.morehouse@fredericton.ca.
To unsubscribe from this list, please reply to this email, or send an email to alycia.morehouse@fredericton.ca, subject: UNSUBSCRIBE.



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