

# NEW CLEAR LANGUAGE TOOL

## The **Clarity Kit**: Effective Communication for Municipalities

The Clarity Kit has been developed by the Canadian Association of Municipal Administrators (CAMA) and by the Canadian Union of Public Employees (CUPE).

### Is Your Municipal Workplace Interested in:

- ✧ More effective communications in the workplace and with the public?
- ✧ Improved health and safety in the workplace?
- ✧ Better quality of working life?
- ✧ Better Informed employees?
- ✧ A more transparent and accountable municipal government?

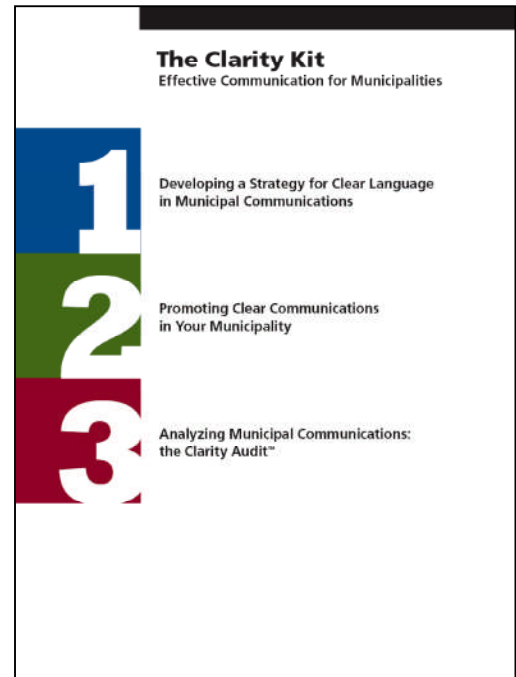
### *The Clarity Kit is for You!*

#### It provides:

- ✧ Answers to the most frequently asked questions about clear language
- ✧ Before and after examples that demonstrate the power of clear language
- ✧ Key steps to improve communications using clear language
- ✧ The Clarity Audit™ - a powerful new tool to analyze communications

For more information on clear language please visit our web page at [WWW.CAMACAM.CA/LITERACY/LEARNING](http://WWW.CAMACAM.CA/LITERACY/LEARNING) PROGRAM.

➔ To order the kit, please complete the order form.



# ORDER FORM

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## The **Clarity Kit**: Effective Communication for Municipalities

Name:		Municipality:	
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City/Town:	Province:	Postal Code:	
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I wish to order the Clarity Kit: # of copies _____ at \$15.00 each for a total of \$ _____			
<i>* Please write the cheque to: CAMA Literacy Project.</i>			
<i>* Price includes all taxes, shipping and handling.</i>			
<i>* At the moment, this tool is only available in English.</i>			

Please send this order form along with your cheque to:

*Patricia Nutter*  
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